Culture: Haringey

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Haringey LONDON

Section A:
Celebrating & Inspiring

From historic buildings to cutting edge arts and culture; being one of the UK's most ethnically diverse boroughs and with over 100 languages spoken – Haringey is brimming with its own unique arts & culture.

Through the celebration of what is distinctive about our borough - our diversity, heritage, communities, venues and artists - we aim to inspire our residents and visitors to take part in the great culture on our doorstep.

1. Celebrating & Inspiring:
Place & People

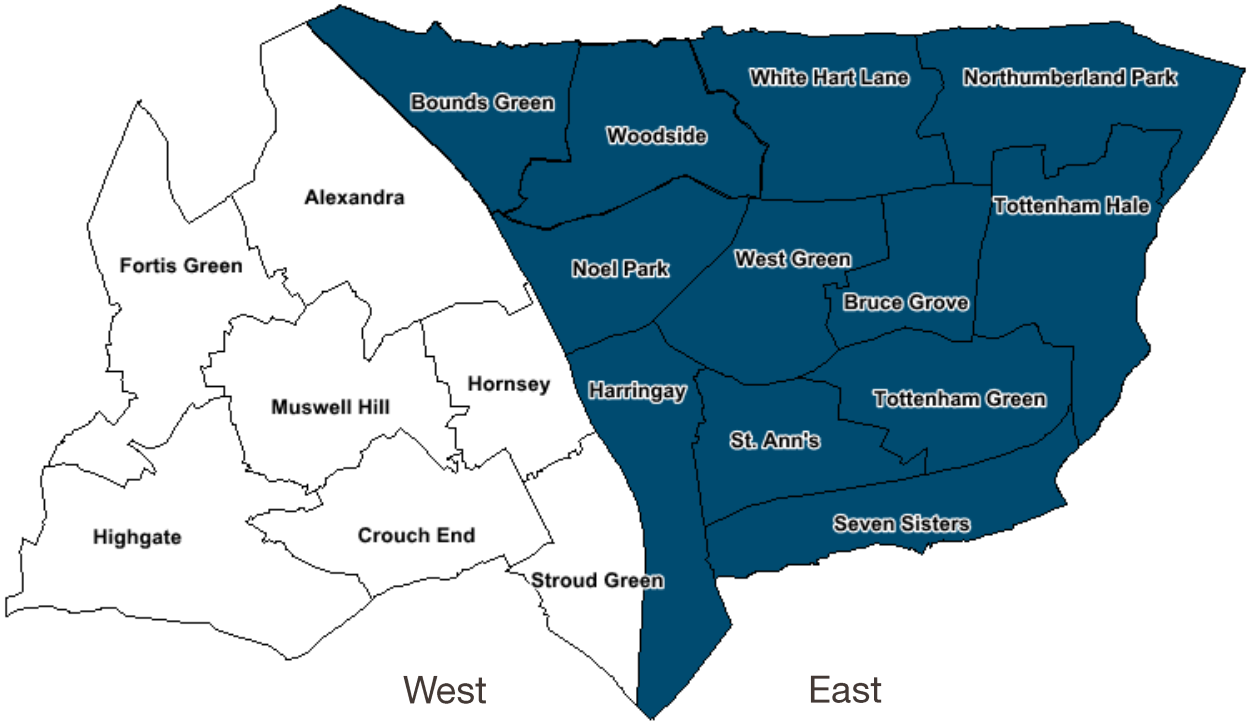
1.1. Place: Haringey, London

Haringey is located in north London, and shares a border with Barnet to the west, Enfield to the north, Waltham Forest to the east, and Camden, Islington and Hackney to the south. ONS mid-year estimates for 2017 place the total population at 271,224, making Haringey a medium-sized borough with a population size in line with neighbouring boroughs Hackney and Waltham Forest.

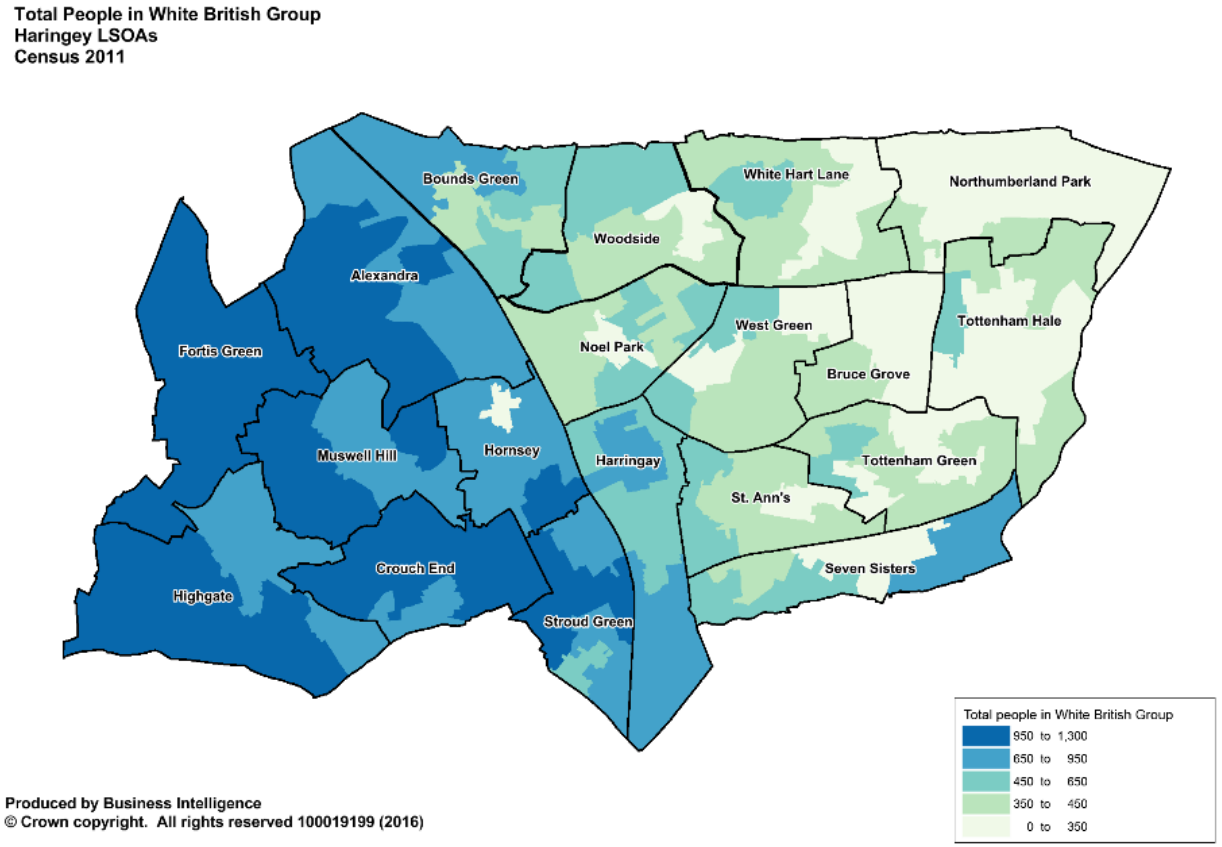


1.2. Place: Haringey Wards

Haringey has 19 Wards in total, which are divided roughly down the middle by the railway line that runs from the southern tip of Harringay and Stroud Green to the top of Alexandra and Bounds Green wards. The 12 wards to the east of the railway line are known as the east of the borough, and the remaining 7 as the west.



1.3. People: Ethnicity

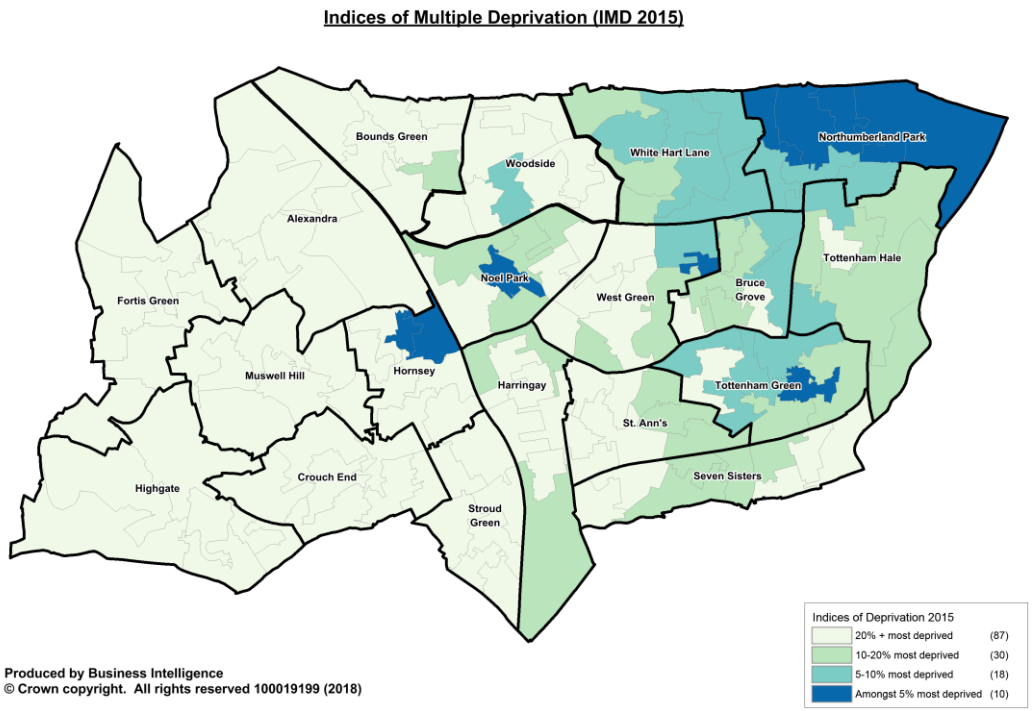


While the proportion of Non White British residents in Haringey is relatively high (66.9%), ethnicity varies substantially across the borough.

As this map shows, the west of the borough has the largest number of White British residents in Haringey, with this number gradually decreasing as you go further east (with the exception of the eastern part of Seven Sisters ward).

After White British (33.1%), the most common ethnicities across the borough are Other White (25.9%), Black African (8.3%) and Black Caribbean (6.0%).

1.4. People: Deprivation Index

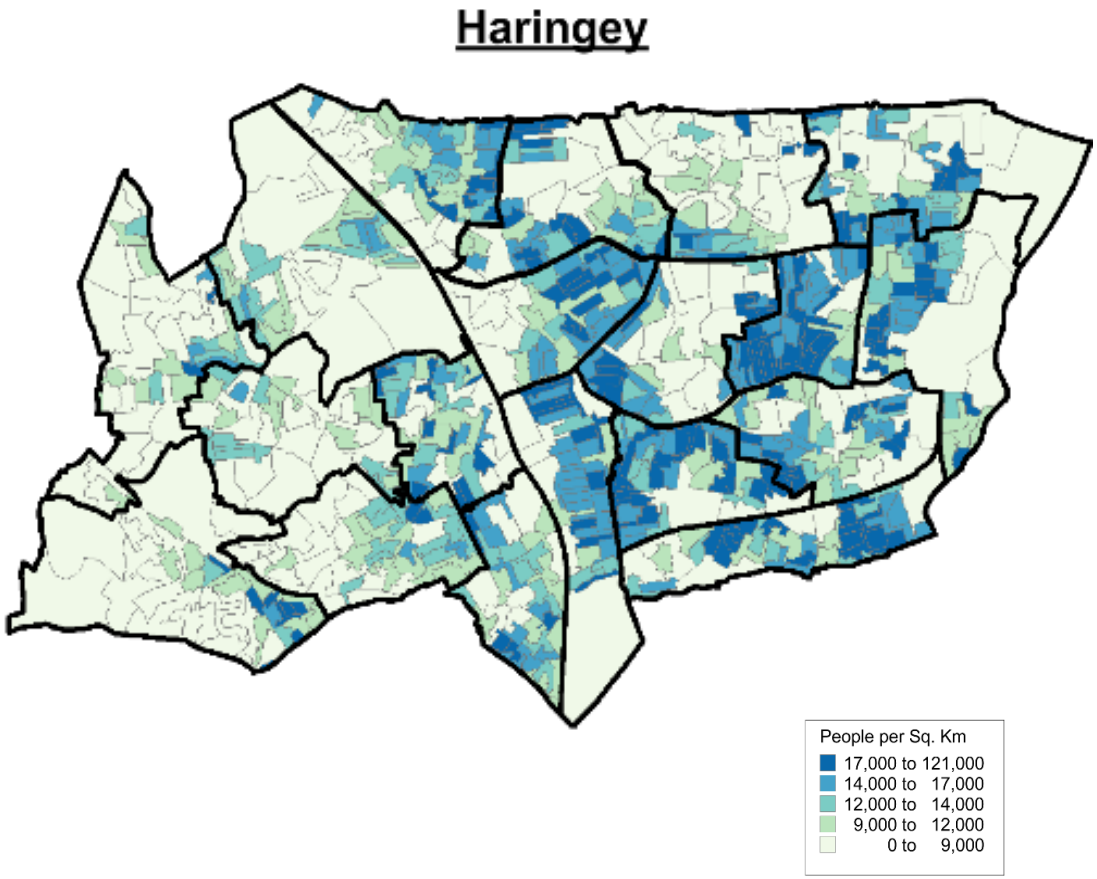


According to the latest Index of Multiple Deprivation (IMD) from 2015, 18.9% of Haringey's LSOAs are in the 10% most deprived nationally.

In addition, the most deprived LSOAs are more heavily concentrated in the east of the borough, where more than half of the LSOAs fall into the 20% most deprived in the country. By comparison, in the west a very small proportion of LSOAs fall into that category, and in the westernmost wards – Highgate, Fortis Green, Muswell Hill and Crouch End – there are none.

ONS household income data from 2013-14 shows Haringey to be the most unequal local authority, with the lowest earning quartile in the borough taking home a smaller proportion (58%) of the highest earning quartile than any other local authority in the country.

1.5. People: Population Density



Population density ranges substantially across the borough, with pockets of very low density and pockets of very high density.

Haringey's least densely populated wards are Highgate and Alexandra in the west, while the most densely populated wards are Bruce Grove and St Ann's in the east.

While the east of the borough is more densely populated than the west, it's worth noting that population density does not correlate with patterns of deprivation. Nevertheless, LSOAs that have a high population density tend to face other additional challenges, such as having a larger number of houses of multiple occupancy (HMOs).

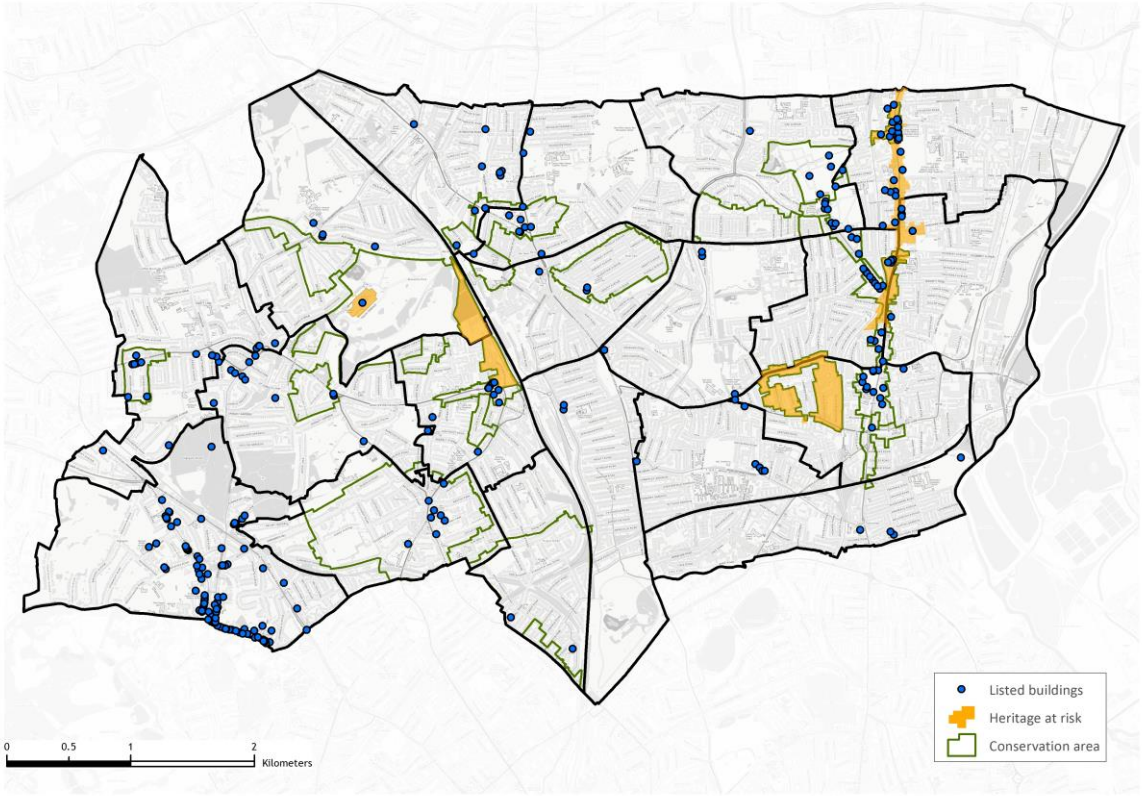
1.6. Place & People: Headlines

- 2017 ONS mid-year estimate places Haringey's population at **271,224 residents.**
- There is an almost **even proportion of males and females** in Haringey (50.4% male, 49.6% female).
- **66,455 of Haringey's residents are aged between 0 and 19**, accounting for 24.5% of the total population. This is in line with London (24.7%) and slightly higher than the U.K. average (23.5%).
- The most prominent age group in Haringey is **20-44 years (43.2%).** This is a slightly larger proportion than the London average (41.0%), and substantially higher than the UK average (38.6%). Conversely, Haringey (9.8%) and London (11.8%) have a **much smaller proportion of over 65s** than the UK (18.2%).
- ONS projections indicate that in 2017 **66.9% of Haringey's population is Non White British**, higher than the London average of 60.1%. In line with this, according to the 2011 census Haringey is London's 8th most ethnically diverse borough (see Simpson's Diversity Index).
- Levels of ethnic diversity vary across the borough, and the **easternmost wards have a larger proportion of Non White British residents** while the westernmost wards have a smaller proportion.
- Deprivation levels in Haringey are high, and parts are over represented among England's most deprived areas. According to the Index of Multiple Deprivation (IMD), **18.9% of Haringey's LSOAs are in the 10% most deprived nationally**. The large majority of these LSOAs (9 out of 10) are located in the east of the borough.

