Public

Westminster City Council
Knightsbridge Green

Consultation Report

April 2026

UK-70101037

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Executive summary

This report summarises the recent consultation for Knightsbridge Green. The consultation sought to gather feedback and inform the next phase of decision-making for the scheme. The report outlines the project background, the approach to consultation, the key themes received from stakeholder feedback and the next steps for the project.

Westminster City Council (WCC) carried out a public consultation on proposals to improve the public realm at Knightsbridge Green in Knightsbridge. The improvements, including pedestrianisation, upgrading seating and lighting, relocating three parking bays and a taxi rank, have been proposed by the neighbouring landowner, Criterion Capital, after reviews and engagement with the Council and other stakeholders. The proposed design seeks to enhance the area by prioritising pedestrian movement, reducing traffic through Knightsbridge Green and delivering a higher-quality, more accessible and welcoming public space that supports local businesses, visitors and residents.

The consultation ran for five weeks between 9 December 2025 and 12 January 2026, with information about the proposals made available online, enabling members of the public and key stakeholders to view the proposed improvements. A range of targeted engagement methods were used, including a dedicated consultation website, a questionnaire, stakeholder emails, postcards, lamppost wraps installed in the local area directing people to the consultation and a drop-in event on 16/12/25. A virtual mailbox and telephone number were provided to enable feedback to the project team.

A total of 17 questionnaire responses were received, alongside 12 feedback submissions sent by email to the project mailbox during the consultation period. The number of responses would seem to be a reflection of the highly localised nature of the scheme, and the feedback provides valuable insight into stakeholder priorities.

In summary, 50% of respondents either agreed or strongly agreed that the proposed changes would make Knightsbridge Green a more attractive, safer and accessible environment for users, to the scheme. Respondents expressed particular support for pedestrianisation, upgraded materials and improvements to the overall public realm, although some concerns were also raised.

Some respondents raised concerns about the interface between the scheme and other developments proposed for the local area, including the development of 1 Knightsbridge Green. Others suggested alternative proposals for the design, including removing benches or extending the scope to surrounding streets.

The feedback received in the consultation has been carefully reviewed by the project team and will be used to inform the final design. In response, further consideration will be given to design refinement, material quality and coordination with adjacent developments to ensure a cohesive and well-integrated outcome. Our Traffic Management Order (TMO) process will be followed in due course in order to make amendments to the kerbside, in advance of construction of the scheme. This would offer an opportunity for further comments on the revised public realm layout.

Overall, the consultation has identified a clear opportunity to deliver a coordinated and high-quality improvement to Knightsbridge Green, responding to stakeholder feedback while supporting a more pedestrian-focused and accessible environment.

1. Introduction

1.1 Purpose of this report

1.1.1 Westminster City Council (WCC) carried out a public consultation on proposals to improve the public realm at Knightsbridge Green between Tuesday 9 December 2025 and Monday 12 January 2026. This report documents the process and presents the results of the feedback received in response to the consultation.

1.2 Background

1.2.1 Knightsbridge Green is a triangle of paved open space, with a dominant tree canopy directly to the north of the A4 Brompton Road. Knightsbridge Green also features two one-way, single lane sections of road, which run along the west and north-east of the paved open space. Knightsbridge Green comprises both retail and commercial buildings along the northern and western footways bordering the two roads. The A4, to the south, is a busy traffic corridor with multiple bus stands.

1.2.2 Knightsbridge Green is situated in the London Borough of Westminster and is a short walk from Hyde Park, Knightsbridge tube station and Harrods department store. It is also one of the only free public spaces in the area where people can sit and dwell. As a result, Knightsbridge Green is subject to high footfall year-round and attracts many tourists.

1.2.3 At present, the current positioning of the parking bays and waiting restrictions has a negative effect on pedestrian movements through the area, as well as reducing visibility of shop frontages. Furthermore, vehicle movements (mainly commercial) are frequent and somewhat uncontrolled, which discourages pedestrian flow through the area. As a result, improvements to Knightsbridge Green have been proposed by the owners of the retail frontages north of Knightsbridge Green, Criterion Capital.

1.2.4 No previous consultation has been carried out for the public realm improvement proposals at Knightsbridge Green. However, WCC, Criterion Capital and their appointed design team have engaged with local stakeholders. Proposals have been presented by WCC and Criterion Capital to the Knightsbridge Place and Public Realm Strategy design team and their consultants at several design workshops, to align with their broader aspirations for the Knightsbridge area.

1.2.5 This scheme (developed by Criterion) will establish an improved public realm, which will be supplemented by the 1 Knightsbridge Green development, so that works are compatible. Criterion is actively engaging with neighbouring landowners and developers of 1 Knightsbridge Green, BEAM. The BEAM project team have been engaged early in the process and provided written feedback, which has been incorporated into the designs presented at this consultation.

1.3 About the proposals

1.3.1 Criterion Capital and WCC have proposed improvements to the public realm at Knightsbridge Green by improving pedestrian areas and reducing through traffic. The proposals are designed to create a safer, greener and more welcoming environment for all users.

1.3.2 The existing arrangement plan can be seen in Figure 1-1, and the proposed arrangement can be seen in Figure 1-2. The proposals include:

- Pedestrianising the north-eastern branch of the highway on Knightsbridge Green to prioritise pedestrians, improve pedestrian capacity and support local retail
- Adding street furniture, including cycle stands and benches for rest areas
- Upgrading paving with high-quality materials to create a more attractive streetscape
- Upgrading lighting to improve safety and visibility
- Introducing a one-way system on the remaining western section of Knightsbridge Green to ease congestion, better manage idling vehicles and reduce vehicle conflict points
- Relocating three parking bays from the north-eastern arm of Knightsbridge Green to the western arm of Knightsbridge Green to reduce pedestrian obstruction
- Relocating the taxi rank from the western arm of Knightsbridge Green to Brompton Road for better access from Brompton Road
- Incorporating Sustainable Drainage Systems (SuDS) to manage surface water and reduce flood risk, as well as delivering wider environmental benefits such as greening

1.3.3 Visualisations of the proposals can be seen in Figure 1-3. The visualisations show the proposed pedestrianisation of the north-eastern section of the road and the enhanced public realm.

Figure 1-1 Knightsbridge Green existing arrangement plan



Figure 1-2 Knightsbridge Green proposed arrangement plan



Figure 1-3 Knightsbridge Green visualisations







2. Consultation approach

2.1 Consultation period

2.1.1 The Knightsbridge Green consultation ran from 12:00pm on Tuesday 9 December 2025 until 11:59pm on Monday 12 January 2026. The consultation ran for five weeks, which is longer than most WCC consultations, in recognition of the fact that it spanned the Christmas holidays.

2.2 Consultation purpose

2.2.1 The aim of the consultation was to inform the public of the proposed improvements for Knightsbridge Green and gather views on the proposals.

2.2.2 Due to the nature of the scheme being very localised to one street, WCC and Criterion Capital were keen to hear from the immediate community who would be affected by the proposals at Knightsbridge Green. The channels used to promote the consultation, which are described in detail in Section 2.4, were therefore targeted accordingly, although any other interested parties were able to participate in the consultation.

2.3 Timeline of engagement period and key milestones



2.4 Consultation materials and promotional channels

2.4.1 A range of materials were produced for the consultation to help prospective respondents understand the proposals and submit informed comments. The materials were promoted via several communication channels to raise awareness and encourage participation. These are detailed below. All materials were available for the duration of the consultation period.



Consultation website [https://knightsbridgegreen.commonplace.is/]: A dedicated website was created for the consultation. The website contained information about the proposals for Knightsbridge Green, including a drawing of the proposed arrangement, 'Frequently Asked Questions' and the consultation questionnaire. The website launched to the public at 12:00pm on Tuesday 9 December 2025. If people had previously signed up to be notified of the consultation launch, they received an automatic email from Commonplace once the site had gone live. This email was sent to 270 people. Appendix A includes the Commonplace email sent. There were 226 unique visitors to the website, and 146 visitors visited the site without having clicked on a link from elsewhere, suggesting visitors accessed the site directly via QR codes on other materials. Appendix B includes full details of the consultation website.



Lamppost wraps: Lamppost wraps were produced to promote the consultation. These triangular wraps contained a visualisation of the proposals, a QR code and URL for the consultation website, consultation dates and contact details. The wraps were installed on ten lampposts in close proximity to the scheme area, including key access routes such as A4 Brompton Road and Knightsbridge, and key residential streets, on 11 December 2025 and were removed on the morning of 13 January 2026. Examples of the lamppost wraps, and their locations, are shown in Appendix A.



Postcards/letters: To promote the consultation, postcards were delivered to 362 residential and business addresses in the local area on 11 December 2025 via Letterbox Distribution. A distribution boundary around the project area was agreed in advance. This was larger than the standard 100 metre radius in order to capture the views of those living in residential properties on Raphael Street and Lancelot Place who may be affected by the proposals. The postcards directed people to the consultation website to have their say and provided information about the drop-in event. A copy of the postcard is provided in Appendix A.

Stakeholder emails: Emails were distributed to 126 email addresses in the Section 6 consultation stakeholder list, relevant to the scheme area, on 9 December at 12:54pm. This included businesses, community groups, educational establishments, places of worship, local organisations and local councillors. The email notified stakeholders that the consultation had launched, inviting them to review proposals on the website and to respond to the questionnaire. A follow-up email was sent to the same distribution list on 5 January 2026 (one week before consultation close). Appendix A includes the two Section 6 emails that were sent.

Drop-in event: One drop-in session was held at 116 Knightsbridge between 3:00pm and 7:00pm on Tuesday 16 December. This provided the opportunity for community members and stakeholders to meet the technical project team and ask questions about the proposals in person. A total of 10 people attended the event, including representatives from the Knightsbridge Partnership, Placemaking London, The Knightsbridge apartments, the Knightsbridge Neighbourhood Forum and 10 Lancelot Place apartments. Appendix C includes images from the event.

Information boards: Four A3 information boards were displayed during the drop-in event. These contained three visualisations of the proposals and the existing and proposed arrangement for the site. Appendix C includes the information boards used at the event.

Pull-up banners: A pull-up banner was designed and on display during the drop-in event. This contained information about the scheme, visualisations of the proposed changes, a QR code to direct people to the website and online questionnaire, and project contact details. Appendix C includes the pull-up banner used at the event.

2.4.2 All consultation materials were created in a style intended to enable people to access information at a comfortable, non-technical level. All materials included the project email address and phone number to ensure accessibility. The content of the website was also available in hard copy, on request, although no requests were received.

2.5 Consultation responses

2.5.1 Stakeholders could respond to the consultation via the means detailed below.

Online questionnaire: A consultation questionnaire was designed to gather views and feedback on the proposals. This was hosted on the Commonplace website with hard copies available on request. A copy of the questionnaire is available in Appendix B. 17 responses to the questionnaire were received.

Emails: An email address (knightsbridgegreen@wsp.com) was used across promotional materials and the website to encourage people to reach out to the project team if they needed further information or had enquiries. 12 feedback submissions were sent by email to the project mailbox.

2.6 Analysis methodology

2.6.1 The questionnaire was the main method through which people could respond, although feedback was also accepted via email and letter and discussed at the event.

