



SUMMER 2026

A Periodic Newsletter

Avenue of Flags

Specific Plan

what's happening on **The AVENUE** City of Buellton



RECENT ACTIVITY

** Public Spaces **

New Farmers' Market — Buellton's weekly farmers' market opened March 2026 on Median 2 (City-owned parking lot) on Avenue of Flags and will take place every Monday 3—7 pm through October. The Market features local vendors, food trucks, live music, and family-friendly activities.



NEW HOURS MONDAYS 3:00 PM to 7:00 PM



Flying Miz Daisy Vintage Market — Buellton is the new location for this popular destination event, known for its beautifully curated collection of antiques, vintage finds, handmade goods, and home & garden treasures. The inaugural event, held May 23, was a resounding success!

The **next** Flying Miz Daisy event is scheduled for
October 23 & 24—2 days



Buellton.Art Banners — Since 2023, banners along Avenue of Flags, Hwy 246, and Industrial Way have displayed elements from artwork by over 70 community members aged 5-80 to create collaborative community art. Go to the project website, **buellton.art** for more information.

** This is an on-going program and new banners are installed periodically. **

The 2025–26 banner project — ***Up in the Air*** — will remain on display through July 2026.



Look for the 2026-27 community banner project — ***Into the Forest*** — to be installed throughout the city starting in August.

See below for a peek at some of the new artwork.



** NEWSWORTHY **

Food Truck Discussion — In the last several years there has been increased interest in food trucks in the City. The Municipal Code does not specifically address regulations for food trucks so that have only been allowed in limited circumstances. An ordinance would need to be drafted to permit food trucks in a more broadly than they are currently allowed. Public discussions have commenced. In July, the Planning Commission commented on where and how they would like to see food trucks allowed. This item is being scheduled for City Council discussion and policy direction to staff for a potential Zoning Ordinance Amendment addressing the regulation of food trucks.



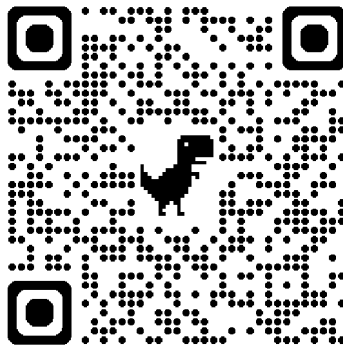
560 Avenue of Flags—Mixed-Use Project — a conceptual project application has been submitted for 560 Ave of Flags (APN: 137-170-011) which is a currently vacant 0.78 acre lot between the Farmhouse Motel and Hotel Hygge within the Avenue of Flags Specific Plan area. The proposed project consists of a mixed-use building that includes 2,800~sq. ft. of ground-floor commercial space on the Avenue of Flags frontage, 26 residential dwelling units located on the upper floors and within the interior portions of the site, and 6,080~ sq. ft. of support/common area.



Median 3 - Concept Designs & Downtown Connectivity Vision — Sargent Town Planning, an urban planning consultant firm, has been working with the City to refine design plans for Median 3, the vacant grassy median on The Avenue. This will include hardscape, landscape, and surrounding streetscape recommendations to turn the median into a town plaza and downtown park. Median 3 improvements are an integral part of the downtown connectivity and community-wide urban design vision plan being devel-



oped as part of the comprehensive update of Buellton's General Plan currently underway. The update will provide an overall framework for the orderly growth and development of the City through the year 2050.



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RECENT ACTIVITY ** Private Development **

Permits In the Pipeline - Stay Tuned!!

Hwy 246 Commercial Project (20 E. Hwy 246 & 220 Ave of Flags)

An art-moderne facelift to the south frontage of Hwy 246 just west of US 101, the proposed project envisions a new Market/deli, iconic coffee shop and 24-unit hotel.



Shell Station Remodel & Expansion (90 E. Hwy 246)

Modification to existing Gas Station by construction of a new 3700 sq/ft convenience store and new fueling canopy for 10 new fueling dispensers, in order to remodel and expand the existing store/canopy. The existing car wash would remain with façade upgrades.



A Publication of the City of Buellton Planning Department
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