9 DELIVERY APPROACH

Fountain Square and Surrounds

Short term
(Potential sequencing of interventions)

Existing street clutter relocated
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: This is quick and low cost. Redesign bin storage to improve rear access to Fountain Square.

Murals
Lead: South Gloucestershire Council
Funding route: Section 106 as and when available
Delivery notes: Opportunity for further public engagement or co-design with local youth workshops who engaged in earlier workshop. Subject to landowner permissions and further investigation. Utilise art strategy to inform brief/artists.

Creative wayfinding graphics
Lead: South Gloucestershire Council
Delivery notes: Improve rear access from surrounding housing and parking with signage.

Fountain Square public realm: trees, planting, street furniture, podium focal point, new fountain
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: Some short term improvements could be made if funding became available. It is recommended that detailed designs are undertaken. A maintenance plan would need to be considered - potential for Parish led community planting scheme to aid with ongoing maintenance.

Adaptive pavements
Lead: South Gloucestershire and Chambers of Commerce
Funding route: tbc.
Delivery notes: This could be initiated around Fountain Square to begin with to enable temporary parking suspensions for events in the square.

Medium term some existing funding, and future bids

In-ground planters and SuDs
Lead and partner: South Gloucestershire and Parish Council

Broad St and Fountain Square shop front improvements
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: This will be dependent on businesses participation - Early engagement with businesses is crucial – better to on-board clusters of businesses for higher impact. Could start with one cluster to show impact which could lead to more funding opportunities that can be replicated later.

Continuous crossings
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: May be included under the Staple Hill to Downend project (ATF 5).

Crossing improvements including colourful crossings
Lead: South Gloucestershire Council
Funding route: tbc.

New trees to pavements
Lead: South Gloucestershire Council
Funding route: Climate Emergency, Tree Planting & Forest of Avon
Delivery notes: Subject to detailed study and radar survey (GPR). Some shallow tree planting could be achieved above utilities. Tree installation to fountain square as part of first phase, followed by wider area when more funding becomes available.

Broad St and Fountain Square high level building Improvements
Lead and partner: South Gloucestershire Council & Property Owners
Funding route: tbc.
Delivery notes: Engagement with local businesses and property owners is required. Recommended to start with one cluster of shops as a pilot to show potential impact.

Library area accessibility improvements & planting
Lead and partner: South Gloucestershire Council
Funding route: tbc.
Delivery notes: This could form part of later phase when funding becomes available.

Long term

Split Pavements improvement delivery
Lead: South Gloucestershire Council
Delivery notes: Taking forward preferred option from the Split Pavement Feasibility Study. Medium or long term dependent on scope of preferred option, it may be that temporary solutions can be tested prior to final project.

Ideally the Fountain Square intervention should be delivered as a single, coordinated project. In order to do this it is recommended that a delivery strategy is created for the square to set out indicative costs, programme for implementation and ongoing maintenance. However, funding may come forward earlier to enable some improvements to be undertaken outside of a coordinated plan.



High Street West

Short term

Lane improvements with lighting, murals and creative wayfinding

Lead: South Gloucestershire Council

Funding route: tbc.

Delivery notes: Ensure a coordinated approach to any lighting and artwork. Engagement with Bromford Housing and property owners required. Delivery subject to necessary permissions and agreements in place.

Medium term

Page Road pavement build-outs

Lead: South Gloucestershire Council

Funding route: tbc.

Delivery notes: Coordination with tree planting strategy and highways team to ensure cohesive design and support accessibility of the high street.

Staple Hill Fields natural play interventions with seating and lighting

Lead: Parish Council

Funding route: tbc.

Delivery notes: Opportunity to co-design with the nearby primary school for added social value.

Building and shop improvements

Lead: South Gloucestershire Council

Funding route: tbc.

Delivery notes: Likely to require a coordinated plan for maximum impact.