2. Celebrating & Inspiring: Heritage

2.1 Place: Heritage

Heritage Sites and Listed Buildings in Haringey



Haringey is home to 471 Listed buildings, with the main concentrations being in Highgate, in and around Bruce Grove and along Tottenham High Road.

Haringey also has over 20 Conservation Areas spread throughout the borough

Section B:
Connecting & Participating

Working with communities, through a diverse cultural offer, all residents will have fun, take pride and feel connected to the arts and culture in their borough

3. Connecting & Participating:
Cultural Audience Data

3.1. Cultural Audiences: Data Sources

The following data sources have been used to look at the way residents participate in arts & culture:

- **Audience Agency:** The Audience Agency (AA) collects data on the ways in which people across the country access and consume culture, from community events to the arts. Using this data, AA has created a model that segments residents according to the types of culture they prefer to engage with.

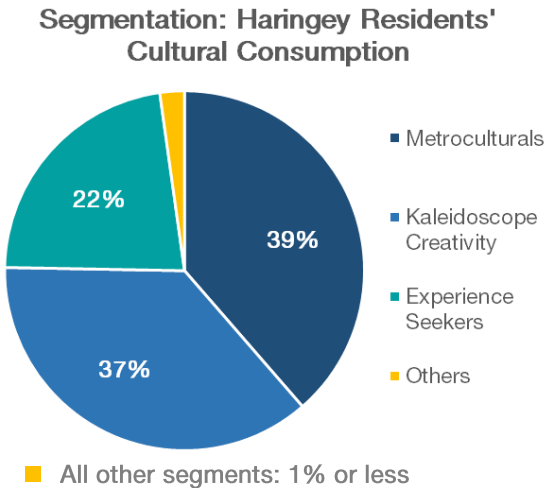
- **Mosaic:** Mosaic also offers a segmentation tool which profiles the composition of different neighbourhoods.

3.2. Audiences Agency: Segmentations

The Audience Agency (AA) collects data on the ways in which people across the country access and consume culture, from community events to the arts. Using this data, the organisation has created a model that segments Haringey residents according to the types of culture they prefer to engage with.

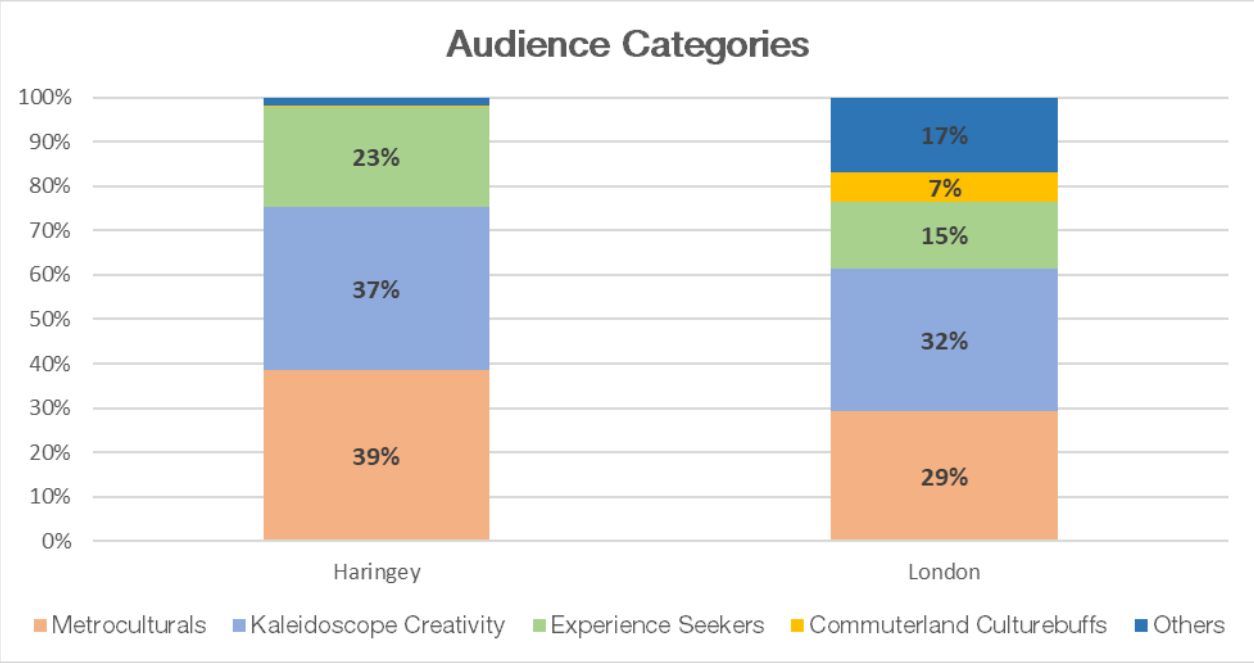
In Haringey, 98% of all residents can be segmented into four out of a possible 10 categories of audience. These 4 population classifications, their AA definitions and a pie chart showing how Haringey's residents fit into these segments, are below:

- **Metroculturals (39%)** – Prosperous liberal urbanites interested in a very wide cultural spectrum
- **Kaleidoscope creativity (37%)** – Mixed age, low level engagement, free local events, outdoor arts and festivals
- **Experience Seekers (21%)** – Highly active, diverse, social and ambitious, engage with arts on a regular basis
- **Commuterland Culturebuffs (1%)** – Affluent and professional consumers of culture



While there are clear patterns in how these audiences are spread across the borough (see slide 3.4), the segmentation shows all of the other categories to be largely unrepresented across all Haringey wards. This suggests that, in terms of the way Haringey residents prefer to consume culture there is not a large amount of variation. Since 2016 Metroculturals has grown from 36% to 39% and is now the largest group, whilst Kaleidoscope Creativity has fallen from 41% to 37%.

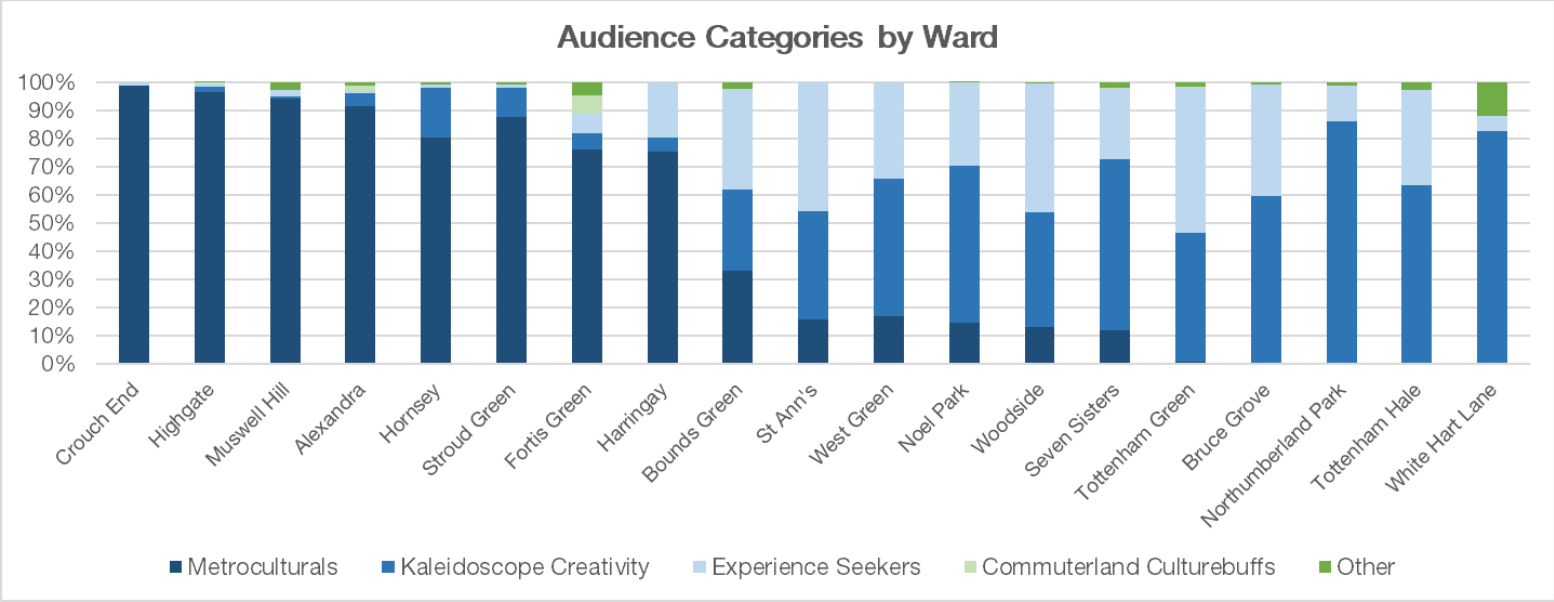
3.3. Audience Agency: Audience by Area



In comparison to London, Haringey has a less diverse mix of different segments, with a larger proportion of residents falling into the category of Kaleidoscope Creatives, Metroculturals or Experience Seekers than in London. By comparison, London has a larger proportion of Commuterland Culturebuffs and residents that fall into other segments. London's picture has seen similar movements to Haringey since 2016, with Kaleidoscope Creatives falling from 35% to 32%, and Metroculturals growing from 27% to 29%.

With large proportions of Haringey being similar audience types, this suggests that by focusing on the types of events enjoyed by these three main segments, cultural events can appeal to the majority of residents.

3.4. Audience Agency: Audiences by Ward



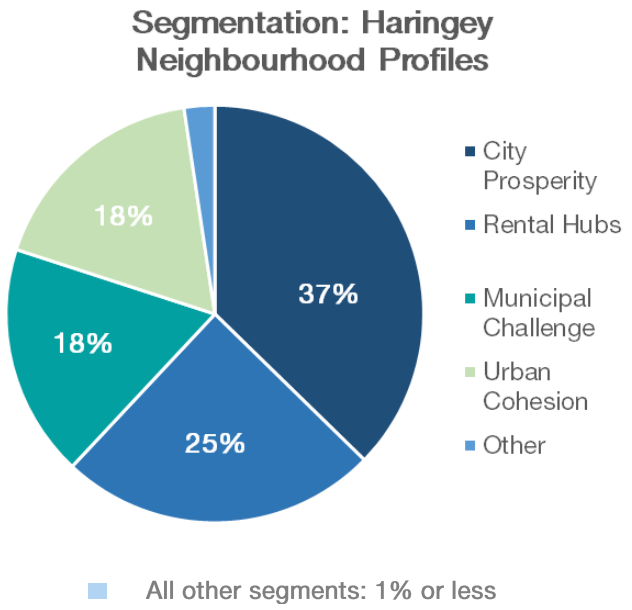
- Across Haringey wards the audience categories tend to follow the east-west pattern - Kaleidoscope Creatives predominate in the east of the borough while Metroculturals predominate in the west.
- Taking a closer look at audiences from ward to ward highlights the diversity of borough residents' cultural participation habits. In Crouch End for example **99% of residents** are categorised as Metroculturals **(London average: 32%),** compared to Northumberland Park where **86% of residents** are categorised as Kaleidoscope Creativity - less likely to engage with arts offered by major cultural institutions, and instead get **more involved with local arts events, festivals, carnivals and other culturally specific arts and creative activities.**
- The largest movement since 2016 has been in St Ann's which has gone from 65% Kaleidoscope Creativity and 26% Experience Seekers, to 38% and 46% respectively. The majority of wards have seen little change over time otherwise.
- By definition Metroculturals have a relatively high degree of disposable income so it is unsurprising that these classifications correlate with deprivation patterns across the borough.

3.5. Mosaic Groups: Haringey Neighbourhoods

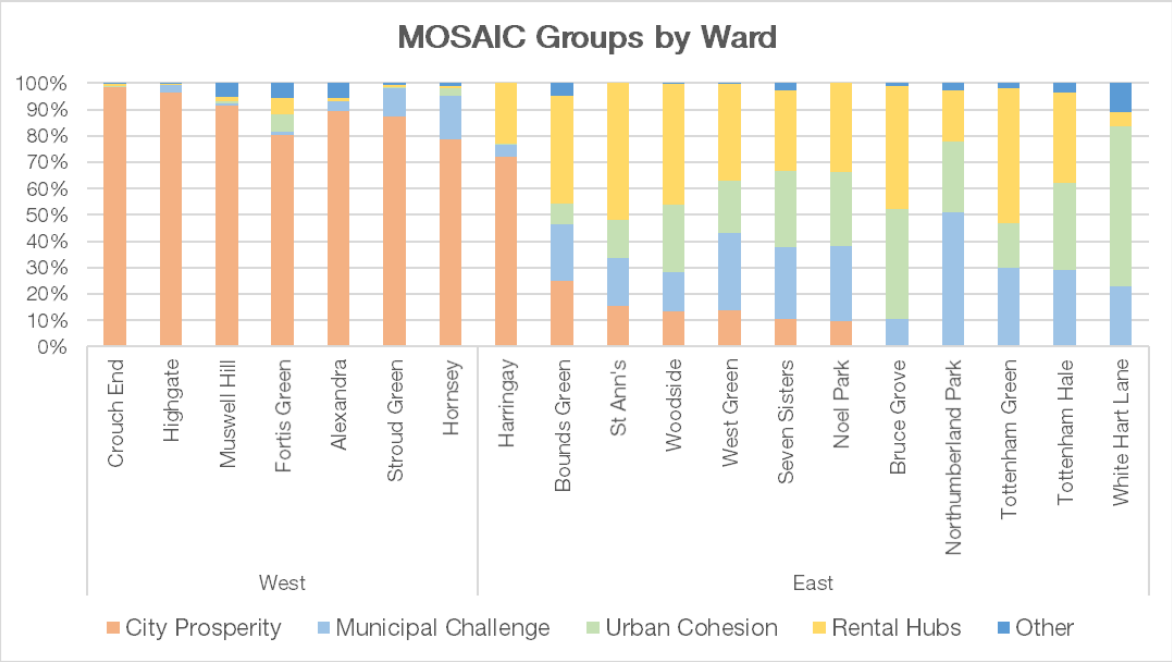
In addition to the audience profiles outlined previously, Mosaic also offers a segmentation tool which profiles the composition of different neighbourhoods. According to Mosaic, four main groups are represented in Haringey (making up 98% of all households), with substantial variation in terms of life stage, availability of disposable income and dwelling type:

- **City Prosperity (37%)** – Work in high status positions, have substantial salaries and so are able to afford expensive urban homes. Live and work predominantly in London, notably the City. Well educated, confident, ambitious.
- **Rental Hubs (25%)** – Predominantly young, single people in their 20s and 30s, live in urban locations, in the early stages of their careers or studying.
- **Urban Cohesion (18%)** - Settled extended families and older people who live in multi-cultural city suburbs, own home and have been settled in these neighbourhoods for many years.
- **Municipal Challenge (18%)** – Long-term social renters living in low-value multi-storey flats in urban locations. These are challenged neighbourhoods with limited employment options and correspondingly low household incomes.

Since 2016 the largest change has been an increase in Rental Hubs from 23% to 25%.



