Enterprise Car Club in Partnership with Leeds City Council

May 06th 2026

Enterprise Mobility™



Enterprise Mobility™

enterprise

National

Alamo

enterprise car sales

COMMUTE with enterprise

enterprise truck rental

EXOTIC CAR COLLECTION by enterprise

enterprise CarShare

enterprise CarClub

Entegral

enterprise FLEX-E-RENT

enterprise FLEET MANAGEMENT

Enterprise Mobility at a Glance



$40B

Global FY23 Revenue*



90K+

Global Team Members*



100+

Countries & Territories**



9.5K+

Global Rental Branches**



ONLY

Only U.S. Investment Grade Car Rental Company



7TH

America's 7th Largest Private Company according to Forbes



2.3M+

Global Fleet Size*

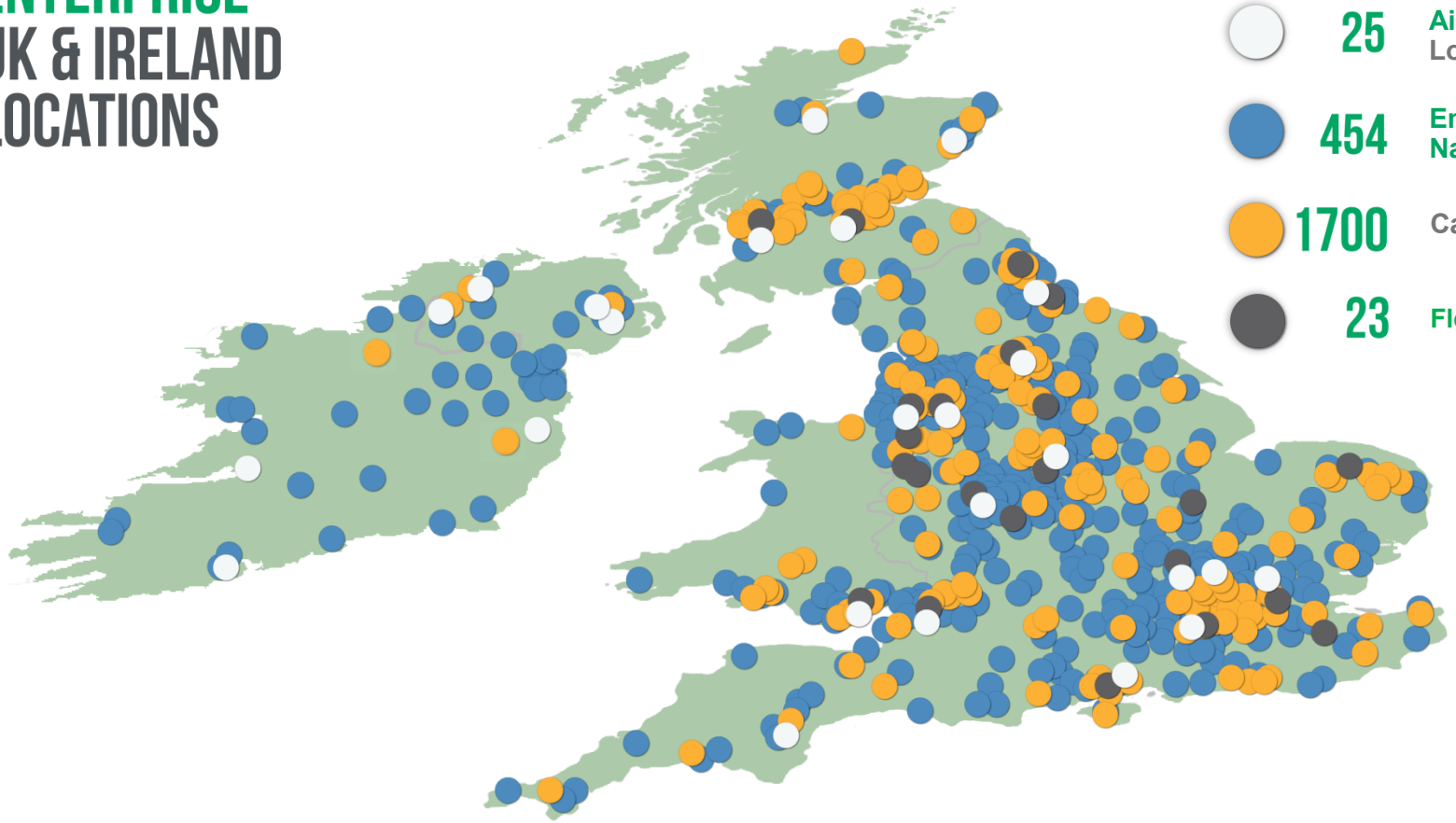


300+

Makes & Models*

* includes Operating Groups and Enterprise Fleet Management. ** includes Operating Groups and Franchises

ENTERPRISE
UK & IRELAND LOCATIONS



25 Airport Locations

454 Enterprise & National Locations

1700 Car Club

23 Flex-E-Rent

Enterprise Experience

Developers



Housing Associations



Transport Planners





The Challenge for developers

RAC Foundation

"There are about 25 billion car trips per year, and with some 27 million cars, this suggests an average of just under 18 trips per car every week. Since the duration of the average car trip is about 20 minutes, the typical car is only on the move for 6 hours in the week: for the remaining 162 hours it is stationary - parked"

ITDP Institute for Transportation & Development Policy

"We know that the perpetual oversupply of parking in urban areas can lead directly to higher housing costs, inefficient land use, and more vehicle ownership and driving, which ultimately worsens air quality and increases emissions."

