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Cary's extensive greenway system, network of parks and open space, cultural opportunities, sports venues, and recreational programs continue to make ~~the Town~~ Cary a premier community for residents and visitors. Cary will work to increase the accessibility and variety of recreation services to meet the needs of our growing and diversifying population. ~~The Town~~ Cary will further develop its public art and historic preservation programs that convey Cary's unique identity and history. All of these efforts will add to the community character and sense of place that attract and ENGAGE bright, creative people and businesses

**CARY VALUES:****Creating a Vibrant Arts and Cultural Environment**

Cary will create a vibrant cultural and arts environment through performances, exhibits, festivals, and places.

**Preserving Historic Resources**

Cary will preserve sites, structures, and traditions that help convey the history of Cary as a source of community pride.

~~**Providing Extensive High-Quality Parks and Recreation**~~~~Cary will provide extensive and high-quality recreation services and facilities as a signature of the community, helping to make Cary a desirable place to live, supporting strong property values, and promoting healthy living. Recreation opportunities include a well-connected greenway network, an expansive system of parks and natural areas of all sizes, and a diversity of recreational facilities and offerings for residents and visitors of all ages and abilities.~~**Providing Accessible and High-Quality Parks and Recreation**

Cary Parks, Recreation and Cultural Resources (PRCR) aims to provide high-quality and accessible programs, services, parks, and facilities that inspire and enrich the lives of the Cary community. Cary PRCR engages residents to discover the extraordinary, create memories, strengthen the community, and experience the highest quality of life. The PRCR System Plan provides analysis, community input, and recommendations to ensure Cary's parks, greenways, facilities, sports and entertainment venues, and programs meet the current and future needs of the community's growing and increasingly diverse population.

## ADOPTED PLANS

This ENGAGE chapter summarizes three ~~previously~~ adopted plans, each of which is still current, that represent ~~the Town's~~ Cary's current policies for parks, recreation, cultural resources, public art, and historic preservation. The three plans are the ~~2012~~ Parks, Recreation and Cultural Resources ~~Master~~ System Plan, the 2012 Public Art Master Plan, and the 2010 Historic Preservation Master Plan. **The Parks, Recreation and Cultural Resources System Plan was originally adopted in 2012, with an addendum added in 2020. The PRCR System Plan was then updated in 2024 with more recent community feedback, analysis, and recommendations for Cary's present and future growth.** These plans will remain as separate, free-standing documents, but are summarized here and incorporated by reference into the Cary Community Plan. Each plan currently provides goals or a vision, objectives, and recommended actions toward achieving Cary's ENGAGE values. As part of future updates to the Cary Community Plan, these plans or the policies they represent will be updated and incorporated into the main plan document.

## Current Policy Plans

The following table summarizes the purpose and planning timeframes of the Parks, Recreation & Cultural Resources Master Plan, the Public Art Master Plan, and the Historic Preservation Master Plan.

	Parks, Recreation & Cultural Resources <del>Master</del> System Plan	Public Art Master Plan	Historic Preservation Master Plan
Purpose	<p><del>The plan provides decision-makers with the tools to:</del> The updated plan builds on the 2012 Parks, Recreation, and Cultural Resources Master Plan, providing decision-makers with essential tools.</p> <ul style="list-style-type: none"> <li>• Serve the parks and recreation needs and interests of Cary's current and future populations.</li> <li>• Maintain the quality of the system.</li> </ul>	<p>The plan provides decision-makers with:</p> <ul style="list-style-type: none"> <li>• An overview of the types of public art.</li> <li>• Opportunities where public art can make the greatest impact.</li> <li>• Venues and themes for increasing the diversity of Cary's public art collection.</li> <li>• Ideas for educational and outreach programs.</li> <li>• Recommended practices for integrating public art into <del>Town</del> Cary</li> </ul>	<p>The plan provides decision-makers with a comprehensive and coordinated approach to historic preservation, including:</p> <ul style="list-style-type: none"> <li>• Legally defensible administrative and regulatory processes</li> <li>• Approaches for preserving historic resources</li> <li>• Recommendations for integrating historic preservation into <del>Town</del> Cary policies</li> </ul>

	<ul style="list-style-type: none"> <li>• Ensure long term sustainability of investments and operations.</li> <li>• Ensure long-term sustainability of investments and operations for Cary’s parks, greenways, facilities, sports and entertainment venues and programs.</li> <li>• Implement projects on a timeline that is flexible to evolve based on the community’s changing needs, new trends, or economic performance.</li> </ul>	policies and processes.	<ul style="list-style-type: none"> <li>• Ideas for public outreach and education</li> </ul>
Timeframe	5 to 10 Years	10 Years	10 Years

**CHALLENGES AND OPPORTUNITIES**

**Maintaining the High Quality of the Parks, Recreation, and Cultural Resources System with a Changing and Growing Population**

Recent surveys have shown that Cary residents place a high value on the Town’s parks and recreation facilities, and that making improvements and/or renovating existing facilities is a high priority. Due to the local trend showing an aging and culturally diversifying population, Cary will strive to enhance recreational opportunities through programming (such as fitness, heritage, environmental education and science, technology, engineering and math education, and therapeutic and specialized recreation for seniors) and the exploration of new facilities to meet the growing and changing recreational needs. A list of future challenges include:

- Continuing to maintain the high quality of the parks, recreation, and cultural resources system.
- Balancing parks and recreation facilities within areas of population expansion, ensuring equitable access to programs, facilities, and resources. Increase the accessibility of

~~existing and future facilities by considering neighborhood context and connectivity to transit, bicycle, and pedestrian infrastructure.~~

- ~~▪ Being flexible and responsive to changing demographics, emerging trends, and evolving priorities.~~
- ~~▪ Completing gaps within the Town's greenway system and connecting to local and regional trail systems.~~
- ~~▪ Strengthening the stewardship and management of natural and historical resources.~~
- ~~▪ Consideration of additional sources of funding to assist with the completion of capital projects, including substantial naming rights and sponsorships, as well as community/park foundations.~~
- ~~▪ Continuing to incorporate environmentally sustainable solutions into the parks and recreation system, including facilities and operations.~~
- ~~▪ Continuing to collaborate with community partners, including Wake County Public School System and other groups and organizations.~~
- ~~▪ Continuing to engage and grow our volunteer base.~~
- ~~▪ Keeping up with technological changes as customer demand and expectations continue to broaden.~~
- ~~▪ Planning and acquisition of land for new parks, trails, and other community recreation facilities in expanding areas, particularly in the western and southern sections of the Town proper.~~

