10 Appendix C: Public art Opportunity location

9.1 Opportunity locations

9.1.1 Gateways & entrances

Gateways & Entrances
Create welcoming gateways at the entry points to the high street.

Considerations and principles:

- → Use applied or structural art to transform Lords Hill Bridge into a compelling canvas.
- → Focus on creating a welcoming and appealing gateway from Royal Oak Station, Bayswater Road and at FiveWays.



4 Five Ways
Ownership: WCC

Considerations

- → Welcoming arrival and gateway to the borough
- → Constrained public realm, vertical landmark
- → Wayfinding



5 Lords Hill Bridge
Ownership: Network Rail

Considerations

- → Welcoming gateway from Royal Oak Station to Bayswater
- → Bridge repair required
- → Applied artwork along pedestrian footway





7 3-5 London Street
Ownership: private owners

Considerations

- → Welcoming gateway to Queensway
- → Wayfinding opportunity
- → No barriers to pedestrian flow. Consider vertical artwork

9.1 Opportunity locations

9.1.2 Landmarks

Celebrating local civic centres through memorable landmarks
Highlighting, anchoring and enhancing visibility of key neighbourhood civic assets, through local storytelling

Considerations and principles:

- → Create a landmark public art that is sensitive and respectful to the heritage surrounding assets





4 Gloucester Terrace/ Porchester Road wall
Ownership: WCC

Considerations

- → Wall faces Paddington Library and Porchester Hall
- → Sensitivity of Grade 2 listed building opposite
- → Position opposite a key civic landmark situates it as a natural focal point for creative intervention that could enrich the cultural character of the area
- → Artwork that celebrates the local community and heritage



5 Queensway Public Toilets
Ownership: WCC

Considerations

- → Artwork on ceiling, internal wall tiles and signage
- → Protect Victorian heritage and railings
- → Upgrade local amenity

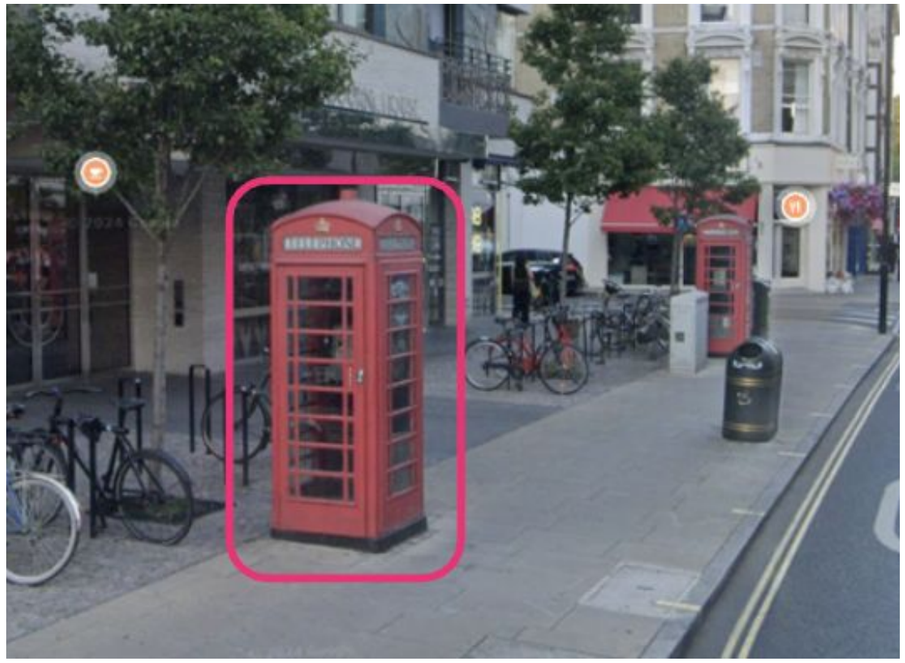
9.1 Opportunity locations

9.1.3 Moments of meeting

Moments of Meeting
Sociable spaces to pause and exchange along the high street that restores community connection.

