

# SULPHUR SPRINGS

## Neighborhood Action Plan

Project Kick-off Meeting | 12.05.2024



# Neighborhood Overview

## SULPHUR SPRINGS



### Opportunity for All Tampanians

54% of residents are African American, however, lack essential community amenities such as grocery stores, pharmacies, and medical facilities.



### Thriving Neighborhoods

53% of residents are under the age of 35, however, 57% of households have an income <25k. Safety improvements, traffic calming, and pedestrian facilities were established for a safe walking route for students.



### Climate-Ready Infrastructure

26% of properties are likely to be severely impacted by flooding over the next 30 years. Wastewater pumping station is scheduled for rehabilitation to increase reliability and reduce vulnerability.



### Growing & Connected City

Projected to increase by 24% by 2050. Identified as having significant bicycle and pedestrian accidents although rated as walkable and bikeable.

Population	Number of Residential Units	Average Household Size
10,755*	2,900	2.61

\* 2020 US Census Bureau Redistricting Block data

# Project Phases

Community



Engagement

Sulphur Springs  
Neighborhood  
Action Plan



## Data Assessment & Neighborhood Positioning

Assess the Sulphur Springs Neighborhood, its history and context, to establish sound technical planning basis for vision and action plan recommendations.



## Vision, Draft Action Plan

Formulate a vision, robust planning principles, and a set of categorized actions and recommendations for the resilient redevelopment of the Sulphur Springs Neighborhood



## Neighborhood Action Plan & Implementation

Further vet the community as needed to fine-tune recommendations, and provide a concise, easy-to-understand, and graphically oriented plan.



**CULTURALLY  
RELEVANT**

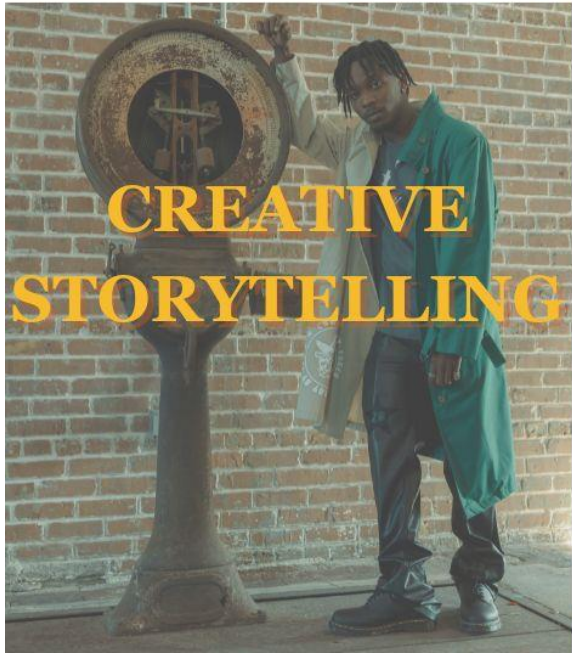


**Community  
Engagement**

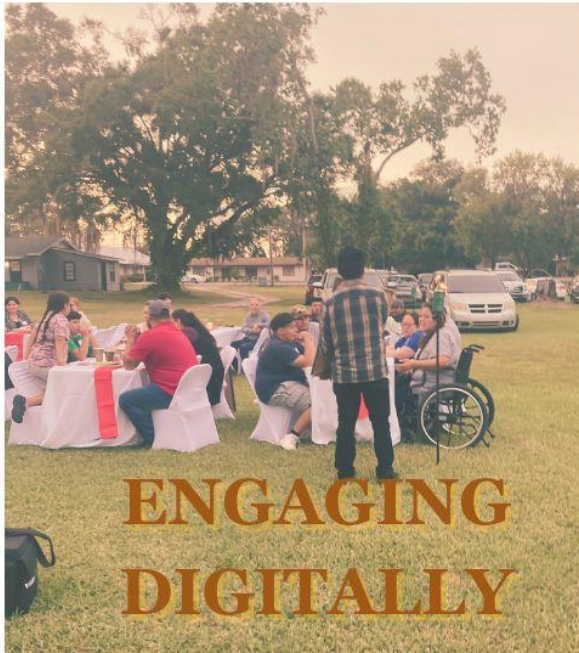
**COMMUNITY  
BUILDING**



**ACTIVE IN  
"HOT SPOTS"**



**CREATIVE  
STORYTELLING**



**ENGAGING  
DIGITALLY**



**COMMUNITY  
COALITIONS**



**ACTIVATING  
SPACES**

# Project Purpose

## The Sulphur Springs “Mosaic”

- Identify issues
- Develop strategies
- Promote collaboration
- Create a sense of place
- Initiate change
- Coordinate planning
- Ensure development is consistent
- Mitigate challenges