The Cary PRCR System Plan includes a chapter on community and staff input findings (Ch. 2) and a needs assessment (Ch. 4) to understand what types of new amenities, programs, parks, and facilities are needed to keep up with Cary's growing and increasingly diverse population. Based upon community input and analysis, it is clear that Cary's parks, recreation facilities and programming are well-loved, with 95% of random survey respondents stating they used a Cary park, greenway, facility or program in 2024. As Cary evolves and demand on the system increases, the PRCR staff will need to respond to key needs, including:

- **Expanding system and program offerings to keep up with the growing population.** This means identifying areas with less access to parks and programs, identifying locations for large-scale events, and building to meet indoor and outdoor facility needs. Cary also needs to reinvest in its earliest parks, amenities, sports facilities, entertainment venues, and greenways to support the system. Staffing levels and operations must also be adjusted to accommodate growth.
- **Enhancing and growing the greenway network.** This includes linking existing trails and improving the distribution of all trails and greenways across Cary, creating destinations along greenways, and improving multimodal transportation.
- **Improving access for Cary's diversifying community-varied cultures, ages, and abilities.** Cary staff and residents noted the need to cater to Cary's growing teen population, improve ADA access and inclusion services, and offer culturally relevant programs, facilities, and events.

- **Embedding resilience and environmental stewardship across the network.** This includes maintaining Cary's beloved places to experience nature, prioritizing ecological stewardship, building community heat resilience efforts, and sharing Cary's history through interpretive moments along greenways.
- **Preparing for the future: resilience, technology, and communications,** including creating proactive systems for operations and maintenance, increasing awareness of Cary's offerings, creating new systems to manage data, improving the reservation system, strengthening partnerships with mission-aligned groups, and anticipating the impacts of climate change on parks, facilities, and greenways.
- **Support diversity, equity, and inclusion throughout the PRCR system;** including offering culturally relevant programs, addressing gaps in park access, mitigating climate change impacts which disproportionately impact vulnerable populations, and promoting opportunities that appeal to residents across cultures, ages, and abilities.

### **About the PRCR System**

Cary has and continues to make great efforts to establish a well-distributed system where all residents enjoy convenient access to a variety of parks, greenways, facilities, sports and entertainment venues, and programs. Currently, Cary has 2,966 park acres and over 106 miles of greenways. Highlights of major initiatives of the PRCR System are below.

### **Maintaining Cary as an Amateur Sports Destination**

~~Cary has positioned itself as one of the premier destinations for local, regional, and national sports tournaments and events. Since 2004, the Town has developed three major sports venues, including the Cary Tennis Park, the USA Baseball National Training Complex, and the Wake Med Soccer Park.~~

~~During that time, the Town has hosted over 50 major professional, collegiate, and amateur championships. These events have included Atlantic Coast Conference (ACC) tennis, soccer, and cross-country championships; Division I, II, and III baseball finals and Division II and III cross-country regional tournaments; and the National Collegiate Athletic Association (NCAA) Men's and Women's College Cup Championships (soccer). During that time, these events have generated over \$90 million in economic impact for the Town of Cary and the Triangle region.~~

### **Maintaining Cary as a Sports Destination**

Cary is a lively hub for sports and entertainment thanks to several top-notch venues that boost the region's active culture and economy. These venues include WakeMed Soccer Park, Thomas Brooks Park, USA Baseball National Training Complex, Cary Tennis Park, and Koka Booth Amphitheatre. Known for having excellent amenities, equipment, maintenance, and upkeep, these facilities play host to everything from local sports leagues to world-caliber events and festivals that cater to enthusiasts of all levels.

Beyond hosting events, these venues foster community engagement and promote healthy living through accessible, comprehensive programming. Each facility fills a need determined by Cary's diverse and vibrant culture, which has turned them into beloved gathering spots for community members to get together and celebrate Cary as a premier hub for sports and entertainment.

Together, these venues not only drive economic growth but also foster deep community involvement and uphold a high standard of living, making Cary an even more desirable place to reside in and visit.

~~The Town~~ Cary was one of the first in the region to capitalize on sports tourism. Sports tourism has gained serious momentum over the past decade and has become an economic stimulus for communities. A study by Sports Marketing Surveys USA (SMS) shows that in 2014, there were 34.9 million people who traveled with an overnight stay to participate in or watch an amateur sports event, a figure that has remained fairly consistent going back to 2008. While 18 percent of these sports travelers were ages six to 17, about 51 percent were ages 25 to 54, evidence that families are accompanying their young players to events.

Future challenges for maintaining Cary as ~~an amateur~~ a sports destination include:

- Continuing investment in ~~all three of~~ Cary's sports venues. With the growing competition among communities nationally for sports tourism dollars, every effort needs to be made to make those improvements necessary to keep Cary's sports venues relevant and competitive against other venues. Considerations may include suitable capacity to host national events, professional-level maintenance, professional-level amenities, accessibility, and suitable technological infrastructure.
- With the growing number of communities investing in sports venues, continuing to actively market the quality of our venues and our expertise in hosting national events so that Cary can stay competitive in the growing sports tourism arena.

### ***Celebrating and Expanding Cary's Greenways***

Cary has over 106 miles of greenways across the community. Greenway trails serve as vital connections, linking neighborhoods with parks, activity centers, schools, and community centers. Cary's greenway trails allow residents convenient access to natural settings within easy walking distance of their homes, where they can enjoy walking, running, and biking along a corridor removed from traffic. These greenway trails also connect to on-road bike facilities, sidewalks, and transit stops, facilitating alternative transportation options. Cary's greenways help preserve open space that is often in floodplains and stream corridors. In this way, greenways are an environmental, recreational, and transportation resource that all residents can enjoy. Cary residents value the greenway network and often mention the greenways as an essential reason they love living in Cary. According to the random survey conducted in 2023, trails and greenways ranked as the top facilities for Cary to increase in the future.