3.6. Mosaic Groups: Haringey Neighbourhoods, by Ward



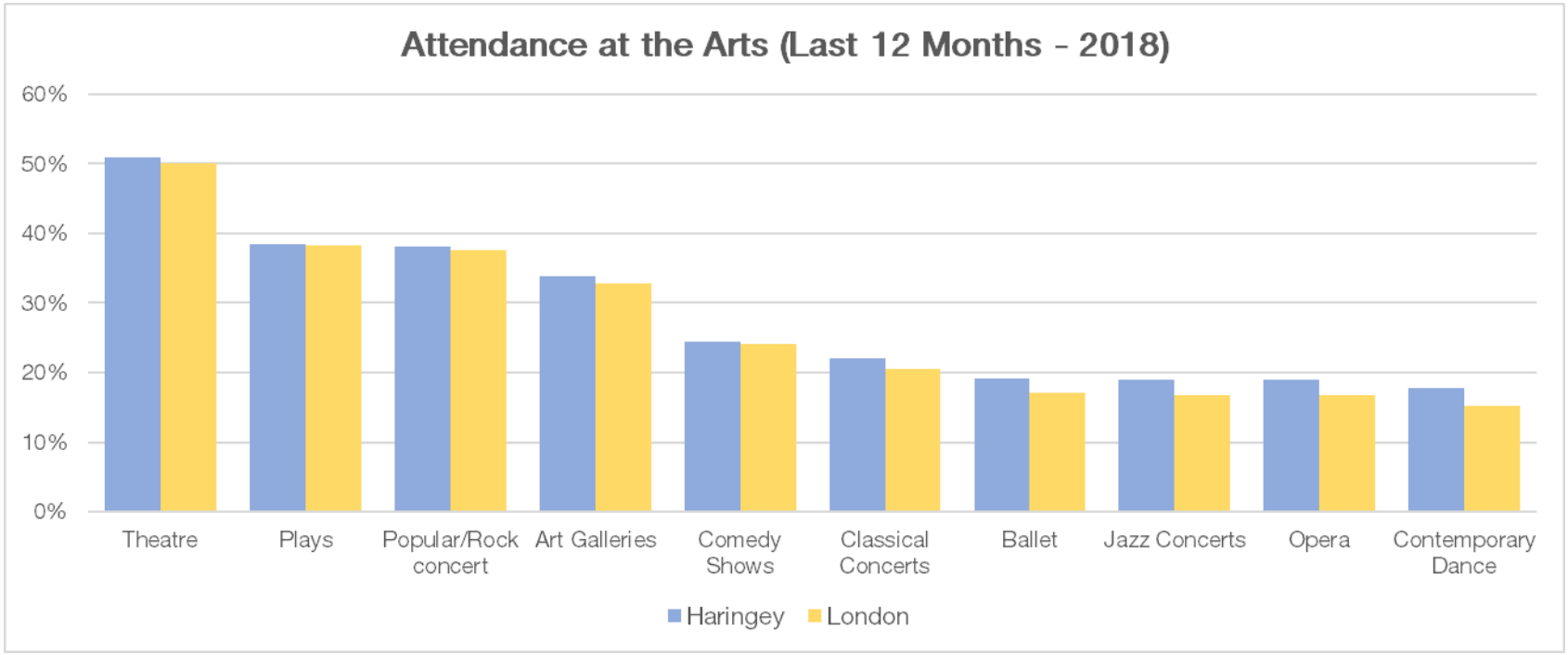
	West	East	London
City Prosperity	**89%**	12%	**28%**
Rental Hubs	2%	**36%**	14%
Urban Cohesion	2%	25%	19%
Municipal Challenge	5%	24%	15%

As we have seen, according to Mosaic segmentation the west of the borough is significantly more homogenous than the east and the vast majority of its residents (89%) fall into the City Prosperity group, making them largely financially rich but time poor.

The east, on the other hand, is generally more varied in terms of segment types and has a more even split of:

- Rental Hubs who do not settle for long periods of time;
- Urban Cohesives who are more likely to settle in their home for extended periods of time;
- Municipally Challenged who are less likely to have disposable income to spend on arts consumption.

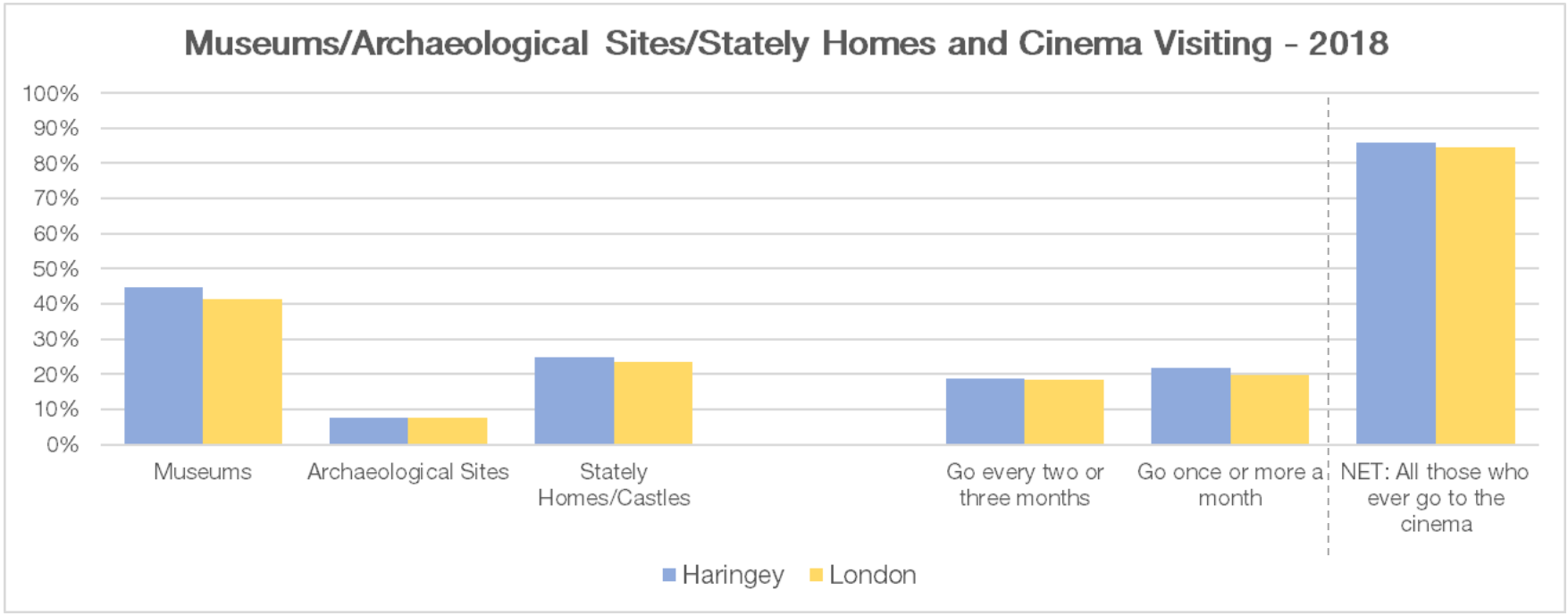
3.7. Audience Agency: Arts Attendance in the Last Year



When it comes to more popular events such as the theatre, popular/rock concerts and plays, attendance among Haringey residents is now above the London rate in all categories. At the same time, Haringey residents notably exceed the London average at lesser attended events such as classical and jazz concerts, ballet and opera by a greater percentage.

Haringey's attendance has increased in all categories since 2016 by 1-2%, and notably Theatre attendance has increased from 46% to 51%.

3.8. Audience Agency: Museum, Heritage & Cinema Attendance



Attendance at Archaeological Sites by Haringey residents is largely in line with London. Stately Homes/Castles, Museums and the Cinema, however, all have slightly higher attendance rates.

The cinema attendance is the most popular arts activity in Haringey, with the majority of residents saying they 'ever go' (86%). 22% of Haringey residents say they go once or more a month, compared to 20% across London.

Attendances here are largely identical to 2016, with the exception being those who go once or more a month to the Cinema, which has fallen from 28% to 22% in Haringey, but has also fallen in London from 24% to 20%.

3.9. Culture Audiences: Headlines

- A segmentation of Haringey residents conducted by the Audience Agency shows three main audience types in the borough, with clear patterns in different wards:
    - **Metroculturals (39%)** – *Prosperous liberal urbanites interested in a very wide cultural spectrum* – This group predominates in the west of the borough
    - **Kaleidoscope Creativity (37%)** – *Mixed age, low level engagement, free local events, outdoor arts and festivals* – This group predominates in the east of Haringey
    - **Experience Seekers (22%)** – *Highly active, diverse, social and ambitious, engage with arts on a regular basis* – This group predominates in the centre of the borough

- There is less diversity in terms of AA audience type in Haringey when compared to the London average, suggesting that certain types of cultural events are likely to appeal to a wider audience in Haringey than they might elsewhere. Metroculturals have overtaken Kaleidoscope Creativity since 2016 to now be the largest group.
- A Mosaic segmentation that explores neighbourhood types in Haringey shows four main audience types predominating in the borough, again with clear patterns emerging in different parts of the borough:
    - **City Prosperity (37%)** – *Work in high status positions, have substantial salaries and so are able to afford expensive urban homes. Live and work predominantly in London, notably the City. Well educated, confident, ambitious* – This group predominates in the west of the borough
    - **Rental Hubs (25%)** – *Predominantly young, single people in their 20s and 30s, live in urban locations, in the early stages of their careers or studying* – This group predominates in the centre of the borough

3.10. Culture Audiences: Headlines (cont.)

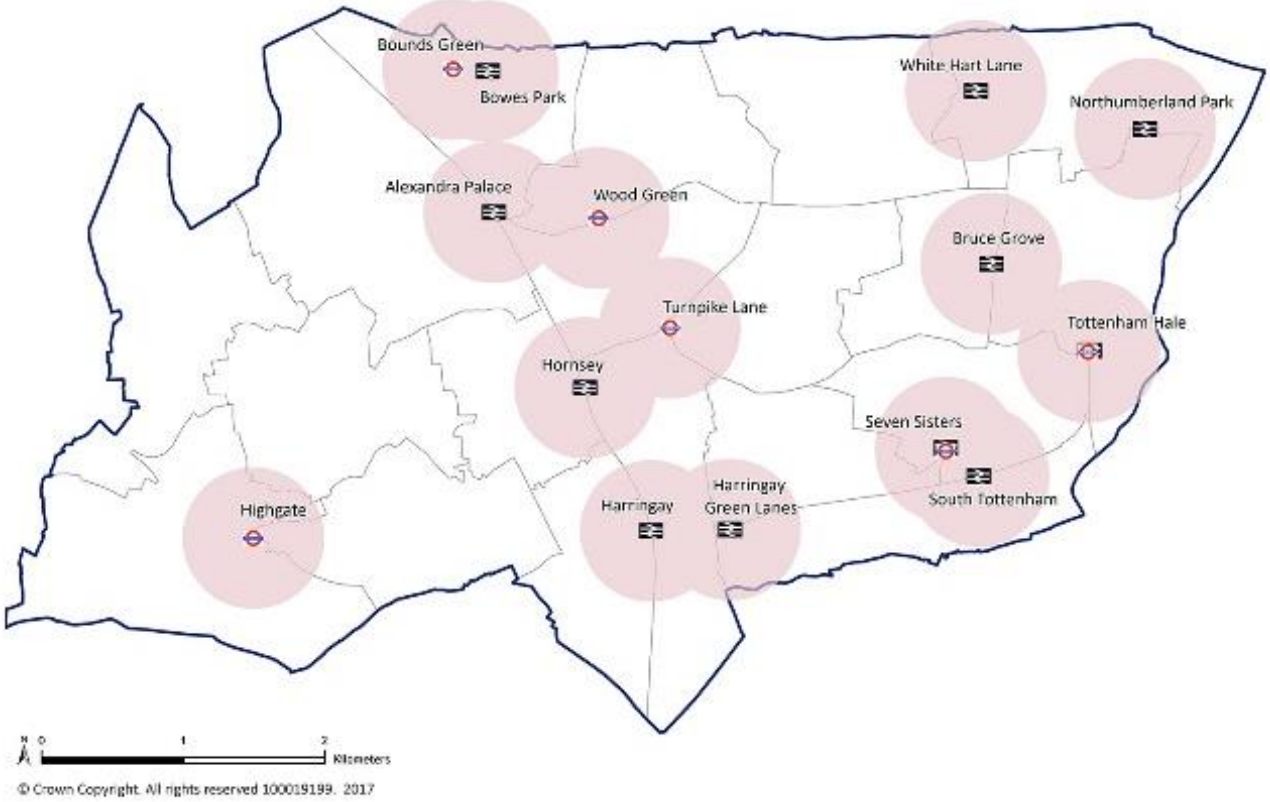
- **Urban Cohesion (18%)** - *Settled extended families and older people who live in multi-cultural city suburbs, own home and have been settled in these neighbourhoods for many years* - This group predominates in the centre and east of the borough
- **Municipal Challenge (18%)** – *Long-term social renters living in low-value multi-storey flats in urban locations. These are challenged neighbourhoods with limited employment options and correspondingly low household incomes* – This group predominates in the east of the borough

- In the east of the borough these different neighbourhood types are found very close to each other, suggesting higher levels of integration than in the west.
- Cultural engagement has traditionally been good in Haringey – largely slightly above the London average - with particularly high levels of attendance at the cinema and theatre. Attendance has increased in all categories with the exception of Cinema at least once a month, however this also fell across London. Haringey is now above London levels in all attendance categories.

4. Connecting & Participating: Transport

4.1. Transport: Links Across Haringey

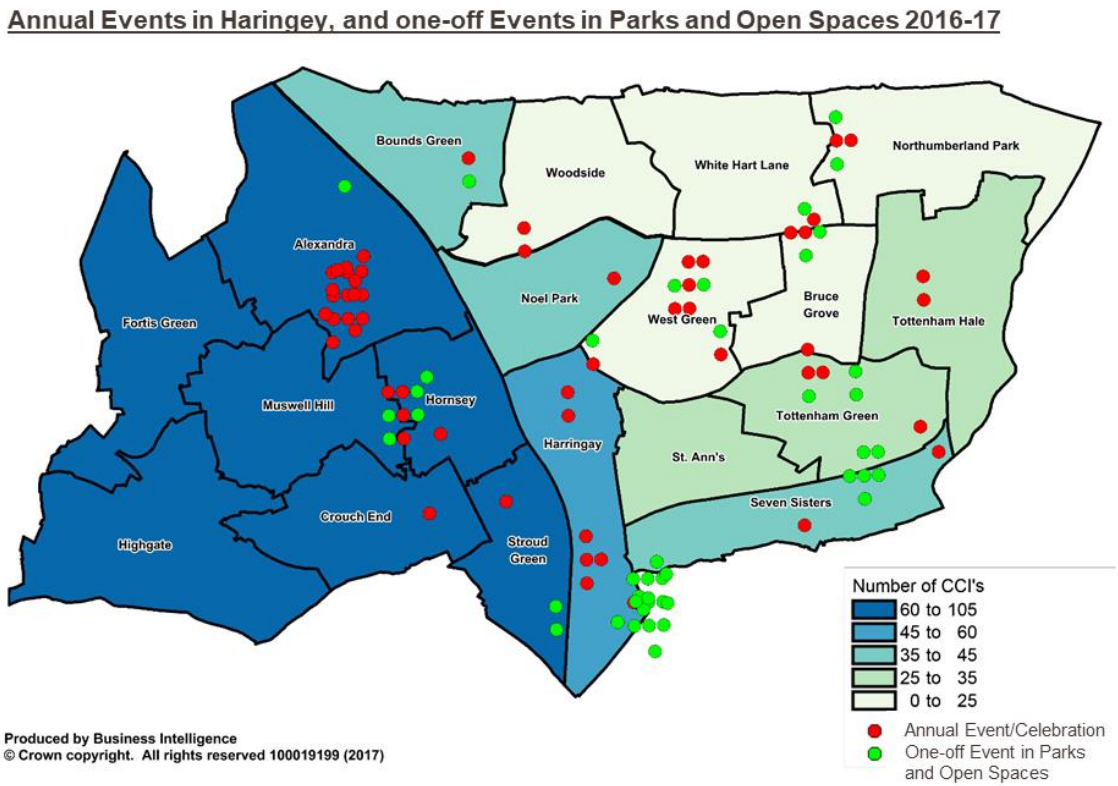
Haringey Underground & Railway Stations including 500m Buffer Regions



- Haringey is a well-connected borough with 11 over-ground & 6 underground stations overall, with the east of the borough better connected by tube and rail stations than the west.
- Over a third (37.2%) of Haringey residents live within 500 metres of an underground or over-ground station.
- For the most part, transport links correlate with the parts of the borough that have the highest population density.

