

**CORPORATION OF THE TOWN OF ARNPRIOR
SIGN AND MERCHANDISE DISPLAY BY-LAW**

BY-LAW No. 5209-04

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THE CORPORATION OF THE
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BY-LAW No. 5209-04

BEING A BY-LAW TO REGULATE SIGNS, MERCHANDISE DISPLAYS AND OTHER
ADVERTISING DEVICES IN THE TOWN OF ARNPRIOR.

WHEREAS the Municipal Act, R.S.O. 2001, c. 25 provides in Section 99, that Councils of local
municipalities may pass by-laws to regulate and control the erection of signs in a municipality;

AND WHEREAS the Corporation of the Town of Arnprior deems it advisable to pass this By-law;

NOW THEREFORE the Council of the Corporation of the Town of Arnprior enacts as follows:

1.0 **SHORT TITLE**

1.1 This By-law shall be known and cited as "**The Sign and Merchandise Display By-law**".

2.0 **INTENT AND SCOPE**

2.1 This By-law shall apply to the whole of the Town of Arnprior. The intent of the By-law is to regulate signs and merchandise displays for controlling community appearance and safety.

3.0 **DEFINITIONS**

3.1 "**Alter**" means any change to the sign structure or sign face with the exception of:

- a) a change in the message being displayed;
- b) repair and maintenance, including replacement by identical components as required by this By-law.

3.2 "**Banner**" means a sign composed of lightweight material so as to allow movement which is caused by atmospheric conditions.

3.3 "**Building Code**" means the Ontario Building Code, as amended from time to time and includes any regulations thereunder.

3.4 "**Canopy, Attached**" means an architectural and integral part of a building providing shelter from the elements, for entrances to buildings and walkways in unenclosed shopping centres, plazas, hotels, apartment buildings, places of entertainment and other similar building types.

3.5 "**Canopy, Free Standing**" means a building or structure unenclosed on all sides, which structure may provide protection or shelter from the weather.

3.6 "**Chief Building Official**" means the person so appointed by Council pursuant to the provisions of the Ontario Building Act.

3.7 "**Commercial Office Building**" means a building which may contain more than one storey and is used for business and professional office purposes. For the purposes of this definition a partial second floor or a mezzanine level shall not be considered to constitute a storey.

3.8 "**Common Entrance**" means an entrance to an indoor corridor, passageway or staircase serving premises not having direct access.

3.9 "**Council**" means the Council of the Corporation of the Town of Arnprior.

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- 3.10 **"Direct Access"** means access to a covered or uncovered walkway, sidewalk, parking area or other outdoor public way, but shall no include an interior corridor.
- 3.11 **"Electronic Message Display"** means a sign or that part of a sign which is electronically controlled and which displays information in a pre-arranged sequence and on which the intensity of illumination is maintained at a constant level; which may also include time and temperature signs.
- 3.12 **"Erect"** means the placing or relocation of any sign or part thereof and the posting of notices.
- 3.13 **"Exterior Wall"** means a portion of the perimeter wall of a building facing one direction.
- 3.14 **"Height of Sign"** means the vertical distance from the ground to the highest extremity of the sign including the border or frame and in the case of a sign without border or frame, the vertical distance from the ground to the top extremity of the sign that is the highest.
- 3.15 **"Home Business Occupation or Professional Sign"** means a sign identifying a permitted accessory business use in a residential zone.
- 3.16 **"Legal Non-conforming Use"** means a legal use as described in the Planning Act, R.S.O. 1990, C.P.13 and amendments thereto, which does not comply with the provisions of the Zoning By-law of the Town of Arnprior.
- 3.17 **"Length of Sign"** means the horizontal distance of the sign including the border or frame and in the case of a sign without border or frame, it means the horizontal distance between the extremities of the sign that is the widest.
- 3.18 **"Lot"** shall mean a parcel or tract of land which is capable of being legally conveyed to the extent that a consent contemplated by Section 53 of the Planning Act, R.S.O. 1990, C.P.13 would not be required for its conveyance.
- 3.19 **"Lot Line"** means the legal boundary of a lot or a vertical projection thereof.
- 3.20 **"Marquee"** means an awning raised as a shelter from the curb to the door of a dwelling or public building.
- 3.21 **"Merchandise Display"** refers to any display of goods or merchandise for sale, offer or promotion of professional service and in the case of a restaurant may include the location of cafe tables and chairs on a sidewalk.
- 3.22 **"Person"** means an individual, association, firm, partnership or incorporated company.
- 3.23 **"Premises"** means the area of a building(s) or part thereof and/or land(s) or part thereof occupied by a user. In a multiple occupancy building, each single occupancy shall be considered a separate premises.
- 3.24 **"Radial Area"** means an area which is reserved for the exclusive use of a single sign and within which no other sign may be erected.