2.6.2 All questionnaires were checked and no duplicate submissions were identified for this consultation.

2.6.3 A copy of the questionnaire is available in Appendix B.

Closed questions

2.6.4 There were five closed questions on the proposals and four optional closed demographic survey questions, which allowed respondents to choose their preferences from multiple choices. These questions provided quantitative data where preferences could be compared easily. Results from the closed questions can be seen in Section 3 and the demographic survey results can be found in Section 4.

Open question (free-text)

2.6.5 The questionnaire included one open question, asking for suggestions, concerns or additional ideas on the proposals. Due to the relatively low number of respondents to the consultation, the issues raised in the comments received have been summarised, as this is considered the most effective way of presenting the data. A summary of the results is available in Section 3.3.

3. Responses to the consultation

3.1 Introduction

3.1.1 Overall, a total of 17 people responded to the consultation via the questionnaire on the Commonplace website.

3.1.2 Five questions in the questionnaire were closed and were optional, so the response rate for each question varies. Percentages are rounded to the nearest whole number and, as such, totals may not equal 100.

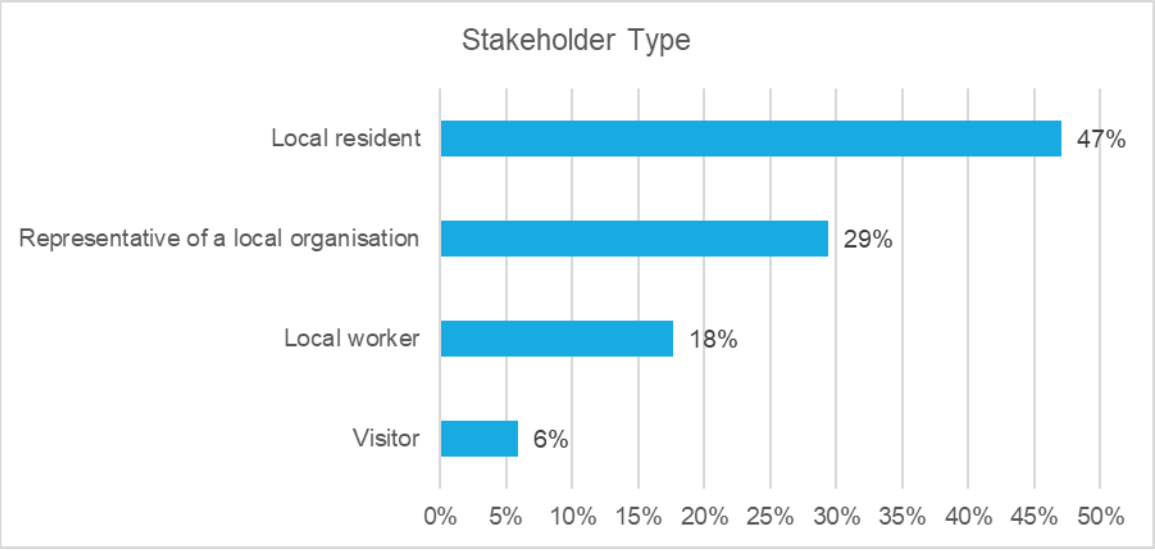
3.2 Closed questions

Stakeholder type

3.2.2 Question 1 asked people to describe themselves and included an optional open space for details if respondents represented a business or organisation. Respondents were able to select one option.

3.2.3 Nearly half of respondents (47%; eight respondents) identified themselves as local residents, with 29% (five respondents) identifying themselves as a representative from a local organisation. However, no respondents provided the name of their organisation. Three respondents were local workers, and one was a visitor. Figure 3-1 illustrates the results.

Figure 3-1 Which of the following best describes you?



Base: (n:17)

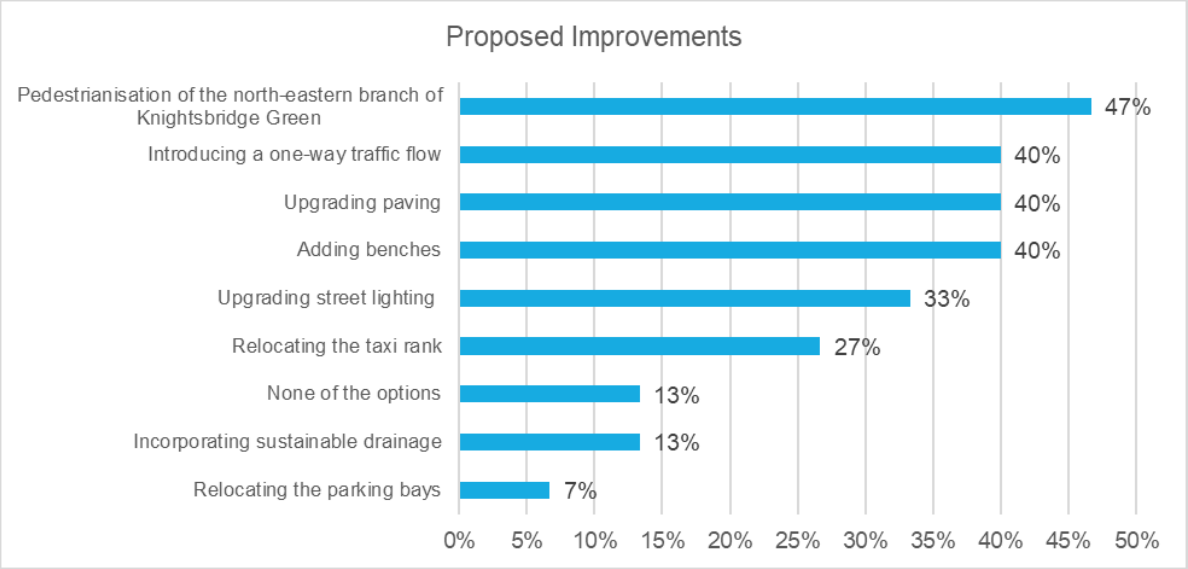
Proposed benefits

3.2.4 Question 2 asked people which proposed improvement they felt would benefit the area most. There were eight improvements listed, plus an option to select 'none of the options'. Respondents could select multiple improvements. Percentages have been calculated based on respondent number and as a result, do not total 100%.

3.2.5 Seven respondents (47%) selected pedestrianisation of the north-eastern branch of Knightsbridge Green as an improvement that would most benefit the area. Introducing a one-way traffic flow, upgrading paving and adding benches were each selected by six (40%) respondents. 'None of the options' was selected by two respondents (13%), while relocating the parking bays was the least favoured proposed improvement, selected by one respondent (7%).

3.2.6 Figure 3-2 illustrates the results.

Figure 3-2 Which proposed improvements do you feel will benefit the area most?



Base: (n:15)

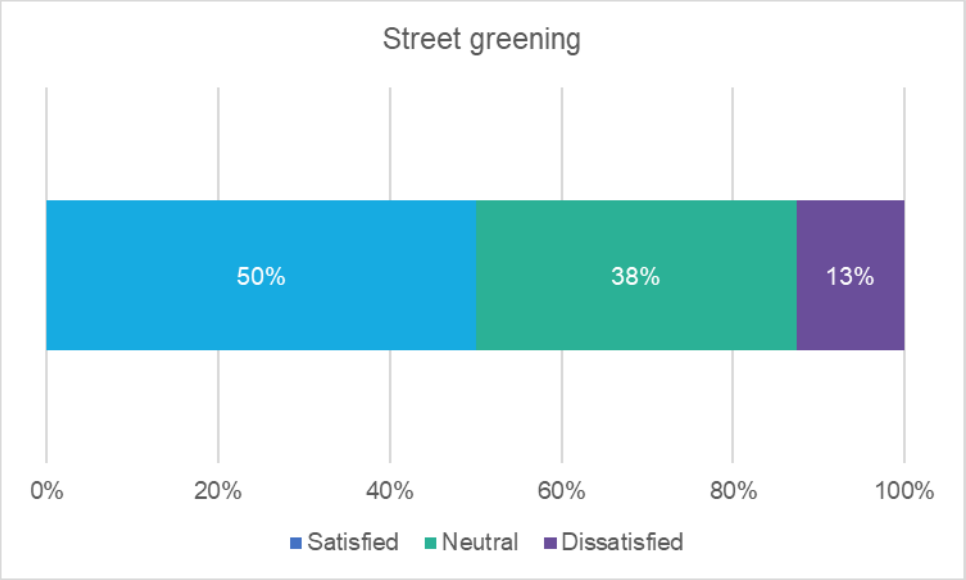
Views about street greening features

3.2.7 Question 3 asked people to what extent they thought greening or planting should be prioritised over other improvements.

3.2.8 Eight respondents (50%) were satisfied with prioritising greening, while a further six (38%) were neutral. The remaining two respondents (13%) were dissatisfied with prioritising greening.

3.2.9 Figure 3-3 illustrates the results.

Figure 3-3 Are you satisfied that greening should be prioritised as part of the designs? In your answer, consider that there is limited space and we may need to rebalance other improvements to accommodate greening



Base: (n:16)

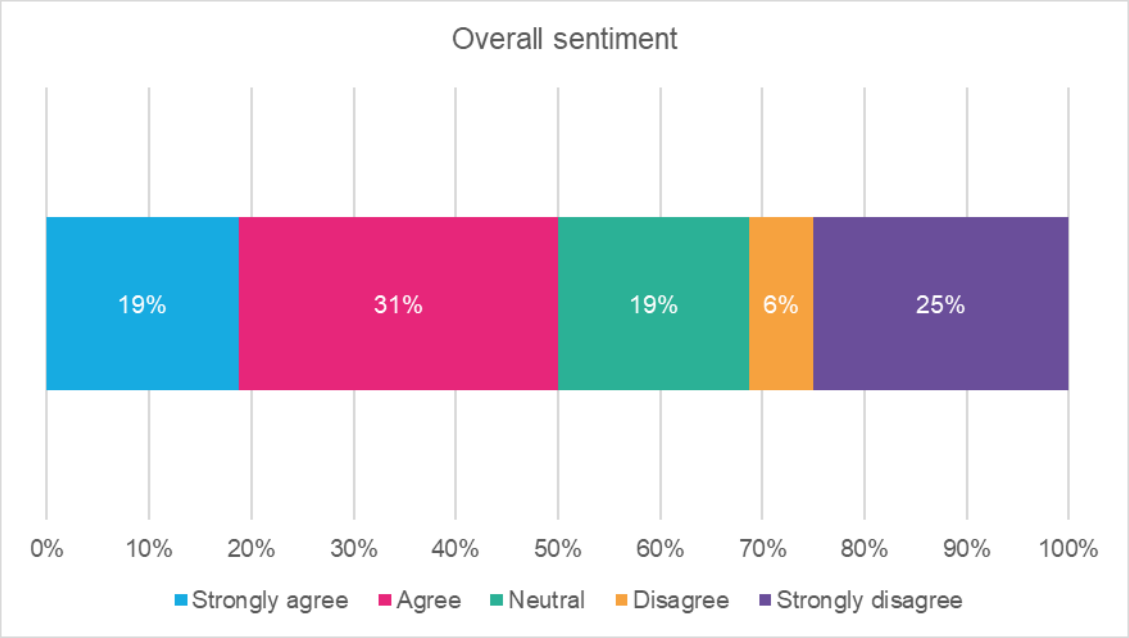
Overall sentiment about the proposals

3.2.10 Question 4 asked people if they believe the proposed changes would make Knightsbridge Green a more attractive, safer and accessible environment for users.

