

LNER | beryl

Leveraging S106/RTPF for Sustainable Mobility

Leeds Travel Plan Coordinators Event 2026

Certified B Corporation

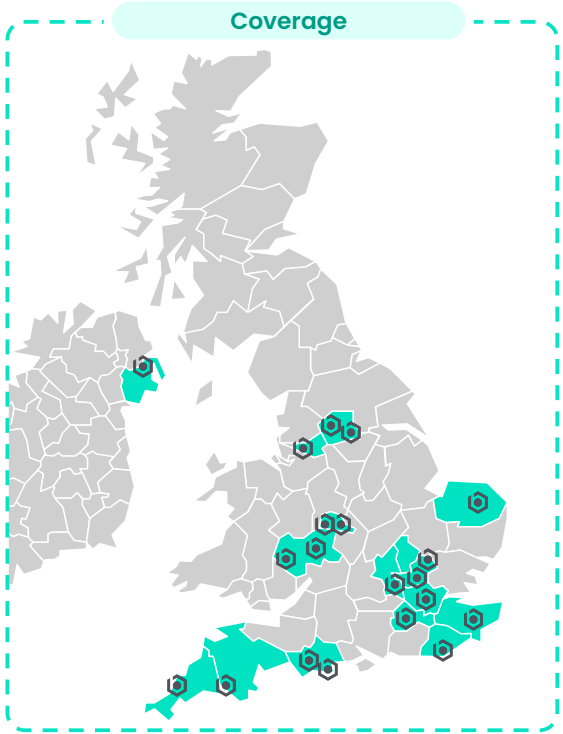
Who are Beryl?

With over **1.1 M** active users, Beryl boasts a growing community of individuals relying on its fleet of bikes, e-bikes, e-scooters and e-cargo bikes to get around town.

78%
Of all Beryl journeys were with e-vehicles in 2025

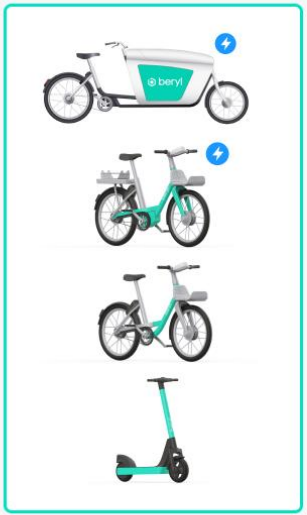
30%
Average mode shift from private car, van or taxi

Coverage



BCP Council
Leeds City Council
Norfolk County Council
Brighton & Hove City Council
City of Bradford Metropolitan District Council
Cornwall Council
Hereford City Council working for our city
Hertsmere
Transport for London
canterbury city council
Transport for West Midlands
Plymouth City Council
Watford Borough Council
Transport for Greater Manchester
Worcester City Council
Stevenage Borough Council
Guildford Borough
Dorset Council
Belfast City Council





Our impact in numbers

13M journeys

Since 2019

More than **35M kms**

Nearly a third of these have **replaced road transport** journeys

1,100+ tonnes CO_2 **saved**

7,000

Equivalent to **7,000 plane journeys** between London and Edinburgh

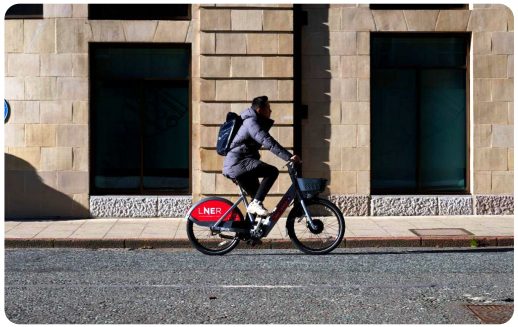


79 bays across the city

15 minutes average journey time

280,000+

Beryl journeys in Leeds



Beryl use across Leeds

Over 70,000 hours ridden

Over 650,000 kms travelled

40,000+ users in Leeds

Developer x Micromobility



National Planning Policy Framework

"...vision-led approach to identify transport solutions..."

- **Travel plan delivery** with residents gaining access to the bike share programme & a convenient bay on-site
- **Monitoring and evaluation** of long term behaviour change through our reporting
- **Increase space and profit** with on-site parking provisions being turned into additional commercial or residential units
- **Local congestion eased** to deliver on Net Zero targets and improve local air quality

What Beryl can deliver for developments

Access to vehicles

Active Travel Plan

Residents will gain free access to a Beryl product via a voucher code providing free unlock and a set amount of free minutes.

