If you would like to hear more about the programme, please scan this QR code or visit:
www.westminster.gov.uk/place-shaping/westminster-high-streets-programme

You can also contact our team directly at:
northpaddingtonprogramme@westminster.gov.uk

Westminster
High Streets
Programme

City of Westminster

SUPPORTED BY
MAYOR OF LONDON

Funded by
UK Government

North Paddington High Streets

Delivery Plan
September 2024

FAIRER
WESTMINSTER



North Paddington High Streets
Delivery Plan Priority Projects

Between October 2023 to January 2024, we spoke to 785 residents at our North Paddington High Streets events. As a response, we have created a Delivery Plan that sets out our commitment to invest in high streets across North Paddington. The plan considers:

- Context analysis: including site constraints and areas of need
- Outcomes of the engagement process
- Alignment with our Fairer Westminster Strategy
- Initial feasibility studies of the priority projects: including information on costs, impact and timescales

Based on these considerations, we are prioritising the following five key projects. In addition to this list, we have committed to funding ongoing business support projects.



Harrow Road Corridor

We are committed to funding the **feasibility study** for pedestrian and cycling improvements which will be completed by late 2025. The study will review the potential for pavement widening, rain gardens, cycle lanes, seating and loading infrastructure.



Cultural Activation & Public Art

We are committed to funding the **scoping** of key cultural activation projects. These projects range from public art to community programming. *Details of funded projects will be provided in April 2025.*



Environmental Improvements



Community improvements



Business improvements



Shopfront Improvement Scheme

We are committed to funding the **delivery** of shopfront improvements on the Harrow Road to support the local economy and improve its streetscape. The first phase of UK Shared Prosperity Funded improvements will be delivered in Spring 2025.

Visual Merchandising Scheme

We will support 40 high street businesses to improve their customer journey and shopper experience. The scheme will help businesses improve their:

- window and interior display
- shop floor layout and presentation of products and goods
- lighting and signage

Business Resilience Programme

We are offering free expert assistance to ensure businesses are ready and able to deal with a range of security and other serious risks that could otherwise seriously disrupt their activities.

Being 'ready for anything' is very much the focus of this work as part of our activity to develop a safe and sustainable business community.