



Annual Town Survey 2025 Feedback

The Annual Town Survey had 187 respondents, some of whom chose to provide no personal details.

Of those who did, there were 99 female and 67 male participants, one person preferred not to say what their gender was.

We had respondents from each of the age profiles as follows:

Age Profile	No. of Respondents
25-34	8
35-44	6
45-54	16
55-64	42
65-74	59
75-84	33
85+	3
Prefer Not To Say	5

As for the respondent's connection with Cirencester 92 lived in the area, 6 respondents were visitors, 2 worked in the town and 2 had businesses here.

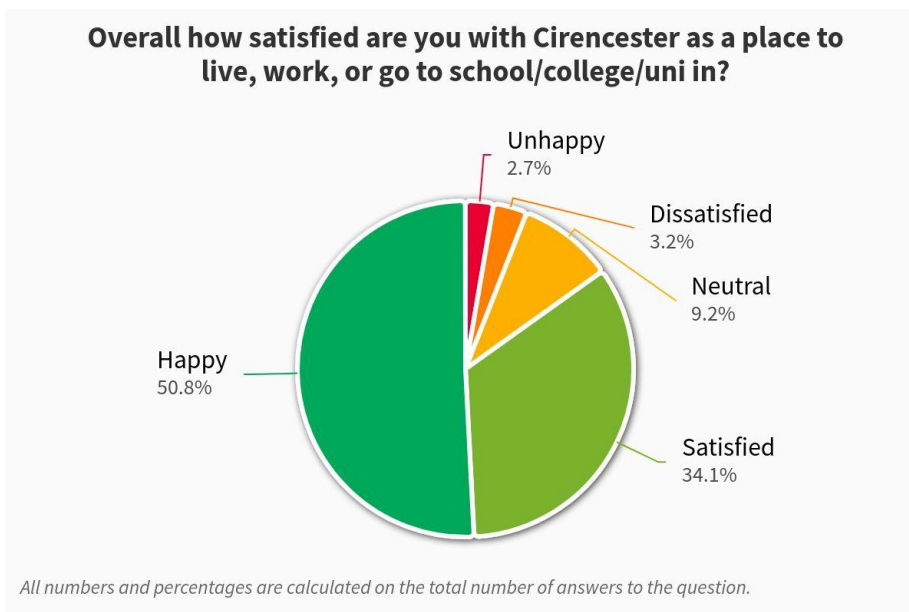
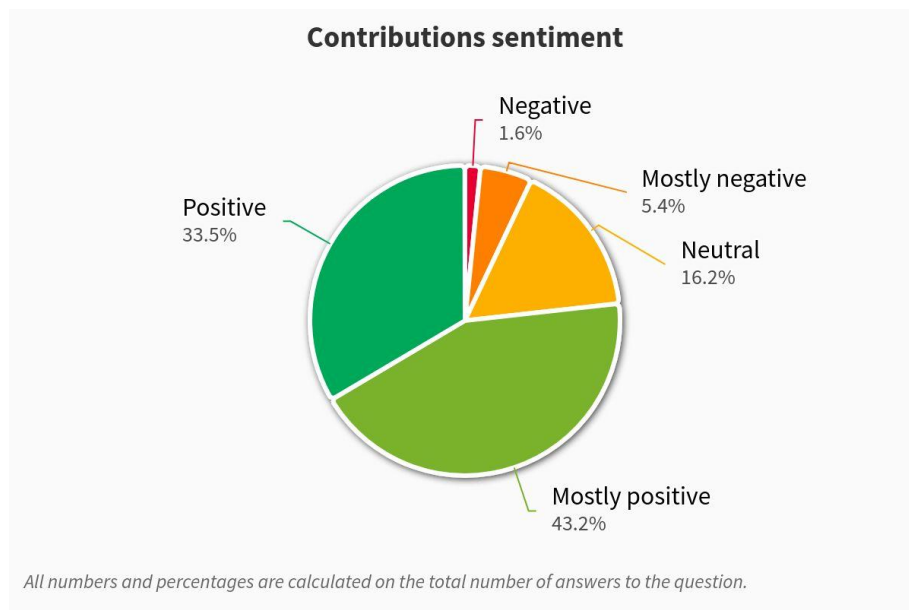
Employment Status	No. of Respondents
Apprenticeship	1
Unemployed	2
Self-Employed	19
Full-Time Employment	22
Part-Time Employment	23
Retired	97
Other	4