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- 3.25 **"Shopping Centre"** means a unified group of commercial establishments on a site, designed, developed and managed as a single operating unit for which parking is provided in common off-street areas, as opposed to a business area comprising of unrelated individual commercial establishments.
- 3.26 **"Sight Triangle"** means the area of a corner lot which is formed by measuring from the projected point of intersection of the two street curbs abutting the front and exterior side lot lines a distance of 9.0 metres along each street to two points and the triangle area formed by the joining of those two points.
- 3.27 **"Sign"** means any advertising device or notice and means of any visual medium including its structure and other component parts, which is used or is capable of being used to attract attention to a specific subject matter, other than itself, for identification, information or advertising purposes. "Sign" is more particularly defined in the following subsections:
- a) **"Awning Sign"** means a wall sign supported entirely from the exterior wall of a building composed of non-rigid materials except for the supporting framework.
 - b) **"Billboard Sign"** means a single or multiple faced ground sign erected and maintained by persons engaged in the rental of the sign for advertising purposes and has a sign face area which is at least 10 square metres per sign face.
 - b) **"Canopy Sign"** means a sign erected as an integral part of an attached canopy or a free standing canopy.
 - c) **"Construction Sign"** means a temporary sign that may include, in whole or in part, information related to or advertising the construction of a building or structure in the process of being erected on the premises where the sign is situated, or which may identify a component part of such building or structure or person involved in its design and construction.
 - d) **"Development Sign"** means a temporary sign that may include, in whole or in part, information related to or advertising the development of a plan of subdivision.
 - e) **"Directional Sign"** means a sign of the public safety or which provides directional information for the control of vehicular traffic such as an entrance or exit sign or a loading area and bearing no commercial advertising and may take the form of a "Ground Sign" or "Wall Sign".
 - f) **"Double-Faced Sign"** means a sign having two sign faces, each face being of equal area and identical proportions to the other and with each face located on the sign structure so as to be exactly opposite each other.
 - g) **"Election Sign"** means any sign advertising or promoting the election of candidates.
 - h) **"Fascia Sign"** means a single faced sign located in an architectural sign band and/or above the ground floor window in such a manner that the sign is parallel to the main wall of the building to which it is attached.

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- i) **"Flashing Sign"** means an illuminated sign, fixed or rotating upon which the source of illumination is not stationary or the intensity of the illumination or colour is not constant, but does not include illuminated signs indicating time or temperature.
- j) **"Ground Sign"** means any sign directly supported by the ground without the aid of any other building or structure, other than the sign structure.
- k) **"Illuminated Sign"** means a sign that provides artificial light directly or through any transparent or translucent material, from a source of light connected with such sign, or a sign illuminated by a light focused upon or chiefly directed at the surface of the sign.
- l) **"Internal Sign"** means a sign visible to persons only when they are located in the building in which the sign is situated.
- m) **"Portable Sign"** means any sign not securely anchored to the ground or to a building or which because of its design may be moved and shall include a sign located on a vehicle, other than a sign printed or painted on the side identifying ownership of a commercial vehicle, if such sign identifies, advertises or gives information in respect to a premises or part thereof. For the purposes of this by-law, signs commonly known as Trailer or Mobile Signs, A-Frame Signs and Inflatable Signs shall be considered "Portable Signs".
- n) **"Projecting Sign"** means a sign which is affixed to a building, wall or structure and which projects perpendicularly from the building face. For the purposes of this by-law an "Awning Sign" shall not be considered a "Projecting Sign".
- o) **"Public Information Sign"** means any of the following signs:
 - iii) signs erected by or under the direction of a government agency;
 - iv) signs designating public hospitals, schools operated by the Renfrew County District School Board or Renfrew County Catholic District School Board, Arnprior Public Library, Arnprior District Recreation Facilities, or other public government use.
 - v) signs required by the municipality to inform the public of proposed zoning changes, official plan amendments, severance, or plans of subdivision on the property subject to the application.
- p) **"Pylon Sign"** means a ground sign supported on a central column or two columns, on which the advertising portion or the sign is more than 2.4 metres above the ground.
- q) **"Readograph Sign"** means a sign constructed so that the message located thereon may be easily rearranged or changed.
- r) **"Reversed Graphics Sign"** means an internally illuminated sign having translucent or transparent advertising copy on an opaque background where the background is similar in colour to the wall or canopy to which the signs attached.
- s) **"Roof Sign"** means a sign supported by the roof of a building or a sign supported by a portion of a building or structure projecting above the surface of the roof.

