

COMMUNITY FORUM

5 Year Consolidated Plan

April 2021

HOUSING AND URBAN DEVELOPMENT GRANT FUNDING

- What is it?
 - Funding from the federal government
 - 3 forms of funding
 - Community Development Block Grant broad funding
 - HOME – Affordable housing projects
 - Emergency Solutions Grant Homeless services
 - Not part of the City or County budget
 - Must be used to benefit low/moderate people or low/moderate areas

HOUSING AND URBAN DEVELOPMENT GRANT FUNDING

- How much funding do we get?
 - It varies from year to year
 - Based on the federal budget, size of the City of Portland, and percentage of low-moderate income residents

Funding Type	City of Portland	Cumberland County
Community Development Block Grant	\$1,920,454	\$1,566,024
HOME		\$991,679
Emergency Solutions Grant	\$164,857	\$0

5 YEAR CONSOLIDATED PLAN

- **What goes in to it?**

- City and County goals and priorities for the next 5 years
- Every project needs to meet one of the goals
- City and County set long term goals for number of people that will be served with this funding
- City and County discuss long term plans in specific areas
 - Broadband access
 - Affordable housing
 - Homeless needs
 - Green energy

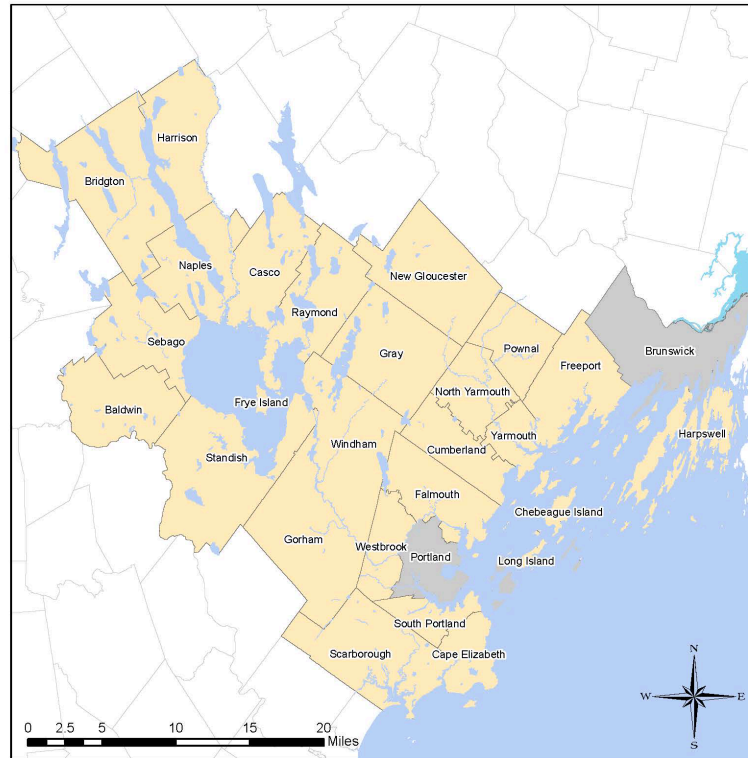
▪ https://youtu.be/G3s_aQkF4

- **What is it?**

- Written plan that goes to the Department of Housing and Urban Development
- It is a requirement to continue to receive the grant funding
- **Why do the City & County work together**
 - HOME funding is shared between the two
 - Many of the needs are regional, so in order to serve the community at large we need to have similar goals