3.2.11 Half of the respondents (eight; 50%) agreed to some extent (19% strongly agreed; 31% agreed). Conversely, five respondents disagreed with the proposals (25% strongly disagreed; 6% disagreed), while three respondents were neutral.

3.2.12 Figure 3-4 illustrates the results.

Figure 3-4 Overall, do you agree that the proposed changes will make Knightsbridge Green a more attractive, safer and accessible environment for all users?



Base: (n:16)

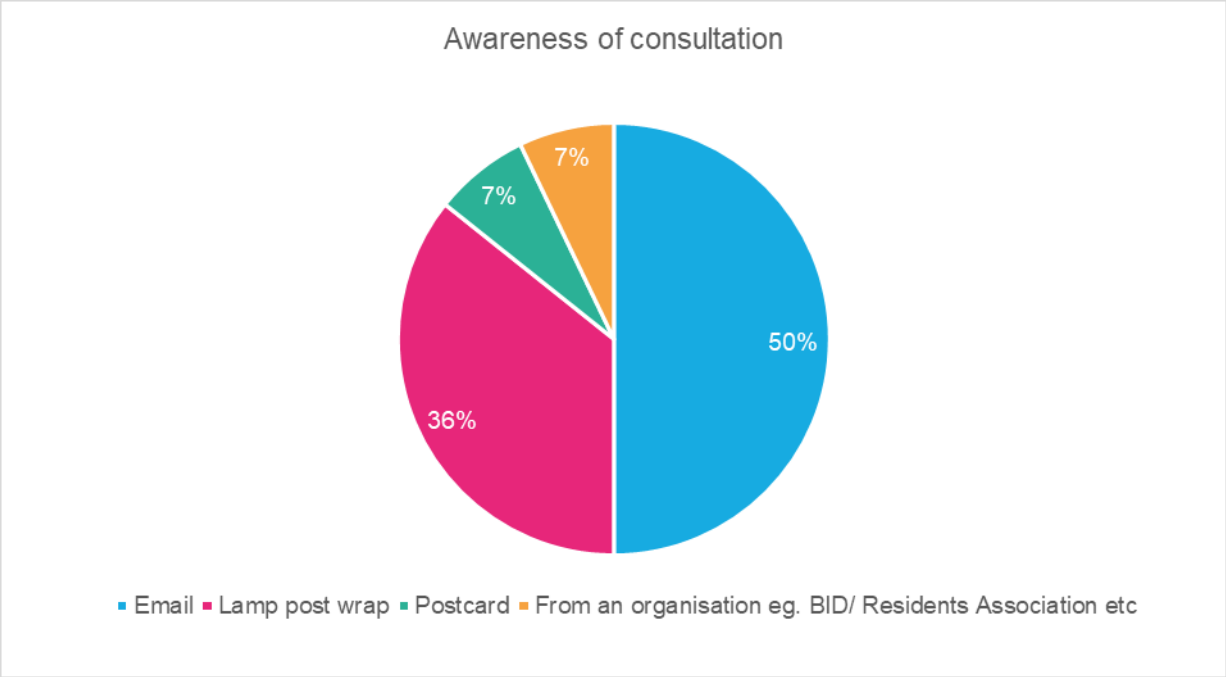
Awareness of the consultation

3.2.13 Question 6 asked people how they heard about the consultation. Respondents were asked to select one answer from the six options and had the option to provide an 'other' response.

3.2.14 As Figure 3-5 shows, emails and the lamppost wraps prompted the majority of responses. One respondent heard about the consultation from an organisation and another via the postcard.

3.2.15 Figure 3-5 illustrates the results.

Figure 3-5 How did you hear about this consultation?



Base: (n:14)

3.3 Open question feedback

3.3.1 Question 5 provided an opportunity for people to express any additional suggestions, concerns or additional ideas for the scheme in an open text box. In total, 12 comments were received.

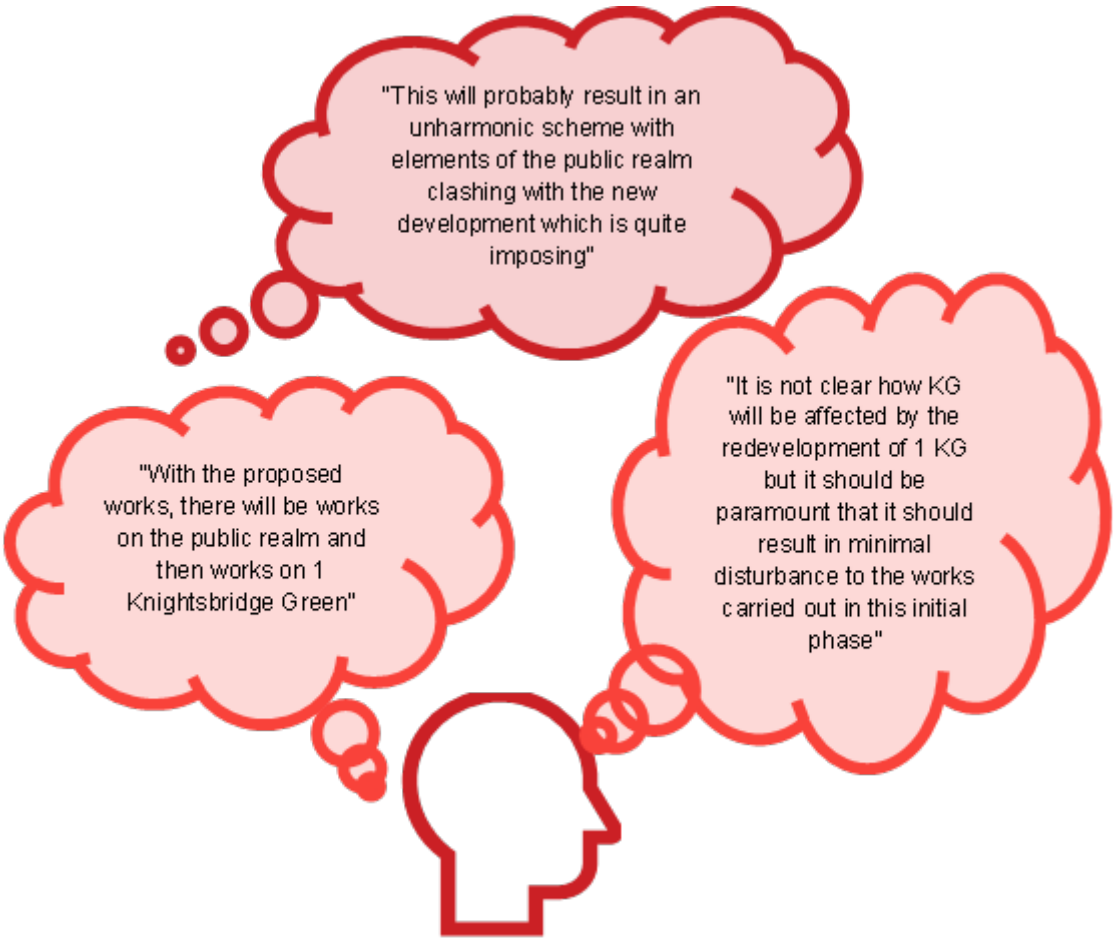
3.3.2 A summary of the most prevalent issues raised from the feedback received via question 5 has been summarised below. Some comments raised more than one issue, so the number of respondents does not equal the number of comments analysed. Appendix D shows all 12 verbatim comments from Question 5.

Questionnaire feedback

Interface with other developments

3.3.3 Five respondents made comments about the proposals in regard to other planned developments in the area, particularly the nearby development of 1 Knightsbridge Green (1KG), where planning permission has already been granted. Responses raised general confusion between the schemes in their promotion and objectives, with some questioning what interventions fell within which plan. Respondents suggested that the consultation materials should clearly demonstrate that the schemes are separate to avoid confusion. Two respondents raised concerns that any work done to improve the public realm will be dug up once the 1KG plans are carried out, resulting in a waste of time and money.

3.3.4 Furthermore, concern was raised that there may be double the levels of disruption in the area due to both schemes being under construction concurrently. Some respondents argued that the schemes may not look harmonious next to each other. As a result, some respondents felt that the two schemes should be combined to minimise traffic and construction disruption.

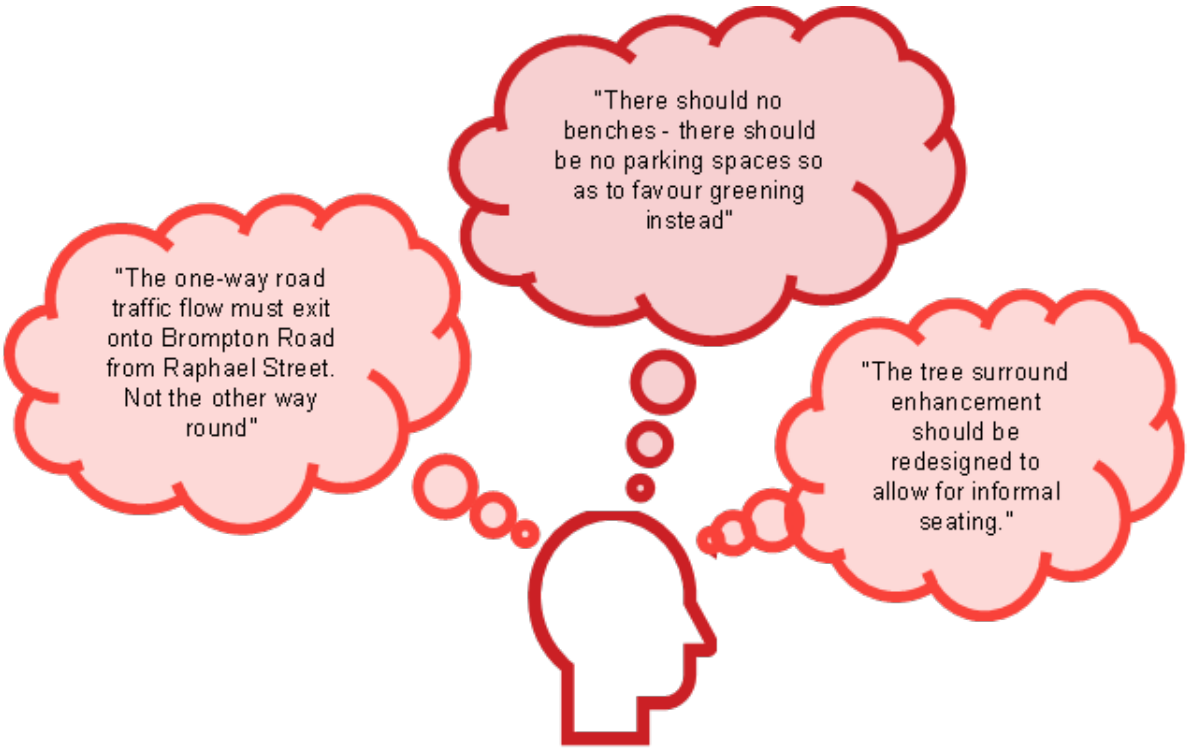


Suggestion for alternative design

3.3.5 Five respondents made comments suggesting alternatives to the current design proposals.

3.3.6 Four respondents made suggestions regarding the design of the public realm. This included removing benches to prevent loitering and crime, the pedestrianised area to be licensed for outdoor hospitality opportunities, paving to be of high quality to reflect the heritage of the area and additional greening.