5. Connecting & Participating:
Cultural Venues & Events

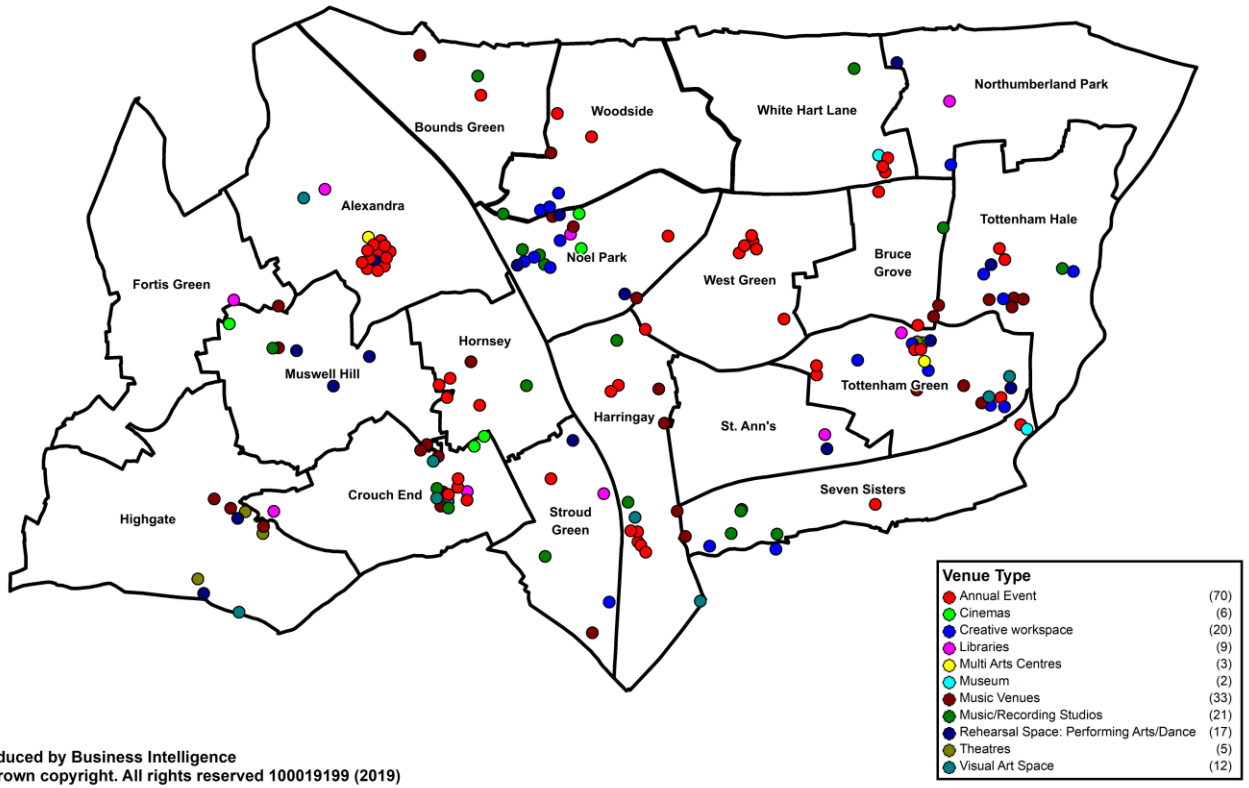
5.1. Haringey Events: Annual and One-off Events in Haringey



- Throughout 2016-17 Haringey hosted over 70 indoor and outdoor annual events - from commercial events and music festivals to sporting and circus events - as well as over 30 one-off events in Parks & Open Spaces
- The highest concentration of annual events is around the main parks, in Alexandra ward and in and around Harringay ward.
- While there is a larger concentration of CCIs in the west of the borough, the east has a larger number of both annual and one-off events than the west.
- This also correlates with Audience Agency findings that residents in the east of the borough are more likely to enjoy arts activity happening outside of traditional arts venues and prefer attending outdoor festivals.

5.2. Cultural Venues & Annual Events: Across Haringey

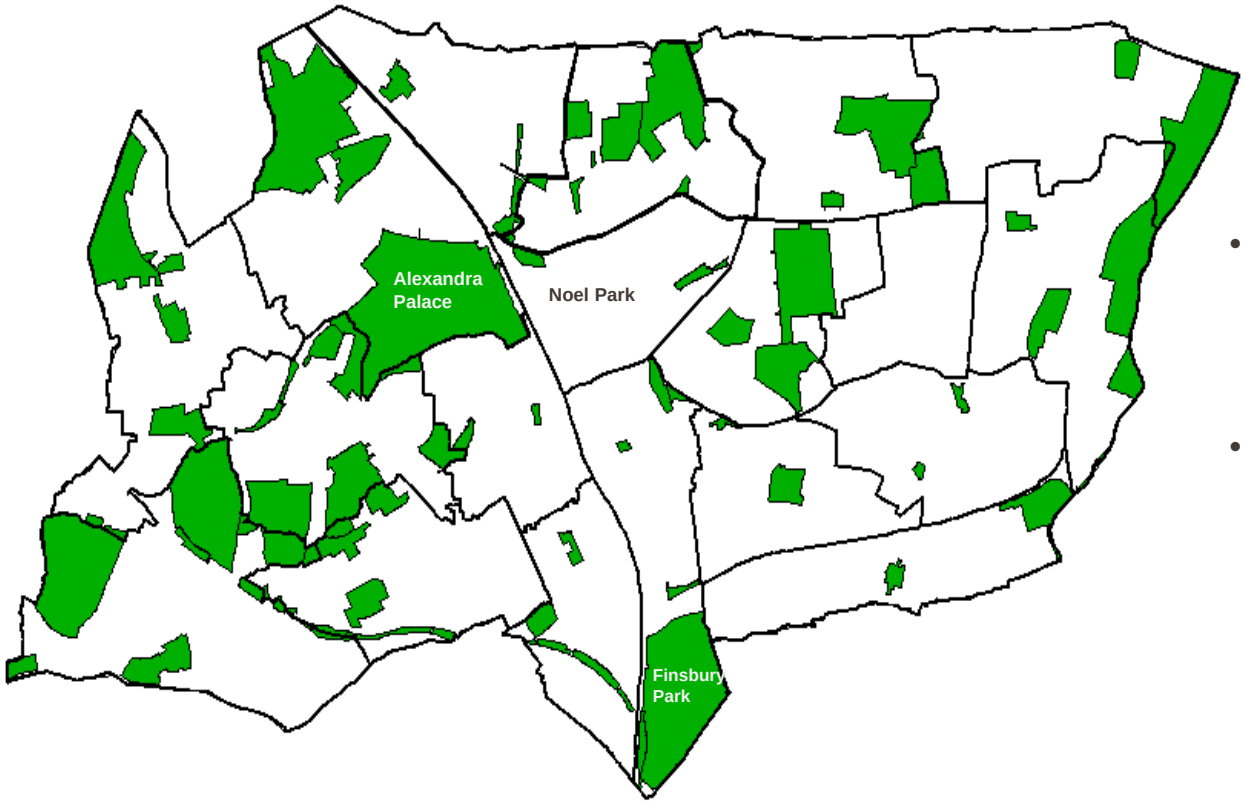
Haringey Cultural Infrastructure - January 2019



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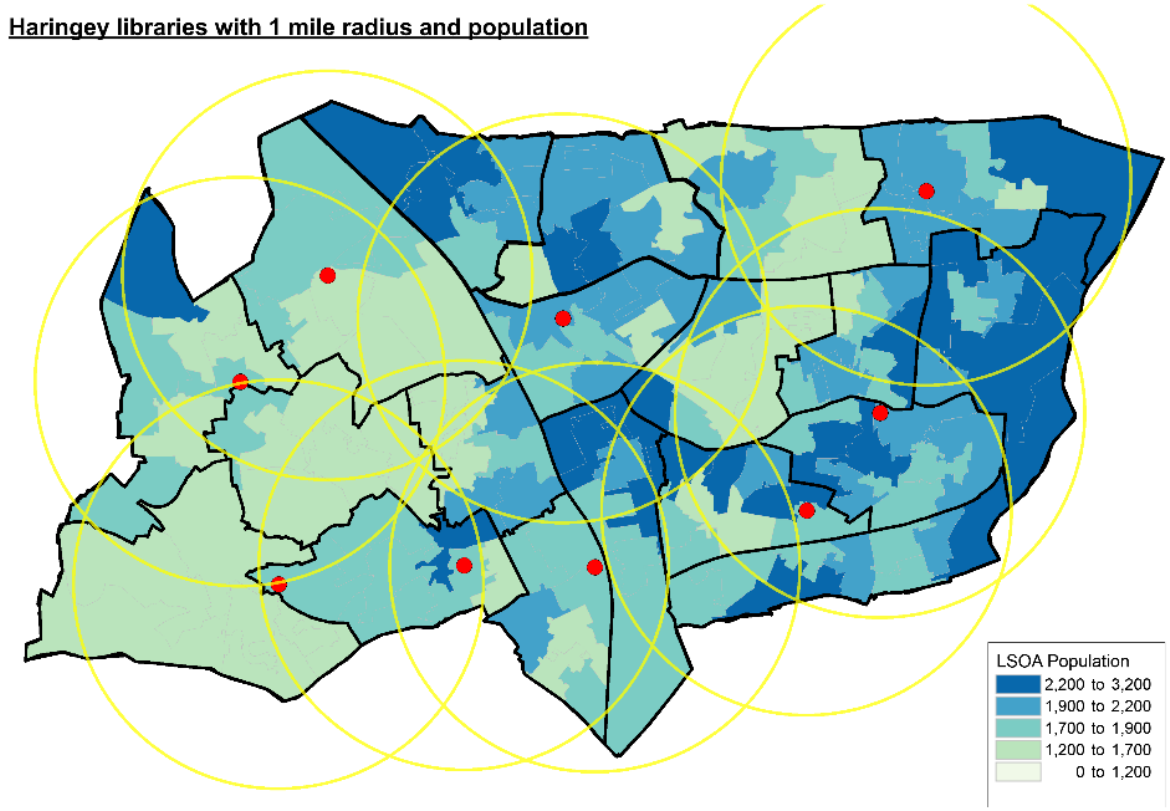
- Haringey has over 120 venues where cultural activity takes place and over 70 events occurring annually – from community theatre, exhibitions to large scale music events.
- Cultural venues & events are well spread across Haringey, meaning that there is good access to culture for residents. Although there are clear clusters – Noel Park, Crouch End and Tottenham Green – where a range of cultural activity is on offer for residents and visitors to choose from.
- The 2017 Audience Agency Report tells us that the majority of Haringey residents fall into the arts audience categories of either Kaleidoscope Creatives or Metroculturals. Metroculturals tend to be interested in a very wide cultural spectrum while Kaleidoscope Creatives prefer free local events, outdoor arts and festivals, happening outside of the traditional venues – activity in the borough seems to cater for both.

5.3. Cultural Events: Parks and Open Spaces



- Haringey has a number of public parks and open spaces, including most notably Alexandra Park in the middle of the borough, and Finsbury Park in the south.
- In total, 27.8% of the borough is made up of open space. This is broadly in line with the London average (27.1%).
- Haringey has a vast cultural offer, last year over 70 events from community festivals to art trails happened in our parks and open spaces; during the summer months nearly half a million people visited Finsbury Park.

5.4. Cultural Events: Libraries in Haringey



- Haringey has 9 libraries across the borough.
- Almost all Haringey residents live within 1 mile of a library, with the exception of a handful of residents in the southwest.
- Haringey Libraries are some of the most visited in London with Wood Green library welcoming over 50,000 visitors every month.
- Haringey Libraries run a well attended programme of free creative classes, film screenings, exhibitions and the Black History Month programme welcomes thousands of people across libraries annually.

5.5. Cultural Venues & Events: Headlines

- The 2018 Audience Agency (AA) Report tells us that the majority of Haringey residents fall into either the arts audience category of Kaleidoscope Creatives or Metroculturals. Metroculturals tend to be interested in a wide cultural spectrum, while Kaleidoscope Creatives prefer free local events, outdoor arts and festivals, happening outside of the traditional venues.

- Across Haringey wards the audience categories tend to follow the east-west pattern – Kaleidoscope Creatives predominate in the east while Metroculturals predominate in the west.

- Haringey's cultural offer is well spread across Haringey meaning that residents have good access to culture. There are clear clusters – in Noel Park, Crouch End and Tottenham Green – offering a varying range of activity for residents and visitors to choose from.

- Haringey has two large parks, Alexandra Park and Finsbury Park, which serve as cultural hubs and contribute to the borough being made up of more than a quarter (28%) of open space.

- Haringey has 9 libraries that are located within a mile of the majority of residents.

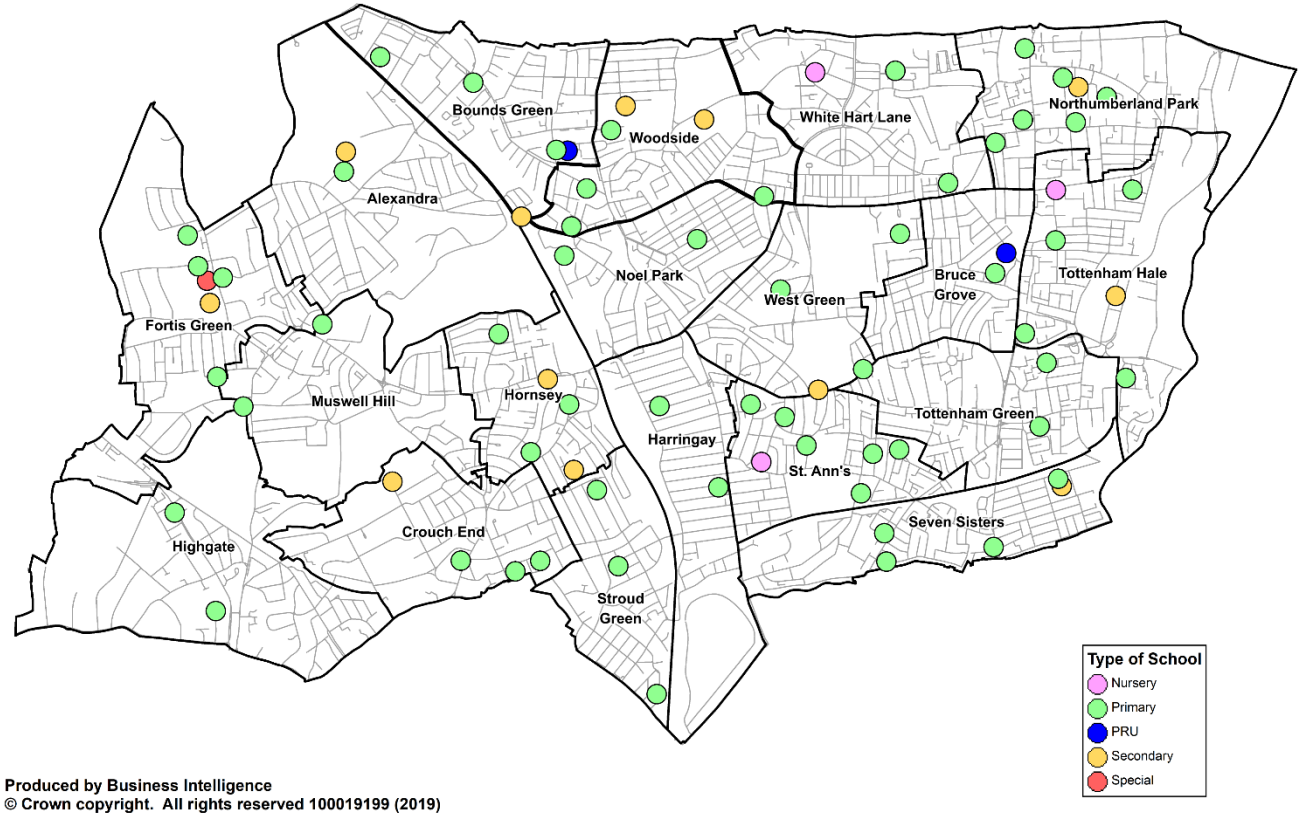
- More than 70 annual events are held across the borough. While these tend to be clustered around the parks, there tend to be more events held in the east of the borough than the west, most likely due to the higher population density there.

- This also correlates with AA findings that a large proportion of Haringey residents are more likely to enjoy arts activity happening outside of traditional arts venues and prefer attending outdoor festivals and events.

6. Connecting & Participating: Education

6.1. Education: Schools in Haringey

Primary and Secondary Schools in Haringey

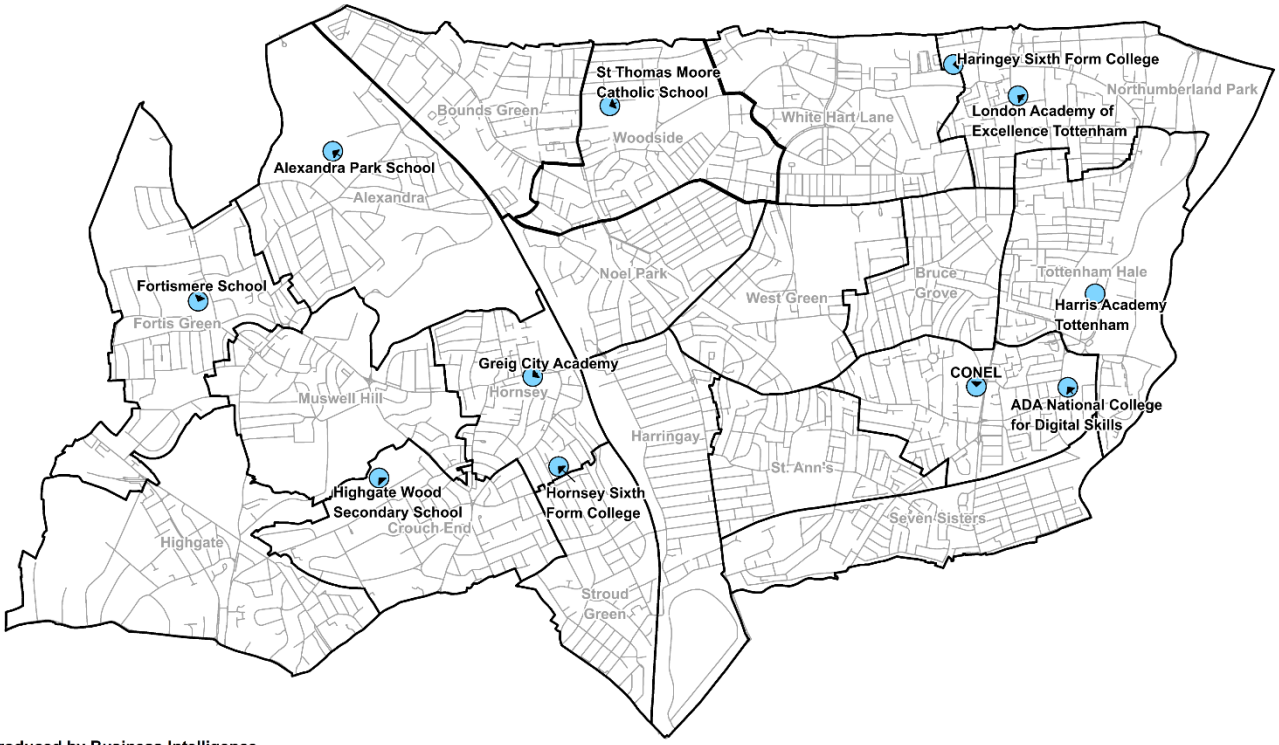


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- In Haringey schools and colleges are more heavily concentrated in the east, most likely due to the population density being greater there.
- There are 64 primary/infant schools across the borough, with 18 primary schools in the west and 46 in the east.
- There are 12 secondary schools across Haringey, with an almost even distribution of 5 in the west and 7 in the east.