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- t) **"Soffit Sign"** means a sign supported by the underside of a projecting canopy or soffit.
 - u) **"Third Party (Non-Accessory) Sign"** means a sign related to a business, enterprise or other activity not conducted within the building or upon the premises on which the sign is erected and has a sign face area of less than 10 square metres.
 - v) **"Wall Sign"** means a sign which is erected against the wall of any building, the display area of which is parallel to the face of and supported by such wall. For the purposes of this by-law, an "Awning Sign" is deemed to be a "Wall Sign".
- 3.28 **"Sign Face Area"** means the number of square metres on the surface of a sign including the border and/or frame, and where there is no border shall include all the area of the surface lying within the extremities of the smallest geometric form which can wholly enclose the surface area of the sign.
- 3.29 **"Sign Face"** means that portion of a sign, excluding the sign structure, upon which, or through which, the message of the sign is displayed. Each side of a sign is considered on sign face.
- 3.30 **"Sign Structure"** means a structure which supports or is capable of or intended to support any sign face and which in turn is supported by the ground or by a building or structure not an integral part of the sign.
- 3.31 **"Storey"** means the portion of the building other than the cellar, basement or unfinished attic which lies between the surface of the floor and the surface of the next floor or roof above it.
- 3.32 **"Use Category"** means a land use category as defined in the following subsections of this by-law and whose permitted uses are in accordance with the Zoning By-law of the Town of Arnprior.
- a) **"Commercial Use"** means the use of any land, buildings or structures for the purposes of buying and selling commodities or supplying of services.
 - b) **"Industrial Use"** means the use of any land, buildings or structures for the purposes of warehousing, manufacturing, processing or assembly of goods or materials to a finished product or by-product, including the storage of such goods or materials.
 - c) **"Institutional Use"** means the use of any land, buildings or structures for the purposes of any institution owned and operated by a religious, educational or charitable institution.

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- d) **"Recreational Use"** means the use of any land, buildings or structures for the purposes of park, playgrounds, tennis courts, lawn bowling greens, curling and skating rinks, athletic fields, picnic areas, swimming pools, day camps, community centres, snow skiing, walking trails, golf courses, miniature golf courses, golf driving ranges and other similar uses.
- e) **"Residential Use"** means the use of any land, buildings or structures for the purposes of human habitation and includes accessory home occupation uses permitted by the Town of Arnprior Zoning By-law.

3.33 **"Zone"** means a designated area of land use shown on the Schedules to The Corporation of the Town of Arnprior Comprehensive Zoning By-law, as amended.

4.0 ADMINISTRATION OF THE BY-LAW

This By-law shall be administered and enforced by the Chief Building Official or Town designate.

4.1 Conformity with the By-law and Approved Plans

It shall be the responsibility of the owner, lessee or authorized agent to comply with this By-law and the approved plans and specifications.

4.2 Removal of Illegal Signs

- a) When a sign is erected or displayed in contravention of the provision of this By-law, such sign may be removed immediately without notice, if located on, partly on, over or partly over property owned by or under the jurisdiction of the Town of Arnprior.
- b) If such sign is located on property other than property owned by or under the jurisdiction of the Town of Arnprior, the Town may deliver a notice by personal service or registered mail to the Lessees or Owner of the sign, their agents or the person or agent having the use or benefit of the sign, such notice requiring that the sign be permanently removed within the time specified in the notice and thereafter not replaced with any sign in contravention of this By-law.
- c) If the notice is not complied with, the Town of Arnprior may require that the municipality, its employees or an independent contractor enter upon the land and remove such sign at the expense of the owner of the sign.
- d) Signs so removed shall be stored by the municipality for a period of time not more than thirty (30) days, during which time the owner or his agent may be entitled to redeem such sign upon receipt by the Treasurer of the amount calculated by the Town of Arnprior as the cost of removing and storing the sign.
- e) Where a sign has been removed by the municipality and stored for a period of thirty (30) days and has not been redeemed, such sign may be destroyed or otherwise disposed of by the municipality.
- f) Notwithstanding any other provisions in this by-law, where a portable or moveable sign is placed on municipal property without approval, the Town may remove the sign without notice at the expense of the owner of the sign.

