BASILDON WESTGATE

PROJECT PRINCIPLES

2



A - WELCOMING AND THRIVING GATEWAY TO THE TOWN CENTRE

Provide **a mix of activities**, making a **welcoming destination** and promoting economic growth



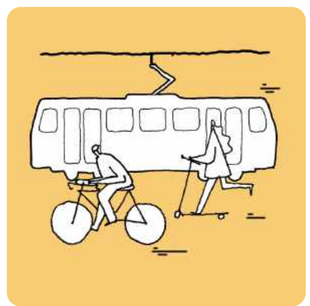
B - ENHANCE EXISTING CULTURE AND LEISURE OFFER

Promote enhancement of existing cultural and creative activities **that support the local economy**



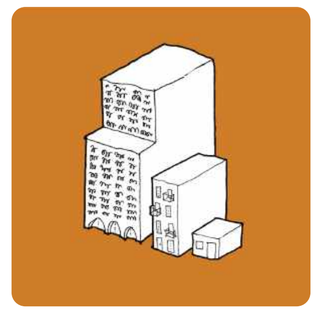
C - NEW GREEN LINKS AND SPACES

Increase biodiversity across the town centre, as well as improving connections to a wider green network, promoting **an active lifestyle and social interaction**



D -PROMOTE ACTIVE TRAVEL AND REDUCE CAR DOMINATION

Improve access and **links to public transport** and rationalise car parking

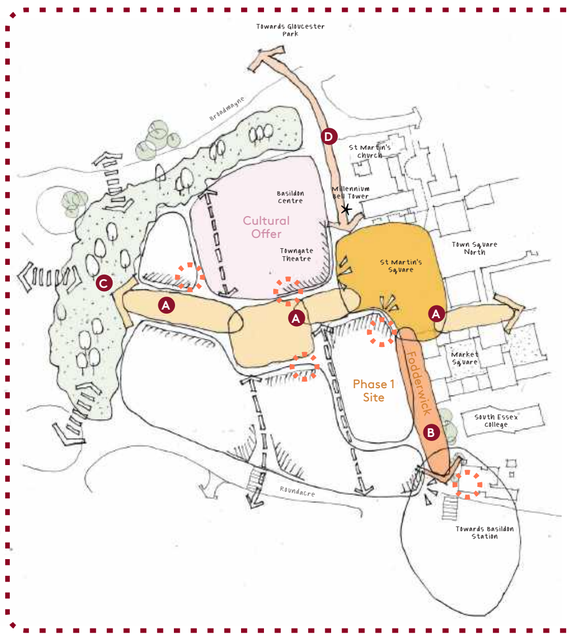


E - NEW HOMES IN THE TOWN CENTRE

Provide a **range of dwelling types** and sizes that support a new community in the town centre



Westgate masterplan will be developed with sensitivity and consideration to adjacent emerging proposals, and to the future development, ensuring a high-quality, well-connected, and inclusive environment for future residents and visitors.



- **A** Create a sequence of connected east-west public open spaces that enhance town centre activities
- **B** Improve Fodderwick access as it directly connects with Basildon train station
- **C** Celebrate the green edge to the north and west of the site
- **D** Enhance awareness and the existing link towards Gloucester Park
- **E** Create well enclosed and connected new urban blocks and spaces
- Key cultural/leisure/ community areas