COUNTY ENTITLEMENT JURISDICTION

Cumberland County Entitlement Jurisdiction



■ Cumberland County Entitlement Jurisdiction ■ Non-Member Community

Established in 2007

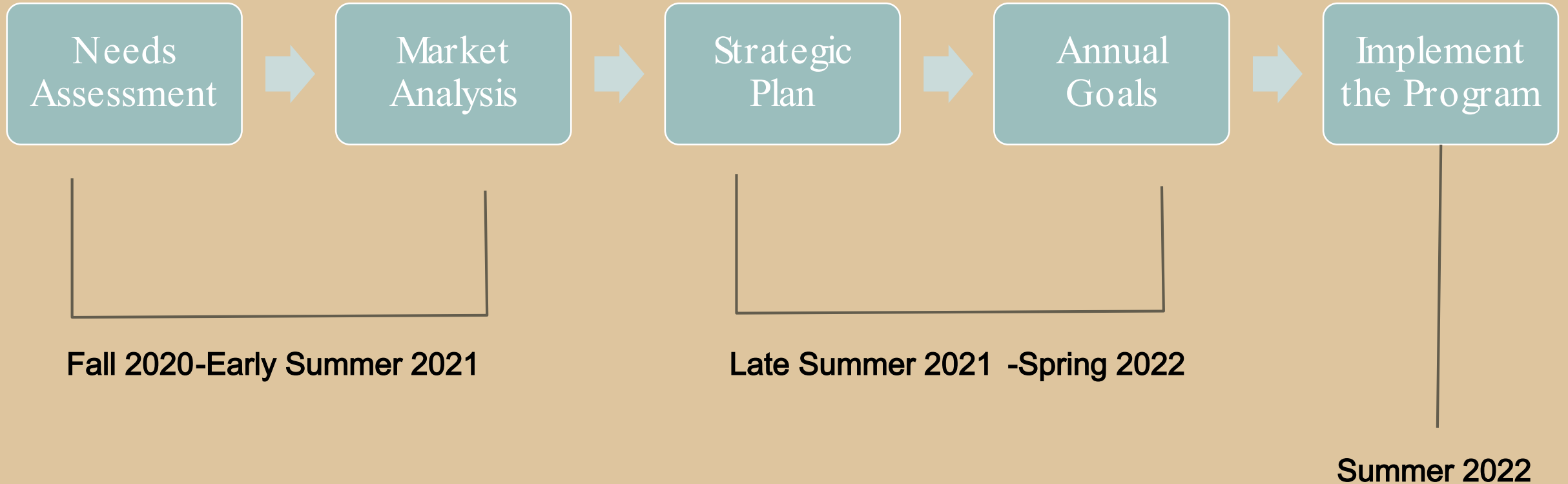
25 Participating Member Communities

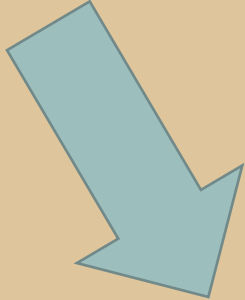
Portland is their own Entitlement

Brunswick is part of the State Program

The program goals are established by the member communities

5 YEAR CONSOLIDATED PLANNING PROCESS





Collect
Information

Outreach

Research

Needs Assessment



Market Analysis



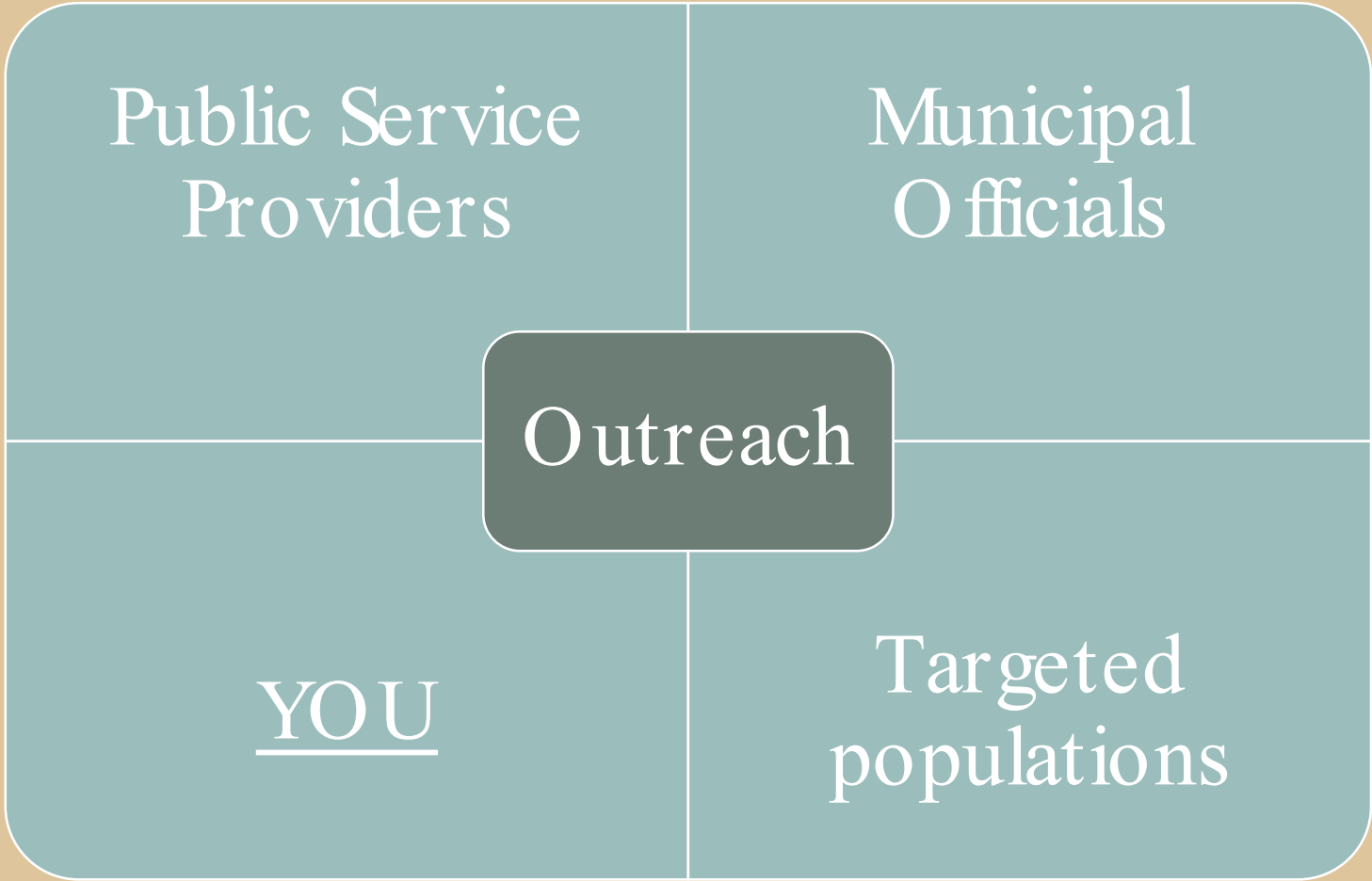
Strategic Plan



Annual Goals



Implement the Program



Outreach



Needs
Assessment

&

Market
Analysis

Public Service
Providers

Municipal
Officials

We've reached out to...

- 20 housing organizations
- 10 homelessness services organizations
- 15 business development organizations
- 18 workforce training organizations
- 50 community centers/food pantries

+

Maine Broadband Coalition (Broadband), Cumberland County Emergency Management Agency (Climate Hazards), and GPCOG (CEDS)

~50% of the organizations we've reached out to have described the root and nature of their clients' needs to us

-Reached out (via email) to officials holding the following positions in 23/23* towns and cities in County:

- Town Planners
- Community/Economic Development Directors
- Town Managers/Administrators
- General Assistance Directors
- Directors of Parks and Rec

-Received input on constituent needs and planning priorities from 23/23 towns and cities in County