4.3 Appeal

A decision of the issuing officer may be appealed to Council. Council may, upon application of any person, authorize minor variances from the provisions of the by-law, if, in the opinion of Council, the general intent and purpose of the by-law are maintained.

4.4 Penalty

Every person who contravenes any provision of this bylaw is guilty of an offence and on conviction is liable to a fine of not more than \$5,000.00, pursuant to the Provincial Offences Act, R.S.O. 1990, C.P. 33.

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4.5 **Validity**

In the event any part or provision of this bylaw is held to be illegal or void, it shall be considered separate and severable from the remaining provisions of this bylaw, which shall remain in force and be binding.

4.6 **Conflict with other Bylaws**

Where there is a conflict or a contradiction between this bylaw and any other bylaw of the Town of Arnprior, the provisions of this bylaw shall prevail.

4.7 **Preceding Bylaws**

By-law 4275-94, as amended, of the Town of Arnprior, is hereby repealed.

5.0 **PROHIBITED SIGNS**

No person shall erect, install, post, display maintain or keep on a premises any of the following types of signs:

- 5.1 Exterior signs which incorporate in any manner, any flashing or moving illumination which varies in intensity or which varies in colour and signs which have any visible moving parts, visible mechanical movement of any description, or other apparent movement achieved by electrical pulsations or by action of normal wind current other than for displaying time or temperature.
- 5.2 Signs which by reason of size, location, content, colouring or manner of illumination obstruct the vision of drivers or pedestrians or obstruct or detract from the visibility or effectiveness of any traffic sign or control device on public streets and roads, or which are located in a sight triangle.
- 5.3 Signs which make use of words such as "Stop", "Look", "One Way", "Danger", "Yield" or any similar word, phrases, symbols, lights or characters in such a manner as to tend to interfere with, mislead, or confuse traffic and which are not erected by a Public Authority.
- 5.4 Signs located so as to obstruct or impede any required fire escape, fire exit, walkway, passageway, door, window, skylight, flue or air intake or exhaust or so as to prevent or impede free access of firefighters to any part of the building.
- 5.5 Signs on or over public property or public right of way, unless erected and approved in writing by a government agency having jurisdiction.
- 5.6 Signs painted on, attached to or supported by a tree, stone or other natural object or wooden utility pole.
- 5.7 Roof signs and signs erected in part or entirely above the surface of the roof of a building or structure.
- 5.8 String lights, other than temporary holiday decorations that affect lighting of boulevards and streets.
- 5.9 Signs attached to a projecting or freestanding canopy except canopy or soffit signs.
- 5.10 Any obsolete sign which no longer advertises a business conducted, or a product sold at the sign location. Such obsolete signs shall be removed within 30 days of the closing of a business.
- 5.11 Signs which obstruct a required parking space or utilize such parking space for purposes of locating a sign.

6.0 SIGNS ALLOWED IN ALL USE CATEGORIES

Notwithstanding Sections 7.0 to 17.0 inclusive of this by-law, the following signs shall be permitted of all use categories in the Town of Arnprior . However, such signs shall comply with the following provisions:

- 6.1 **"No Trespassing"** signs or other such signs regulating the use of a property, shall have a sign area no greater than 0.5 square metres.
- 6.2 **Real Estate Signs** shall have a sign area no greater than 1.0 square metres in a residential area and no greater than 2.0 square metres in all other use categories, which advertise the sale, rental or lease of the premises or lot upon which said signs are located. Such real estate signs shall be removed within fourteen (14) days after the date of acceptance of an offer or the lease or rental of the premises. A maximum of one (1) sign per lot shall be permitted, except in the case of a corner or through lot, where a maximum of one (1) sign per street frontage shall be permitted.
- 6.3 **Directional Signs** shall have a sign area no greater than 0.5 square metres.
- 6.4 **Memorial Signs/Tablets** and signs denoting the date of erection of buildings , attached to the wall of a building or structure.
- 6.5 **Flags** bearing the crest or insignia of any corporation, government agency or religious, charitable or fraternal organization to a maximum number of three (3) such flags per lot.
- 6.6 **Public Election** lists, signs and candidate signs subject to the following:
 - i) Election signs shall have a sign area no greater than 5.0 square metres.
 - ii) Such signs shall not be erected more than six (6) weeks prior to the date of the election and shall be removed within seven days after the election.
 - iii) No election sign shall be permitted on any road allowance or municipal property under the jurisdiction of the Corporation of the Town of Arnprior.
 - iv) All signs shall be setback in accordance with this By-law.
 - v) All signs in contravention of this by-law shall be removed pursuant to the authority set out in the Municipal Act, R.S.O., 1990., C.M. 45, Section 210, Paragraph 146.
- 6.7 **Public Information Signs** as defined in Section 3.0.
- 6.8 **Temporary Signs** advertising festivals and community events, subject to the following:
 - i) Temporary signs shall have a sign area no greater than 3.7 square metres with a maximum of three (3) signs per event and a maximum of one (1) sign per lot.
 - ii) Temporary signs shall meet set backs as outlined in this By-law. Such signs may be located within a road allowance providing written approval is received from the appropriate authority having jurisdiction.
 - iii) Temporary signs shall be permitted to be displayed for a maximum of fourteen (14) days prior to, and shall be removed immediately after, the event.
- 6.9 **Civic Address Signs** indicating the municipal address of a building shall have a sign area no greater than 0.5 square metres and shall meet the requirements of the Town of Arnprior Civic Addressing By-law No. 4658-98.
- 6.10 **Internal Signs** as defined in Section 3.0 of this By-law.