Considerations and principles:

- → Four addition red telephone boxes on Queensway and Westbourne Grove currently unavailable for adoption but could be in the future.
- → Could connect to other telephone boxes in Westminster as a future borough wide project
- → Opportunity for sound and/or lighting artwork trail
- → Protect heritage character of the telephone box
- → Opportunity to link to local histories and stories.



↑ Credit: Google street view



↑ Credit: Google street view



↑ in front of old post office on Westbourne Grove



↑ In front of Queensway station

6 Telephone Boxes (W2 4UA and W2 4QJ
Ownership: BT (available for adoption)

Opportunity

The disused Phone Boxes along Queensway and Westbourne Grove offer an exciting opportunity to repurpose everyday urban infrastructure into permanent public art. By transforming these iconic structures into creative landmarks, they can celebrate local heritage while introducing playful and accessible encounters with art in the public realm.

9.1
Opportunity locations

9.1.4
Lamppost columns or pavements insets

Gateways & Entrances
Positioned at entry points to the high street

Unifying Thread
Connecting the three high streets into a unified town centre.

Artwork to reference local history, stories and identity, such as the lost River Westbourne.

Opportunity for artwork and seasonal lighting.

Considerations and principles:

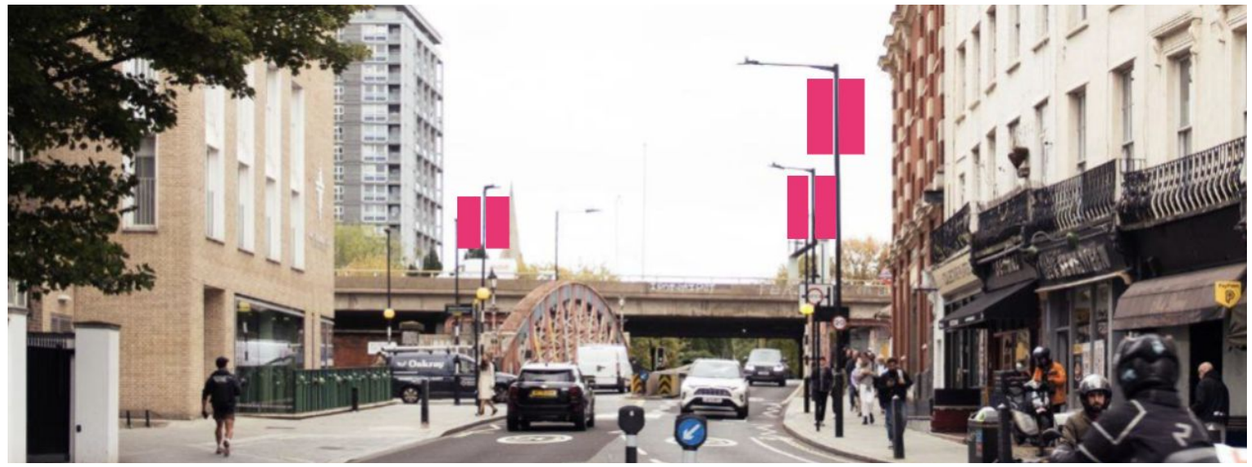
- → Prioritise lamp posts at entry points to or intersection between each high street, to create a welcoming gateway arrival to the high street town centre.
- → Entry points such as Bayswater Road & Queensway, Fiveways Junction & Westbourne Grove and Lords Hill Bridge & Porchester Road
- → Or at the intersection between the three high streets – Queensway Junction



↑ Westbourne Grove



↑ Queensway



↑ Porchester Road

7 Lamppost columns or pavements insets
Ownership: WCC

9.1 Opportunity locations

9.1.5 Gateway benches

Moments of Meeting
Sociable spaces to pause and exchange along the high street that restores community connection.

Considerations and principles:

- → No seating currently on Queensway and Westbourne Grove
- → Identified locations desirable for a natural gathering point
- → Sociable and playful
- → Design furnishings that serve as natural community meeting points.
- → Use art to create memorable, identity-defining moments.









8 **Queensway benches**
Ownership: WCC



↑ **FitzSits animated benches**