3.3.7 Respondents also provided suggestions surrounding the traffic and transport proposals, including suggestions that more parking be made available. Another respondent requested that a new exit for traffic from Knightsbridge Green onto Brompton Road be created. One respondent suggested additional signage would be needed to clarify the revised layout.



Plans extending to periphery roads

3.3.8 Four respondents made comments about the potential for the scheme to extend beyond Knightsbridge Green to include periphery roads.

3.3.9 Specifically, respondents requested that funding be spent on Brompton Road and Raphael Street, where there is more residential housing, as any traffic flow changes at Knightsbridge Green will impact these surrounding periphery roads.

Alignment to the Knightsbridge Partnership

3.3.10 Three respondents made comments about the proposals aligning with the aspirations of the Knightsbridge Partnership, namely their Place and Public Realm Strategy and their Place Management Strategy.

3.3.11 In particular, two comments referenced that the quality of construction materials would need to align with the Knightsbridge Partnership's aspirations for the public realm, in particular, being of high quality, which is not currently reflected in the Criterion Capital visualisations.

Consultation approach

3.3.12 Three respondents made comments about the consultation process. Both comments criticised the lack of targeted engagement with residents, in particular. Criticism was also raised surrounding the consultation period being held over the Christmas period, with requests for additional consultation opportunities and events.

3.4 Other forms of feedback

Email analysis

3.4.2 12 feedback emails were sent to the project mailbox or WCC within the consultation period. 11 of the emails received gave feedback on the proposals and one email was a request for further information on the proposals.

3.4.3 Table 3-1 summarises the key points that emerged from the responses submitted by email.

Table 3-1 Summary of feedback received by email

Respondent	Feedback Summary
ID18 – local resident	Request to stagger the scheme alongside the development of 1 Knightsbridge Green (1KG). Request that all proposals be agreed with the Knightsbridge Partnership. Request for an extended consultation period due to the Christmas holidays.
ID19 – local resident	Suggestion to take into consideration the 1KG Construction Management Plan. Suggestion to wait until 1KG is complete before construction starts on this scheme.

Respondent	Feedback Summary
ID20 – local resident	Criticism that the consultation period was not long enough to gather a representative opinion on the proposals. Request for the scheme to be stopped until the construction impact of the 1KG development is fully known.
ID21 – Chair, Knightsbridge Neighbourhood Forum	Criticism that the scheme is not consistent with the Knightsbridge Place and Public Realm Strategy due to low-quality paving being proposed. Request to investigate and remedy drainage issues as part of the scheme. Suggestion that the proposals include the purchase of the existing red phone boxes. Suggestion that the scheme is merged with the 1KG development. Concern that the space allocated for the scheme will be required in the construction of the 1KG development. Request for legally binding assurance that the public realm will not be commercialised. Request for assurance that any lighting will be consistent with the Institute of Lighting Professionals' guidance for display and public lighting. Suggestion to reverse the direction of the proposed one-way system to prevent a disruptive full 90 degree turning into Brompton Road. Criticism of the lack of consultation promotion. Overall objection to the scheme in its current state. Request for an additional consultation to address the above issues.
ID22 – Director, Head of Central London Planning	Submitting on behalf of the Knightsbridge Apartments, which comprises 201 apartments and mews houses. Criticism of the consultation period happening over Christmas. Request for an extension to the consultation. Criticism of consultation event venue. Request for further consultation events. Criticism that the proposals do not align with the Knightsbridge Place and Public Realm Strategy. Criticism of the lack of engagement with the Knightsbridge Partnership. Request for face-to-face meetings with them. Criticism that the proposals do not reference the 1KG application and that the two proposals conflict with one another in terms of parking, directional flow of traffic and surfacing. Request that no works take place for this scheme until the Construction Traffic Management Plan for 1KG has been finalised and approved.

Respondent	Feedback Summary
ID23 – Chief Executive, Knightsbridge Partnership	Welcomed improvements to Knightsbridge Green and praises their inclusion in design workshops. Request for a phased delivery to be avoided and construction to occur concurrently with the 1KG development. Suggestion that the scheme should align with other proposals nearby, including the proposed reversal of traffic flow on Raphael Street and Lancelot Place and footway widening on Brompton Road. Suggestion that alfresco dining is included in consultation visualisations. Criticism that the pay by phone parking location will negatively impact the 1KG office reception area. Suggestion to move the parking elsewhere or remove it altogether, as there is sufficient parking in the local area. Criticism that the consultation did not include enough detail about materials. Request for the materials used to reflect the heritage and quality of the area. Request for the introduction of more greening and sustainable drainage. Request for the tree surround to be redesigned and lowered to offer seating. Request for the consideration of seating and lighting to align with the Knightsbridge Place and Public Realm Strategy. Request for concealed waste storage locations as part of the design. Criticism of the consultation period happening over Christmas. Request for extension of the consultation period and the drop-in event to be repeated.
ID24 – Managing Director, Bulgari Hotels	No objection to the proposals. Request for drainage to be carefully addressed. Request that the scheme does not conflict with the 1KG development. Request that the public realm will not be commercialised, resulting in al fresco dining dominating the space. Request for more information about traffic flows in Raphael Street to mitigate the hotels' deliveries and vehicle access.
ID25– Ward Member for Knightsbridge & Belgravia	Criticism of the lack of engagement with Ward Councillors before the consultation was launched. Criticism that the consultation period took place over Christmas. Request for the consultation to be extended and promoted more widely, including another drop-in session. Criticism that the proposals lack the quality or ambition of the 1KG development. Request for the scheme to be postponed until the development of 1KG is completed, as the proposals will be damaged by its construction which is a wasteful approach. Concern that the proposals will force more construction traffic for 1KG to use Raphael Street to the detriment of local residents.

Respondent	Feedback Summary
ID26 – Ward Member for Knightsbridge & Belgravia	Agreement with ID25 that a 'tick-box' consultation is not acceptable.
ID27 – Ward Member for Knightsbridge & Belgravia	Request that the consultation be extended with another drop-in session. Criticism that the consultation was poorly advertised and held over the Christmas period. Suggestion that any works should be decided after the development of 1KG is completed and in tandem with the Knightsbridge Partnership plan for the area.
ID28 – local resident	Request for further information about the scheme, including the timeline in relation to the 1KG proposals and whether the road will have the same traffic flow as present.
ID29 – Knightsbridge Association	Request that any proposals are aligned with the Knightsbridge Place and Public Realm Strategy. Criticism that there was no reference to this in the consultation materials. Suggestion that no changes be implemented until the WCC Decision Notice for the 1KG development is published. Criticism that the consultation was poorly advertised. Request for an additional drop-in session. Criticism of the lack of engagement with the Knightsbridge Partnership.

3.5 Event feedback summary

3.5.1 During the consultation event, comments were received from the ten attendees. The feedback has been summarised below:

- Concerns surrounding construction phasing and the impacts on local businesses.
- Request for coordination with the developers of 1 Knightsbridge Green (BEAM) development and WCC to ensure plans are aligned.
- General support for the proposed design elements.

4. About the respondents

4.1 Demographic data

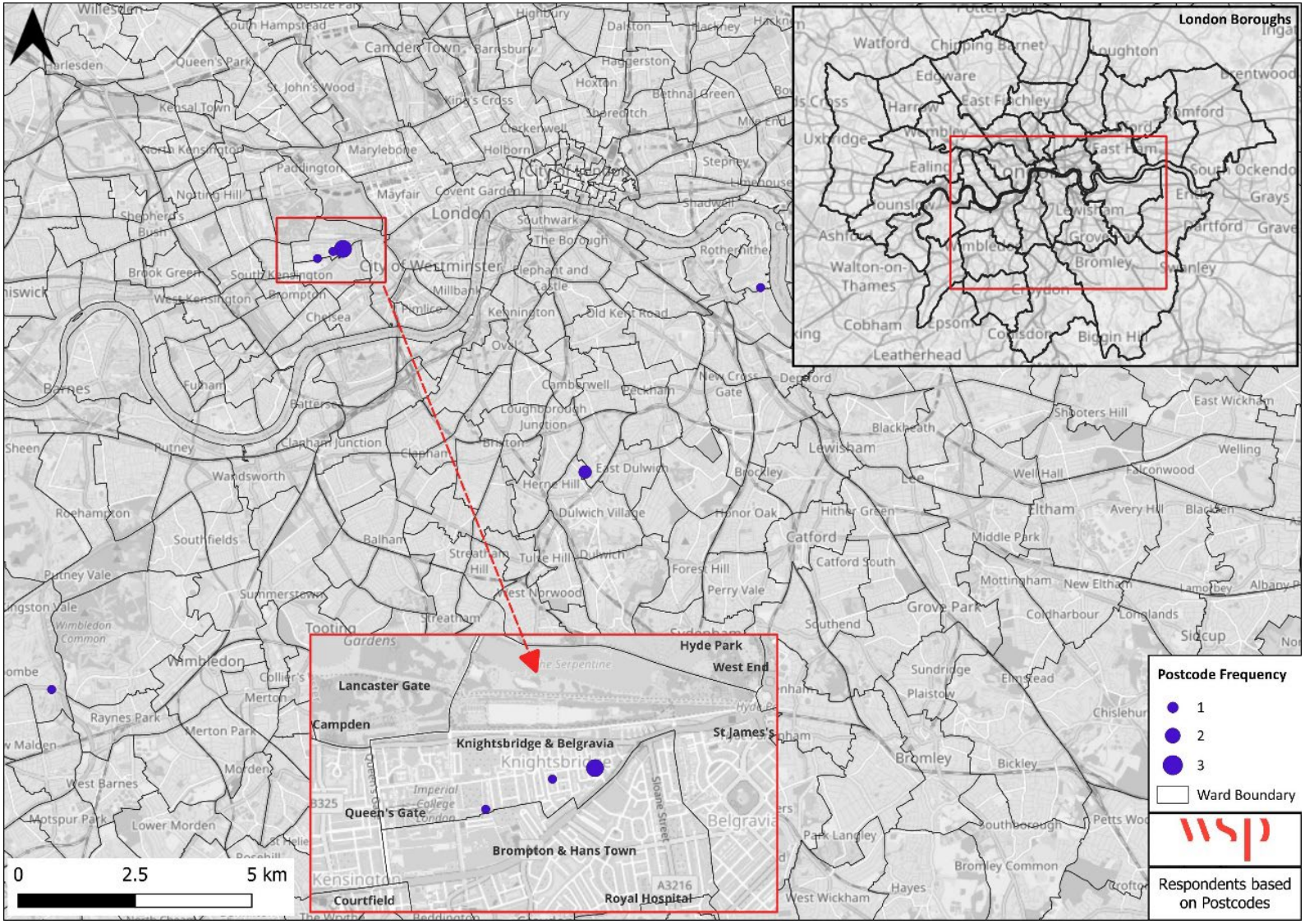
4.1.1 There were four optional questions which asked people to share more information about themselves. Twelve people chose to provide some response. Percentages are rounded to the nearest whole number and, as such, totals may not equal 100.