Heritage, History  
& Culture

Redevelopment  
Opportunity Sites

Entertainment and  
Cultural Center

Community Hubs  
and Amenities

Open Space and  
Green networks

# The Community Vibe

## Opportunities and Challenges



Springs Theater  
HISTORY & CULTURE



Northgate Shopping Center  
COMMERCIAL FACILITIES



E. Yukon St. & N. Nebraska Ave.  
NEIGHBORHOOD ACTIVITY CENTER



Sulphur Springs K-8 School  
COMMUNITY HUB



Tampa Greyhound Track  
SUB-REGIONAL ATTRACTION



N. 11th St & E. Humphrey St.  
MIXED HOUSING STOCK

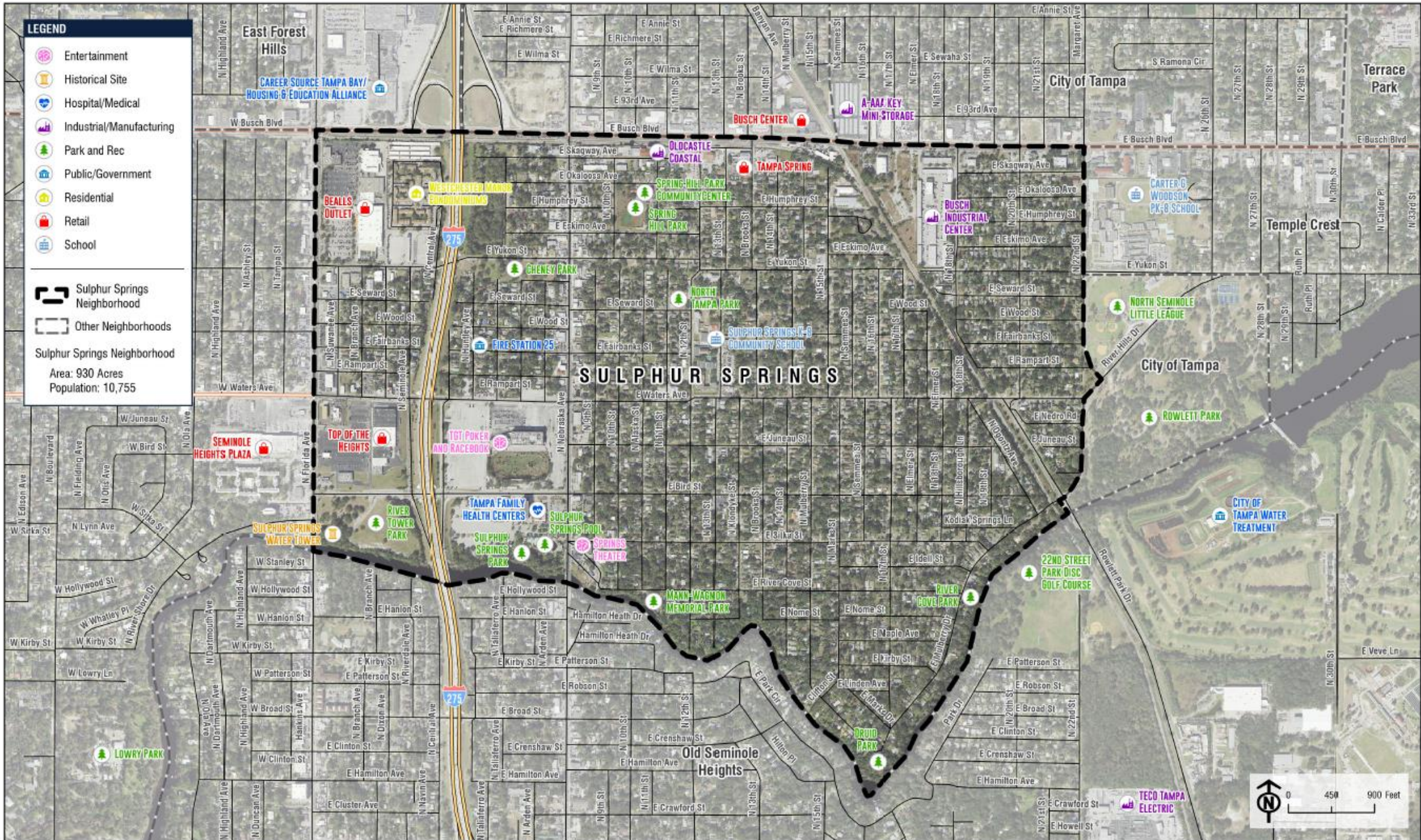
**LEGEND**

- Entertainment
- Historical Site
- Hospital/Medical
- Industrial/Manufacturing
- Park and Rec
- Public/Government
- Residential
- Retail
- School

Sulphur Springs Neighborhood

Other Neighborhoods

Sulphur Springs Neighborhood  
Area: 930 Acres  
Population: 10,755



Sulphur Springs Neighborhood Action Plan Draft Project Schedule - December 2024 to January 2025	Project Duration: 14 Months													
Phase / Task / Deliverables	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26
<b>Phase 1: Data Assessment and Neighborhood Positioning</b>	5 months													
TASK 1: PROJECT KICK-OFF WITH THE PROJECT TEAM														
TASK 2: PUBLIC ENGAGEMENT PLAN														
TASK 3: DATA COLLECTION AND ANALYSIS														
TASK 4: NEIGHBORHOOD ACTIVITIES AND ASSET MAPPING														
TASK 5: SITE STUDIES AND IMPROVEMENT AREAS PRIORITIZATION														
TASK 6: POSITIONING AND BRANDING - OPPORTUNITIES AND CHALLENGES														
TASK 7: COMMUNITY AND CITY DEPARTMENTS ENGAGEMENTS (PHASE 1)														
Project Technical Team Workshops														
City Departments Focus Meetings														
Stakeholder Interviews with Collaborators and Partners														
Online Survey #1 – Ideas Gathering														
Public Meeting/Workshop/Charrette #1														
Non-Traditional Community Event #1														
TASK 8: PROJECT COORDINATION WITH THE CITY PLANNING DEPT. PROJECT TEAM (PHASE 1)*														