Some of Cary's greenways run continuously and several connect to larger networks within the region. The White Oak Creek Greenway and the Black Creek Greenway represent one of Cary's longest regional greenways, extending over 14 miles. Part of the East Coast Greenway, a designated N.C. trail, the White Oak Creek and Black Creek greenways connect the American Tobacco Trail, the city of Durham, Bond Park, Lake Crabtree County Park, Umstead State Park, and the city of Raleigh. Cary's greenway network ties together many adjoining municipal greenway networks, including Raleigh and Durham greenway networks. In total, the Triangle Region boasts a 300+ mile regional greenway system that has the potential for greater economic impact.

### ~~Demand for Robust Arts and Culture Offerings~~

~~Cary benefits from a wide offering of cultural and arts activities, made possible through partnerships between the Town and more than 60 arts and cultural organizations. Cultural activities and amenities are not only rich cultural offerings that enhance quality of life but also have important economic impacts.~~

~~Cary is home to several excellent cultural arts facilities, including:~~

- ~~▪ Cary Arts Center~~
- ~~▪ Page Walker Arts and History Center~~
- ~~▪ The Cary~~
- ~~▪ Koka Booth Amphitheatre~~
- ~~▪ Sertoma Amphitheatre in Bond Park~~

### ***Continuing to Offer High Quality Arts and Culture Experiences***

Cary boasts a vibrant cultural scene enriched by venues that contribute uniquely to Cary's artistic and historical tapestry, offering diverse programming that engages the community and draws visitors from near and far. The Cary Arts Center, The Cary Theater, and the Page-Walker Arts and History Center all play a vital role in the celebration of culture and the arts.

The Cary Arts Center is a bustling theater and performing arts hub in downtown Cary. It hosts performances by local ballet, community theater, and youth groups, continuing a legacy of education that dates back to the 1870s. Built in 1946, The Cary Theater holds art house cinema and live performances, offering independent and classic films, live music, and stand-up comedy. The Page-Walker Arts and History Center is a historic Cary landmark that offers a blend of art, history, and community activities, including art exhibitions, educational programs, and cultural events throughout the year. Cary also comes alive year-round with a diverse lineup of cultural and arts festivals. From the colorful Spring Daze Arts & Crafts Festival in April to the iconic Lazy Daze Arts & Crafts Festival in August, and numerous cultural celebrations throughout the year, there's always something to experience.

Beyond these signature events, Cary celebrates annual traditions with events like Arbor Day, Independence Day, and Black History Appreciation Month. Each event embodies Cary's commitment to diversity, inclusion, and unity, highlighting the contributions of every culture within our community. Through these festivities, Cary educates, engages, and champions positive change while showcasing Cary's rich cultural arts and world-class facilities.

Downtown Cary Park is a lively community hub that enriches cultural and social life, drawing visitors and locals to enjoy its many amenities and events. Phase 1 of the Park opened in 2017 with its iconic fountain and plaza, now known as Frantz Square. Spanning seven acres, Downtown Cary Park now includes a playground, a performing arts pavilion, fire pits, a great lawn, and more. The Park hosts nearly 750+ programs and events annually, making it a cornerstone of Downtown Cary and a magnet for visitors from across the region.

Building off of these facilities and Cary's many cultural arts programs, ~~as well as the Town has~~ opportunities to continue and expand its cultural offerings for current and future residents of the community. Future challenges for the cultural arts include:

- Providing programs for the growing western quadrant of Cary.
- Continued emphasis on downtown Cary will include a focus on the arts, culture venues, with a feature on festivals and events to attract visitors and support local businesses.
- In the coming years, ~~the Town Cary-~~will work to protect, preserve, and reuse its historic structures as a connection to its rich cultural heritage.
- As ~~the Town Cary~~ will continue to integrate art into the public realm, the challenge will be to install art that is both accepted by the general public and deemed cutting edge and unique.

All of these challenges, including maintaining existing facilities while meeting increasing demand for cultural activities, may require additional revenue sources in the future.

*The three plans included in this chapter are fully part of the Imagine Cary Community Plan (ICCP). In the event of conflict between these three plans and the ICCP, the newer ICCP Policies, recommendations, and guidance govern.*

## Parks, Recreation & Cultural Resources ~~Master~~ **System** Plan

### **Principles, Goals & Objectives**

~~The Parks, Recreation and Cultural Resources (PRCR) Master Plan charts a course for providing a balanced system of cultural arts, active recreation, passive recreation, and conservation resources to all residents over a five to ten year period. Demographic information, public input, and advisory board recommendations were taken into consideration. Using an accurate inventory of department offerings, including both facilities and programs, recommendations are made for addressing the current needs of the Town, with flexibility to incorporate future facilities as the Town grows and changes. The plan also provides capital and operating investment decision-making tools to guide decision-makers. To provide high-quality, accessible,~~

sustainable parks, recreation, and cultural resources to community members of all ages and backgrounds, the Plan offers the following goals and objectives:

The PRCR System Plan is guided by six key principles that organize the plan’s 12 goals. These goals and principles were determined from findings in the plan’s needs assessment (Ch. 4) which factored in community and stakeholder feedback, findings from research and analysis, as well as perspectives from Cary staff. The needs assessment identifies challenges and opportunities present in Cary’s parks, recreation, and cultural resources system, including how Cary’s network of parks and open spaces can be enhanced and how Cary’s recreation and cultural amenities can be made more accessible and equitable. The assessment also considers how changes in development patterns across Cary may influence models for parks and recreation, including aligning PRCR needs with land use and place type recommendations in the Imagine Cary Community Plan and the Future Growth Framework. Lastly, the needs assessment chapter considers Cary-specific needs and how Cary’s system will need to adapt in response to relevant regional and national trends.

The PRCR System Plan’s six key principles and 12 goals are outlined in the plan’s fifth chapter, titled “The Path Forward.” The chapter details key principles, each with a series of goals, objectives, and actions that will move Cary’s PRCR system forward in the coming years. A table summarizing the principles, goals and objectives can be found below.