Based on electoral ward respondents lived in:

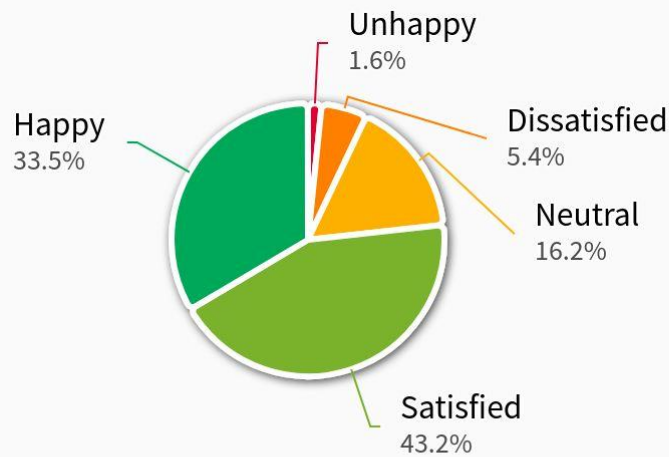
Ward	No. of Respondents
Abbey	25
Beeches	16
Chesterton	11
Four Acres	14
New Mills	8
St Michaels	21
Stratton	8
Watermoor	22
Other	28

We asked respondents to what extent they agreed with a number of statements:

Statement	Agree	Somewhat Agree	Not Really	Not at all
We keep residents informed	101	61	16	2
We consult with the community	101	65	13	1
We respond to the concerns of the community	78	73	26	5
We are open, transparent, and trusted	76	75	25	3
We provide value for money	76	87	17	1

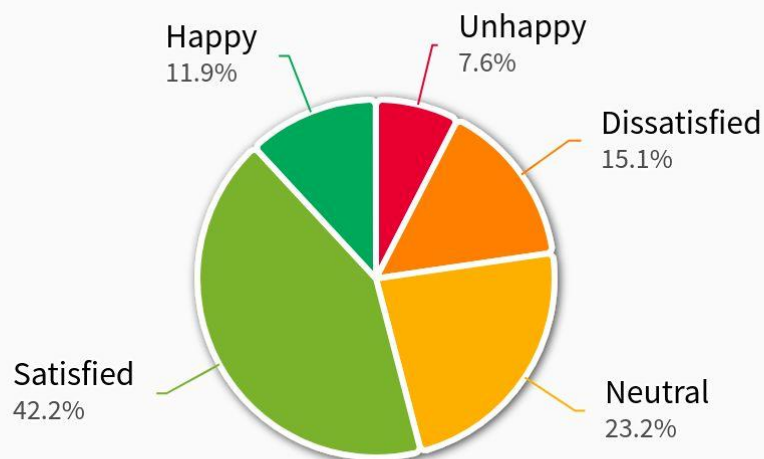


Overall how satisfied are you with the services provided by Cirencester Town Council including green spaces, grants and support to community organisations, markets and events, operation of the sluice gates and the local information centre:



All numbers and percentages are calculated on the total number of answers to the question.

Overall how satisfied are you with the services provided by Cotswold District Council including waste and recycling, council tax benefits, environment, leisure, parking and licensing:



All numbers and percentages are calculated on the total number of answers to the question.

Overall how satisfied are you with the services provided by Gloucestershire County Council including roads, public transport, libraries and health and social care:

A pie chart illustrating the distribution of satisfaction levels among respondents. The chart is divided into five segments: Dissatisfied (orange, 30.1%), Neutral (yellow, 33.3%), Satisfied (green, 15.8%), Happy (teal, 6.0%), and Unhappy (red, 14.8%). Each segment is labeled with its category and percentage, with a line connecting the label to the corresponding slice.

Satisfaction Level	Percentage
Happy	6.0%
Unhappy	14.8%
Dissatisfied	30.1%
Neutral	33.3%
Satisfied	15.8%

All numbers and percentages are calculated on the total number of answers to the question.

[illegible]

[illegible]

Many believe the Abbey Grounds is vital for its central location, enhancing accessibility for all age groups and attracting visitors.