6.2. Education: 16+ Schools & Colleges

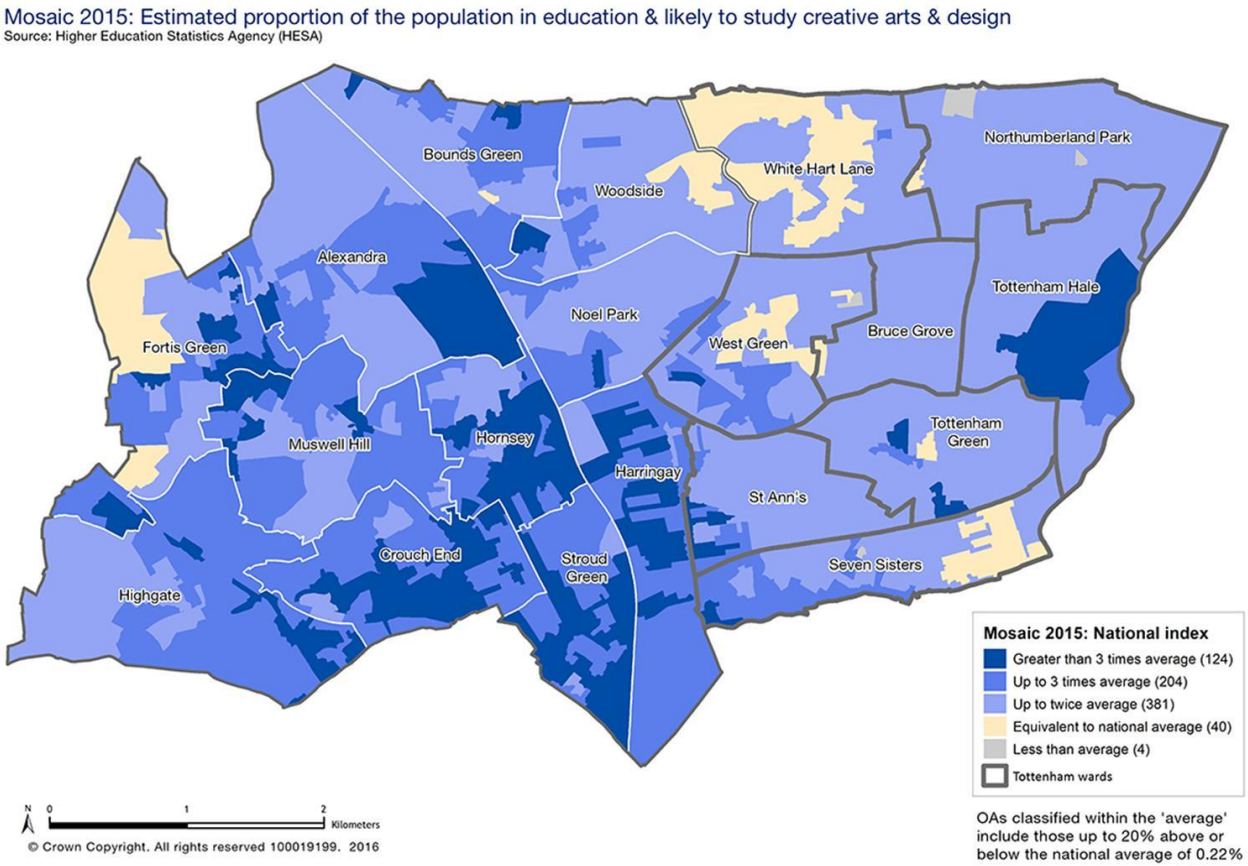
16+ Schools and Colleges in Haringey



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- In Haringey there are 11 educational institutions offering options for those aged 16+. Seven of those are schools, while four are colleges.
- Much like secondary schools, these are broadly evenly spread across the east and west of the borough, with 5 in the west and 7 in the east.
- There is a lack of 16+ options offered in the middle of the borough, with no 16+ schools or colleges in the central wards of Noel Park, West Green, St Ann's and Harringay.

6.3. Education: Residents Studying Arts & Design



The likelihood of residents studying creative arts and design is higher in the south west of Haringey than the national average. This likelihood is particularly high in Hornsey, Crouch End and Stroud Green, in addition to the area bordering Muswell Hill, Fortis Green and Alexandra wards.

Interestingly, the likelihood of Haringey residents studying Art and Design (in Haringey or elsewhere) largely mirrors the spread of cultural and creative industries (CCIs) across the borough, while in the east it is those in Harringay ward that are most likely to study these subjects. This is reflected in the IDBR & Nomis UK Business data (as is explored in section 7).

Section C:
Open & Growing

According to Nomis data, the Creative & Cultural Industries in Haringey account for 22.4% of all businesses.

In 2018 the number of CCI enterprises in the borough fell by 2.2%, which is equivalent to 60 businesses although growth rates have fallen across all of London in the last year following several years of growth in a row.

CCIs make a significant contribution to the local economy, and are estimated to employ over 5,000 people in the borough.

7. Open & Growing: Creative & Cultural Industries (CCIs)

7.1 Data Sources & Definitions

7.2 CCI Data: taken from NOMIS

7.3 CCI Data: taken from IDBR

CCI: Data Sources & Definitions

7.1.1. CCIs: Data Sources

Data sources:
The following analysis has used two data sets:

1. **NOMIS:** Analysis based on UK Business Counts for Enterprises data from **Nomis** for the calendar years 2012 to 2018.
   This data is sourced from the Nomis website, which provides an overview of all businesses that were live in March of a given year. The data can be broken down by employment size band, industry, legal status and geographic zone but lacks detailed company data, such as specific locations.

2. **IDBR:** Analysis based on data from the Office for National Statistics (ONS) **Inter-Departmental Business Register (IDBR)** Local Authority publication, 2017 and 2018.
   This data is derived from confidential records from the Office for National Statistics' (ONS) Inter-Departmental Business Register (IDBR) publication. Compared to Nomis, the IDBR provides a more detailed individual company level database that underpins national publications on employment and business statistics. However, this information is not available for all companies operating in a given area, omitting any which are not VAT registered with HMRC because they fall below the threshold (meaning they have a turnover of less than £85,000 in a 12 month period). All information on individual firms in this publication is confidential and is not for general publication.

Given the differences between these datasets, we have included data from both sources so as to provide a broader perspective on CCI businesses and how they sit across Haringey. For clarity, we have stated the source whenever the data is cited.

7.1.2. CCIs: Definitions

Table 1: DCMS definition of the CCIs

CCI sectors	Standard Industrial Classification Codes
Advertising and marketing	7021 : Public relations and communication activities
	7311 : Advertising agencies
	7312 : Media representation
Architecture	7111 : Architectural activities
Crafts	3212 : Manufacture of jewellery and related articles
Film, TV, video, radio and photography	6010 : Radio broadcasting
	6020 : Television programming and broadcasting activities
	7420 : Photographic activities
	5911 : Motion picture, video and television programme production activities
	5912 : Motion picture, video and television programme post-production activities
	5913 : Motion picture, video and television programme distribution activities
	5914 : Motion picture projection activities
IT, software and computer services	6201 : Computer programming activities
	6202 : Computer consultancy activities
	5821 : Publishing of computer games
	5829 : Other software publishing
Museums, galleries and libraries	9101 : Library and archive activities
	9102 : Museum activities
Music, performing and visual arts	5920 : Sound recording and music publishing activities
	8552 : Cultural education
	9001 : Performing arts
	9002 : Support activities to performing arts
	9003 : Artistic creation
	9004 : Operation of arts facilities
Design: product, graphic and fashion design	7410 : Specialised design activities
Publishing	7430 : Translation and interpretation activities
	5811 : Book publishing
	5812 : Publishing of directories and mailing lists
	5813 : Publishing of newspapers
	5814 : Publishing of journals and periodicals
	5819 : Other publishing activities

CCI Definition:

All calculations and analysis in this section are based on the Creative Industries Economic Estimates definition of 'Cultural and Creative Industries', as defined by the DCMS (Department for Culture, Media and Sport).

The DCMS defines the CCIs in 9 broad sectors:

- Advertising and Marketing;
- Architecture;
- Crafts;
- Design;
- Film, TV, Video, Radio and Photography;
- IT, Software and Computer Services;
- Museums, Galleries and Libraries;
- Music, Performing and Visual Arts; and
- Publishing.

SIC Codes 2007:

Each CCI sector consists of a set of more narrowly defined industrial categories, corresponding to commonly used Standard Industrial Classification codes (SICs). Via this methodology, enterprises are categorised as CCIs based on these 4 digit 2007 SIC codes.

The Standard Industrial Classification of Economic Activities is used to classify business establishments and other standard units by the type of economic activity in which they are engaged. The information in this dataset uses the 2007 revision (SIC 2007).

This definition and breakdown is presented in Table 1.

7.2. CCI NOMIS Data:

- No. of CCIs
- CCI Growth
- CCI Mapping

NOMIS Data: No. of CCIs

7.2.1. NOMIS Data: No. of CCIs in Haringey

Profile of CCIs in Haringey, 2016, 2017 and 2018 (showing number of business units in each category)

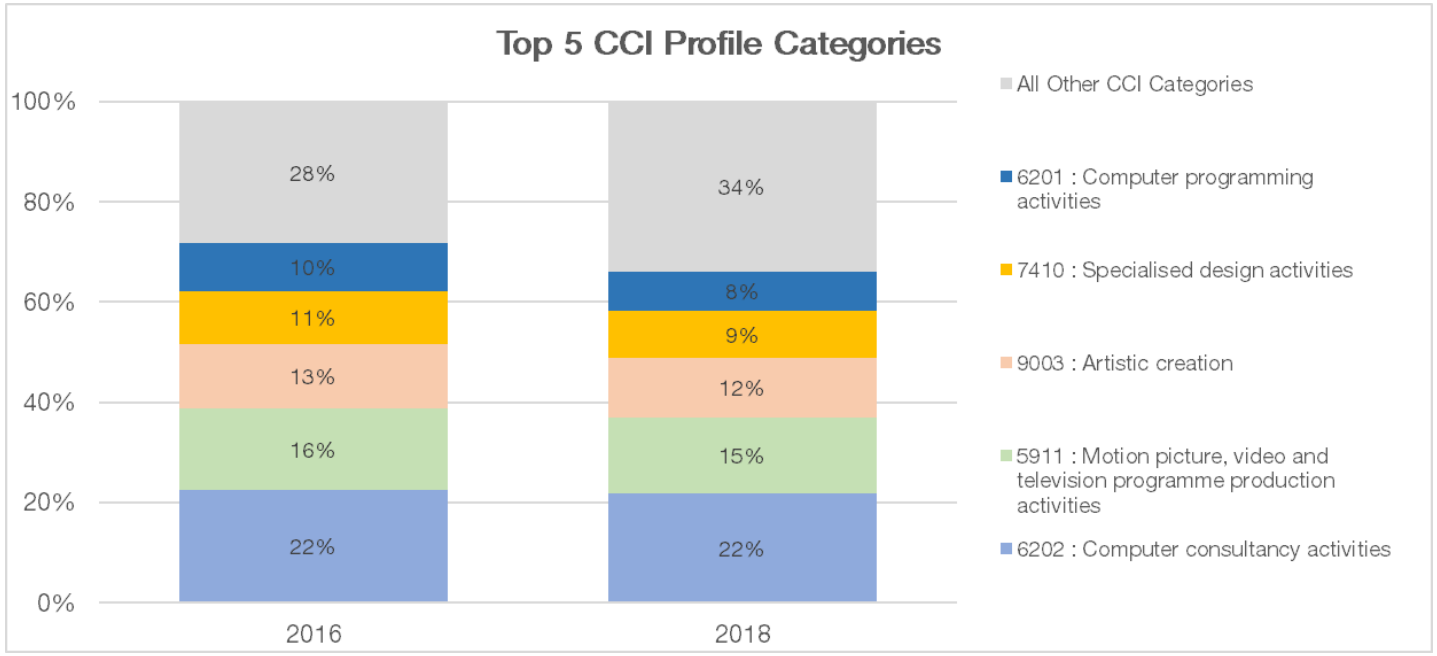
Area	2016	2017	2018
6202 : Computer consultancy activities	550	595	590
5911 : Motion picture, video and television programme production activities	400	420	410
9003 : Artistic creation	315	330	320
7410 : Specialised design activities	260	265	255
6201 : Computer programming activities	235	240	210
9001 : Performing arts	165	170	165
7311 : Advertising agencies	125	145	145
7420 : Photographic activities	120	135	135
7111 : Architectural activities	95	110	115
5920 : Sound recording and music publishing activities	50	60	60
5912 : Motion picture, video and television programme post-production activities	50	70	55
7021 : Public relations and communication activities	20	35	45
9002 : Support activities to performing arts	25	45	40
7312 : Media representation	20	30	25
5819 : Other publishing activities	10	20	20
8552 : Cultural education	0	10	15
7430 : Translation and interpretation activities	5	10	15
5811 : Book publishing	10	10	15
5814 : Publishing of journals and periodicals	0	15	15
6020 : Television programming and broadcasting activities	0	15	10
5829 : Other software publishing	0	10	10
3212 : Manufacture of jewellery and related articles	0	5	5
6010 : Radio broadcasting	0	5	5
5913 : Motion picture, video and television programme distribution activities	0	0	5
5914 : Motion picture projection activities	0	5	5
9004 : Operation of arts facilities	0	5	5
5813 : Publishing of newspapers	0	5	5
5821 : Publishing of computer games	0	0	5
9101 : Library and archive activities	0	0	0
9102 : Museum activities	0	0	0
5812 : Publishing of directories and mailing lists	0	0	0

Nomis data from 2018 shows the largest CCI category in Haringey to be **Computer Consultancy Activities**, with 590 enterprises across the borough. This is followed by the categories of Motion Picture, Video and Television Programme Production Activities (410) and Artistic Creation (320).

These were also the three largest CCI categories in 2016 and 2017, however only Computer consultancy has seen a significant growth, with 40 additional enterprises since 2016. Overall 2017 saw significant growth of 310 enterprises, however 2018 saw a small decrease of 60 enterprises.

It is worth noting that the Nomis data rounds the number of enterprises up or down to the nearest 5. Therefore, some of the smaller categories that state they have 0 CCIs may well have one or two (such as Library and Archive Activities and Museum Activities).

7.2.2. NOMIS Data: Top 5 CCIs across Haringey



- As seen on the previous page, 5 main categories make up the large majority of Haringey's CCI enterprises (66%), although the significant growth seen since 2016 has been largely in the smaller, less represented categories of CCI's
- Computer consultancy activities was the only category not to see a reduction in it's overall share of Haringey's CCI profile. Despite growth in the smaller categories there are still 12 categories with 10 or less enterprises, and so can still be considered under represented in the borough.

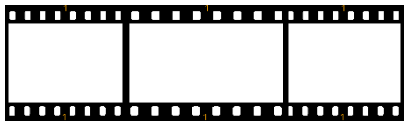
7.2.3. NOMIS Data: Prominent CCI types in Haringey

Haringey: Top 3 CCIs

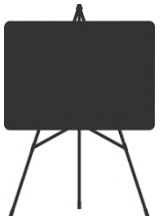
Computer Consultancy Activities



Motion Picture, Video & TV Programme Production Activities



Artistic Creation



7.2.4. NOMIS Data: Caveats

SICs given as zero:

The fact that the enterprise number for some SICs is given as zero requires an explanation. First of all, subtotals on the database within each category are rounded to the nearest multiple of five, so if the number of organisations is lower than three, that SIC activity would be represented as zero.

Some SICs are a combination of activities:

Secondly, some SICs such as museums are usually a combination of activities – the museum itself, retail, food/beverage, education etc. – delivered through organisations that might be separately registered. Therefore, museums might not be correctly classified on the ONS business register database.

Craft:

The final caveat refers to Craft (e.g. 3212 the Manufacture of Jewellery and Related Articles). The fact that ONS registers only five businesses within this SIC is probably due to the DCMS classification. Craft is defined as 'the Manufacture of Jewellery and Related Articles' so the vast majority of other craft related enterprises might well be registered as in other codes such as Design Activities.