*excludes Portland and Brunswick

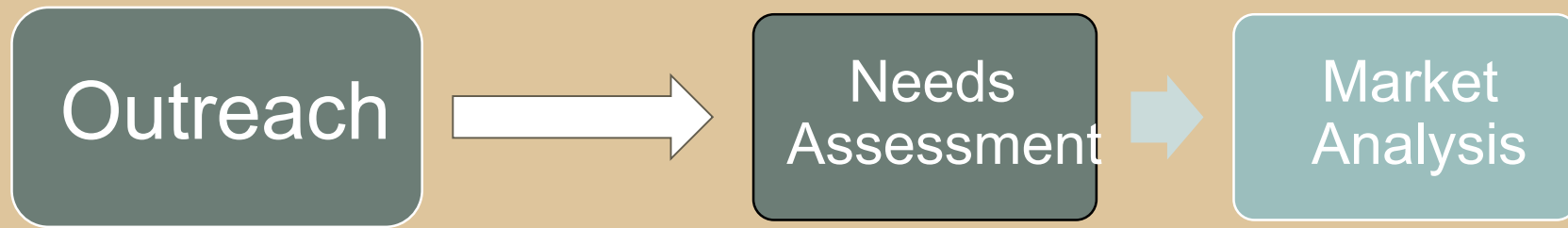


Before we can plan how to spend money to address your needs, we need to understand exactly what those needs are

In order to figure out what needs fixing in Cumberland County, we'd usually visit as many towns as possible to listen to people like you describe your needs and concerns

However, until the state lifts social distancing restrictions, we can't meet in person

That means we need you to tell us how we can be useful over the internet.



YOU

The easiest way to communicate with us over the internet?

Take our survey !

[cumberlandcounty.org/ communitysurvey](http://cumberlandcounty.org/communitysurvey)

Email or call us!

mstarr@gpcog.org or 207-699-1906

Visit our webpage!

[cumberlandcounty.org/ communitydevelopmentfeedback](http://cumberlandcounty.org/communitydevelopmentfeedback)

CITY OF PORTLAND CONSOLIDATED PLAN TIMELINE

Establish Community
Development Priority
Setting Task Force
COMPLETED MARCH 2020



Round 1 of community
engagement & Task
Force meetings
COMPLETED JULY 2020



Task Force drafts
report
**COMPLETED
AUGUST 2020**



Round 2 of
community
engagement and
data gathering
February-June 2021



Round 2 data
report voted on
by City Council
September 2021



City of Portland
submits 5 year plan to
federal government
May 2022



CITY OF PORTLAND NEEDS-GOALS-PRIORITIES

NEED	Neighborhood investment and infrastructure	Housing Affordability	Economic Opportunity	Address the needs of the growing homeless population
GOAL	Create strong, safe, accessible neighborhoods	Increase housing availability and affordability	Create economic opportunities to transition people out of poverty	Prevent and reduce homelessness

The needs and goals are meant to be broad, this allows programming to change with the times and be creative in how we solve these problems

OVERVIEW OF SURVEY PHASE I

- The City released a website and survey in March 2020, we collected responses through July.
- We received 473 responses
- The questions were focused on the specific activities under each need category
- The survey was advertised on the City's website and sent out to email lists maintained by the Housing and Community Development Division and Portland Downtown
- The data was used to inform the task force on what activities are most important to the residents of Portland
 - They made their changes based on group discussion and analysis of the data

CDBG PRIORITY SETTING TASK FORCE

WHO ARE THEY

- The City asked for residents of Portland to join the task force
- 17 residents of Portland joined
- At least 1 representative for all neighborhoods, large range in age, renters and owners, and many had previous work in planning or social services
- Met bi-weekly from March 2020- August 2020

RECOMMENDED CHANGES

- High Priority Activities
 - Parks and recreation facilities
 - Housing Start up assistance
- Priority Activities
 - Job Creation
 - Small business assistance
 - Food Assistance
- Removed from activity list
 - Historic Preservation
 - Façade Improvements
 - Financial Stability Services for businesses

SURVEY PHASE II

- The second phase asks if you agree with the taskforce changes
- Survey was released in March 2021 and will remain open until the end of May 2021
- Staff also wants to know if the needs and goals set out by the city are important to you as a resident
- The data from the second survey will be brought back to the Taskforce for review
 - They will be given the opportunity to change their recommendations before the council votes
- <https://tinyurl.com/HCDCommunitySurvey>

QUESTIONS???