

ENGAGEMENT AND OUTREACH SUMMARY

Introduction

OUR VANCOUVER is a multiyear engagement initiative that took place between early 2023 to June 2026, where community members and the City of Vancouver worked together to update the City’s Comprehensive Plan and Title 20 of the Vancouver Municipal Code. This timeframe allowed for in-depth community engagement and helped the project team ensure alignment with City and community priorities as well as State legislation. The engagement summaries in this appendix outline engagement methods and feedback by project phase:

- Phase 1: Visioning
- Phase 2: Land Use Alternatives
 - Community Mapping Activities
 - Land Use Alternatives
 - Draft Environmental Impact Statement (Draft EIS) Comment Period
- Phase 3: Draft Plan and Code

Overall community feedback is summarized and noted in a call-out box in each respective chapter of the Comprehensive Plan.

By the Numbers

The following stats help show the overall scope of community engagement and outreach that was conducted as part of the Comprehensive Plan and Zoning Code Update:

- 2,000+ people directly engaged through:
 - 104 public and small-group meetings and events, including:
 - 1 Community Housing Forum
 - 4 Community Mapping Activities
 - 4 Experience Our Vancouver 2045 events on the Draft Environmental Impact Statement
 - 4 Community Presentations on the Draft Plan and Code

- 29 tabling events
- 12 Vancouver Neighborhood Alliance and neighborhood association meetings
- 3 NAYA Elders Luncheons
- 3 Resilience Rising events
- 1 Empower Vancouver Mini-conference with SWEC and OWI Education Services
- 1 Zine and Collage Workshop
- 26 Our Vancouver Community Partner meetings, plus 14 breakout sessions
- 44 Our Vancouver Community Working Group meetings:
 - Business Leaders group
 - Climate group
 - Community-Based Organizations group
 - Housing - Building Industry Association group, Market-rate Housing group, and Affordable Housing group
 - Transportation group
- 12 City Board and Commission meetings with:
 - City Center Redevelopment Authority
 - Parks and Recreation Advisory Commission
 - Transportation and Mobility Commission
 - Urban Forestry Commission
- 2,000+ ideas and input shared through:
 - 270 completed visioning tags
 - 150 map pins on online map
 - 1,017 community survey responses
 - 65 maps from in-person and virtual mapping activities
 - 409 Draft EIS comments through form, email, voicemail, mail
 - 150 Draft Plan and Code feedback through Community Presentations, form, and email
- 10,000+ visits to Be Heard – the main webpage for Our Vancouver
- 16,500+ views of the StoryMap – an additional interactive webpage that was used to share information about the Alternatives, Draft EIS, Preferred Alternative, and draft plan and code.
- Up to 970 subscribers reached through 65+ Our Vancouver e-newsletters
- Additional community members were reached and notified of Our Vancouver through:

- 11 Vancouver Connects City e-newsletters, 14 Office of Neighborhoods City e-newsletters, 110+ social media posts across 4 platforms, flyers at 40+ locations and events, 200+ direct emails, three Citywide mailed newsletters, local news coverage, and a video played at 3 community events and on the government access cable channel (CVTV).
- 26 City Council Workshops, 5 City Council Consent items, 1 City Council Public Hearing, 22 Planning Commission Workshops and 1 Planning Commission Public Hearing, plus two joint City Council-Planning Commission workshops, where members of the public could provide public testimony.