NOMIS Data: CCI Growth

7.2.5. NOMIS Data: CCI Growth Haringey and Surrounding Boroughs, 2012-18

	Haringey	Barnet	Camden	Enfield	Hackney	Islington	Waltham Forest	London
2018	2,705	3,335	7,230	1,595	6,355	5,455	1,785	97,860
2017	2,765	3,360	6,810	1,590	6,175	5,415	1,740	96,930
2016	2,535	3,075	6,145	1,455	5,285	4,850	1,490	88,330
2015	2,355	2,905	5,840	1,325	4,575	4,525	1,270	81,715
2014	2,095	2,860	5,780	1,215	4,325	4,360	1,080	78,815
2013	1,920	2,590	5,415	1,135	3,765	3,995	940	72,455
2012	1,785	2,480	5,305	1,055	3,385	3,680	855	68,465
% Change since 2017	-2.2%	-0.7%	6.2%	0.3%	2.9%	0.7%	2.6%	1.0%
% Change since 2012	51.5%	34.5%	36.3%	51.2%	87.7%	48.2%	108.8%	42.9%

In 2018 the number of CCI enterprises in Haringey fell by 2.2% (60 fewer CCIs), however the majority of neighbouring boroughs also saw reductions in their growth in the last year.

Between 2012 and 2018 Haringey still has the 3rd highest growth rate compared to its 6 surrounding boroughs at 51.5%, behind Waltham Forest (108.8%) and Hackney (87.7%).

Since 2012 the number of CCI enterprises in Haringey has also grown at a faster rate than that of London more widely (51.5% compared to 42.9%). Prior to 2018 the number of CCI's was consistently growing at 8-9% a year in Haringey.

7.2.6. CCI Business Growth in Haringey (NOMIS): Headlines

Nomis: UK Business Counts - Enterprises

- The number of CCI enterprises in Haringey has increased by more than half compared to the 2012 level (51.5%).
- Despite this long-term growth, the last year saw a slight reduction in the number of CCI's. Whilst the growth rate fell significantly for all Boroughs, Haringey is one of only 2 of its neighbours to actually see a reduction.
- The part of the borough that has seen the greatest growth in the number of CCI enterprises is the western part of Fortis green which has seen a growth in both Computer consultancy activities and Motion Picture, Video and TV production activities. Other areas of growth are spread across the borough, from Woodside, to St Ann's and Northumberland Park.
- The part of the borough that has seen the largest reduction in number of CCI enterprises is the eastern parts of Noel Park and Woodside, which combined saw a reduction of 25 enterprises, or 50% of their enterprises.
- Currently CCI enterprises account for over a fifth of Haringey's overall business base (22.4%).

NOMIS Data: CCIs Mapping

7.2.7. **Mapping:** CCIs across the Borough

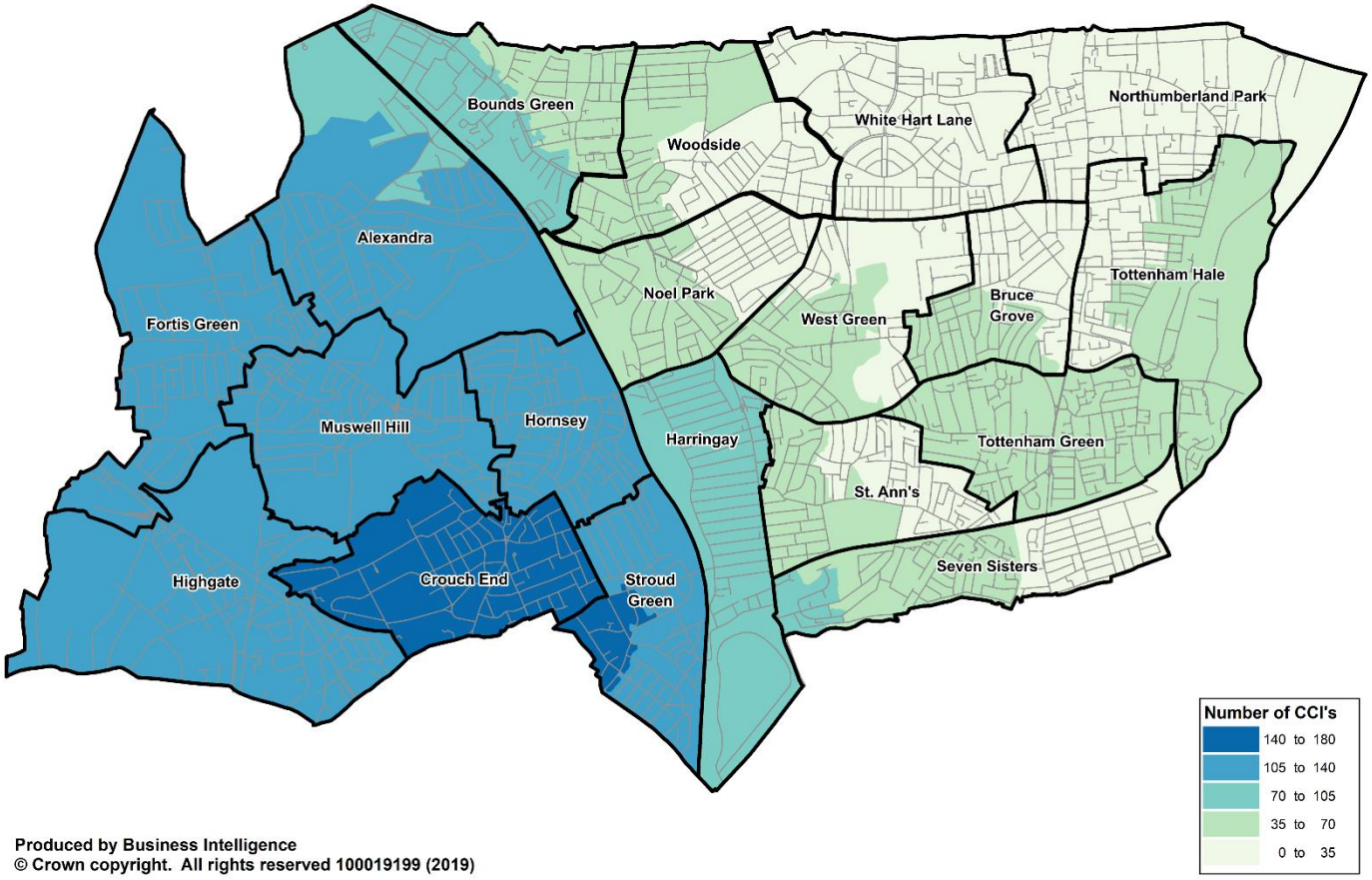
The following maps provide a geographical representation of the dispersion of CCI enterprises across the borough aggregated to Middle Layer Super Output Area (MSOA) level in 2018.

They represent the counts of:

- Map 1: All CCIs across the borough
- Map 2: Computer Consultancy Activities
- Map 3: Motion Picture, Video & Television Programme Production Activities
- Map 4: Artistic Creation Activities
- Map 5: Specialised Design Activities

7.2.8. **Map 1:** All CCI enterprise counts across Haringey (by MSOA)

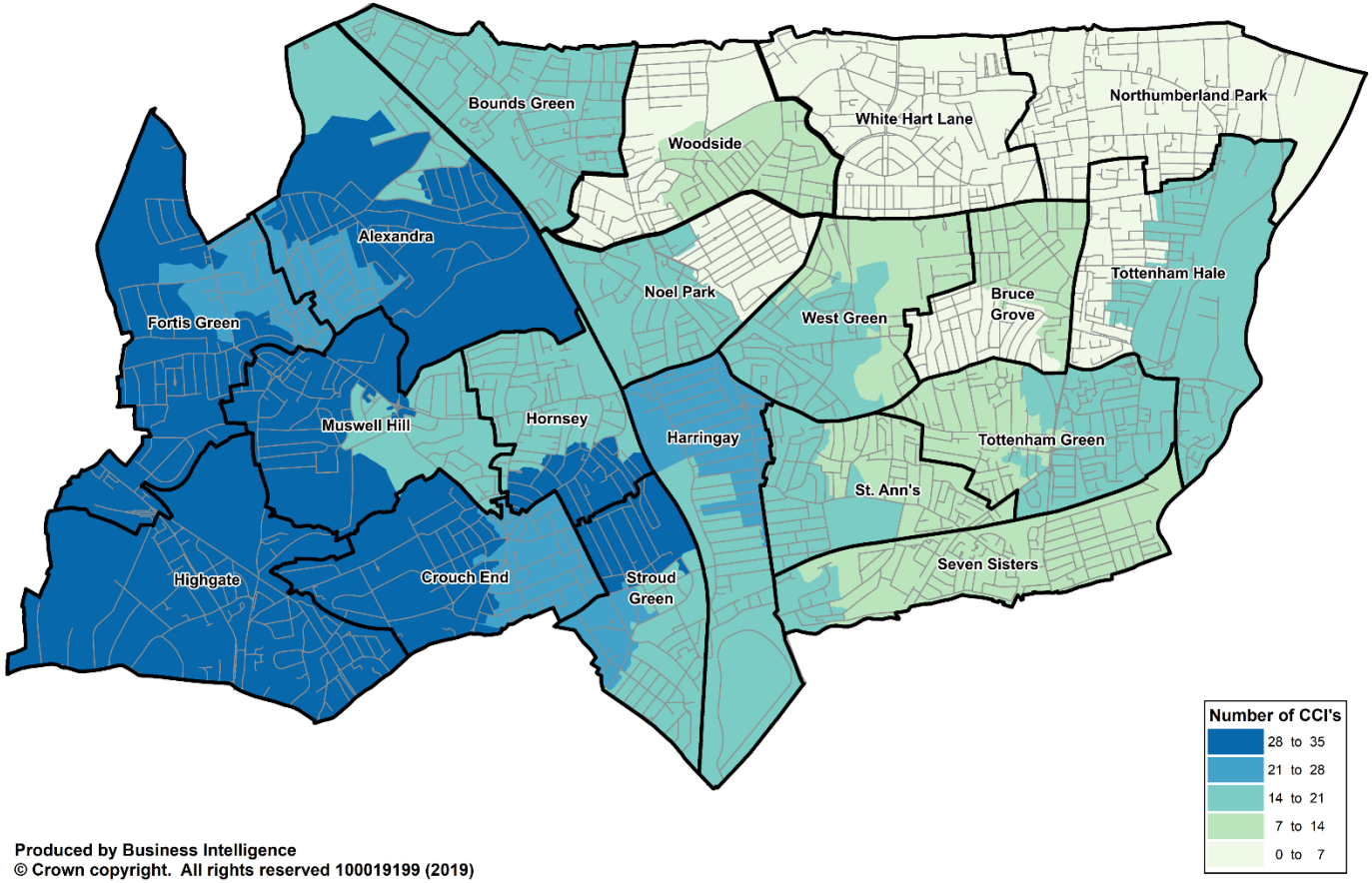
The majority of CCIs are focused in the west of the borough, specifically Crouch End and Stroud Green ward. Notably no MSOA in the east of the borough has over 105 CCI's, whilst all but 1 MSOA in the west does.



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7.2.9. **Map 2:** Computer Consultancy Activities across Haringey (by MSOA)

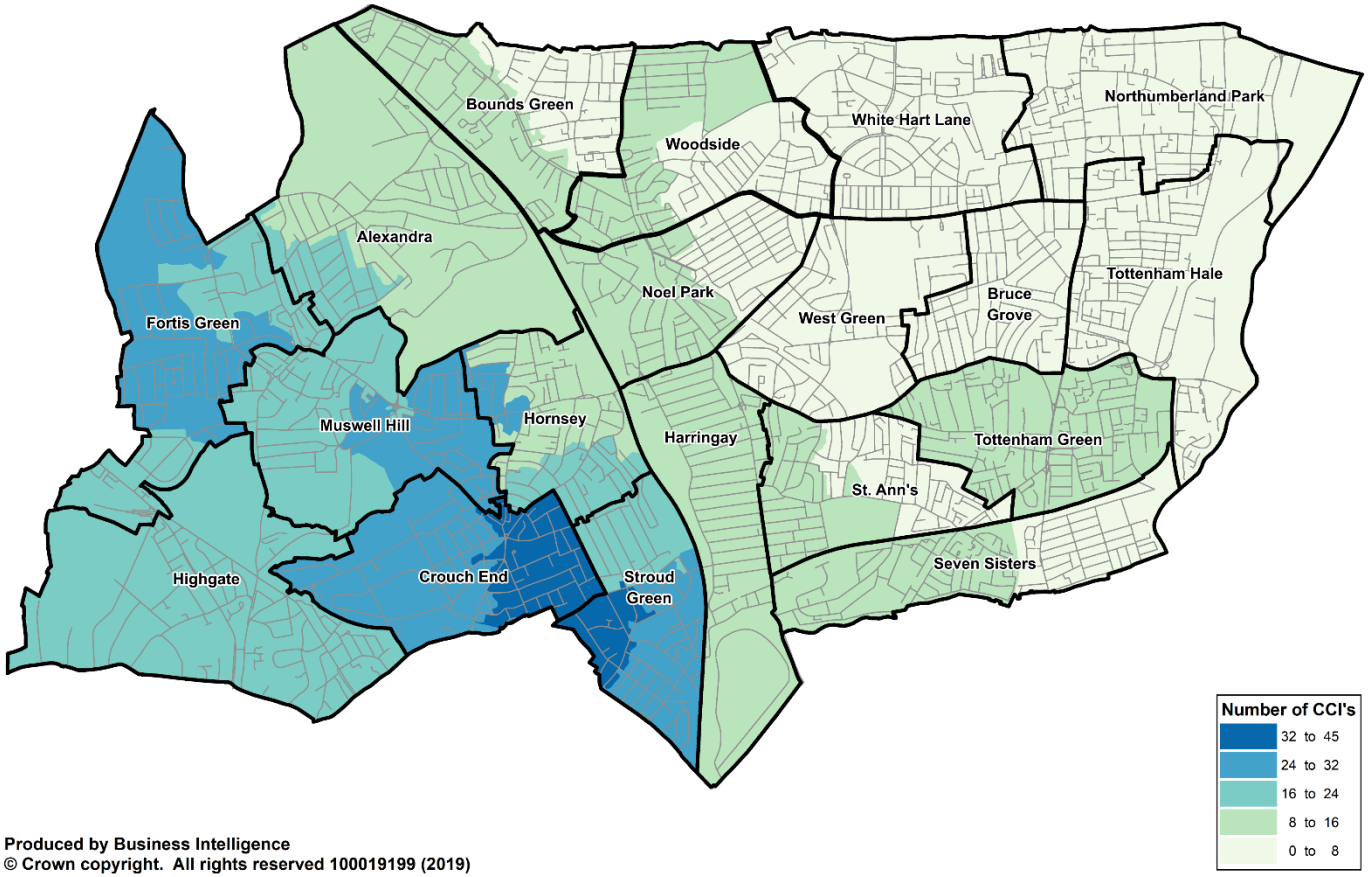
This map shows a similar significant clustering towards the west of the borough. The disparity between the two halves of the borough has also grown in the last 2 years as there has been significant growth in the southwest of the Borough in the Highgate and Muswell Hill wards.



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7.2.10. **Map 3:** Motion Picture, Video/TV Programme Activities across Haringey (by MSOA)

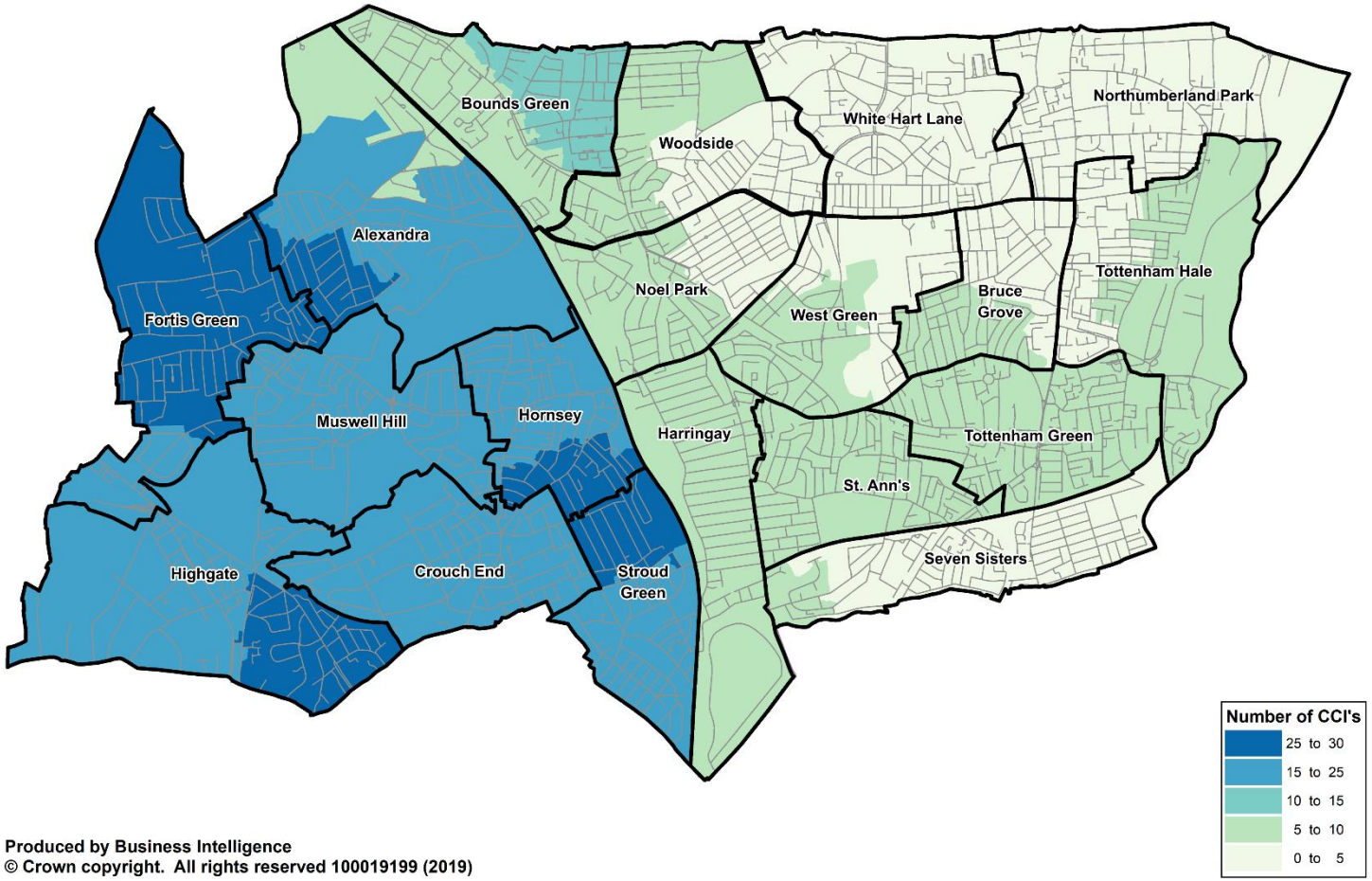
This shows high volume areas located in the southwest of the Borough, notably in the wards of Crouch End and Stroud Green.



