

Residents' Priorities Survey

SUMMARY REPORT

Survey February 6 - 28, 2026

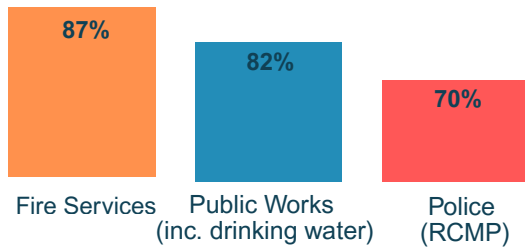
Overall quality of life
63% GOOD

Satisfaction in Town operation, services, programs
>40% NEUTRAL

VISION FOR HINTON IN 2029

Hinton is a thriving, affordable, and welcoming mountain community where residents of all ages enjoy a high quality of life supported by strong healthcare, vibrant recreation, diverse housing, and a resilient local economy. Priority areas: Affordability; Healthcare; Recreation & Community Spaces; Housing; Economy.

VERY IMPORTANT SERVICES



WHY QUALITY OF LIFE IMPROVED

- 33% **Don't know**
- >20% **Better services for elderly**
- >20% **More/better parks, trails**
- 17% **Improved leadership / government**

WHY QUALITY OF LIFE WORSENERD

- 70% **Cost of living**
- 42% **High / increased taxes**
- 40% **Lack of affordable housing**
- 39% **More crime / drugs**

QUALITY OF LIFE IN PAST 3 YEARS

45% Same
48% Worsened

SURVEY RESPONDERS & DEMOGRAPHICS

Submissions **682**
Completed surveys **405**

2/3 Lived in Hinton >10 years

59% Female

63% Live in Hillcrest & Hardisty

>90% Pay property taxes

44% Age 35-54

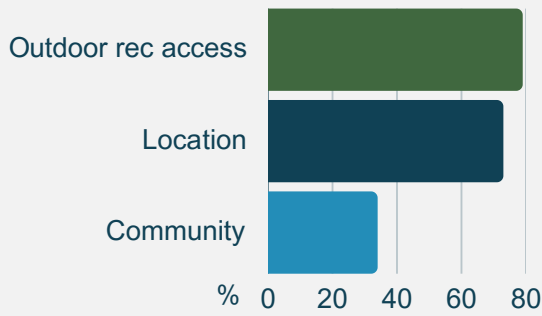
>50% Earn over \$75K

37% 2 people in household

41% Kids <18 in home



STRENGTHS



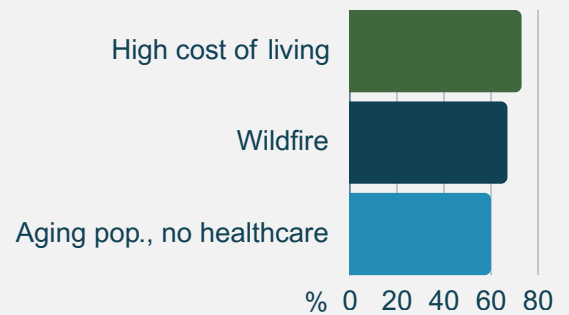
OPPORTUNITIES

1. Recreation centre & amenities
2. Affordable living
3. Tourism & infrastructure improvements
4. Healthcare access & doctors
5. Economic diversification & growth

HOW TO ATTRACT & KEEP RESIDENTS

1. Lower cost of living
2. Increase amenities & new recreation centre
3. Affordable housing; more options
4. Healthcare access
5. Economic development & new business

THREATS

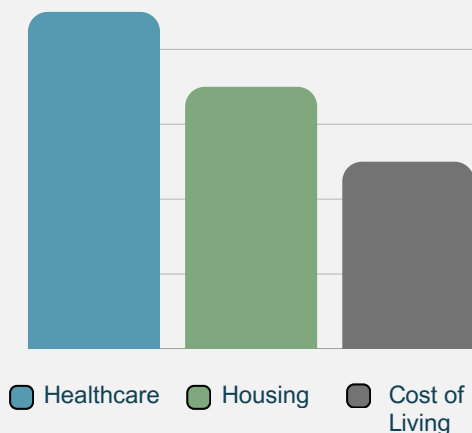


COUNCIL FOCUS 2026-2029



1. Healthcare
2. Recreation Centre Modernization
3. Addressing Homelessness
4. Emergency Preparedness
5. Town Growth & Development

Advocacy to other levels of government



Aspects of Hinton that need greatest attention from Council