Long term

New trees

Lead: South Gloucestershire Council

Funding: Climate Emergency/tree planting grant funding

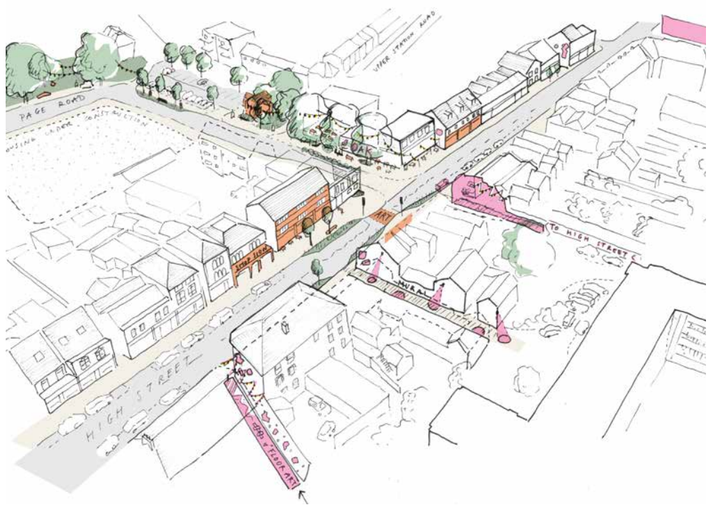
Delivery notes: Specify and co-design locations in line with the objectives of the tree officer and Place Plan.

Double kerb split pavements improvement delivery

Lead: South Gloucestershire Council

Funding route: tbc.

Delivery notes: Taking forward preferred option from the Split Pavement Feasibility Study. Medium or long term dependent on scope of preferred option, it may be that temporary solutions can be tested prior to final project.



Gateway Improvements

Short term

De-cluttering
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: These could be achieved using existing resource in the LA that could be focussed and directed to achieve these objectives. A walkaround and briefing between internal SG colleagues could scope these immediate improvements.

Murals
Lead and partner: South Gloucestershire Council
Funding route: S106 as and when available or other funding
Delivery notes: Using the art strategy to develop the brief and identify deliverable, high-impact locations for investment. Murals are subject to further engagement and agreements with property owners.

Colourful crossings (on existing crossings)
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: Co-design process required to ensure a suitable High Friction Surface is used and the design brief for the artist ensures accessibility and legibility of the crossing is retained. Design brief should be developed in line with the Art Strategy.

Bench, fence sign, planters and furniture
Lead and partner: South Gloucestershire with Parish Council
Funding route: tbc.
Delivery notes: Ownership of the fence could impact deliverability. Approaches to signage range from low to high cost and could suit a range of budgets, develop brief using Art Strategy. Engagement with landowner and permissions will be required.

Welcome Signage
Lead and partner: South Gloucestershire Council
Funding route: tbc.
Delivery notes: Engagement with landowner and permissions will be required.

Lighting and column banners
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: Opportunity for community engagement or a competition to aid design.

Medium term

Diagonal crossings
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: Recommended in LCWIP. For high impact, colourful crossings could be implemented at the same time.

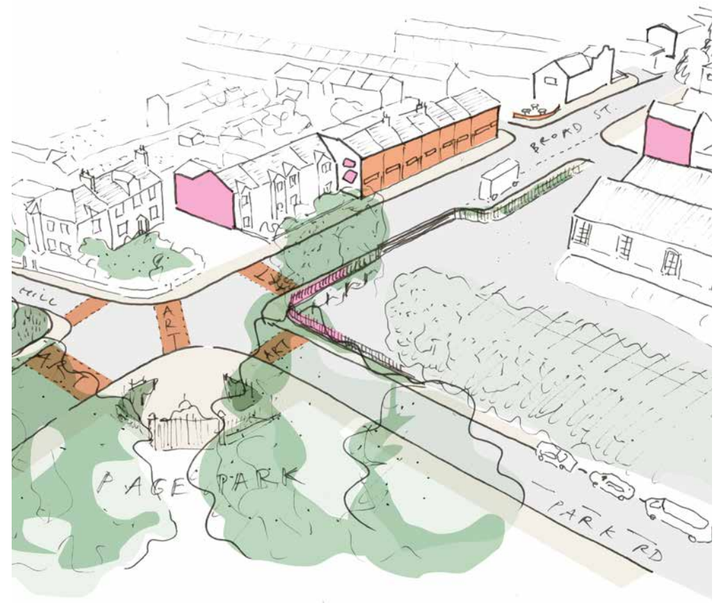
High Street shopfront improvements
Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: Requires a coordinated plan to cluster improvements for maximum benefit and buy-in from property owners.

Heritage building frontages (windows, lighting, signage)
Lead: South Gloucestershire Council
Delivery notes: Likely to require a heritage building improvement grant scheme, unless under SGCC ownership. Engagement with property owners required.

New trees
Lead: South Gloucestershire Council
Funding route: Climate Emergency/tree planting grant funding
Delivery notes: Specify and co-design locations in line with the objectives of the tree officer and Place Plan.