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7.2.11. **Map 4:** Artistic Creation Activities across Haringey (by MSOA)

This shows multiple clusters of enterprises, one in Stroud Green and Hornsey, one in Fortis Green, and one in Highgate.

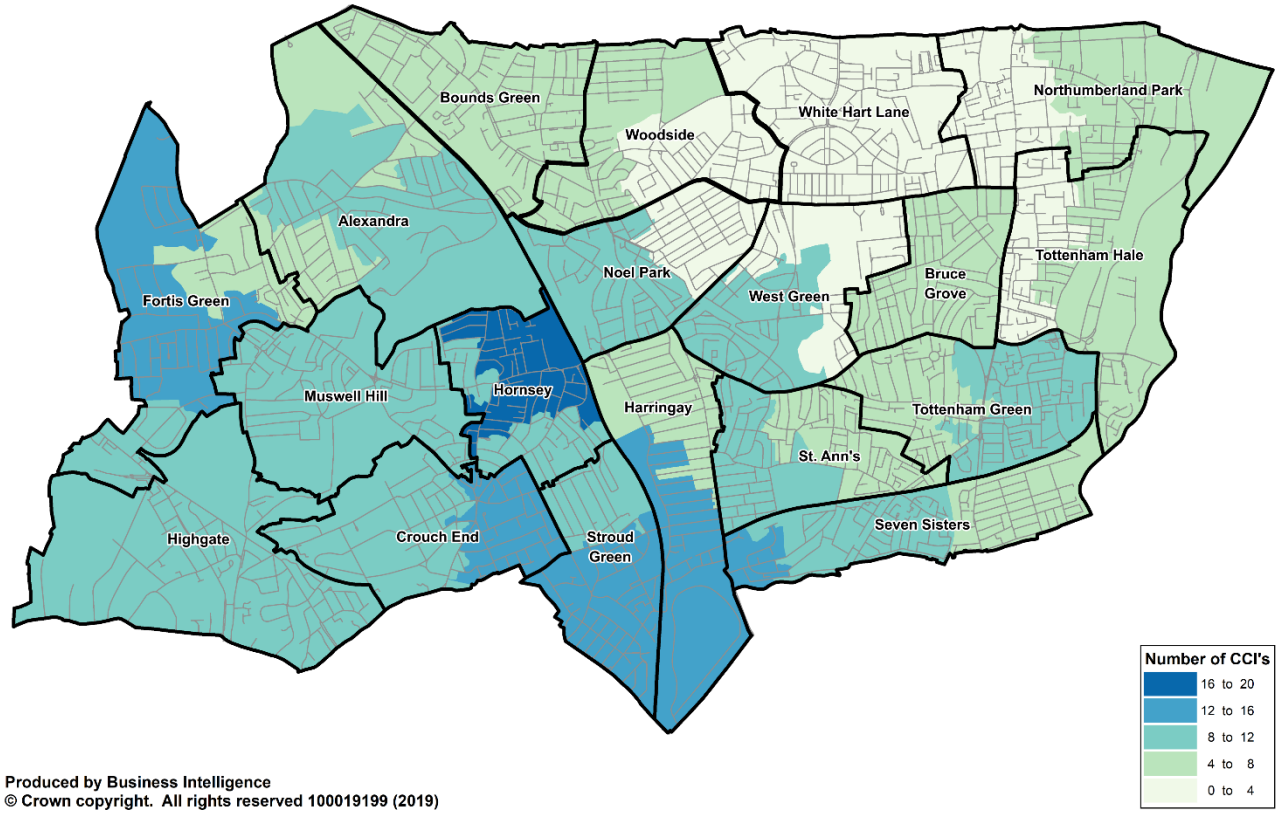


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7.2.12. **Map 5:** Specialised Design Activities across Haringey (by MSOA)

This map shows that this CCI category is notably more widely dispersed throughout the borough compared to the other top four CCI categories.

The highest volume area is situated in Hornsey ward however wards in the east including Noel Park, West Green, Harringay, St. Ann's, Seven Sisters and Tottenham Green are also well represented, albeit at lower volume levels.



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7.3. IDBR Data: CCIs

- Definitions
- No. of CCIs
- CCI Employment
- Growth

IDBR Data: Definitions

7.3.1. IDBR Data: Definitions

IDBR data captures all businesses in the borough that are registered for VAT or operate a PAYE scheme. It is a subset of the Nomis data, representing only 30% of the total Business Enterprise counts for CCIs in Haringey for 2018.

This equates to 804 businesses compared to 2,705, shown through Nomis. This would make sense as the majority of businesses in Haringey are micro, small or medium sized enterprises (SMEs) and are more likely to have a turnover below the tax threshold and would therefore not be included in the counts.

According to IDBR almost 9 in 10 (88.9%) Haringey businesses are microbusinesses (less than 10 employees) and they account for nearly a third (30.8%) of all employment in the borough.

IDBR data shows CCIs as making up only 7.6% of Haringey's total business base (10,633); this is in contrast to the 22.4% recorded using Nomis UK Business Count data, because local authority IDBR data does not include companies where there are no employees or where earnings fall below the taxable rate threshold.

Even though IDBR Data shows us a smaller number of businesses it allows for a more localised picture of Haringey-based enterprises – giving details on exact location (postcode) and employee number data. This provides a slightly different picture of how CCI enterprises are spread across the borough.

Within the IDBR, the following definitions are used to categorise businesses by size:

- Micro businesses employ less than 10 employees,
- Small companies employ between 10 to 49 employees,
- Medium companies employ between 50 to 249 employees and
- Large companies are those that have 250 or more employees.

All references to SMEs (Small and Medium-Size Enterprises) in this report relate to the first three categories, so all companies that employ between 0 and 249 employees.

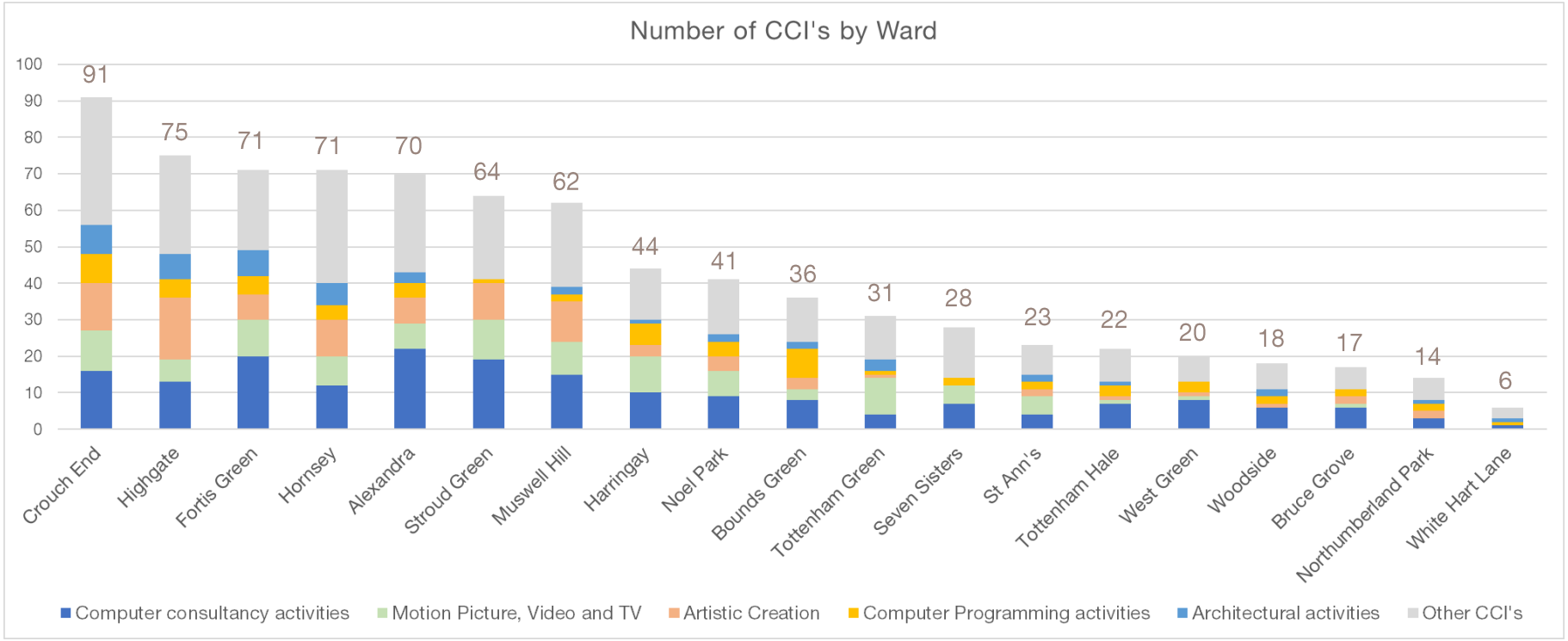
IDBR Data: No. of CCIs

7.3.2. IDBR Data: CCIs Numbers by Industry

CCI Class Type	Micro	Small	Medium	Total
Computer consultancy activities	189	1		190
Motion picture, video and television programme post-production activities	105			105
Artistic creation	95			95
Computer programming activities	64	1		65
Architectural activities	48			48
Sound recording and music publishing activities	41			41
Photographic activities	40			40
Advertising agencies	33		1	34
Performing arts	30	2	1	33
Motion picture, video and television programme production activities	23			23
Radio broadcasting	21	1		22
Specialised design activities	19	2		21
Media representation	13			13
Public relations and communication activities	10			10
Book publishing	8	1		9
Other publishing activities	8			8
Motion picture projection activities	4	2	2	8
Library and archive activities	5	2	1	8
Other software publishing	5			5
Cultural education	5			5
Publishing of journals and periodicals	5			5
Operation of arts facilities	3		1	4
Manufacture of jewellery and related articles	3			3
Publishing of newspapers	2	1		3
Support activities to performing arts	2			2
Motion picture, video and television programme distribution activities	2			2
Television programming and broadcasting activities	1			1
Museum activities	1			1
Total	**785**	**13**	**6**	**804**

- In line with the Nomis data, IDBR data shows Computer Consultancy Activities to be the largest CCI category in Haringey, although it makes up a slightly larger proportion of total CCI enterprises according to IDBR (23.6%) than according to Nomis (22%). This suggests that Computer Consultancy Activities CCIs may be slightly larger or have a slightly larger turnover than other CCI types.
- Motion Picture/Video and TV Post-Production Activities, and Artistic Creation are the second and third most prominent categories among CCI enterprises, as is also found in the Nomis data.
- There are a small number of Small or Medium sized businesses in each category, largely because in Haringey 97.6% of the CCIs are Micro sized.

7.3.3. IDBR Data: CCIs Numbers by Ward



- The 5 wards with the largest number of CCIs are Crouch End with 91 CCIs, followed by Highgate (75), Fortis Green (71), Hornsey (71) and Alexandra (70).
- Collectively these five wards account for almost half of all CCIs in the borough (47%).

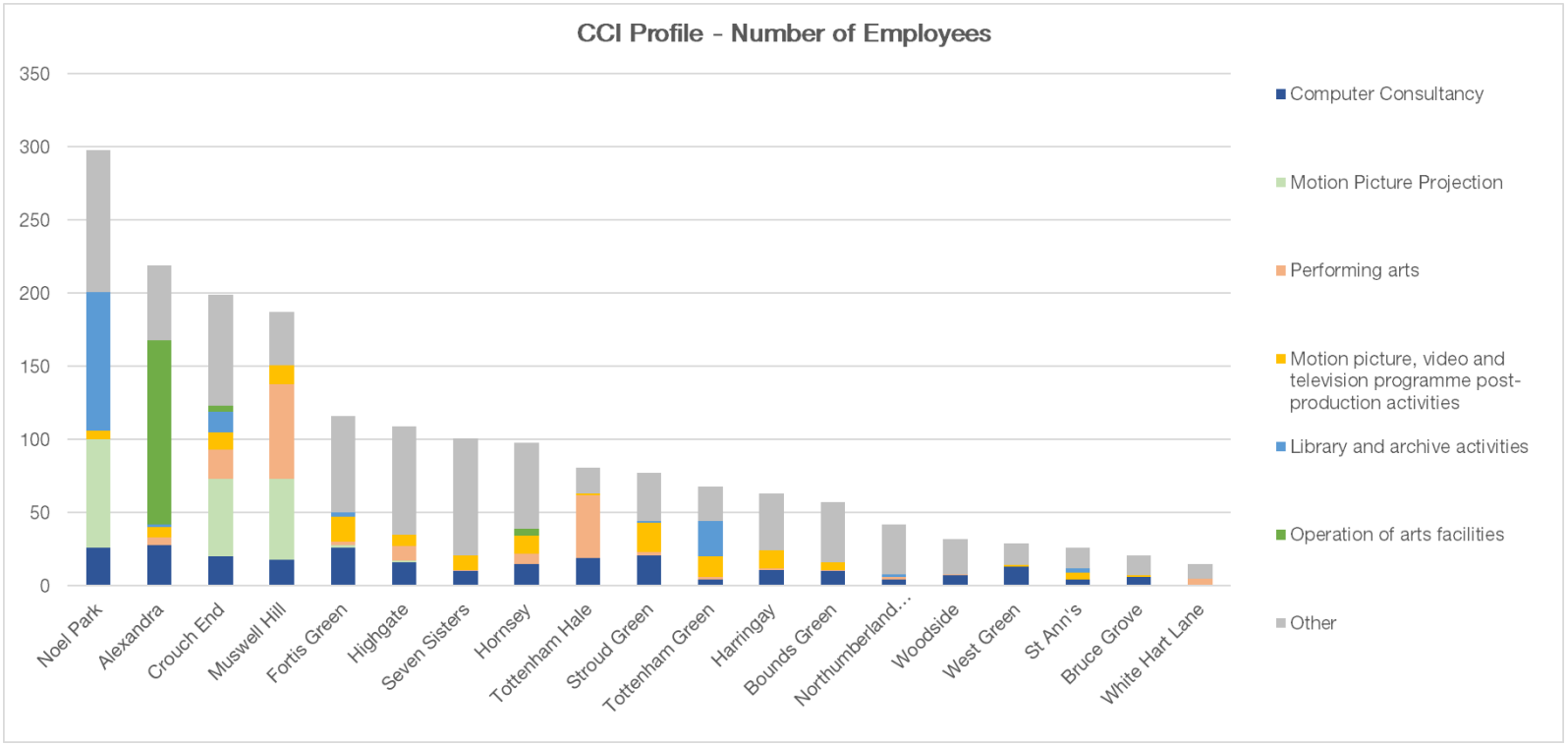
IDBR Data: CCI Employment

7.3.4. IDBR Data: CCI No. of Employees & Company Size

CCI Class Type	Micro	Small	Medium	Total
Computer consultancy activities	246	13		259
Motion picture projection activities	13	67	105	185
Performing arts	42	60	64	166
Motion picture, video and television programme post-production activities	144			144
Library and archive activities	11	38	95	144
Operation of arts facilities	10		125	135
Artistic creation	99			99
Computer programming activities	87	10		97
Advertising agencies	47		50	97
Architectural activities	81			81
Radio broadcasting	30	36		66
Specialised design activities	36	29		65
Photographic activities	57			57
Sound recording and music publishing activities	51			51
Media representation	36			36
Book publishing	17	15		32
Motion picture, video and television programme production activities	31			31
Publishing of newspapers	3	15		18
Other publishing activities	14			14
Cultural education	14			14
Public relations and communication activities	11			11
Publishing of journals and periodicals	10			10
Other software publishing	8			8
Museum activities	7			7
Manufacture of jewellery and related articles	5			5
Motion picture, video and television programme distribution activities	3			3
Television programming and broadcasting activities	2			2
Support activities to performing arts	1			1
Total	**1116**	**283**	**439**	**1838**

- In line with Computer Consultancy Activities accounting for the largest number of CCI enterprises in the borough, this category also accounts for the largest number of employees (259, or 14.1% of all CCI employees). Many of these employees work for micro enterprises (246), and of these over half (140) are enterprises with a single employee.
- Motion picture projection activities now employs an additional 82 employees compared to 2016 and is now the second largest employer. This is due to an increase in the number of businesses from 4 to 8.
- Other CCI industry categories that account for over 100 employees are the Performing Arts, Motion Picture Video and TV Post production activities, Library and Archive activities, and Operation of Arts Facilities.

