South Gloucestershire Council

Delivering for you

Your priorities for Grimsbury Farm

Grimsbury Farm's financial position has deteriorated over recent years to the extent that South Gloucestershire taxpayers are now paying £250,000 each year to cover the shortfall in income. With costs continuing to increase, we must find a new operating model which minimises the impact for taxpayers.

In reviewing the different options for the farm's future, we have recognised that there are organisations better placed to run the farm in a way which delivers the broadest benefits to the community.

We're therefore seeking to identify a charitable or not for profit organisation with the background, resources and infrastructure to partner with us in running the farm in a way which supports our ethos of maintaining access to nature and the countryside for the local community.

We're asking local people what you most value about the farm to help us choose which organisation might be best placed to partner with us to ensure its future.

Section 1: Your visits to the farm

Which of the following descriptions applies to you? (Select as many as apply)

- [ ] I or someone in my household visit(s) Grimsbury Farm
- [ ] I live within walking distance of Grimsbury Farm
- [ ] I represent/am an early years provider who uses the farm
- [ ] I represent a school that uses the farm
- [ ] I am a local councillor or member of a parish/ town council
- [ ] I volunteer or work on the farm

Please let us know your postcode (this will be used for analytical purposes only)

How often do you visit Grimsbury Farm? (select one option)

- ( ) Never/Less than once a year
- ( ) 1-5 times a year
- ( ) 6-12 times a year
- ( ) More than once a month

If you visit the farm, who do you typically visit with?

- ◯ Just me
- ◯ With one or more other adults
- ◯ With my family (children under 5)
- ◯ With my family (school age children)
- ◯ With children I look after (children under 5)
- ◯ With children I look after (school age children)

Section 2: What's important to you

In reviewing the different options for the farm's future, we have recognised that there are organisations much better placed to run the farm in a way which delivers the broadest benefits to the community.

We're therefore seeking to identify a charitable or not for profit organisation with the background, resources and infrastructure to partner with us in running the farm in a way which supports our ethos of maintaining access to nature and the countryside for the local community.

We want to understand what is most important to you when selecting the right provider.

Which of the following are important to you (facilities and entrance fees)

	Very important	Important	Indifferent	Not at all important
Café	○	○	○	○
Educational elements	○	○	○	○
Low cost/free entry	○	○	○	○
Picnic area	○	○	○	○
Play facilities	○	○	○	○
Range of animals	○	○	○	○
Space to run around	○	○	○	○

What other factors are important?

	Very important	Important	Indifferent	Not at all important
Social value add e.g. offering work experience to those who need it	○	○	○	○
A locally based organisation	○	○	○	○
Track record in running similar attractions	○	○	○	○

Section 3: Options to raise income

To remain viable, the farm must consider ways to balance income and costs. We will work with our prospective partner to consider commercial opportunities to generate income for the farm, for example, we believe there are opportunities for training providers to make use of part of the site.

Members of the public could also support the ongoing financial viability of the farm through contributions to visit or to use facilities on site. In initial conversations, many local people have indicated that they would be willing to pay for entry.

How much would you be willing to pay per child for entrance to the farm?

- ○ I wouldn't be willing to pay
- ○ Up to £2
- ○ Up to £5
- ○ Up to £8

How much would you be willing to pay per adult for entrance to the farm?

- ◯ I wouldn't be willing to pay
- ◯ Up to £2
- ◯ Up to £5
- ◯ Up to £8

Would you be willing to pay for additional facilities/activities on site, for example to feed animals?

- ◯ Yes
- ◯ Maybe
- ◯ No

What difference would charging an entrance fee make to you/your use of the farm, or how you feel about visiting?

Assuming an entry fee is charged, are there any groups or individuals who should receive a concession or free entry?

Other ideas

We are grateful for your suggestions about potential future opportunities for the farm. We believe we have conducted a thorough review of the options before identifying management by a third party as our preferred way forward. However, we would like to hear if you think there are additional opportunities.

Please share any final ideas here.

About you

This section is really important. It's vital that we understand the experiences of a wide range of respondents in order to ensure that everyone is treated equally. By understanding more about what people from diverse backgrounds tell us, we can ensure we act appropriately to meet needs. All questions are optional and any responses to these questions will remain confidential. Individuals will not be identified and personal details will not be published.

What is your age?

- ◯ 18 or under
- ◯ 19 to 29
- ◯ 30 to 39
- ◯ 40 to 49
- ◯ 50 to 59
- ◯ 60 to 69
- ◯ 70 to 79
- ◯ 80 or over
- ◯ Prefer not to say

Are you?

- ◯ Female
- ◯ Male
- ◯ Other
- ◯ Prefer not to say

Please tell us your sexual orientation

- ◯ Straight or Heterosexual
- ◯ Gay or Lesbian
- ◯ Bisexual
- ◯ All other sexual orientations
- ◯ Prefer not to say

Do you consider yourself to be disabled? **(Please tick all that apply)**

- ☐ No
- ☐ Prefer not to say
- ☐ Yes - Physical impairment, such as difficulty using arms or mobility issues which may mean using a wheelchair or crutches
- ☐ Yes - Sensory impairment, such as being blind/having a serious visual impairment or being deaf/have a hearing impairment
- ☐ Yes - Mental health condition, such as depression, anxiety or schizophrenia
- ☐ Yes - Learning disability/difficulty (such as Down's Syndrome, dyslexia, dyspraxia) or cognitive impairment (such as autism spectrum condition)
- ☐ Yes - Long standing illness or health condition, such as cancer, HIV, diabetes, chronic heart disease or epilepsy
- ☐ Yes - Other (please state)

What is your ethnic group?

- ◯ White
- ◯ Mixed or Multiple ethnic groups
- ◯ Asian or Asian British
- ◯ Black, Black British, Caribbean or African
- ◯ Other ethnic group
- ◯ Prefer not to say

Thank you for telling us your views, please click on the **SUBMIT** button below to send us your response. It is a grey box with a tick if you're using a mobile or tablet.

Any personal information that you have supplied will be held by South Gloucestershire Council in accordance with the Data Protection Act 2018 and UK General Data Protection Regulations (UKGDPR) 2021. This information will only be used as part of this exercise and personal information will not be published or passed onto any other organisation. Your personal information collected as part of this survey will be kept for two years to help us improve services before being securely destroyed.Our privacy notice, which explains how we will process your personal information, how long we will retain it and your rights as a data subject, is available at www.southglos.gov.uk/privacy