4.2 Location

4.2.1 Respondents were asked to provide their home postcode to understand where people were responding from. Nine respondents provided their home postcode. Postcodes have been mapped to show the home location of the respondents.

4.2.2 Full details can be seen in Figure 4-1.

Figure 4-1 What is your home postcode?



Base: (n: 9)

4.2.3 As shown by the blue dots in Figure 4.1, the highest frequency of five postcodes was recorded in SW7 1D, clustered around Knightsbridge and South Kensington. Other responses were submitted by people living further away in Richmond and Dulwich.

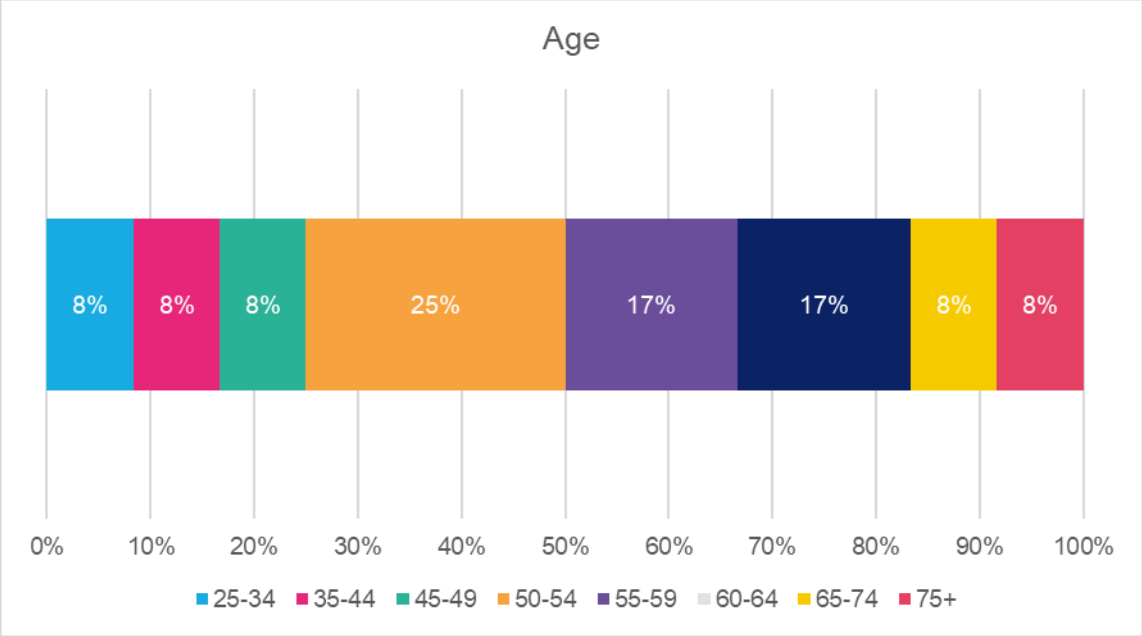
Representation of the community

Age

4.2.4 Respondents were asked to indicate their age range and respondents could only select one option. A total of 12 people provided an answer. The results have been compared to Census data to illustrate the representation in responses received.

Full details can be seen in Figure 4-2.

Figure 4-2 Can you please tell us your age on your last birthday?



Base: (n: 12)

4.2.5 No respondents selected the age groups 13-15, 16-18 and 19-24. The wider community data shows that 14.7% of people in Westminster are aged between 13 to 24 years, yet no submissions were received from these age groups.

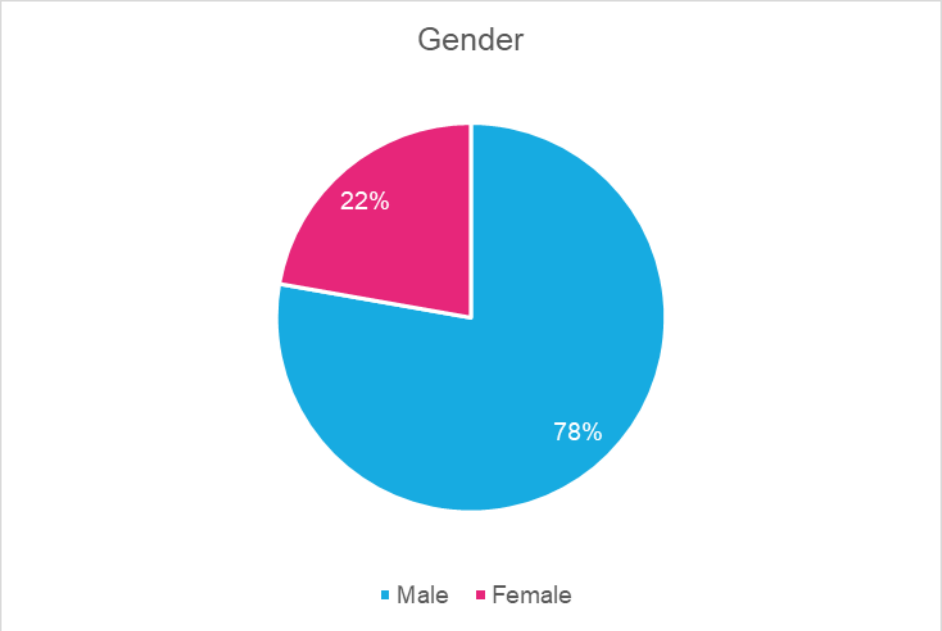
4.2.6 One respondent was aged 25-34 (8%), another respondent (8%) aged 35-44 and another respondent (8%) aged 45-49. Three-quarters of respondents (nine) were over 50, which is not in line with wider community data from the 2021 Census (Office for National Statistics Census Map 2021: Census Maps - Census 2021 data interactive, ONS which shows that the 29.9% of the Westminster population were over the age of 50.

Gender

4.2.7 Respondents were asked to indicate their gender and respondents could only select one option. A total of nine people provided an answer. The results have been compared to Census data to illustrate the representation in responses received.

4.2.8 Full details can be seen in Figure 4-3.

Figure 4-3 What gender do you identify with?



Base: (n: 9)

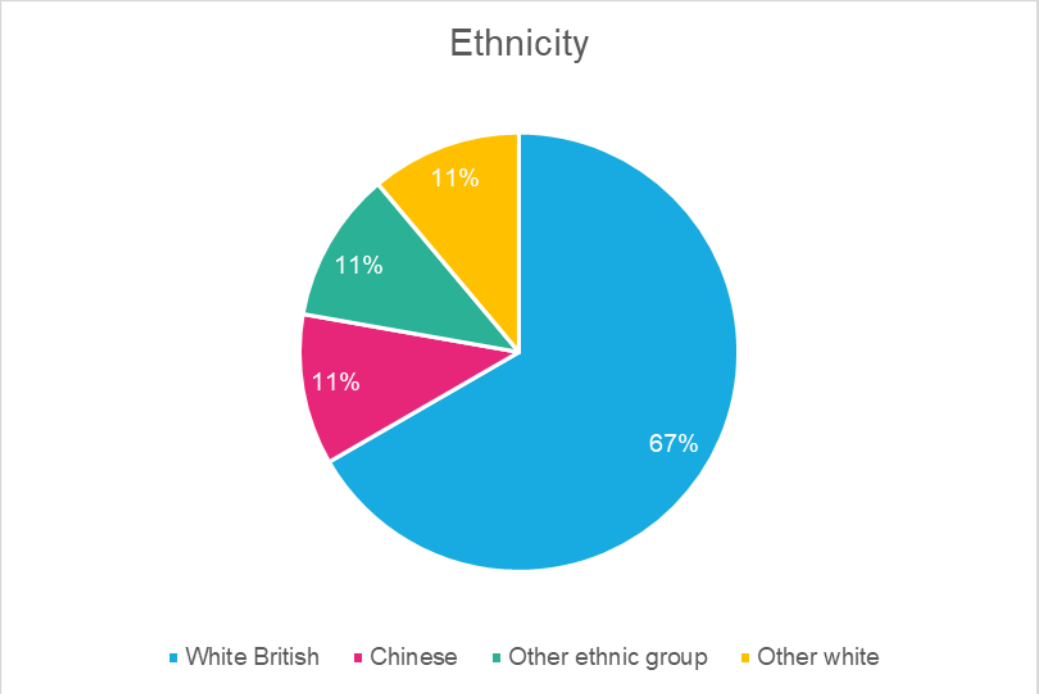
4.2.9 Seven respondents were male and two respondents were female. While the small sample size makes it difficult to draw definitive conclusions, this is not in line with wider community data from the 2021 Census (Office for National Statistics Census Map 2021: Census Maps - Census 2021 data interactive, ONS which shows that a lower percentage of 48.4% of the population of Westminster are male.

Ethnicity

4.2.10 Respondents were asked to indicate their ethnicity and respondents could only select one option. The results have been compared to Census data to illustrate the representation in responses received.

4.2.11 Full details can be seen in Figure 4-4.

Figure 4-4 To which of the following groups do you consider you belong?



Base: (n: 9)

4.2.12 Six respondents were White British, which is higher than the wider community data from the 2021 Census, which shows 28% of the Westminster population is White British. ‘Chinese’, ‘Other ethnic group’ and ‘Other white’ categories each accounted for one respondent each.

5. Conclusion

5.1.1 The project team has thoroughly reviewed the responses from the Knightsbridge Green consultation, which included 17 responses submitted through the questionnaire and 12 further comments that were provided via email.

5.1 Summary of feedback

5.1.1 In summary, 50% of questionnaire respondents agreed that the proposed changes would make Knightsbridge Green a more attractive, safer and accessible environment for all users. Pedestrianisation of the north-eastern branch of Knightsbridge Green was the most favoured of the proposed improvements, whereas relocating the parking bays was the least favoured. Feedback from both the survey and emails provided several suggestions to amend the design, including removing benches and providing higher-quality paving.

5.1.2 Other respondents, mainly via email, raised concerns about the scheme in relation to the 1 Knightsbridge Green development also coming forward in the same location. Concerns were raised around potential construction impacts alongside alignment of the scheme to the Knightsbridge Partnership's aspirations for the area.

5.2 Next steps

5.2.1 The feedback provided throughout the consultation period, via all methods, has been reviewed by WCC, Criterion Capital and the project technical team for consideration and will be used to influence the final design.

