

## Green for Good Grant Evaluation Rubric

**Project Title:** \_\_\_\_\_

### Community Need and Impact

<b>10 points</b>	<b>8 points</b>	<b>6 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>
<p>The applicant clearly described the need and impact of the project. The need for the project is high and the impact to the community is wide-spread and inclusive.</p>	<p>The applicant clearly described the need and impact of the project. The need of the project is high. The impact to the community may be moderate.</p> <p style="text-align: center;">OR</p> <p>The applicant clearly described the need and impact of the project. The need for the project may be moderate but the impact to the community is wide-spread and inclusive.</p>	<p>The applicant clearly described the need and impact of the project. The need and impact of the project is moderate.</p> <p style="text-align: center;">OR</p> <p>The applicant clearly described the need and impact of the project. The need of the project is high. The impact to the community may be localized.</p> <p style="text-align: center;">OR</p> <p>The applicant clearly described the need and impact of the project. The need of the project may be low, but the impact to the community is wide-spread and inclusive.</p>	<p>The applicant clearly described the need and impact of the project. The need of the project may be low, but the impact of the project is moderate.</p> <p style="text-align: center;">OR</p> <p>The applicant clearly described the need and impact of the project. The need of the project may be moderate, but the impact of the project is localized.</p>	<p>The applicant clearly or indirectly described the need and impact of the project. The need and impact are low or localized.</p>	<p>The applicant did not clearly describe the need and/or impact of the project.</p> <p style="text-align: center;">OR</p> <p>The applicant clearly or indirectly described the need and impact of the project, but the project may have unintended negative impacts that significantly detract from its benefit.</p>

**Project Goals**

15 points	10 Points	5 Points	0 points
<p>Three main goals are clearly outlined. All goals are measurable AND attainable.</p>	<p>Three main goals are clearly outlined. Two goals are measurable AND attainable.</p>	<p>Three main goals are clearly outlined. One goal is measurable AND attainable.</p>	<p>Goals are not clearly outlined and/or all goals are not measurable or attainable.</p> <p>OR</p> <p>Project's focus does not promote an eligible sustainability pathway.</p>

**Longevity**

5 points	4 points	3 points	2 points	1 point	0 points
<p>Project impacts will last beyond the grant term. Applicant has thorough plan for maintenance. Project can continue if main point-of-contact leaves. Project does not need further funding for up-keep or has a plan in place to secure necessary funds.</p>	<p>Project impacts will last beyond the grant term. Applicant has a thorough plan in place for long term maintenance, but plan may be contingent on main point-of-contact OR contingent on additional funds without plan to secure money.</p>	<p>Project impacts will last beyond the grant term. Applicant does not have a thorough plan in place for maintenance.</p> <p>OR</p> <p>Project impacts are short term. Applicant has a thorough maintenance plan. Project can continue if main point-of-contact leaves. Project does not need further funding for up-keep or has a plan in place to secure funding.</p>	<p>Project impacts are short term. Applicant has a thorough maintenance plan in place, but plan may be contingent on main point-of-contact OR contingent on additional funds without plan to secure money.</p>	<p>Project impacts may be long term, but applicant does not have a thorough maintenance plan in place.</p>	<p>Project impacts are short term, and applicant does not have a thorough plan in place for maintenance.</p>

**Feasibility**

20 points	16 points	12 points	8 points	4 points	0 points
<p>Relevant partners are outlined and committed. Timeline and milestones are realistic and can reasonably be completed within the grant schedule. Budget is reasonable and contains only what is necessary for project success. Potential challenges are mitigated with proper planning.</p>	<p>Potential challenges exist which may not be thoroughly outlined or mitigated OR relevant partners are outlined but may not be committed. Issues are unlikely to prohibit project intent.</p> <p>Timeline and milestones are realistic and can reasonably be completed within the grant schedule. Budget is reasonable and contains only what is necessary for project success.</p>	<p>Potential challenges exist which may not be thoroughly outlined or mitigated AND relevant partners are outlined but may not be committed. Issues are unlikely to prohibit project intent.</p> <p>Timeline and milestones are realistic and can reasonably be completed within the grant schedule. Budget is reasonable and contains only what is necessary for project success.</p>	<p>Timeline and milestones may be unrealistic OR budget may be unreasonable and may contain superfluous expenses.</p> <p>Issues are unlikely to prohibit project intent.</p>	<p>Timeline and milestones may be unrealistic OR budget may be unreasonable and may contain superfluous expenses.</p> <p>Issues may prohibit project intent.</p>	<p>Project likely requires partners which are not outline nor committed. Timeline is not realistic, and project cannot reasonably be completed within the grant schedule. Budget is unreasonable and contains superfluous expenses. Many potential challenges exist which are not outlined or mitigated. Issues are likely to prohibit project intent.</p>

*Bonus Points:* Award one (1) additional point for any of the following

- +1  The applicant identifies as a historically underserved community.
- +1  The applicant partners with community members or allows volunteers to aid the project.
- +1  The project will primarily benefit a historically underserved community.
- +1  The application thoroughly addresses more than one sustainability pathway.

**TOTAL SCORE:** \_\_\_\_\_/50      **Comments:** \_\_\_\_\_