6.11 Development Signs

“On-Site” Subdivision **Development Signs**, subject to the following:

- a) such signs must be located within the subdivision;
- b) such signs may advertise only the subdivision in which the sign is located and not the sale of lots elsewhere or the Realtors, developers, or landowners business in general;
- c) a maximum of two (2) signs shall be permitted per builder and the total combined sign face area shall not exceed 20.0 square metres;
- d) illumination of such signs shall only be from an external source;
- e) no other signs shall be permitted within the subdivision.

“Off-Site” Subdivision **Development Signs**, subject to the following:

- a) a maximum of two (2) ground signs per subdivision being advertized, and having a maximum sign face area of 8.0 square metres each with a total combined sign face area of 16.0 square metres. Such signs shall be located in an **Agricultural or Open Space Zone**, not more than one (1) kilometre from the project for which the signs are erected, and at least 100 metres from a Residential Zone;
- b) illumination of such signs shall only be from an external source;
- c) no permit shall be issued for any such signs without the written consent of the registered owner of the land on which the sign is to be located.

Subdivision **Development Signs** on Sales Trailers and Sales Pavilions, subject to the following:

- a) a maximum of one (1) wall sign advertising the sale of lots or dwellings may be erected on a wall of a sales trailer or sales pavilion provided that it covers no more than 50% of one (1) wall of the sales trailer or sales pavilion;
- b) no part of the wall sign shall extend above the surface of the roof or beyond the extremities of the wall to which it is attached.

7.0 PROVISIONS FOR SIGNS

The following provisions shall apply in all use categories:

7.1 Limit on Number of Signs

Except as may otherwise be permitted in this bylaw, the maximum number of signs that may be erected shall be:

- i) One (1) fascia sign per business frontage; and
- ii) One (1) only of the following sign types per exterior wall per business premises:
 - a) Wall Sign
 - b) Canopy Sign
 - c) Soffit Sign
 - d) Reverse Graphics Sign
 - e) Projecting Sign

7.2 Exceptions

Notwithstanding Section 7.1 above, the following shall apply:

- i) One (1) ground sign may be erected for a lot having a street frontage greater than 125.0 metres.
- ii) Where a lot abuts two or more streets, an additional ground sign may be erected on the second street frontage provided that the lot has a minimum frontage of 15.0 metres along the second street.

7.3 Compliance with Site Development Agreements

- i) Where a site plan approved by the Town provides standards for signs and the signs for the development comply therewith, such signs shall be deemed to comply with this By-law.
- ii) Where a site plan including sign standards was approved by the Corporation of the Town of Arnprior, before the passing of this By-law, the requirements of the approved Site Plan Agreement apply, unless the appropriate application is made to the Town of Arnprior for a site plan amendment to allow additional signage in accordance with this By-law.

7.4 Compliance with Zoning By-laws

No person shall erect or maintain a sign upon a parcel of land or building unless it is accessory to a use which is lawfully being operated on such land in compliance with the Town of Arnprior Zoning By-law.

7.5 Mixed Uses on One Lot

Where a building or part of a building upon a single parcel of land contains more than one use category as defined in Section 3.0 of this By-law, the signs permitted shall be in accordance with the portion of the building attributed to each use category.