The state of Cricklade Street and its parking facilities is viewed as problematic, highlighting conflicting priorities between the needs of the residents and tourists.

Key Suggestions:

- A focus on improving the Abbey Grounds is crucial due to its centrality and usage by all ages: "Abbey Grounds is critical to developing a good offer to tourists and so enhancing the sense of Cirencester being a good place to visit."
- Flood mitigation projects are necessary to address the increasing risk and impact of flooding in Cirencester: "Flooding is a real issue that needs urgent attention."
- Enhancement of children's play areas is essential to provide safe recreational spaces for the youth: "The children's playgrounds across Cirencester are in real need of upgrading."
- Improving public toilets is a pressing need to accommodate residents and visitors better: "Safe clean public toilets in town are a must - with our aging population, demand will increase over time."
- Addressing the issues on Cricklade Street is vital to ensure pedestrian safety and enhance the town's accessibility: "We all use Cricklade Street and it's the only place where I and others have been verbally abused by drivers..."

Are there any other places or projects in Cirencester you feel should be prioritised for funding improvements?



All numbers and percentages are calculated on the total number of answers to the question.

Comments indicate a strong need for improvement in several areas of Cirencester.

Key locations cited include Cricklade Street, which many feel is neglected and should be pedestrianised, and the Brewery Arts centre which requires better footfall management.

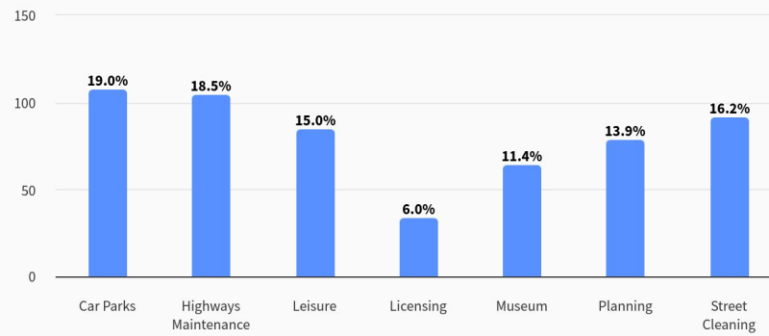
There are also calls for enhanced parking facilities and public toilets across the town. Suggestions include creating dedicated cycle paths and more community spaces, particularly for youth.

Overall, there's a desire for revitalised public spaces that can enhance community engagement and accessibility. The comments reflect a significant call for prioritising community and infrastructural improvements in Cirencester.

Key Suggestions:

- Pedestrianise Cricklade Street to enhance safety and appeal: "pedestrianising the roads around the market"
- Improve and maintain public toilets in various locations across the town: "Reopen toilets at the National Express bus stop"
- Revamp the Brewery Arts area to attract more visitors and enhance community engagement: "Brewery area - could be much better in terms of outdoor space in the summer."
- Enhance parking options, including free parking to support local businesses: "Parking - especially free parking to encourage people into town and boost the shopping experience"
- Implement dedicated cycle lanes to promote cycling and reduce traffic in the town centre: "Dedicated bike lanes to reduce traffic and pollution"
- Fix and maintain sidewalks, especially areas identified as dangerous: "Pavements throughout the town are dangerous. They all need proper resurfacing..."

We believe that Local Government Reorganisation should provide an opportunity for the Town Council to deliver more services at a local level; what services would you like the Town Council to deliver?



All numbers and percentages are calculated on the total number of answers to the question.

The most requested service from the Town Council is Car Parks with 19% (109), followed by Highways Maintenance at 18% (105) and Street Cleaning at 16% (94).

Other services like Leisure (15% or 86), Planning (14% or 81), and Museum (11% or 66) are also desired, while Licensing is the least requested at 6% (35).

What is the most important for funding over the next 5 years:

	Priority 1	Priority 2	Priority 3	Priority 5	Priority 6
Abbey Grounds	82	39	21	5	2
City Bank	24	28	24	31	42
Equipped and Natural Play	20	24	45	28	32
Amphitheatre (including Obelisk)	10	24	33	37	46
Kingshill	13	35	26	48	27

Top 3 Priority Votes

Abbey Grounds 142

City Bank 76

Equipped and Natural Play 89

Amphitheatre 67

Kingshill 74