<p><del>PRCR Plan Goal 1 – Maintain a diverse and balanced park and open space system as the Town of Cary grows.</del></p>	
<p><del>The intent of this goal is to plan for the recreational and open space needs of the growing population especially in the western and southern sections of Cary.</del></p>	<p><del>Objectives</del></p> <ul style="list-style-type: none"> <li><del>• Continue to protect areas that are ecologically important and have a high wildlife habitat value.</del></li> <li><del>• Actively manage the Town’s natural resources by developing resource management plans for park areas, greenways and future park parcels.</del></li> <li><del>• Continue to develop a high quality, geographically based system of parks throughout Town.</del></li> <li><del>• Update the Master Plan Level of Service to match with the Land Dedication Ordinance.</del></li> <li><del>• Evaluate open space requirements for future developments and ensure developments are providing adequate open space that maximizes public benefit. Work with developers to set aside important open space that provides trail connectivity, wildlife</del></li> </ul>

	<p>habitat corridors, and water quality protection.</p> <ul style="list-style-type: none"> <li>• Develop a well-connected open-space system in the Maynard Loop and downtown that provides improved opportunities for pedestrians and bicyclists, promotes economic vitality of the Town's center, and reflects the unique character of these areas.</li> <li>• Upon approval of the Cary-Chatham Land Use Plan, develop a plan in partnership with Chatham County for future parks, greenways, and open space.</li> <li>• Based on an increasing demand for court-related athletic fields, develop a plan to increase the quantity and diversity of court types that are geographically dispersed throughout Town.</li> <li>• Strive to meet demand for athletic fields by converting select fields to synthetic turf, adding lighting, and expanding partnerships with schools and local sport clubs, where appropriate.</li> <li>• Based on an increasing demand for baseball fields, develop a plan to increase the quantity of field types that are geographically dispersed throughout Town.</li> </ul>
<p>PRCR Plan Goal 2— Provide Cary citizens with a highly functional, safe, well-maintained greenway network that provides recreation, transportation, and education opportunities and wildlife benefits.</p>	
<p>The intent of this goal is to provide objectives to continue to develop a comprehensive greenway system. While considerable progress has been made over the past fifteen years, the major effort in the near future will need to be to complete the remaining gaps and to complete links to adjoining trail systems.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>• Improve community awareness and use of the trail network.</li> <li>• Complete a system of trails that serve the entire Cary community by linking parks, open space, schools, and other public facilities to residential, commercial, and employment areas.</li> <li>• Fund greenway/trail network expansion.</li> <li>• Connect to national, regional, and adjacent jurisdiction trail networks.</li> <li>• Provide well-maintained and safe trails.</li> <li>• Provide a seamless and safe trail-user experience across the entire greenway network.</li> </ul>

<p>PRCR Plan Goal 3— Provide a mix of recreation and cultural arts programs responsive to a growing and diverse population.</p>	
<p>The intent of this goal is to make sure all of Cary’s citizens have access to high-quality, affordable programs and services that reflect the diverse mix of ages, races and ethnicities, socioeconomic backgrounds, and abilities of its people. A diverse mix of quality programs is needed to meet the growing and changing needs of the community.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▲ Base future programming on research and assessments to reflect the true needs and demands of Cary citizens.</li> <li>▲ Consider the implementation of the approved Specialized Recreation Plan to establish a formal program for people with disabilities.</li> <li>▲ Implement innovative and diverse programming for seniors.</li> <li>▲ Emphasize programming for fitness and wellness.</li> <li>▲ Expand heritage programming and interpretation.</li> <li>▲ Expand festivals and special events with an emphasis on downtown.</li> </ul>
<p>PRCR Plan Goal 4— Enhance program planning and market analysis efforts to more strategically deliver services.</p>	
<p>The intent of this goal is to stay up to date with the quality and content of programming for recreation, cultural arts, and athletics. The objective of this policy is to invest in the ongoing analysis of the services provided by the Town so that these services reflect the needs of the community</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▲ Review existing programs to determine the most effective use of program resources.</li> </ul>
<p>PRCR Plan Goal 5— Provide an equitable distribution of public indoors recreation spaces in Cary that is sustainable.</p>	
<p>The intent of this goal is to provide parameters for the development of future indoor facilities.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▲ Refine the Service Model for new Community Centers to a larger, multigenerational, multipurpose center, considering a proposed mix of components that includes indoor leisure aquatics, fitness components, gyms, and multipurpose spaces for flexible programming.</li> <li>▲ Develop a new, large multipurpose community center in an accessible location.</li> <li>▲ Identify opportunities to meet the indoor recreation needs of a growing population in western Cary and southern Cary.</li> </ul>

	<ul style="list-style-type: none"> <li>• Identify improvements or additions to existing Community Centers to best meet community needs and enhance functionality.</li> </ul>
<p><b>PRCR Plan Goal 6 – Maintain quality cultural arts facilities that celebrate Cary’s history and diversity.</b></p>	
<p>The intent of this goal is to recognize the importance of preserving and utilizing the local historical and cultural resources that are part of the Cary community.</p>	<p><b>Objectives</b></p> <ul style="list-style-type: none"> <li>• Develop a strategic preservation/adaptive reuse plan for Town owned historic buildings and sites to be operated by the Cary Parks, Recreation and Cultural Resources Department.</li> <li>• Maintain high quality Town Amphitheaters (Koka Booth and Sertoma) to continue to meet regional and community needs for outdoor performance venues.</li> <li>• Pursue the implementation of the overall goals of the Civic and Cultural Arts Plan to create an arts district within Downtown Cary.</li> <li>• Create and activate outdoor community gathering and event spaces in Downtown Cary to accommodate festivals and special events.</li> <li>• Seek opportunities to incorporate public art in the development of the Town’s infrastructure, transportation, and parks and recreation system per the Public Art Master Plan guidelines.</li> <li>• Continue to incorporate and expand cultural arts programming at Community Centers in response to community growth and interests.</li> <li>• Identify new spaces for cultural arts programming as demand grows.</li> </ul>
<p><b>PRCR Plan Goal 7 – Manage the Town’s competitive Sports Venues so they are financially sustainable, continue to attract regional and national events, and are considered an asset by all citizens.</b></p>	
<p>The intent of this goal is to leverage the distinctive benefits of the high quality sport venues in Cary with incorporating community use and maximizing sports tourism. Cary is viewed as leader in the municipal sports venue world with superior quality venues and exceptional athlete experiences. This goal should brand the Town of Cary as an</p>	<p><b>Objectives</b></p> <ul style="list-style-type: none"> <li>• Implement approved projects at three sports venues based on the inter local agreement between the Town and Wake County.</li> <li>• Diversify and maximize use of existing sports venues.</li> </ul>