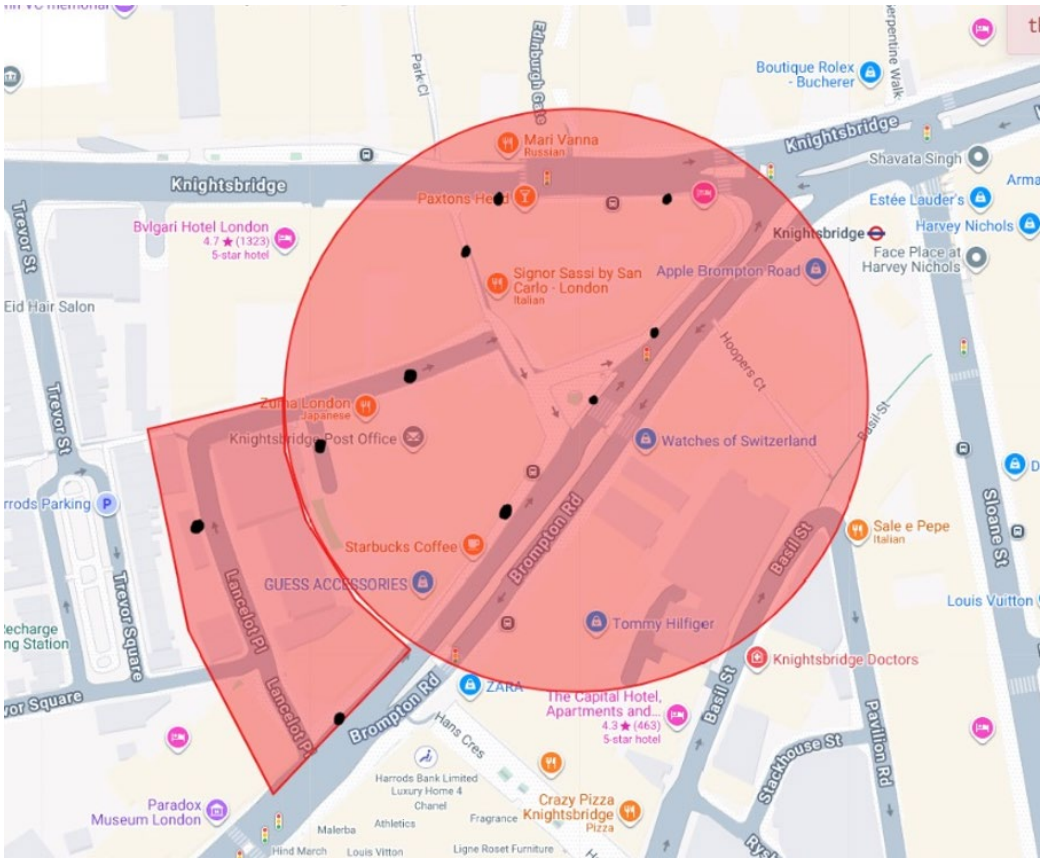
5.2.2 All emails received during the consultation have received a tailored email response with input from the relevant technical teams. A TMO consultation will be held in due course in order to make amendments to the kerbside, in advance of construction of the scheme. Furthermore, additional engagement will be reviewed to ensure Ward Councillors, residents and local representatives are kept informed of how the design progresses.

Appendix A – Promotional Materials

Lamppost wraps



Lamppost wrap locations



Postcard



Have your say on Knightsbridge Green

CRITERION CAPITAL | FAIRER WESTMINSTER | City of Westminster

We want to hear your views.

We want to make Knightsbridge Green safer, greener and more welcoming for residents, businesses, workers and visitors.

As part of this project, we are proposing pedestrianisation, wider footways and new street furniture. This will reduce vehicle dominance, enhance sustainability and improve accessibility.

We are consulting on a range of improvements to support retail as well as potential future cultural activity and outdoor dining.

We are looking at several creative interventions and would like to hear your views.

The consultation will run from 9th December 2025 to 12th January 2026. Drop into our event to learn more and ask questions about the public realm improvements.

Location: 116 Knightsbridge, London, SW1X 7PL
Date and time: Tuesday 16th December, from 3:00pm - 7:00pm

Scan the QR code or type in the website address to find out more, and give us your views from 9th December 2025 to 12th January 2026.

Scan here

Feedback survey available until **11:59pm on 12th January 2026**
https://knightsbridgegreen.commonplace.is
In order to request hard copies of the materials and questionnaire, please contact **knightsbridgegreen@wsp.com**

Stakeholder email – 9 December 2025

View this email in your browser



We are emailing you because we think you may be interested in this consultation. You may unsubscribe from these emails at any time at the bottom of the email.

We are seeking your feedback on the proposed developments to the Knightsbridge Green area through improving pedestrian access and reducing traffic.

The scheme will introduce a first phase of works in the area to upgrade existing infrastructure, reinforcing the Knightsbridge Place & Public Realm Strategy's vision for a more attractive district.

These proposed works are being fully funded by Criterion Capital, a real estate owner and long-term investor.

Have your say

From today (Tuesday 9 December 2025) onwards, we invite you to share your thoughts and suggestions about the proposals by visiting https://knightsbridgegreen.commonplace.is/ where you can find out more about the scheme, read FAQs and complete our questionnaire. The consultation period and questionnaire will **close at 11:59 pm on Monday 12 January 2026.**
There is also a consultation drop-in event on Tuesday 16 December 2025 between 3pm and 7pm at 116 Knightsbridge, SW1X 7PL. At the event, you will be able to view information about the scheme, meet the project team and ask any questions you may have.

If you have any questions about the consultation or the proposals, or to request a hard copy of the materials or questionnaire, or any reasonable adjustment to participate, please email knightsbridgegreen@wsp.com or call us on 020 7641 6000.

Kind regards,

Knightsbridge Green Communications Team

Click here to visit the website and find out more



City of Westminster

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WSP are acting on behalf of Westminster City Council. To the best of our knowledge, the information contained herein is accurate and reliable on the date of the email. However, we do not assume any liability for the accuracy and completeness of the information. To find out more about what information we collect, the purpose for processing, categories of personal information and who we may share it with, please visit our Fair Processing Notice.

Your details will be held in accordance with the Westminster City Council's privacy policy and Data Protection Act 2018 (incorporating GDPR). Westminster City Council and WSP will only use your data for the purposes of keeping you updated on the scheme.

Want to change how you receive these emails?
You can update your preferences or unsubscribe

Stakeholder email – 5 January 2026



We are reaching out with a final reminder that the consultation for the Knightsbridge Green scheme will close at **11:59pm on Monday 12 January 2026.**

Have your say before the consultation closes

If you haven't already, we invite you to share your thoughts and suggestions about the proposals by visiting https://knightsbridgegreen.commonplace.is/ find out more about the scheme, read FAQs and complete our questionnaire. Please share this with your networks, as your feedback is important to us.

If you have any questions about the consultation or the proposals, or to request a hard copy of the materials or questionnaire, or any reasonable adjustment to participate, please email knightsbridgegreen@wsp.com or call us on 020 7641 6000.

Kind regards,
Knightsbridge Green Communications Team

Click here to visit the website and find out more



City of Westminster

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Your details will be held in accordance with the Westminster City Council's privacy policy and Data Protection Act 2018 (incorporating GDPR). Westminster City Council and WSP will only use your data for the purposes of keeping you updated on the scheme.

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Commonplace news email

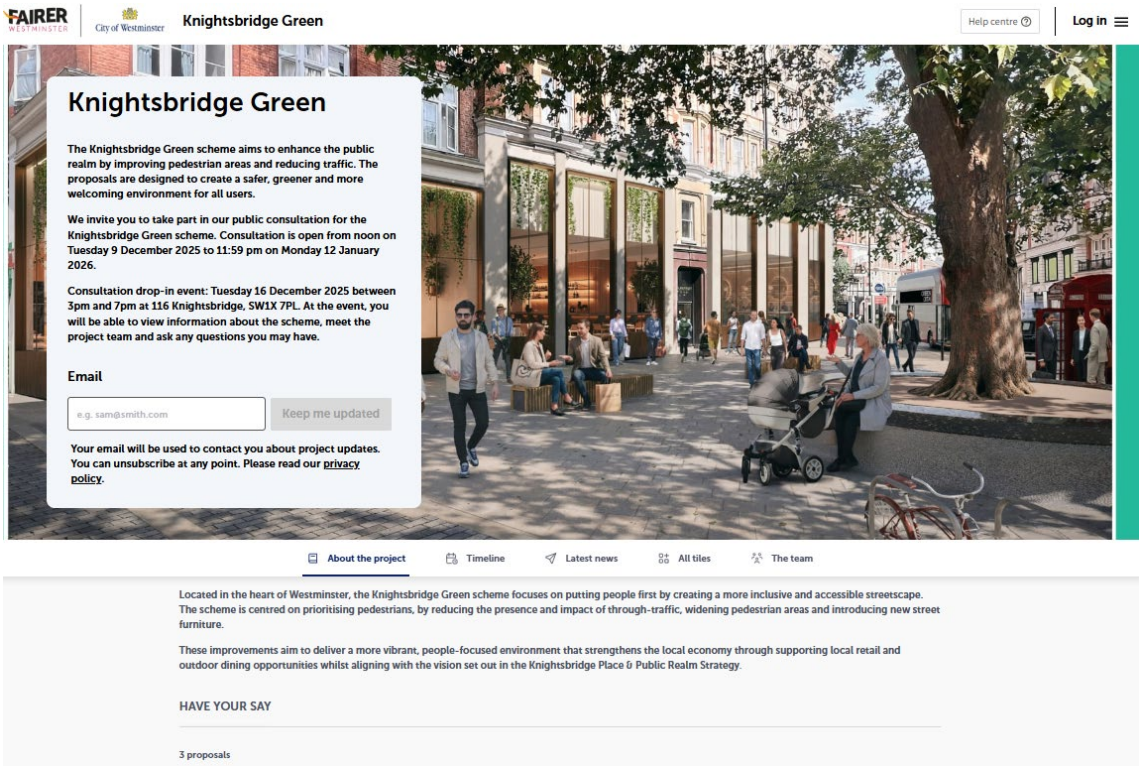
Westminster City Council is inviting public feedback on proposed developments to the Knightsbridge Green area through improving pedestrian access and reducing traffic.

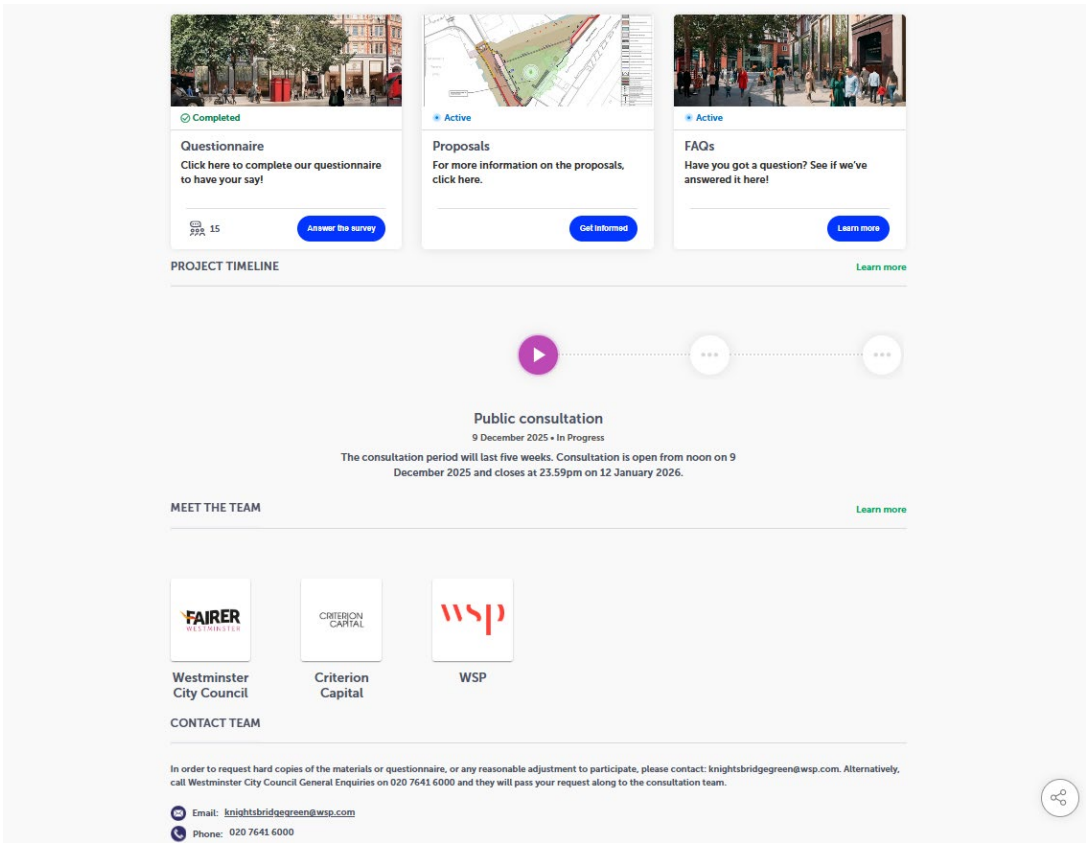
From today onwards we invite you to share your thoughts and suggestions about the proposals by visiting https://knightsbridgegreen.commonplace.is/ where you can find more about the scheme, read FAQs and complete our questionnaire.