8.0 GROUND SIGNS

8.1 General provisions which apply to all "Ground Signs":

- | | |
|--|--------------------|
| a) Street Lot Line Setback (minimum) | 1.0 metre |
| b) Interior Lot Line Setback (minimum) | 1.5 metres |
| c) Driveway Setback (minimum) | 1.0 metre |
| d) Traffic Lights (if sign is more than 2.4 metres high) | 15.0 metres |
| e) Single Sign Face Area (maximum) | 5.0 square metres |
| g) Combined Sign Face Area (maximum) | 10.0 square metres |
| h) Height of sign (maximum) | 7.5 metres |

8.2 Exceptions for Residential Uses

Notwithstanding the provisions of Section 8.1 to the contrary, the following shall apply for residential uses:

- i) Single-detached, semi-detached, duplex and free-hold townhouse dwellings may have one (1) ground sign, no greater than 0.4 square metres in sign area and 1 metre in height, containing a name, address and profession of a resident or occupant and shall not include any commercial advertising.
- ii) Multiple dwelling buildings and block townhouses may have one (1) ground sign per block, no greater than 2.4 square metres in sign area and 2.0 metres in height, identifying a multiple family building or other permitted use.

8.3 Exceptions for Shopping Centre Uses

Notwithstanding the provisions of Section 8.1 to the contrary, the following shall apply for shopping centre uses:

- i) No individual business or other enterprise may erect or maintain a ground sign.
- ii) Where a shopping centre lot area is in excess of 1.0 hectares, the maximum area of ground signs may be increased to 20 square metres in area per single sign face or 40 square metres for all combined sign faces provided this increased area shall only apply to a sign that is designed professionally to conform with the architectural and design details of the development.

8.4 Exceptions for Institutional Uses

Notwithstanding the provisions of Section 8.1 to the contrary, the following shall apply for institutional uses:

- | | | |
|------|-----------------------------------|-------------------|
| i) | Sign Face Area (maximum) | 2.0 square metres |
| ii) | Combined Sign Face Area (maximum) | 4.0 square metres |
| iii) | Height of Sign (maximum) | 4.0 metres |

8.5 Exceptions for Agricultural and Recreational Uses

Notwithstanding the provisions of Section 8.1 to the contrary, the following shall apply for agricultural and recreational uses:

- i) A maximum of two ground signs shall be permitted, each having a maximum sign face area of 5.0 square metres and together having a total sign face area of 10.0 square metres. Such signs shall advertise the name of the occupant of the use and shall not include any commercial advertising.

9.0 WALL SIGNS

9.1 General provisions which apply to all "Wall Signs":

- | | | |
|----|---|-------------|
| a) | Extension above Top of Roof Surface (maximum) | 0 metres |
| b) | Projection from Wall Face (maximum) | 0.5 metres |
| c) | Height above Finished Floor
Level below Sign (minimum) | 2.44 metres |
- d) A wall sign may extend around the corner of a building on which it is mounted and shall be deemed to be two (2) signs for the purpose of calculating permitted number of signs and permitted sign area.
- e) Wall signs shall be located at the storey having direct access to a street, except where a premises occupies all stories in a multi-storey building the wall sign may be erected on the next storey immediately above the storey having direct access to the street.

9.2 Exceptions for Residential Uses

Notwithstanding the provisions of Section 9.1 to the contrary, the following shall apply for residential uses:

- i) Single-detached, semi-detached, duplex and free-hold townhouses may have one (1) wall sign no greater than 0.4 square metres in sign area containing a name, address and profession of a resident or occupant and shall not include commercial advertising.
- ii) Multiple dwelling buildings and block townhouses may have, in addition to signs permitted by Section 8.2 ii), one (1) wall sign no larger than 2.4 square metres in sign area at the ground floor level, for the purposes of identifying the building and shall not contain commercial advertising.

9.3 Exceptions for Commercial and Industrial Uses

Notwithstanding the provisions of Section 9.1 to the contrary, the following shall apply for commercial and industrial uses:

- i) The area of a wall sign shall not exceed 0.75 square metres per linear horizontal metre of the exterior wall of a building on which such sign is located. In multiple occupancy buildings, the sign face area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 16.0 square metres.
- ii) On a multiple occupancy building, a directory sign, no greater than 1.0 square metres in sign face area, will be permitted at the first floor level, listing names of businesses not having direct access to a public way.