Beryl Bay

Convenience

Our annual rider report has ‘Convenience’ as the primary reason users use Beryl - 48% of riders cite this as the primary reason.

Extra Vehicles

Accessibility

Depending on its size, a development could be required to fund extra bikes enhancing availability across the scheme.



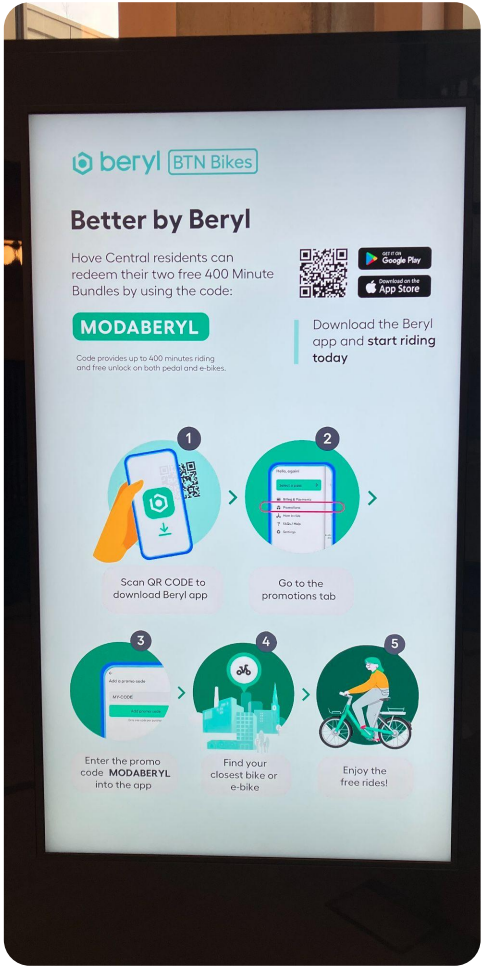
Set up for success

For smaller developments we suggest providing one bay for 10 vehicles and those with a larger surface area we recommend 2-3 bays.

Bays can be enhanced with a Beryl designed parklet which provides seating, planting, information totems and an area to park our vehicles to improve the urban realm for everyone.

We provide promotional assets to promote the Travel Plan to residents and boost engagement.







Documentation to seek

1 Planning Condition

Included within the Travel Plan.

2 Section 106/RTPF Agreement

A S106 agreement can be used to agree a scheme with associated financial support

- Each development will have different budgets, but the general rule is £100/dwelling
- Developments are then obligated to provide the tools to deliver on sustainable transport

Budget per Dwelling

User Acquisition

Obligation

Data & Impact

Our data can provide a detailed insight into travel behaviours at each development.

We can share this data in dashboards to provide useful information for travel plan monitoring.

It is recommended that a formal review of the performance of the package is undertaken and reported regularly throughout the year. Where applicable this could be included as part of the travel plan monitoring process.

