

# COUNT ME IN, CARY!



## STEWARDSHIP STRATEGIES FOR A SUSTAINABLE FUTURE

**In Cary, we dare to think differently.** We are curious, seek out solutions, and bring bold ideas to life. We inspire one another to make our community and the world a better place. Individuals, businesses, and local government have all embraced our roles as stewards of the things that make Cary special: our world-class amenities, high quality of life, abundant green spaces, and a connected community.

That sense of community makes Cary a great place to live, work, and play and sets us up for continued success, especially as we explore the choices we make that most directly impact our environment.

**Count me in, Cary!** is our campaign to explore the impacts of a changing climate, identify challenges and opportunities, and implement solutions that work for us.



## COUNTING UP OUR IMPACT

Changes in our climate - increasing weather variability, heat waves, and intense storms - are happening due to increases in greenhouse gas (GHG) emissions, which trap heat in our atmosphere. GHG emissions are produced when we burn fossil fuels to heat and cool our homes, power our vehicles, and when we send waste to the landfill. Reducing emissions is essential to addressing climate change, and we can have an impact by transforming our energy, transportation, and infrastructure systems to be as clean, efficient, and sustainable as possible.

61%

OF EMISSIONS COME FROM BUILDINGS

37%

OF EMISSIONS COME FROM TRANSPORTATION

2%

OF EMISSIONS COME FROM RESIDENTIAL WASTE



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## STEWARDSHIP STRATEGIES FOR A SUSTAINABLE FUTURE

Join us as we chart our path forward to collective action for a sustainable, resilient future. Over the coming months, we will assess potential impacts and our community’s contribution to climate change and the environment, and then create a strategy for action.

With a strong foundation of ingenuity, leadership, and collaboration, we will meet the unique challenges our world faces – together.

We can't prepare for a sustainable future without you. Can we count **YOU** in to...

- ★ Use water and energy wisely?
- ★ Reduce waste and reuse materials?
- ★ Take the bus or bike instead of driving alone?
- ★ Help chart a course for our future?

### OUR WORK

#### Assessing the Impact

(Fall 2022)

We will collect data and conduct an inventory of our emissions to understand what impacts might occur and how our community contributes to climate change.

#### Developing Goals and Actions

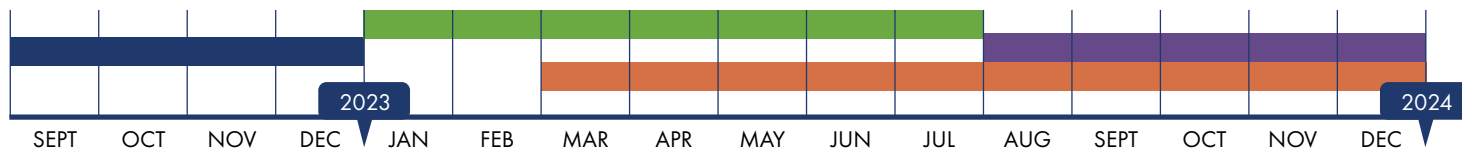
(January – July 2023)

We will develop goals and actions that reflect the future we want to see and address the needs of all Cary residents and businesses.

#### Creating a Strategy

(August - December 2023)

Based on the input and guidance provided by stakeholders, we will create a strategy for a more sustainable and resilient community.



#### Engaging the Community

(March – December 2023)

Count me in, Cary! will engage residents at events across the community to understand their needs, priorities, and perspectives.

## CAN WE COUNT YOU IN?

WE WANT TO HEAR FROM YOU!

**TALK** to family and friends

**SHOW UP** at a future community event

**SHARE** your feedback on surveys and engage with our online tools

**FOLLOW** us on social @caryncgov

