Driving for Better Business

AN AWARD-WINNING FREE PROGRAMME FROM national highways

Local Road Safety Partner Toolkit

Email to business network

Dear **[First Name]**

We have some vital information we'd like to share with your members and would like to ask for your help.

In our region last year there were **[xxx*]** deaths and **[x,xxx*]** serious injuries. Nationally, government figures typically show that a third of casualties involve at least one person who was driving for work at the time.

Employers have legal responsibilities to manage the safety of employees that drive for work, whether they're in company cars, commercial vehicles or using their own car for the occasional journey. We work closely with Driving for Better Business, an award-winning programme from National Highways that provides guidance and resources, completely free of charge, to help employers manage road risk in line with good practice and health and safety at work legislation.

Most, if not all, of your members will have staff that drive for work. Might you be able to help us share some of these free resources with them?

Would you be able to spare ten minutes for a quick call to discuss possible options?

Thank you for giving this your consideration.

[Name]

[Local Safe Roads Partnership]

*Insert figures from your local STATS19 data