Driving for Better Business

AN AWARD-WINNING FREE PROGRAMME FROM national highways

A free programme to help employers manage staff who

Drive for Work



Every year, over 35,000 people are injured in collisions that involve someone who was driving for work, putting road users, managers, the organisation and its reputation at risk.

Plus, the additional costs of poor driver management can be significant meaning employers spend far more than necessary for insurance, fuel, maintenance and repairs.

This award-winning, free programme from National Highways helps employers reduce work-related road risk, control the associated costs and improve compliance with current legislation and guidance.

Driving at work is one of the highest-risk activities that most employees ever do

There are over **500**
Road Deaths
each year involving someone driving for work*





and over **35,000**
Injured
each year involving someone driving for work*

Driving at work is one of the highest-risk activities that most employees ever do.

There is therefore a significant risk that one of your employees could be involved in a collision while driving for work, with the potential for injury to the driver or other road users.

- It puts your staff at risk
- It puts other road users at risk
- It can cost your organisation a lot of money
- It puts you, your organisation and your reputation at risk

You have a legal duty under 'health & safety at work' legislation to manage it properly and a moral duty to ensure all your staff get home safe and well at the end of each working day.

Put simply, in order to comply with all this legislation:

- Your organisation must not do anything that puts drivers at risk
- Work-related driving activities must not endanger other road users
- Directors must put appropriate policies and procedures in place to minimise risk
- All employees must follow those policies and procedures at all times

Good management of those that drive for work can also bring significant business benefits in terms of cost control, improved performance and reputation protection.

FleetNews AWARDS 2021 WINNER Outstanding Product or Service

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Prince Michael INTERNATIONAL ROAD SAFETY AWARD

FleetNews AWARDS 2025 WINNER Support Services Provider of the Year

FleetNews AWARDS 2025 WINNER Fleet Supplier of the Year

*Source: Department for Transport

LEGAL COMPLIANCE

The process of managing driver safety

Effective management of driver safety has many aspects that all interlock.

- Managers
- Drivers
- Vehicles
- Journeys

TOOLS & RESOURCES

Driving for work policy builder
Driver safety risk management gap analysis
Compliance seminars at exhibitions and conferences

GOOD PRACTICE

The business benefits of managing driver safety

Good management could see big improvements in safety, cost control and sustainability.

- REDUCE Vehicle collisions
- REDUCE Insurance premium
- REDUCE Maintenance costs
- REDUCE Vehicle off-road time
- REDUCE Fuel use & emissions
- REDUCE Management time

TOOLS & RESOURCES

Collision reduction and cost control case studies
Van & car driver toolkits: safety updates & toolbox talks
Good management practice guides and videos

Free resources to help your suppliers



Risk and Policy eBook

The law says all companies must have policies and procedures in place to minimise risk – that includes the risks in driving for work. This guide explains what needs to be included.

Driving for Work Policy Builder



Our policy builder contains pre-written, fully editable templates to cover driving risks for most typical car and van fleets. Use it to create a new policy or check an existing policy.

Car and Van Driver Toolkits

Over 35 driver information topics to assist fleet operators and their drivers in dispelling uncertainty and myth, understanding good practice and reinforcing policies.



Risk Management Gap Analysis

Our driver risk management gap analysis tool will help you evaluate your current performance and understand where you may have gaps in your work-related road risk management.

Scan the QR code to access these and more free resources

drivingforbetterbusiness.com/support