The consultation period and questionnaire will close at 11:59pm on Monday 12 January 2026.

Appendix B – Consultation Materials

Commonplace landing page





Proposals page

Knightsbridge Green Proposals

Westminster City Council plans to regenerate Knightsbridge Green to enhance pedestrian access to shops and businesses on Knightsbridge Green and sections of Brompton Road and Raphael Street.

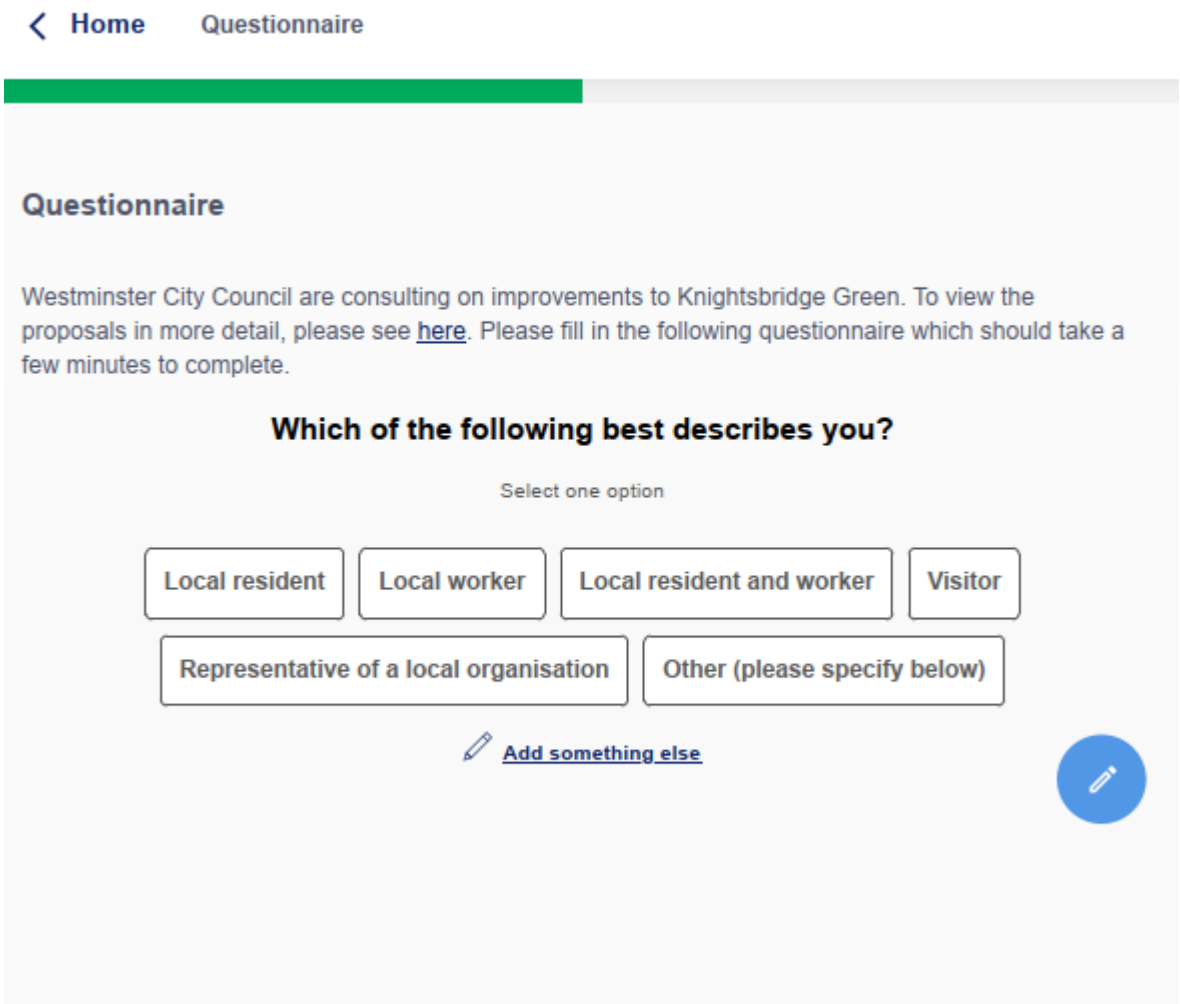
By increasing pedestrian access and reducing traffic, the proposals aim to create a more attractive, safer and accessible environment for all users. The proposals include:

- Pedestrianising the north-eastern branch of Knightsbridge Green (outside Adamo) to prioritise pedestrians.
- Adding street furniture, including cycle stands and benches for rest areas.
- Upgrading paving with high-quality materials to create a more attractive streetscape.
- Upgrading lighting to improve safety and visibility.
- Introducing a one-way system on Knightsbridge Green Road to ease congestion and better manage idling vehicles.
- Relocating three parking bays from the northeastern arm of Knightsbridge Green to the western arm of Knightsbridge Green to reduce pedestrian obstruction.
- Relocating the taxi rank from the western arm of Knightsbridge Green to Brompton Road for better access from Brompton Road.
- Incorporating Sustainable Drainage Systems (SuDS) to manage surface water and reduce flood risk.

The proposal plan below shows all the proposed changes to Knightsbridge Green, alongside the existing plan.



Questionnaire



Which proposed improvements do you feel will benefit the area most?

Select one or more options

- Pedestrianisation of the north-eastern branch of Knightsbridge Green
- Adding benches
- Upgrading paving
- Upgrading street lighting
- Introducing a one-way traffic flow
- Relocating the parking bays
- Relocating the taxi rank
- Incorporating sustainable drainage
- None of the options

Do you think that greening should be prioritised as part of the designs? In your answer consider that there is limited space and we may need to rebalance other improvements to accommodate greening.

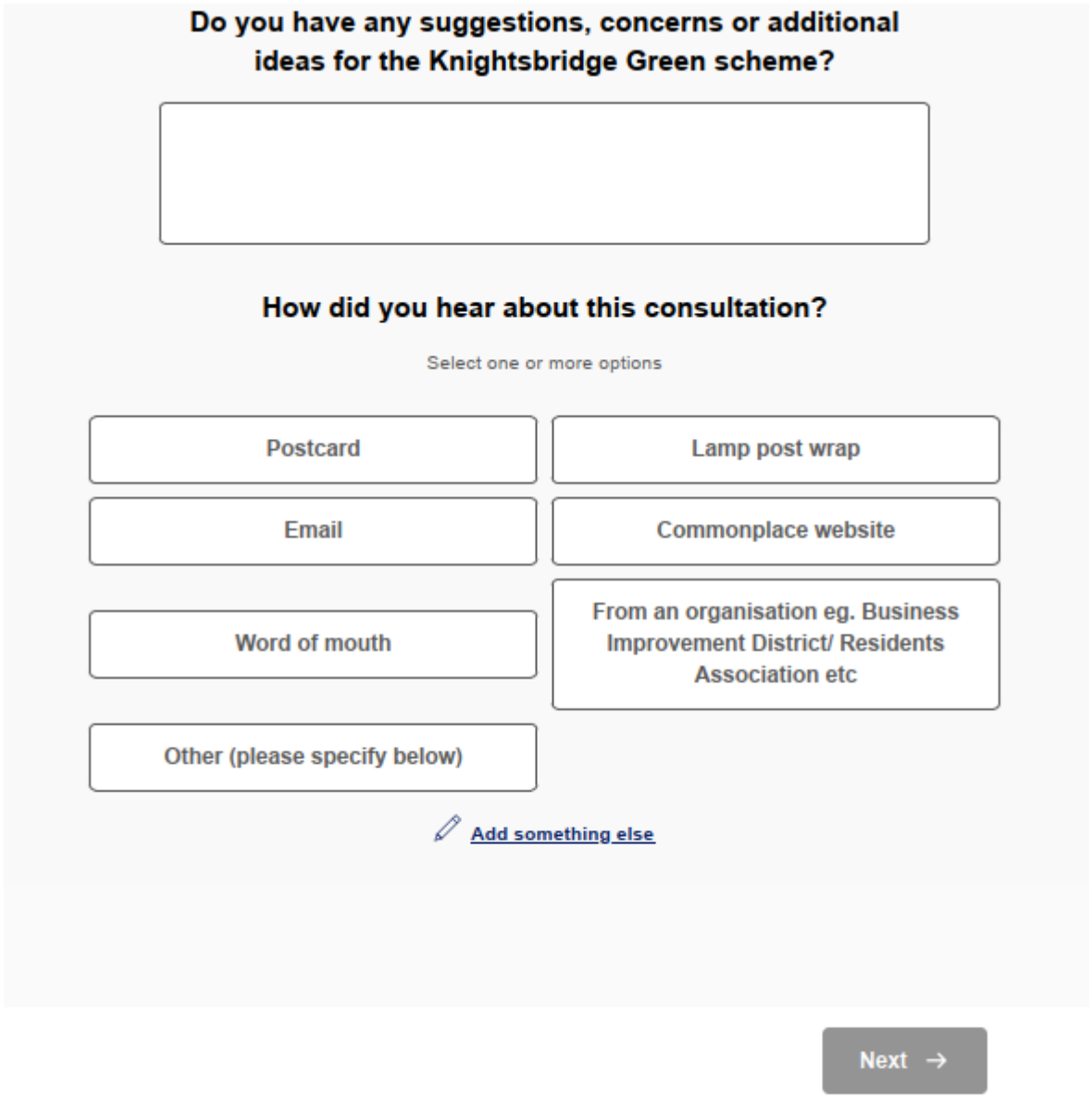


Unhappy | Dissatisfied | Neutral | Satisfied | Happy

Overall, do you agree the proposed changes will make Knightsbridge Green a more attractive, safer and accessible environment for all users?



