CROYDON
www.croydon.gov.uk

Streets & Environment Department
Licensing Team
Floor 3, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon CR0 1EA

Tel/Typetalk: 020 8760 5466
E-mail: licensing@croydon.gov.uk

Please ask for/reply to: Licensing Team

Your Ref:
Our Ref:
Date: 5 February 2026

Dear Consultee,

Consultation on Review of Cumulative Impact Assessment within the London Borough of Croydon – Statutory Review of Cumulative Impact under Licensing Act 2003

In February 2023, the Council published its revised Statement of Licensing Policy under the Licensing Act 2003 ('the Act'). A copy of the current document can be found at: https://www.croydon.gov.uk/sites/default/files/2023-01/Statement-of-Licensing-Policy-2023-2028_rev.pdf . The Statement of Licensing Policy set out a summary of the Council's cumulative impact assessment in respect of which consultation had previously been undertaken. Cumulative impact assessments are required to be reviewed every three years to assess whether they remain necessary and appropriate having regard to the Council's licensing duties under the Act.

I am writing to seek your views regarding a Statutory Review of the Council's Cumulative Impact Assessment. I should point out that the Council is not reviewing its Statement of Licensing Policy at this time, however part of the Statement of Licensing Policy provides a summary of the Council's Cumulative Impact Assessment which details five specific areas within the borough which had been identified as Cumulative Impact Areas and we are seeking your views on cumulative impact as detailed below.

A licensing authority may publish a document ("a cumulative impact assessment") stating that the licensing authority considers that the number of relevant authorisations, (such as premises licenses) in respect of premises (all premises or of a particular type) in one or more parts of its area described in the assessment, is such that it is likely that it would be inconsistent with the authority's duty under the Licensing Act 2003 (Section 4(1)) to grant any further relevant authorisations in respect of premises in that part or those parts. A cumulative impact assessment must set out the evidence for the authority's opinion as set out in the cumulative impact assessment.

The five Cumulative Impact Areas identified in the current Cumulative Impact Assessment (CIA) in Croydon are areas where evidence has indicated that the number, type and density of licensed premises for off-sale consumption of alcohol (off sales) from shops, supermarkets and off licenses was considered to be having a detrimental impact on the licensing objectives. As part of the review of the CIA, the Council has, with the assistance of and updated data from public health and the Police, considered whether or not the current CIA should be retained as it is, amended or removed in accordance with the Council's statutory duties in this regard. The refreshed data appears to indicate that the current cumulative impact areas ought to be retained, however your views are sought on those proposals and the associated data: https://democracy.croydon.gov.uk/documents/s69228/Appendix%201.pdf.

The current Cumulative Impact Areas which include off licences, shops and supermarkets selling alcohol for consumption off the premises are as follows:

I. Along the Brighton Road; South End; High Street, George Street corridor, from the Royal Oak Centre on Brighton Road, Purley to the junction of George Street and Cherry Orchard Road in Central Croydon

II. Along the London Road/Streatham High Road corridor, in 3 sections; from the junction of London Road and Tamworth Road in West Croydon to the j/w Canterbury Road; from the j/w Broughton Road to the j/w Melrose Avenue and; from the j/w Northborough Road to the borough boundary with London Borough of Lambeth

III. Along the Brigstock Road and High Street, Thornton Heath corridor, from the junction of Brigstock Road and London Road in Thornton Heath to the junction of High Street, Thornton Heath and Whitehorse Lane

IV. Along the length of Central Parade, New Addington

V. Along the length of High Street, South Norwood from the junctions with Oliver Grove and Station Road to the junction with Lancaster Road and along the length of Portland Road from the junction with High Street to the junction with Spring Lane, Woodside.

Where the Licensing Authority has assessed cumulative impact and put cumulative impact areas in place, it has a responsibility to carry out a review of those areas every three years to assess whether cumulative impact remains an issue. If so, the authority must then produce and publish a Cumulative Impact Assessment. If the authority does not consider that cumulative impact remains an issue and such zones should not be retained, it is required to publish a statement to that effect.

Please see the report which went to Licensing Committee including supporting documentation and evidential basis for the proposals especially regarding cumulative impact areas which can be viewed here: https://democracy.croydon.gov.uk/documents/b16495/Supplementary%20Agenda%2002nd-Feb-2026%2018.30%20Licensing%20Committee.pdf?T=9

Who is being consulted?

The Act requires us to consult with a number of specific parties who we are encouraging to review the CIA proposals and feedback to us. We also welcome and encourage comments from anyone who lives, works or visits Croydon.

How to have your say:

Comments on the revision must be received by 5pm on 5 March 2026, in writing, to:

The Licensing Team
Streets & Environment Department
London Borough of Croydon
Floor 3, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon
CR0 1EA

Alternatively, you may complete the online survey at:
https://croydonlicensing.commonplace.is

Or you can send comments by e-mail to licensing@croydon.gov.uk .

What will happen next?

After the consultation closes, we will consider your responses and include them in a report to the Council's Licensing Committee. The Licensing Committee will consider the responses and other relevant information and decide if the cumulative impact assessment remains appropriate and if so, if any changes need to be made to the areas set out or the types of premises to which cumulative impact applies. If approved, a revised cumulative impact assessment will be published by the Authority on the Council's website.

If you require this information in a different format, please contact the council's licensing team on 020 8760 5466 or at licensing@croydon.gov.uk .

Yours faithfully,



Councillor Scott Roche
Cabinet Member for Streets & Environment