Long term

All of the interventions are short/medium term and would make an immediate impact, especially where clustered.



A safer and more accessible high street

Short term

Minor accessibility improvements

Lead: South Gloucestershire Council
Funding route: UKSPF funding
Delivery notes: Minor improvements such as dropped kerbs, tactile paving, repainting bay signage, public toilets. Following recommendations from the accessibility study by Centre for Accessible Environments. To be completed by Summer 2026.

Removal or relocation of existing planters and street furniture which impede access

Lead: Parish Council and South Gloucestershire Council
Delivery notes: Following recommendations from the accessibility study by Centre for Accessible Environments. Where seating is removed, consider relocation to ensure a maximum distance of 50m between seating options is maintained. Consider future opportunity to develop South Glos street furniture guidance to guide locating and style of street furniture to ensure accessibility and cohesion.

Split pavement feasibility study

Lead: South Gloucestershire Council
Funding route: S106 funding
Delivery notes: This could establish different options for removing double pavements including more extensive improvements for the long term, which would be funding-dependent.

Small shopfront and accessibility improvements

Lead: South Gloucestershire Council
Funding route: South Gloucestershire Accessibility & Shopfront Improvement Grants, funded by UKSPF/South Glos
Delivery notes: Completed Summer 2026- grants provided to businesses to replace shopfront and improve accessibility.

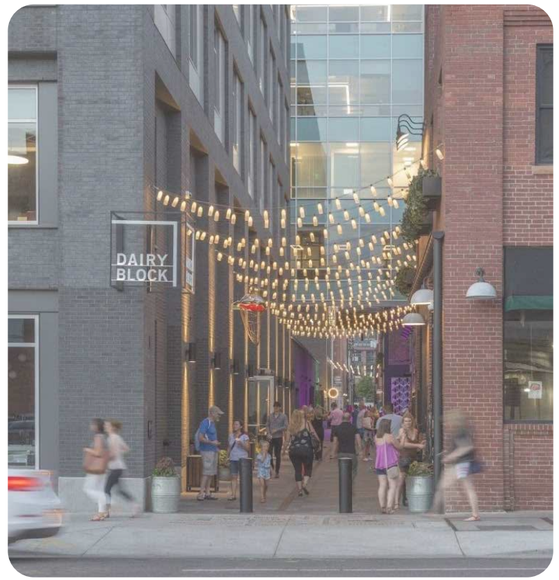
Medium-Long term

Technical design and delivery of resolution to split pavement

Lead: South Gloucestershire Council
Funding route: tbc.
Delivery notes: Taking forward preferred option from the Split Pavement Feasibility Study. Medium or Long term dependent on scope of preferred option, it may be that temporary solutions can be tested prior to final project.

Lighting improvements for safety

Lead: South Gloucestershire Council
Delivery notes: Scope for further improvements where needed, outside of the priority areas.



left: The Dairy Block, Denver, Colorado, Shears Adkins Rockmore



below: planter impeding access and split pavements on Broad Street

Events and animation

Short term

Staple Hill Art Strategy

Lead: South Gloucestershire Council
Funding route: Variety of funding streams including S106
Delivery notes: Deliver an initial pilot arts project using the Art Strategy to develop the brief. Apply learnings to future arts projects. Encourage all those delivering arts projects to use the Strategy as basis for project scoping and brief development.

On-street pop-ups

Lead: South Gloucestershire Council & Chambers of Commerce
Delivery notes: Consider promo pitches or street trading pitches on the high street which could encourage pop-up traders to use the space and test flexible arrangements.

Pilot larger events

Lead: Parish Council & Chamber of Commerce
Partner: Support from South Gloucestershire on approvals and event best practice.
Funding route: tbc.
Delivery notes: Pilot test layouts in the Square to inform future plans for investment in public realm. Flexible use of parking bays could be trialled for events of various sizes, prior to alteration of the highway.

Medium-Long term

Regular events in Fountain Square

Lead: Chamber of Commerce, Parish Council and other community organisations
Partner: South Gloucestershire Council
Funding route: tbc.
Delivery notes: Varied seasonal event programme to encourage repeat visits to the high street, including use of flexible public spaces.



left: Aberfeldy Street, Jan Kattein Architects

right: 'The Birds' mural, Leytonstone, Jan Kattein Architects



below: Pavement spill-out, Bath