Phase 1 Deliverable - Data Assessment and Neighborhood Positioning Report/Presentation**						P1-0								
<b>Phase 2: Vision and Draft Neighborhood Action Plan</b>						5 months								
TASK 1: VISION AND ACTION PLAN PRINCIPLES														
TASK 2: NEIGHBORHOOD IMPROVEMENT AND ACTION PLAN THEMES FOR TARGET AREAS														
TASK 3: PRELIMINARY NEIGHBORHOOD ACTION PLAN														
TASK 4: COMMUNITY AND CITY DEPARTMENTS ENGAGEMENTS (PHASE 2)														
Project Technical Team Workshops														
Online Survey #2 – Action Plan Themes														
Public Meeting/Workshop/Charrette #2 – Action Plan Themes														
Non-Traditional Community Event #2														
City CRA Board Presentation/Workshop														
City Council Update Presentation														
TASK 5: PROJECT COORDINATION WITH THE CITY PLANNING DEPT. PROJECT TEAM (PHASE 2)*														
Phase 2 Deliverable - Vision and Draft Neighborhood Action Plan Report/Presentation**										P2-0				
<b>Phase 3: Final Neighborhood Action Plan and Implementation Strategies</b>											4 months			
TASK 1: ACTION PLAN FINALIZATION														
TASK 2: PLANNING LEVEL COSTS, PHASING, AND IMPLEMENTATION STRATEGIES														
TASK 3: FINAL NEIGHBORHOOD ACTION PLAN DELIVERABLES PREPARATION														
TASK 4: COMMUNITY AND CITY DEPARTMENTS ENGAGEMENTS (PHASE 3)														
Project Technical Team Workshop														
Online Survey #3 – Draft Final Action Plan														
Public Meeting/Workshop/Charrette #3 - Draft Final Action Plan														
City Council Presentation														
TASK 5: PROJECT COORDINATION WITH THE CITY PLANNING DEPT. PROJECT TEAM (PHASE 3)*														
Phase 3 Deliverables - 1) Final Neighborhood Action Plan Report; 2) Neighborhood Action Plan Presentation (Draft and Final) **														P3-0

\* Bi-weekly meetings with CPD Project Team  
 \*\* Includes 3 weeks for CPD Project Team review and comment time