7.3.5. IDBR Data: CCI Employees by Ward

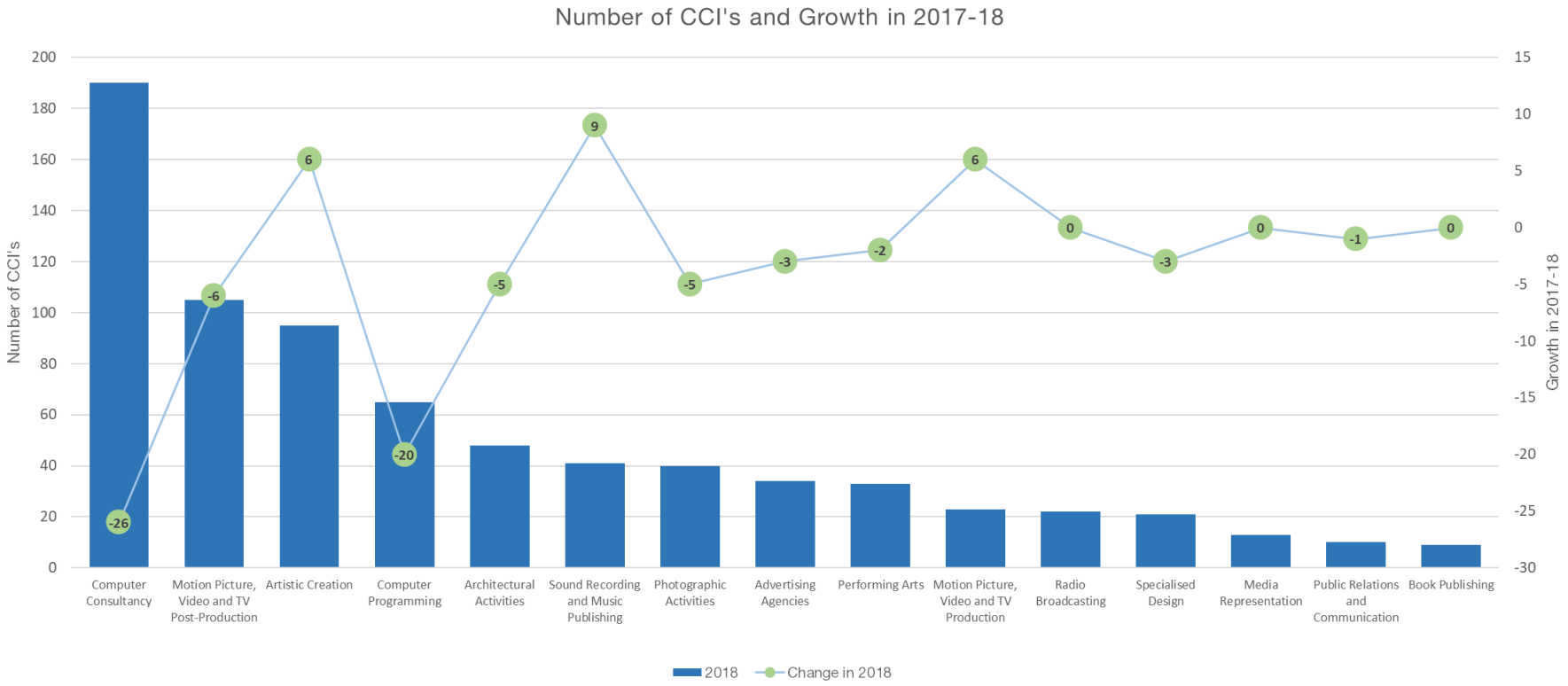


- Noel Park has the most employees working in CCIs out of all wards (298) followed by Alexandra (219) and Crouch End (199). This is the result of a few large CCI businesses being based in Wood Green's commercial centre, a notable example being Wood Green Library.

- Other noticeable peaks are **Operation of Art Facilities** in Alexandra, and **Performing Arts** in Muswell Hill and Tottenham Hale.

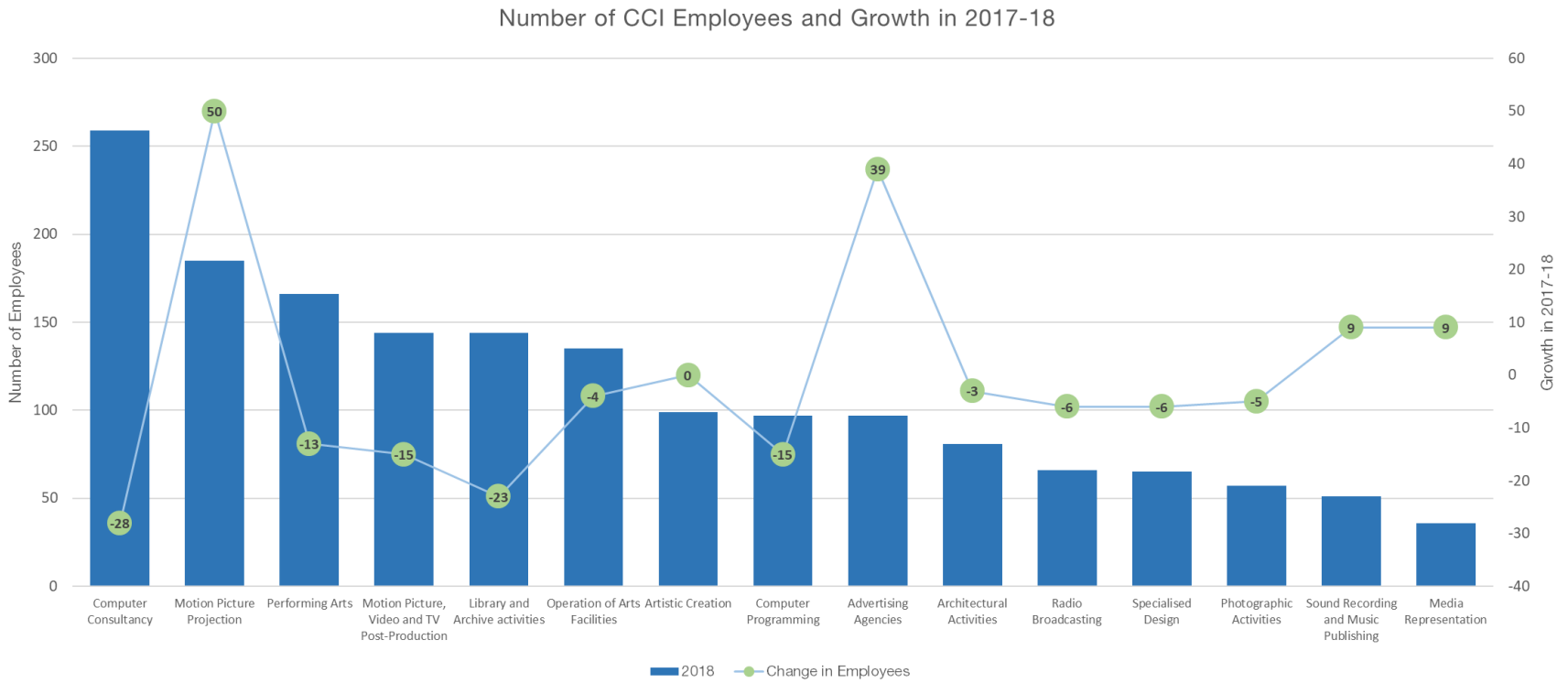
IDBR Data: CCI Growth (Number & Employees)

7.3.6. IDBR: Growth in Number of CCIs in Haringey, 2017-18



- Whilst Computer Consultancy remains the biggest CCI category in the borough it has been shrinking year on year, and saw a loss of 26 enterprises between 2017 and 2018. Computer Programming also saw a loss of 20 enterprises.
- The greatest increases were seen in the Sound Recording & Music Publishing and the Programming & Broadcasting activities industries which increased by 9 enterprises, and Artistic Creation which grew by 6.

7.3.7. IDBR: Growth in number of CCI employees in Haringey, 2017-18



- Computer Programming & Consultancy also saw the largest loss in number of employees, losing 28 in total.
- Two categories have seen a significant growth in the number of employees from 2017 to 2018 and that is Motion Picture Projection with 50 extra employees (due to 3 additional employers), and Advertising agencies with 39 extra employees (due to 1 new medium sized enterprise).

7.3.8. IDBR Data: CCI Growth – Size & Employees

Showing CCI categories that have 8 or more enterprises in Haringey in 2018

	Number of CCI's					Number of Employees			
	2017	2018	+/-	+/- %		2017	2018	+/-	+/- %
Computer Consultancy	216	190	-26	-12%		287	259	-28	-10%
Motion Picture, Video and TV Post-Production	111	105	-6	-5%		159	144	-15	-9%
Artistic Creation	89	95	6	7%		99	99	0	0%
Computer Programming	85	65	-20	-24%		112	97	-15	-13%
Architectural Activities	53	48	-5	-9%		84	81	-3	-4%
Sound Recording and Music Publishing	32	41	9	28%		42	51	9	21%
Photographic Activities	45	40	-5	-11%		62	57	-5	-8%
Advertising Agencies	37	34	-3	-8%		58	97	39	67%
Performing Arts	35	33	-2	-6%		179	166	-13	-7%
Motion Picture, Video and TV Production	17	23	6	35%		18	31	13	72%
Radio Broadcasting	22	22	0	0%		72	66	-6	-8%
Specialised Design	24	21	-3	-13%		71	65	-6	-8%
Media Representation	13	13	0	0%		27	36	9	33%
Public Relations and Communication	11	10	-1	-9%		18	11	-7	-39%
Book Publishing	9	9	0	0%		30	32	2	7%
Other publishing activities	8	8	0	0%		17	14	-3	-18%
Motion picture projection	5	8	3	60%		135	185	50	37%
Library and archive activities	11	8	-3	-27%		167	144	-23	-14%
Total:	**865**	**804**	**-61**	**-7%**		**1855**	**1838**	**-17**	**-1%**

- Between 2017 and 2018, there has been a 7% drop of CCI numbers in Haringey - equivalent to a loss of 61 companies.
- The number of total employees has also decreased, however only by 1% (17 employees). The largest percentage growth in employees has been in Motion Picture, Video and TV Production (72%) and Advertising Agencies (67%).

7.3.9. CCI Industries in the Borough: Headlines

- According to Nomis data, in 2018 there were over 2,700 CCI enterprises in Haringey, accounting for over a fifth of Haringey's overall business base (22.4%).
- Both Nomis and IDBR data show that the largest CCI category in Haringey is Computer Consultancy Activities (590 enterprises according to Nomis). This is followed by the categories of Motion Picture, Video & Television Programme Production Activities (390) and Artistic Creation (320).
- In 2018 the number of CCIs in Haringey increased by more than half compared to the 2012 level (51.5%). This was the 3rd highest growth rate compared to its 6 surrounding boroughs, and a faster rate than that of London more widely (51.5% compared to 42.9%).
- While this long-term growth is positive, the number of CCI's has reduced in the last year by 2.1% (according to Nomis). Whilst there has been a reduction in growth rates across London, Haringey is one of only two of its neighbouring boroughs to see a reduction in CCI numbers.
- The part of the borough that has seen the greatest growth in the number of CCI enterprises is the western part of Fortis green which has seen a growth in both Computer consultancy activities and Motion Picture, Video and TV production activities. Other areas of growth are spread across the borough, from Woodside, to St Ann's and Northumberland Park. Despite growth being spread across the borough the highest concentration of CCI enterprises remains in the west of the borough, with the largest number of CCI's found in Crouch End (91 CCIs according to IDBR data), followed by Highgate (75), Fortis Green (71), Hornsey (71) and Alexandra (70). Collectively these five wards account for almost half of all CCIs in the borough (47%).

7.3.10. CCI Industries in the Borough: Headlines (cont.)

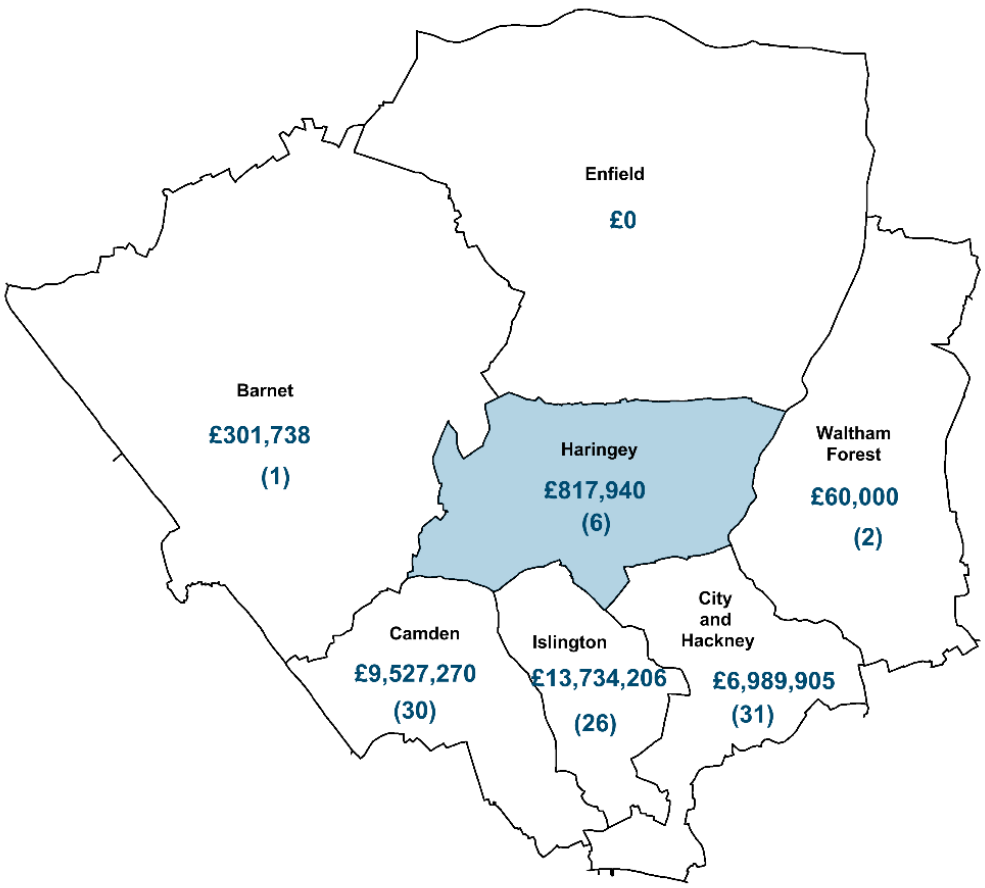
- In line with Computer Consultancy activities accounting for the largest number of CCI enterprises in the borough, this category also accounts for the largest number of employees (259, or 14.1% of all CCI employees), however this category has seen reductions in numbers of enterprises and employees year on year – with 26 less enterprises and 28 less employees in 2018 compared to 2017. 54% of employees in this category are the sole employee in their enterprise (140 individuals).
- Motion Picture Projection has seen a significant growth in employees and is now the second biggest employer in the borough. This is due to the number of enterprises increasing from 4 to 8 between 2017 and 2018.

8. Open & Growing: Arts Council England (ACE)

National Portfolio Organisations (NPOs)

Grants for the Arts

8.1. ACE: National Portfolio Organisations (NPO) Funding



Haringey has 6 Arts Council England (ACE) regularly funded organisations (NPOs), receiving a total annual grant of £817,940.

These organisations are:

- Continental Drifts LTD (£119,996 p/a)
- Furtherfield (£78,388 p/a)
- Jacksons Lane (£129,748 p/a)
- Punchdrunk (£226,304 p/a)
- Sunshine International Arts (£75,000 p/a)
- Tavaziva Dance Company (£188,505 p/a)

While these organisations are spread across the borough, the highest concentration are located in the east.

8.2. ACE: Grants for the Arts Awards

In 2018/19 Haringey received just under £1,000,000 in funding through 77 ACE Grants for the Arts awards. This was the 10th highest level of all London boroughs in terms of the amount but the 6th highest in terms of number of awards. Haringey sits slightly above the statistical neighbour (SN) average in terms of the total number of awards, but slightly below in terms of total amount awarded.

The value of the average award in Haringey is £12,859. This sits below the average award amount seen among statistical neighbours and London at £15,171 and £18,378 respectively.

