

# SDOH Accelerator Plan: Overview of Recommendations



## High-Level Recommendations

<p><b>Create a Central Data Hub</b></p>	<p>Centralize data collection &amp; usage processes to better support Alignment work. Steps for creating a data hub include defining the purpose of the data hub, finding a platform to host the data, selecting &amp; securing data streams, defining the audience &amp; making data accessible, and training users.</p>
<p><b>Improve Communication with the Greater Portland Community</b></p>	<p>Strategies include publishing a regular newsletter, utilizing social media platforms, hosting community forums, ensuring materials are translated, &amp; partnering with local organizations to reach diverse community members.</p>
<p><b>Establish a Policy Committee</b></p>	<p>Proposed priorities:</p> <ol style="list-style-type: none"> <li>1. <b>Explore &amp; Respond</b> – Promote collaboration with partners in public and private sectors both within &amp; outside the Alignment; Foster partnerships to support current advocacy efforts to address SDOH</li> <li>2. <b>Monitor &amp; Be Ready</b> – Support collection of data on SDOH &amp; alert members of bills to support; Review &amp; report on relevant policy outcomes &amp; decisions.</li> </ol> <p>The committee will also provide training &amp; technical support to members in order to integrate advocacy into all Alignment work.</p>
<p><b>Develop a Governance Structure</b></p>	<p>Implement an Alignment-wide governance structure upheld by 4 pillars:</p> <ol style="list-style-type: none"> <li>1. Strategic Planning &amp; Leadership → shared ownership; democratic process</li> <li>2. Technology &amp; Innovation → GIS mapping; data analysis; performance indicators</li> <li>3. Accountability → Policy Governance/Carver Model; define roles; evaluation</li> <li>4. Performance Metrics &amp; Sustainability → SMART goals; sustainability check-ins</li> </ol>



## Recommendations by Committee

<b>Achieving Health Equity for Older Persons (AHEOP)</b>	<ul style="list-style-type: none"><li>● Strengthen relationships between aging community members &amp; healthcare providers through improving communications &amp; patient education, &amp; gathering feedback</li><li>● Collaborate with CHWs to increase cultural awareness among providers &amp; expand CHW knowledge of services</li><li>● Provide opportunities to increase levels of engagement &amp; peer support for older BIPOC &amp; LGBTQ+ community members</li></ul>
<b>Community Health Worker (CHW)</b>	<ul style="list-style-type: none"><li>● Advocate for culturally appropriate sexual health education in schools</li><li>● Educate undocumented community members on available resources including healthcare services, benefits, &amp; legal help</li><li>● Advocate for policies that increase healthcare access for undocumented individuals</li></ul>
<b>Clinical Advisory</b>	<ul style="list-style-type: none"><li>● Optimize patient care through data collection &amp; analysis, sharing resources on available treatments (i.e. for developmental delays)</li><li>● Address misinformation around prenatal medicine, privacy rights, &amp; other aspects of Western healthcare system; especially among New Mainers</li></ul>
<b>Community &amp; Faith-based Advisory</b>	<ul style="list-style-type: none"><li>● Collaborate with local faith leaders, especially to address community members' spiritual care needs in healthcare settings</li><li>● Pair unaccompanied minors with peer mentors to help them navigate the healthcare system</li></ul>
<b>Monitoring, Evaluation, &amp; Grants (MEG)</b>	<ul style="list-style-type: none"><li>● Map organizations currently involved in the Alignment; create a member directory</li><li>● Identify data needs; create central data hub for the Alignment</li><li>● Support implementation &amp; evaluation of SDOH Accelerator Plan</li></ul>
<b>Social Determinants of Health (SDOH)</b>	<ul style="list-style-type: none"><li>● Create a community information exchange platform</li><li>● Expand digital equity &amp; broadband access; support digital literacy efforts</li><li>● Support housing needs via the Healthy Homes Initiative</li></ul>
<b>Student &amp; Academic Advisory</b>	<ul style="list-style-type: none"><li>● Implement the Greater Portland Equity in Health and Education Systems (PEHE) series; culminating in a 2026 Summer Institute Training for educators</li></ul>