<p>amateur sports destination. As other communities begin to compete for this market, the Town will continue to invest in and make on-going improvements in these venues including expanding spectator capacities, proper vehicular and pedestrian access, and technology advancements.</p>	<ul style="list-style-type: none"> <li>• Explore partnership and funding opportunities for additional sport venues, including a large field house with multi-use athletic spaces to address local, regional, and national demand for tournaments and special events.</li> </ul>
<p><b>PRCR Plan Goal 8 – Expand special use facilities in response to community needs, trends, and funding and partnership opportunities.</b></p>	
<p>The intent of this goal is to recognize the need to continue to invest in unique and special facilities that reflect the diversity of the community.</p>	<p><b>Objectives</b></p> <ul style="list-style-type: none"> <li>• Consider the development of new special-use facilities to meet the diverse needs of the community.</li> <li>• Expand the Stevens Nature Center at Hemlock Bluffs to accommodate more program participants.</li> <li>• Consider incorporating park specialty facilities with the development of all new parks.</li> </ul>
<p><b>PRCR Plan Goal 9 – Incorporate best management and planning practices to ensure quality services and efficient use of resources.</b></p>	
<p>The intent of this goal is to outline those potential actions that will result in the more efficient delivery of services for Cary citizens.</p>	<p><b>Objectives</b></p> <ul style="list-style-type: none"> <li>• Ensure that the Department’s Business Plan, the Long Range Program Plan, and all other facility Business Plans align with the broader goals and vision of the 2012 PRCR Master Plan.</li> <li>• Develop a Strategic Communication and Marketing Plan to promote parks, recreation, and cultural resource facilities and services.</li> <li>• Improve customer service and the delivery of services through the continued use of new technology.</li> <li>• Enhance financial management tools to effectively track and manage costs to deliver services.</li> <li>• Expand the use of alternative funding through sponsorships, volunteers, grants, and donations.</li> <li>• Continue to seek Wake County Hotel Occupancy Tax funding to support high-</li> </ul>

	<p>quality, competitive venues to contribute to the regional economy.</p> <ul style="list-style-type: none"> <li>• Expand revenue generation opportunities as appropriate at parks, recreation, and cultural arts facilities (e.g., rentals, concessions, etc.).</li> <li>• Expand partnerships to encourage joint development of facilities.</li> <li>• Provide park facilities and services that promote the Town’s sustainability goals by developing and implementing environmentally sensitive design principles and practices.</li> <li>• Continue to incorporate the new 2010 Americans with Disabilities Act (ADA) standards and guidelines in parks and recreation facilities.</li> <li>• Maintain updated records of Town-owned and managed land, park and facility inventory, historical collections, demographic data, and planning documents to facilitate the ongoing management of Town resources.</li> </ul>
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<p><b>Cary Invests and Grows</b>  <i>The intent of this principle is to invest in facilities to maintain a balanced system as the community grows.</i></p>	
<p>PRCR Plan Goal 1: Develop parks, facilities, and programs to keep pace with community growth.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Continue to develop existing parkland and acquire land to deliver services to areas with gaps in amenities.</li> <li>▪ Expand facilities as the community grows.</li> <li>▪ Plan and develop new community centers.</li> <li>▪ Collaborate and strengthen strategic partnerships to enhance access to facilities and outdoor spaces further.</li> </ul>
<p>PRCR Plan Goal 2: Reinforce Cary’s strong network of staff, volunteers, and partners.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Scale up operational systems to reflect the Cary PRCR’s growing size and responsibilities.</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Continue to recruit, train, and sustain a reliable network of volunteers.</li> </ul>
<p><b>Cary Reinvests and Evolves</b>  <i>The intent of this principle is to reinvest in Cary’s oldest facilities and evolve the system as the community continues to change and diversify.</i></p>	
<p>PRCR Plan Goal 3: Ensure access for all.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Increase ongoing community engagement with communities to further understand needs and barriers.</li> <li>▪ Reflect diverse cultures and histories within the design of parks and facilities.</li> <li>▪ Continue to update facilities to improve accessibility.</li> <li>▪ Expand operational practices for accessibility to meet evolving needs.</li> <li>▪ Expand the specialized recreation program and bridge gaps for individuals who experience physical, social/emotional or perception barriers to access.</li> <li>▪ Enhance Cary parks and facilities to be more age-friendly and expand program offerings for older adults.</li> <li>▪ Respond to evolving needs that serve Cary’s youth and teen populations.</li> </ul>
<p>PRCR Plan Goal 4: Reinvest in Cary’s oldest parks and facilities.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Prioritize upgrades to Cary’s existing facilities.</li> <li>▪ Expand use and amenities in underutilized parks to distribute uses across more parts of the system.</li> <li>▪ Focus on heat resilience at facilities for comfort and safety in hot weather.</li> </ul>
<p>PRCR Plan Goal 5: Celebrate Cary’s diverse community by evolving services and responding to changing trends.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Develop operational practices that allow for responsiveness to trends and evolution of programs over time.</li> <li>▪ Implement creative programming</li> </ul>