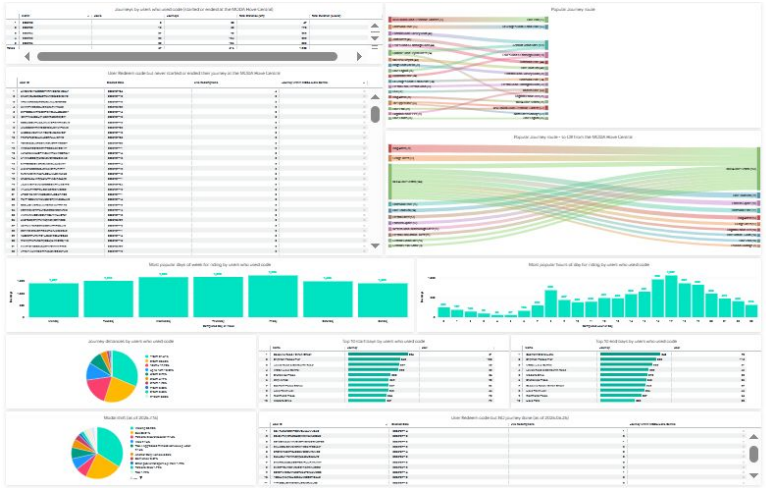


Heatmap of journeys from Globe Point bay

4,500+ journeys in one year

11,000km+ travelled

450+ redemptions



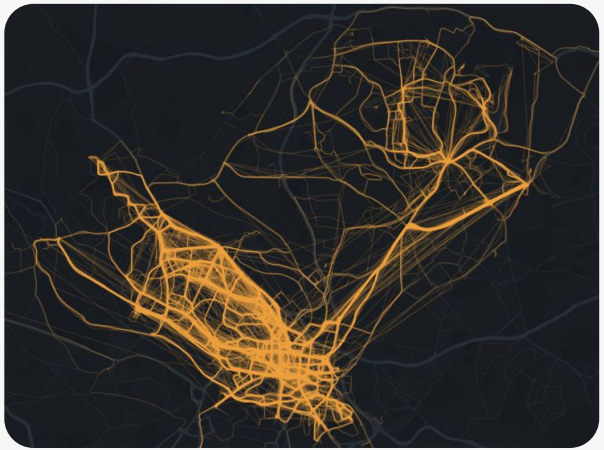
Developer Case Study: UNCLE development

Launched in winter 2024, using S106 funding we provided access to Beryl as part of the opening of a new residential development.

Over 50% of users are new to Beryl with journeys to date totalling over **11,000 km** helping to **save 900 kg of CO2eq emissions** from the local air.

The data dashboard and heatmap of journeys are shown left and below.

**data correct as of April 2026*



Summary

Development Package

Beryl access

- **£100/dwelling** will provide access via **2 x 400 Minute Bundle** per dwelling

Depending on the size of the development there may also be a requirement for (all prices indicative):

- Additional bikes/e-bikes (£1,750/£2,800)
- Additional docking stations
  - £1,500 for geo-fenced bay
  - £10,500 for a 10 docking point station
  - £16,000 for parklet bay

Benefits

Travel Plan

- Assists with Travel Plan delivery
- Detailed travel data provided via bespoke dashboards to monitor cycling (reducing survey requirement)
- 50% user retention (users that keep cycling after free period ends)
- 40% of users new to cycle hire (based on previous surveys)
- Fewer car trips, less parking required and less congestion
- Demonstrable modal shift away from private cars (our end of ride survey monitors mode shift)

Commercial

Stadiums

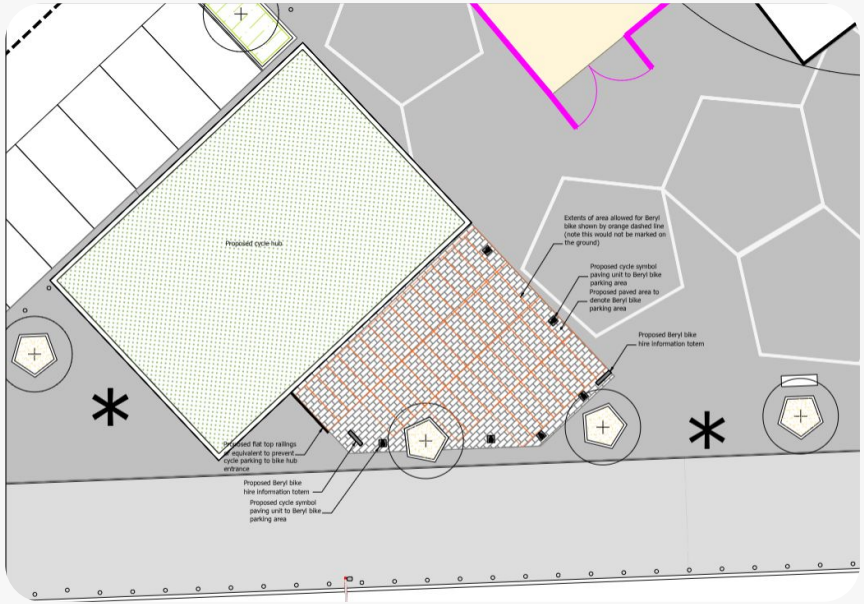
Beryl access

- Bigger bay on-site to cater for match days
- More e-bikes purchased
- Staff access
- Supporter offers on match days

Retail

Travel Plan

- Bays next to secure bike parking
- Discounts for retail tenants
- End of journey promotions during busy periods - Christmas, school holidays etc.





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