9.4 Exceptions for Shopping Centre Uses

Notwithstanding the provisions of Section 9.1 to the contrary, the following shall apply for shopping centre uses:

- i) The sign face area of a wall sign shall not exceed 0.75 square metres per linear horizontal metre of the exterior wall of a building on which such sign is located. In a shopping centre, the sign face area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 16.0 square metres.
- ii) An additional wall sign complying with Sections 9.1 and 9.4 i) may be permitted in lieu of a ground sign for the purpose of identifying the shopping centre.

9.5 Exceptions for Institutional Uses

Notwithstanding the provisions of Section 9.1 to the contrary, the following shall apply for institutional uses:

- i) Wall signs shall not exceed 0.5 square metres per linear horizontal metre of the building wall on which such sign is located. Notwithstanding the foregoing, the total sign face area of a wall sign per premises shall not exceed 10.0 square metres.

10.0 CANOPY SIGNS

10.1 General provisions which apply to all "Canopy Signs":

- a) Height above Finished Floor/Grade Level below Sign (minimum) 2.44 metres
- b) Extension beyond Canopy to which Sign Attached (maximum) 0 metres
- c) A canopy sign shall be designed to be an integral part of the canopy fascia.
- d) A canopy sign may extend around the corner of a building on which it is mounted and shall be deemed to be two (2) signs for the purpose of calculating permitted number of signs and permitted sign area.
- e) Canopy sign shall be located on the storey having direct access to a street.

10.2 Exceptions for Commercial and Industrial Uses

Notwithstanding the provisions of Section 10.1 to the contrary, the following shall apply for commercial and industrial uses:

- i) A canopy sign shall not exceed 0.75 square metres per linear horizontal metre of a canopy upon which such sign is located. In multiple occupancy buildings the sign area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Notwithstanding the foregoing, the total sign face area of a canopy sign per business premises shall not exceed 16.0 square metres.
- ii) A canopy sign erected as an integral part of a free standing canopy shall not exceed 1.6 square metres in area.

11.0 SOFFIT SIGNS

11.1 General provisions which apply to all "Soffit Signs":

- a) Vertical Dimension (maximum) 0.4 metres
- b) Horizontal Dimension (maximum) 1.9 metres
- c) Sign Face Area (maximum) 0.76 square metres
- d) Height above Finished Floor/Grade Level
Located Directly below Sign (minimum) 2.44 metres
- e) Distance from Outer Edge of Soffit (minimum) 0.2 metres
- f) No soffit sign shall be located above the first storey of any building.

11.2 Exceptions for Shopping Centre Uses

Notwithstanding the provisions of Section 11.1 to the contrary, the following shall apply for shopping centre uses:

- i) In the case of a shopping centre with an attached canopy, one (1) additional accessory soffit sign may be erected per business premises beneath the canopy and at right angles to each store entrance, provided all such signs are of a uniform size and such signs shall have a sign face area no greater than 0.6 square metres.

12.0 PROJECTING SIGNS

12.1 General provisions which apply to all "Projecting Signs":

- a) Sign Face Area (maximum) 1.0 square metres
- b) Height above Finished Floor/Grade Level
Located Directly below Sign (minimum) 2.44 metres
- c) Projecting signs shall not be illuminated internally.

13.0 READOGRAPH SIGNS

13.1 General provisions which apply to all "Readograph Signs":

- a) Distance from Travelled Road /Lane (minimum) 5.0 metres
- b) Distance from Traffic Signals (minimum) 45.0 metres
- c) Readograph signs shall be designed as an integral part of a "Ground Sign" or "Wall Sign".

14.0 REVERSED GRAPHICS SIGN

14.1 General provisions which apply to all "Reversed Graphics Signs":

- a) Sign Face Area (Maximum) 50% of allowable Wall Sign or Canopy Sign for use.

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15.0 CONSTRUCTION SIGNS

- a) A sign having a sign face area of not more than 5.0 square metres, incidental to building construction shall be permitted on the property where such construction is to take place. Such signs shall not be erected prior to the commencement of said construction and shall be removed as soon as said construction is completed or is discontinued for a period exceeding sixty (60) days.
- b) Such signs may identify the developer(s), architect(s), engineer(s), consultant(s) and/or contractor(s) pertaining only to the construction of buildings on the property on which the sign is located.
- c) Illumination of such signs shall only be from an external source.

16.0 BILLBOARD SIGNS

- a) Billboard signs shall only be placed on lands zoned General Industrial (GM) by the Town's Comprehensive Zoning By-law.
- b) No billboard sign shall be placed any closer than 100 metres from a residential use (measured from the lot line).
- c) The minimum distance between Billboard signs shall be 90 metres.