	<p>tactics to expand access.</p> <ul style="list-style-type: none"> <li>▪ Celebrate Cary’s diversifying community through culturally relevant offerings and create connections across cultures.</li> </ul>
<p><b>Cary Connects</b>  <i>The intent of this principle is to connect users to destinations throughout Cary and the region while enhancing the greenway system experience.</i></p>	
<p>PRCR Plan Goal 6: Enhance connections to, and experiences at, Cary’s parks, facilities, greenways, and destinations.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Expand multi-modal access to Cary parks, facilities, greenways, and destinations.</li> <li>▪ Expand amenities along Cary’s greenways to ensure comfort and usability for all trail users.</li> <li>▪ Strategically fill in gaps and provide access to priority destinations and PRCR venues and facilities, especially in underserved, high-need areas by expanding the greenway system.</li> <li>▪ Differentiate experiences across the greenway system, adding pause places and implementing placemaking.</li> <li>▪ Continue to partner to enhance regional connections.</li> <li>▪ Continually identify opportunities to enhance feelings of safety along trails and greenways.</li> <li>▪ Prioritize the off-road greenway experience while also expanding opportunities for trail-oriented development.</li> <li>▪ Evaluate existing design and maintenance standards for trails and greenways.</li> </ul>
<p>PRCR Plan Goal 7: Amplify greenways as a primary component of the outdoor recreational economy in Cary.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Develop greenways programming.</li> <li>▪ Create and market a recognizable identity/brand for Cary’s greenways.</li> <li>▪ Leverage greenway connections and</li> </ul>

	enhance access to venues, downtown, and priority destinations to support economic development.
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**Cary Stewards**

*The intent of this principle is to steward natural resources and inspire the next generation through education and awareness.*

<p>PRCR Plan Goal 8: Be a leader for environmental education at Cary’s PRCR Sites and Facilities.</p>	<p><b>Objectives</b></p> <ul style="list-style-type: none"> <li>▪ Inspire community stewards of Cary’s park system.</li> <li>▪ Create operational practices that support staff learning, enabling them to become long-term stewards of Cary’s system.</li> <li>▪ Continue to expand natural resources management capabilities through internal staffing and/or partnerships.</li> <li>▪ Continue to adapt and build facilities and provide programming that model best practices for low environmental footprints and climate readiness.</li> <li>▪ Incorporate best practices for green stormwater management in park and greenway design.</li> </ul>
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**Cary Creates**

*The intent of this principle is to celebrate and enhance Cary’s vibrant culture through the arts.*

<p>PRCR Plan Goal 9: Evolve and expand resources, facilities, and arts, culture, and history programs.</p>	<p><b>Objectives</b></p> <ul style="list-style-type: none"> <li>▪ Expand cultural arts programming to community centers, parks, and other facilities and spaces outside of downtown in response to growing demand.</li> <li>▪ Strengthen the presence of public art throughout Cary parks, greenways, and facilities.</li> <li>▪ Activate historic properties through unique cultural arts programming that engages history, storytelling, and placemaking.</li> <li>▪ Support and strengthen the work of artists and cultural arts nonprofits in</li> </ul>
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	Cary.
PRCR Plan Goal 10: Host unique events and festivals that attract visitors from all over the nation.	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Increase capacity to host indoor and outdoor events.</li> <li>▪ Reinvest in special facilities to meet contemporary needs for visitor experience, security, and accessibility.</li> <li>▪ Develop a comprehensive, transparent, and efficient event management process that ensures public safety, fosters collaboration among departments, and provides clear, predictable, and user-friendly guidelines for all event organizers.</li> </ul>
<p><b>Cary Innovates</b>  <i>The intent of this principle is to innovate by continuing to provide top-tier facilities and operations.</i></p>	
PRCR Plan Goal 11: Continue to be a national leader that provides state-of-the-art facilities.	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Expand Cary’s capacity as a destination for recreational tourism.</li> <li>▪ Upgrade Cary’s special facilities to maintain competitive position nationally.</li> </ul>
PRCR Plan Goal 12: Evolve operations through innovative and inclusive solutions.	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Maintain proactive systems for operations and maintenance.</li> <li>▪ Expand marketing and communications to increase use of Cary’s PRCR system.</li> <li>▪ Enhance systems for PRCR data management.</li> <li>▪ Create partnerships that address the unique needs of top-tier events.</li> </ul>

**PRCR System Plan Map (Insert final Map) (This version is still a draft)**  
<https://carync.app.box.com/file/1757839676689?s=569a9tnardfoovjjet5kwtjj0yt7jx92>  
 This map outlines Cary’s complete inventory of parks, greenways, sports and entertainment venues, special-use parks and facilities, community centers, and natural areas /preserves. It also acts as a framework for future investments.

## CARY PUBLIC ART OPPORTUNITIES

### Challenges and Opportunities

#### Growing and Maintaining Cary's High Quality Public Art Program

Great cities are remembered for interesting streets, lively gathering places, surprising discoveries, and pleasant strolls – physical and social environments where public art can meaningfully connect people with place. Through metaphors, illusions, storytelling, and cultural messages, public art creates new and exciting experiences that build upon other urban design strategies. Public art thrives in public spaces that are centers of human activity and are designed as destination places.

Over the past few decades, rapid development has transformed Cary and the surrounding landscape into a suburban community with multiple commercial centers and residential neighborhoods. Public art operates within this rapidly changing context to:

- Cultivate Cary's emerging community identity/identities
- Show that Cary's public facilities, including its parks and greenways, are part of a larger system that supports community and culture
- Ensure that larger-scale, mixed-use development in Cary is part of the town-wide public realm
- Advance the goal of making the Town Center a unique, vibrant, dynamic, pedestrian-friendly location
- ~~Continue to place public art emphasis in the downtown core along Academy Street~~
- Continue to integrate public art within capital projects and identify opportunities to include public art in the downtown core

The following photographs illustrate how public art in Cary lends distinct character to places and is an important component of creative placemaking within Cary's developments.

### Public Art Master Plan

#### Vision & Objectives

The 2012 Cary Public Art Master Plan is an update to the 2001 Plan and provides a platform for public art policies, guidelines, and recommendations. Through a community outreach process that included focus groups, public forums, workshops, and interviews, the plan offers ideas and recommendations for the Cary Public Art Program. The Plan (1) suggests venues, art types, and themes for public art based on public input and an urban design analysis for existing and desired conditions, (2) identifies numerous educational and outreach programs for implementation by the Public Art Advisory Board and Public Art ~~staff~~ Coordinator, and (3) provides an overview of types of public art and suggests venues and themes for increasing the diversity of Cary's public art collection, and (4) identifies opportunities within capital projects to integrate public art.