How do we make the best possible use of land whilst ensuring new communities are optimized for a low carbon, sustainable future with a vision led approach!

Why Car Club?

LOW CAR LIFESTYLES



77%

of active users used the car club between 1 and 5 times a year

REDUCING PRIVATE CAR OWNERSHIP



27 cars

On average, each car club vehicle in the UK replaced 27 private cars. One car club car in London replaced 31 private cars. Outside London, one car club car replaced 20 private cars on average.

FREEING UP PUBLIC SPACE



138 ha

138 hectares, or land equivalent to almost the size of Hyde Park, was freed up across the UK by the car reduction due to car clubs

COST SAVINGS



34%

of car club users said that saving money was a reason for joining the car club



£5,600

Using electric vehicles (EVs) through a car club can save around £5,600 p.a. compared to owning an EV[1]

SUSTAINABLE TRAVEL CO-BENEFITS



36%

of active car club users were using a bicycle at least once a week (35% in London, 37% outside London), compared to a national average of 12% in England[1]



55%

of car club users were using a train or tram at least once a week (76% in London, 32% outside London), compared to 9% of the English population[2]



53%

of active car club users were using a bus at least once a week (64% in London, 42% outside London), compared to a national average of 21% in England[3]

1 Department for Transport (DfT): National Travel Survey: Mode of travel, NTS0313 2

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Connecting Leeds
TRANSFORMING TRAVEL

Leeds CITY COUNCIL

1. Planning in Leeds is underpinned by its Connecting Leeds Transport Strategy
2. Details of how a developer must support car clubs is then given through Supplementary Planning Documents



Connecting Leeds Transport Strategy

Leeds City Council Example SPD excerpt

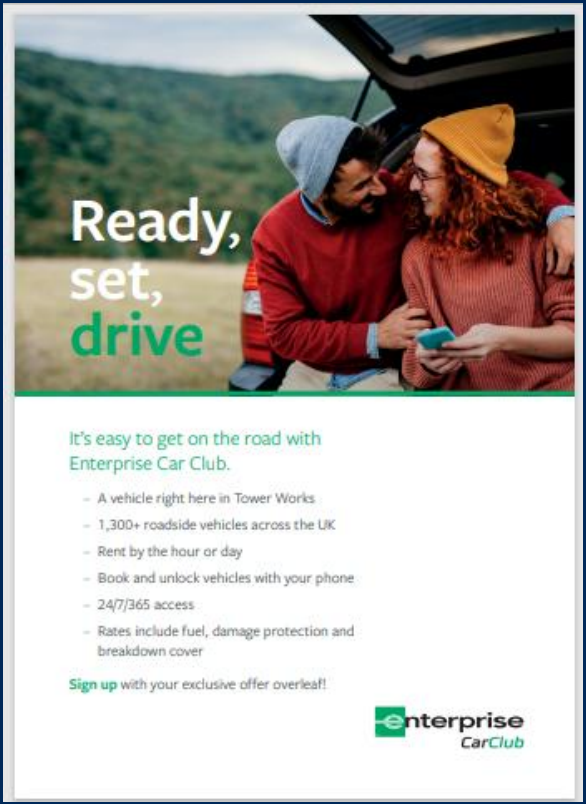
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Car Club

- In agreement with LCC, specify the number of dedicated car club bays the development will provide and show on a site layout plan.
- Dedicated car club bays will need to be reserved for the sole use of Leeds City Council's preferred supplier(s), provided at ground floor level, accessible 24/7 to car club members.
- Car club bays should include electric vehicle charging points and adjacent cycle stands (Sheffield) wherever possible. The charging points should be selected in consultation with the City Council and their selected car club operator. They should be dedicated to the car club operator at the dedicated bay and be covered by a suitable maintenance and repair agreement to ensure car club operations are high quality and reliable.
- Provide users of the site (staff, residents etc) free trial membership and drive time credit to trial the use of the car club.
- The developer contributions required to fund free trial membership and usage of a Car Club by the end users of a development site are calculated on a site-by-site basis:
    - For employment uses, the contribution will be based on the location, type and size of the development
    - For residential uses, the car club contribution is a suitable (decided site-by-site) proportion of the Residential Travel Plan Fund (see RTPF information later in this checklist). The proportion will depend on the availability of other sustainable travel options in the vicinity of the site;

Marketing Car Clubs at developments

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Enterprise Offering



Latest software application and booking platform

Designated car club vehicle/s placed at desired locations

Launch events for residents

Designated Account Manager

Monthly Management Information

All manner of maintenance, servicing & valeting of vehicles

24/7, 365 days Call Centre for all residential member requirements

Thank You

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