17.0 PORTABLE SIGNS AND MERCHANDISE DISPLAYS

17.1 General Provisions for Portable Signs and Merchandise Displays

- a) No portable sign or merchandise displays shall be located on or over Town property, streets, sidewalks, highways or encroach thereon, except as permitted by the provisions of this section.
- b) No portable sign or merchandise display shall be located or placed on property in the Town of Arnprior except as permitted by the provisions of this by-law.
- c) That property set out or displayed and governed by this section of the by-law shall be done so only during business hours and that all property including signs, racks, tables, merchandise or other property used to display or contain merchandise shall not be left on any Town property other than during normal business hours.

17.2 Location

- a) All proposed locations shall be subject to Town review, and relocation.

17.3 Compliance

- a) Wherever a portable sign or merchandise display is in violation of this section of the by-law, the Chief Building Official shall notify the owner of such a sign or display in writing, by causing a notice to be delivered personally to such owners requiring them to remove such signs or displays within one (1) day from the receipt of such notice in writing.

- b) Refusal to comply with request to remove an unauthorized sign will permit the Town to remove the offending portable sign or merchandise display at the owner's expense and the provisions of Section 4.8 to this by-law shall apply with respect to the recovery of expenses by the municipality.

17.4 Merchandise Display Standards

With respect to merchandise displays, the following criteria shall apply:

- a) Racks, tables or other property used to display or contain merchandise shall not be greater than 76 cm in depth, nor extend beyond the frontage width of the business premises. The merchandise so displayed shall not extend more than 92 cm. onto Town property. The merchandise shall be a minimum of 76 cm in height and shall not lie on the ground.
- b) Merchandise displays, benches, tables or chairs shall not impede the free flow of pedestrians and a minimum unobstructed continuous width of 1.5 m of sidewalk shall be maintained. The parking of cars, the view of motorists at intersections or snow removal shall not be impeded by the placement of such displays.

17.5 Portable Sign Standards

With respect to portable signs, intended for display on a road allowance, sidewalk or pedestrian mall the following criteria shall apply:

- a) The sign shall not have more than two (2) sides.
- b) The sign face area of the sign shall not exceed 0.74 m² per side.
- c) The width of the sign shall not exceed 76 cm.
- d) The height shall not be less than 92 cm or more than 1.5 m. above the ground.
- e) The sign shall be of sandwich board or white board design.
- f) The sign shall not have any projections from the sides or bottom and shall have its edges smooth and rounded.
- g) The sign shall be secured in the open position when placed on display.
- h) Portable signs shall be built of rigid, weather-resistant material.
- i) Portable signs shall not be placed on display during high winds, snow storms, at time of snow removal, placed on snow banks or in any manner which may cause danger to persons or property and shall not be left on town property other than during normal business hours.
- j) Portable signs placement shall not impede the free flow of pedestrians on the sidewalk where a minimum width of 1.5 m is to be maintained.
- k) The view of motorists at corners and snow removal shall not be adversely affected by the placement of a portable sign.

18.0 NON-CONFORMING SIGNS

Any sign lawfully erected, excluding portable signs or any type of sign completely operative and where the business is still operating, or displayed before the day this bylaw shall come into force, may remain and be maintained notwithstanding that it does not conform with the bylaw, provided that no such sign shall be substantially altered, unless the same shall either conform or be made to conform in all respects with this bylaw.

19.0 MAINTENANCE

The owner, lessee or agent of the lands or premises upon which any sign or advertising device is located, shall maintain, or cause such sign or advertising device to be maintained, in a proper state of repair, so that such sign or advertising device does not become unsafe, unsightly or dangerous. All signs shall be completely operative at all times.

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20.0 MATERIALS AND STRUCTURAL REQUIREMENTS

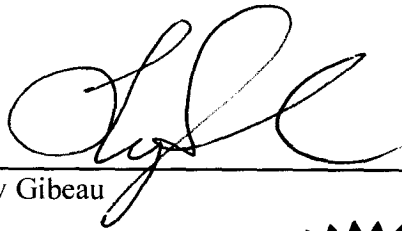
20.1 Material

All materials incorporated into a sign shall comply with the relevant requirements of the Ontario Building Code.

20.2 Structural

Signs and their structural members shall be designed to have structural capacity to resist safely and effectively all effects of loads and influence from environment that may be expected and shall in any case satisfy the requirements of the Ontario Building Code.

ENACTED and PASSED in OPEN COUNCIL, this 13th day of April, 2004.



Mayor Terry Gibeau



Carol Rousselle, Clerk