Strongly diagree | Disagree | Neutral | Agree | Strongly agree


Do you have any suggestions, concerns or additional ideas for the Knightsbridge Green scheme?
How did you hear about this consultation?
Select one or more options
Postcard
Lamp post wrap
Email
Commonplace website
Word of mouth
From an organisation eg. Business Improvement District/ Residents Association etc
Other (please specify below)
Add something else
Next

FAQs

What is the aim of the Knightsbridge Green scheme?

The Knightsbridge Green scheme aims to enhance the area by improving pedestrian access and reducing traffic. This scheme is being proposed to deliver a more vibrant, people-focused environment by creating a more inclusive and accessible streetscape.

What is the expected traffic impact of the scheme / how will this scheme affect local traffic flow?

The scheme will simplify how vehicles move between Raphael Street and Brompton Road. While the direction of traffic stays the same, the current left-turn exit from Brompton Road will be removed. Instead, that space will be used for vehicles entering Brompton Road from Rafael Street. This change helps merge two separate one-way systems into a single, clearer route to simplify the arrangement for drivers and improve safety.

Will there be any impact on parking in the area?

The three current parking bays will be relocated from the northeastern arm of Knightsbridge Green to the western arm of Knightsbridge Green. The taxi rank outside 1 Knightsbridge Green will be relocated to outside 18 Brompton Road. The parking and taxi bays will be at footway level to improve accessibility. This would remove the need for ramps from taxis and private hire vehicles.

Will you be removing/adding any trees or greening?

The current designs do not remove any trees or greenery and instead will enhance the two existing trees through a combination of de-cluttering and re-paving. This will support the health and resilience of the existing trees. However, we will continue to explore greening options as the design develops, depending on available space and funding.

How will the Council be funding this scheme? Could this money be used for other alternative services?

The scheme will be paid for with funding from a private developer (Criterion Capital). While there are other important service priorities in the area, they cannot be funded by this source.

How will construction impact the local area?

The scheme will be built in phases to minimise disruption. Pedestrian access to properties will be maintained at all times, but some parking suspensions and temporary road closures will be necessary for safe practices. If you have concerns about your business, please fill in the questionnaire on behalf of your business (and provide us with the business name) for our consideration.

What is the Knightsbridge Place & Public Realm Strategy ?

The Knightsbridge Place & Public Realm Strategy has been developed by the Knightsbridge Partnership, the BID (Business Improvement District) and their project collaborators. It aims to provide a holistic vision and strategy for creating a public realm that is safe, attractive and connected. The strategy introduces new models for greener, climate-resilient and more sociable streets and spaces that celebrate the unique qualities of Knightsbridge. The scheme will introduce a first phase of works in the area to upgrade existing infrastructure; reinforcing the Knightsbridge Place & Public Realm Strategy's vision for a more attractive district.

To read the strategy, visit: https://knightsbridgepartnership.com/reimagining-the-future-of-knightsbridge/

How can I have my say and how long will the consultation period last?

The consultation period will last for five weeks, from noon on Tuesday 9 December 2025 to 11:59 pm on Monday 12 January 2026. During this time, residents and stakeholders are encouraged to provide their feedback via the questionnaire tile on this website.

There is also a consultation drop-in event on Tuesday 16 December 2025 between 3pm and 7pm at 116 Knightsbridge, SW1X 7PL. At the event, you will be able to view information about the scheme, meet the project team and ask any questions you may have.

What happens after this consultation and how does Council decision-making work?

All feedback from the questionnaire will be formally analysed. Westminster City Council and the developer (Criterion Capital), will then discuss the outcome of the consultation and take into account the responses when considering next steps for the scheme, before presenting the updated scheme to the relevant Westminster City Council Cabinet Member.

Should the scheme progress, a Traffic Management Order (TMO) consultation will take place on the updated proposals prior to construction of the scheme.

Who can I contact for more information, or how do I request hard copies of hard materials?

If you have any questions about the consultation or the proposals, or to request hard copies of the materials or questionnaire, or any reasonable adjustment to participate please contact please email knightsbridgegreen@wsp.com or call us on 020 7641 6000 and your request will be passed on to the consultation team.

Appendix C – Consultation Event

Event images





Consultation boards







Illustrative visualisation
Indicative retail frontages and benches shown

CRITERION CAPITAL | FAIRER WESTMINSTER | City of Westminster





Knightsbridge Green
Consultation Report
April 2026

Pull up banner

Have your say on Knightsbridge Green

We are proposing enhancements to the public realm at Knightsbridge Green, including pedestrianisation and benches, to create a more vibrant and welcoming space. We're exploring a range of creative interventions and would value your input to help shape the future of this world-class destination.

A Safer and More Attractive Space

The proposal includes wider, decluttered footways and high-quality paving to improve safety and create a more pleasant walking environment for residents, workers and visitors. Pedestrianisation will reduce vehicle dominance, encourage footfall, and enhance the visibility of commercial frontages.



An Enhanced Local Experience

New benches and upgraded lighting will enhance the area's social and visual character, helping to create conditions that will support alfresco dining, cultural activity and public enjoyment. This improved public realm will strengthen the daytime and evening economy, drawing visitors and helping local businesses thrive.



A Greener and More Resilient Streetscape

Sustainable drainage features will be integrated into the design, softening the urban environment, improving air quality and helping the area adapt to climate change. The scheme supports the Knightsbridge Partnership's Public Realm Strategy, reinforcing a shared vision for a greener, more attractive district.



Indicative retail frontages and benches shown above


Indicative retail frontages and benches shown above
Have your say
To learn more and complete the feedback survey, scan the QR code or visit: https://knightsbridgegreen.commonplace.is
The feedback survey is available until 11:59pm on 12th January 2026.
In order to request hard copies of the materials and questionnaire, please contact knightsbridgegreen@wsp.com
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Appendix D – Analysis Full Results

Open text question – verbatim responses

No	Response
1	Dear officers, I hope the council will reject the proposed plans. The plans are not up to the standards Westminster council usually applies and have not been made in conjunction with the proposed development. This will probably result in an unharmonic scheme with elements of the public realm clashing with the new development which is quite imposing. Any plans for Knightsbridge Green need to be made in conjunction with plans on Raphael Street which leads to the Green. The money allocated by the development should also be spent on Raphael Street as it is extremely affected by the development and is a street that leads from Brompton Road and the conservation area to the park. I am also afraid the works carried out by the council will be ruined afterwards when works by 1 Knightsbridge Green are carried out. I strongly oppose the benches which bring about people staying and drinking on these benches. I really hope this application will be rejected.
2	I strongly disagree with the proposals which have not been made in consultation with local residents. There is no global plan that includes Lancelot Place or Raphael Street. A plan has to include all the streets that lead to the proposed development. With the proposed works, there will be works on the public realm and then works on 1 Knightsbridge Green. this will be a complete loss of money. Furthermore, the money from 1 Knightsbridge Green must also be spent on Raphael Street as it is very much affected by the development. I really hope the council will reject those plans. Thank you
3	This proposal is generally welcomed, however there are several matters we feel need further consideration before fully supporting the scheme. 1. The proposed relocation of the pay by phone parking and cycle racks will detrimentally impact the entrance to the new office space at 1 Knightsbridge Green and should either be relocated to an alternative location or removed altogether. 2. The quality of materials should align with the scheme being designed by the Knightsbridge Partnership. 3. The tree surround enhancement should be redesigned to allow for informal seating. 4. The scheme should have sufficient flexibility to accommodate the footway widening of Brompton Road and any potential reversal of the traffic flow on Raphael Street and Lancelot Place. 5. The scheme should include the appropriate traffic signage to clarify the revised layout. 6. Consideration will need to be given to the phased delivery of this scheme and the subsequent works as part of the 1 Knightsbridge Green development.

No	Response
4	I agree that there should be greening of the space and of more space for pedestrians. However, I strongly disagree that benches should be installed as they add loitering and crime in areas where they are installed. On the whole I strongly disagree that this scheme should be put in place without proper consultation with the residents. The developers are giving money to improve the public realm. The money should also be spent on Raphael Street which is much more adversely affected than Knightsbridge Green. The improvement and traffic flow on Knightsbridge Green and Raphael Street should be coordinated.
5	While the principle of enhancing Knightsbridge Green is to be welcomed, these proposals have too many drawbacks to be fully supported. In order for the scheme to do justice to this prime location, the scheme needs to take into account the following issues: 1. There is no need to have any parking spaces in what is being designed to be a pedestrian space - they should all be removed. 2. The smaller tree is a very poor specimen, adversely affected by the canopy of the larger tree. It will never be a good tree - it should be removed and a new tree planted further to the east away from the existing tree. There is a precedent for removing poor Plane tree specimens so that the remaining trees can benefit and prosper - in 2010 outside the Connaught Hotel 1 of the 3 trees was removed and the 2 that remain are part of the stunning Tadao Ando water feature, Silence. 3. The intention to use the northern frontage for alfresco dining should have been clearly identified on the proposals and it is slightly disingenuous that they have not. 4. The design and the materials need to be in full alignment with the Knightsbridge Partnerships Place and Public Realm Strategy which doesnt appear to be the case at the moment. This should include high quality seating, lighting and greening and improvements to the surrounds of the largest tree. 5. It is not clear how KG will be affected by the redevelopment of 1 KG, but it should be paramount that it should result in minimal disturbance to the works carried out in this initial phase. 6. If the space is going to encourage pedestrians to dwell and enjoy alfresco dining, then there needs to be an HVM assessment and an assessment under Martyns Law. 7. The 2 telephone boxes need to be considered - ideally they should be relocated and certainly restored.
6	I strongly oppose the scheme on the following grounds: - there was no consultation with the residents - it was presented to residents that the traffic flow would be the other way around and now it is changing. - the money should not be used only on Brompton Road but also on Raphael Street as many local residents hugely affected are on Raphael Street. - any project to change the public realm on Knightsbridge green should be made at the same time as changes on Raphael Street and Lancelot Place as the 3 are connected. - there should no benches - there should be no parking spaces so as to favour greening instead Thank you Kind regards

No	Response
7	Not sure why you want to pedestrianise the green and knock a building down
8	The one-way road traffic flow must exit onto Brompton Road from Raphael Street. Not the other way round as we have our Residential car park on Raphael Street and need both options either via Lancelot Place or 1 Knightsbridge Green exits.
9	The Knightsbridge Green Scheme is an integral part of the Knightsbridge Partnerships Place Management Strategy for the Brompton Road and should not be undertaken as a separate, discrete project in isolation from the Partnerships broader proposals.
10	More space for taxis on Brompton Rd to pick up/drop off passengers? This is a very congested part of Brompton Rd. Cabs stopping will add to the congestion. New exit for traffic from Knightsbridge Green on to Brompton Rd: need better angle. License northeast side of pedestrianised area be licensed for some outdoor hospitality
12	Seems completely unnecessary and a total waste of money which will cause yet more traffic and disruption to local residents whilst being built for no obvious benefit.
14	As a security professional who has been working in the area for 2 years, there is not enough outdoor places for people to sit down. All yje shops and cafes are usually full during peak hours. Also, there is so much congestion vehicle wise. The traffic system needs to be redesigned and more adequate parking available.

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