A new approach for this strategy

South Gloucestershire Council

Delivering for you

This strategy sets out:

- **a shared vision** for the Health and Wellbeing Board over the next four years
- how the Health and Wellbeing Board can use its **unique role and membership** to **lead and advocate** for health and wellbeing locally
- a **shared commitment to developing how we work together** to deliver that vision

Why have we taken this approach?

To strengthen delivery of the existing commitments made within the system. The Health and Wellbeing Board is part of a wider system and works with a wide range of partners, each delivering their own strategies and national priorities. Rather than add a new set of priorities to this system, the Board will strengthen delivery of existing commitments made by and with its partners.

To develop how we work together in partnership. For several years inequalities and prevention have been a priority for South Gloucestershire Council, the local NHS and system partners. However, inequalities are still rising, and people are living fewer years in good health. Our communities have also faced significant challenges since the last strategy was written, including the COVID-19 pandemic and the cost-of-living crisis. These have widened inequalities. The Health and Wellbeing Board recognises the excellent work taking place in South Gloucestershire but accepts that we need to develop our ways of working as a system to reverse current trends in health. This strategy is not about inventing new ways of working. It is about strengthening our systems, our partnerships and our communities to improve outcomes for all.

To work closer with our communities. A strong message we continue to hear from our communities is that residents want more say over things that affect them and more meaningful engagement. Evidence also shows that involving communities is an important way to reduce inequalities.

To respond to stakeholder feedback. Over the last year, the Health and Wellbeing Board has gathered views on what its next strategy should look like. Health and Wellbeing Board Partners told us they wanted to see more support with data and insights and a strategy focus on inequalities, wider determinants and community involvement.

To strengthen our use of data and insights in our planning and decision-making. The Joint Strategic Needs Assessment provides an assessment of the current and future health and social care needs of the local community. It should be used by all partners to ensure that health and care services are designed to meet local needs and resources are targeted effectively. Partners have recognised more could be done to ensure it is fully embedded in decision making and that its impact is measured.