The Plan offers the following vision statement and program objectives for a public art program that ENGAGES the community, promotes civic identity, and transforms places:

<p>Cary Public Art Vision: Promote public art through site-specific and community-specific artworks that enhance the public realm, deepen a sense of place and civic identity, stimulate community dialogue, and transform Cary’s public spaces into vibrant and meaningful places.</p>	
<p>The intent of the Public Art Master Plan is to guide future policy and program decisions related to Cary’s public art program.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Enhance the quality of life for every citizen of Cary by integrating public art into public spaces, including streetscapes, infrastructure, public facilities, parks, and greenways.</li> <li>▪ Enrich the identity of Cary through public art that communicates <del>its the</del> <del>Town’s</del> unique culture, landscape, and heritage.</li> <li>▪ Support economic development goals through the thoughtful inclusion of public art throughout <del>the Town of</del> Cary, thus promoting tourism and expanding business opportunities.</li> <li>▪ Engage all citizens of Cary in building community identity by encouraging civic spirit, local pride, and increased citizen involvement in community life.</li> <li>▪ Promote a greater understanding and appreciation of the power of the arts for individual enjoyment and civic growth.</li> </ul>

*This Historic Preservation Master Plan (HPMP) is fully part of the Imagine Cary Community Plan (ICCP). In the event of conflict between the HPMP and the ICCP, the new ICCP policies, recommendations, and guidance govern.*

## **Challenges and Opportunities**

### **Protecting and Capitalizing on Cary's Historic Resources**

Within its planning boundary, Cary has three National Register Historic Districts, ~~four~~ **three** individually designated National Register properties, and ~~seven~~ **thirteen** Local Historic Landmarks. A town-wide comprehensive historic resources survey was completed in 2014, resulting in an inventory of approximately 350 properties that contain one or more buildings at least fifty years old. As Cary approaches geographic build-out and there are fewer vacant tracts of land left to develop, there is increasing pressure to redevelop these properties. Many of the pre-1940 historic buildings that have survived up until now are the best and/or the rarest of Cary's remaining historic resources. Challenges for ~~the Town~~ **Cary** are to encourage preservation of these buildings as properties redevelop, and to ensure transportation and infrastructure projects respect and complement historic resources and landscapes. An emerging challenge for ~~the Town~~ **Cary** is to recognize and take steps now to preserve the best of its mid-century (1940 to 1969) historic resources – those ~~newly~~ **now qualifying** historic buildings and structures that will help convey to future generations the sweeping cultural and technological changes of that era.

To meet these challenges, ~~the Town~~ **Cary** has the opportunity to take full advantage of state enabling legislation that allows Cary, through the Historic Preservation Commission, to build on its established local landmark program and also to implement new regulatory- and incentive-based preservation programs. Some programs recommended by the Historic Preservation Master Plan ~~for the next five years~~ include a revolving fund program for the purchase and resale of historic properties, a demolition-delay ordinance, and local historic district overlay zoning for areas ~~of town~~ **Cary** such as downtown and Carpenter. Cary has the foundation in place on which to build its program; now the challenge is to further develop and implement preservation programs and policies that capitalize on the many cultural and economic benefits that historic preservation can bring to Cary, such as:

- Community character – Historic properties help Cary retain an authentic, quality community character and a sense of civic pride.
- Economic and fiscal benefits – Compared to new construction, rehabilitation of historic buildings is usually more labor-intensive than materials-intensive. Consequently, more jobs are created; they are more likely to be filled by local artisans, and more of the dollars earned stay in the local community. ~~Also, there is legitimate~~ **proven** financial value in the **preservation of** character of historic buildings, ~~and smart developers understand this fact and capitalize on it.~~
- Environmental sustainability – Adaptive reuse of historic buildings recycles valuable building materials rather than sending them to landfills. Reusing buildings rather than

demolishing them retains the embodied time and energy that was associated with acquiring the natural resources and producing the building in the first place.

### Historic Preservation Master Plan

#### Goals and Objectives

The 2010 Historic Preservation Master Plan (HPMP) provides guidance for establishing and developing the Town of Cary's first formal preservation program.

The Plan offers the following goals and objectives:

HPMP Goal 1: Establish Fair and Effective Processes and Policies For Preservation	
The intent of this goal is to ensure a legally defensible and effective preservation program.	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Adhere to an effective administrative and legal framework when implementing historic preservation activities.</li> <li>▪ Maintain a complete, up-to-date survey of Cary's historic resources.</li> <li>▪ Ensure that historic preservation concerns are considered in all Town actions and ordinances.</li> <li>▪ Promote preservation using economic incentives whenever possible.</li> </ul>
HPMP Goal 2: Preserve, Protect and Maintain Cary's Historic Resources	
The intent of this goal is to use all available tools to proactively preserve historic resources.	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Preserve and protect Cary's historic resources.</li> <li>▪ Preserve and protect cemeteries and archaeological resources.</li> <li>▪ Encourage adaptive re-use of historic structures.</li> <li>▪ Effectively steward Town-owned historic resources.</li> </ul>
HPMP Goal 3: Preserve Historic Contexts	
The intent of this goal is to preserve the land and patterns associated with historic buildings that complete the perspective.	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Protect existing development patterns that contribute to historic areas.</li> <li>▪ Preserve and protect historic viewsheds, rural and designed landscapes, and associated historic resources.</li> </ul>
HPMP Goal 4: Raise Awareness of Historic Preservation	

<p>The intent of this goal is to increase appreciation for history and historic preservation.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Increase the visibility and accessibility of historic resources and preservation information.</li> <li>▪ Educate the community about Cary’s history.</li> <li>▪ Promote understanding of the environmental and economic value of historic preservation.</li> <li>▪ Promote a sense of pride among owners of historic properties.</li> </ul>
<p>HPMP Goal 5: Document, Preserve and Share Cary’s Culture &amp; Heritage</p>	
<p>The intent of this goal is to promote understanding of the people and events that have shaped Cary.</p>	<p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Continue to capture and record Cary’s stories and history using a range of technologies.</li> <li>▪ Facilitate research on all aspects of Cary’s history and development (religious, military, cultural, geographic, transportation), including the recent past.</li> <li>▪ Continue to foster an appreciation of Cary’s history and diverse cultural heritage.</li> </ul>

HOW WE WILL ACHIEVE OUR VISION

**1. Implement the Recommendations of the Parks, Recreation & Cultural Resources Master System Plan**

~~Chapter Ten of the Parks, Recreation and Cultural Resource Master Plan contains an implementation chart with 248 proposed implementation actions (see Appendix). The chart identifies general timing, responsible entities, and financial impacts for each implementation action. The implementation actions are arranged in five sections:~~

Chapter Six of the Parks, Recreation, and Cultural Resources System Plan outlines an implementation matrix for the actions associated with the plan’s six key principles. Each principle establishes goals, objectives, and actions for achieving the plan's vision. The six principles include:

~~Parks and Open Space~~

~~This section contains actions to protect and manage ecologically important areas, develop a high-quality parks system, ensure adequate provision of parks in future development, coordinate with other jurisdictions, and meet the demands of the community.~~

#### ~~Greenways and Trails~~

~~This section contains actions to increase awareness and use of Cary's trail network, link key areas and destinations in the community, expand the greenway network, connect to regional trail networks, and provide safe and well-maintained trails.~~

#### ~~Recreation Programs~~

~~This section contains actions to establish objective measures of program need and effectively use resources, establish formal programs for persons with disabilities, provide programming for seniors, promote fitness and wellness, and expand festivals and special events.~~

#### ~~Community and Special Use Facilities~~

~~This section contains actions designed to increase best practices in facility management through effective use of financial tools, facility planning, customer services, and sustainability. Other actions seek to expand Cary's stock of community and indoor recreation centers, maintain cultural area facilities and amphitheaters, create an arts district, expand access to sports venues, and accommodate more programming at the nature center.~~

#### ~~Best Management Practices~~

~~This section contains actions to audit and align the department's plans against the broader goals of the PRCR Master Plan, promote PRCR facilities and services, improve customer service, effectively maintain records, manage costs, expand funding sources and revenue generation, and increase the accessibility and sustainability of facilities.~~

### **Cary Invests and Grows**

To sustain Cary's high-quality facilities, while maintaining a balanced and diverse system as the community grows, including expanding parks, facilities, and programs by acquiring new land, developing amenities, designing flexible, multipurpose spaces, and coordinating with other jurisdictions; growing inclusive recreational opportunities and equitable access across the system; and continuing to foster strategic partnerships to enhance access to recreational and cultural experiences.

### **Cary Reinvests and Evolves**

To ensure welcoming and inclusive parks, recreation and cultural resources for all residents, including creating an inclusive, welcoming environment through multicultural events, accessible facilities, and specialized programs; reinvesting in older parks and facilities to maintain its standard of high quality and continue to offer competitive amenities; implementing diverse programming to celebrate Cary's vibrant community; and supporting

long-term growth while enhancing accessibility, inclusion, and cultural representation across the park system.

### **Cary Connects**

To improve the experience and overall connectivity of its greenway system, including filling in gaps to connect users to destinations, prioritizing placemaking opportunities, improving multimodal access, expanding amenities, addressing safety concerns, strengthening connections and experiences across parks, facilities, and greenways, increasing trail diversity, and building regional partnerships to promote active transportation and regional connectivity.

### **Cary Stewards**

To inspire community stewardship through education, natural resource management, and climate readiness, including supporting community stewardship through staff training, partnerships, and green infrastructure; strengthening natural resource management, climate readiness, and environmentally responsible park designs that foster a deep connection with nature; and supporting initiatives outlined in the Cary Open Space Plan, which highlights further how Cary is working to steward and enrich local ecosystems.

### **Cary Creates**

To celebrate Cary's vibrant culture and history through the arts, including expanding arts, culture, and historic resources through cultural public art and placemaking, increasing event capacity, reinvesting in arts facilities, and attracting visitors with unique festivals and experiences.

### **Cary Innovates**

To provide top-of-the-arc facilities that significantly contribute to economic development, including updating sports and entertainment venues so that they remain top-tier, evolving operations with innovative and inclusive solutions, and enhancing Cary's responsiveness to the needs of all users of the park system while supporting its role as a premier destination for events.

## **2. Implement the Recommendations of the Public Art Master Plan**

Chapter Eight of the Public Art Master Plan recommends the following programs, practices, and administrative tasks that should be explored and implemented as deemed appropriate:

- Adopt a ~~town~~ policy that public art is expected to be considered for all capital construction processes. As projects are approved, public art will be commissioned, funded, and implemented as an integrated part of approved capital planning projects.
- Prepare site design standards for public art in private development and the public realm.

- Consider developing a public-art-in-private-development ordinance that would provide incentives for developers to incorporate public art.
- Adopt a formal ~~Town~~ policy on public art that acknowledges the role of public art in capital projects, including transportation projects, public works, and parks and open space development.
- Prepare a work agenda for community educational programs on public art.
- Develop partnerships with corporations, businesses, and arts organizations for sponsorships, programs, grants, and pooled resources.
- Include the Public Art Master Plan as a chapter of the future Cary Community Plan. This new plan will encompass existing plans and integrate public art into the framework throughout the plan.
- Develop a master plan for public art in the Town Center district, working jointly with the Downtown Development Manager.

### **3. Implement the Recommendations of the Historic Preservation Master Plan**

Chapter Six of the Historic Preservation Master Plan contains an action plan and implementation schedule that includes recommended implementation year(s) and involved entities (see Appendix). There are 71 action items categorized into three separate implementation phases:

#### **Phase 1: Strengthening the Framework (timeframe 1-3 years)**

This phase includes priority actions as well as actions that can be implemented in a short period of time, including a comprehensive survey of historic properties, development of a Historic Preservation Commission, prioritization of historic properties, new development standards and ~~Town~~ policies, and engaging in meetings and outreach efforts to promote historic preservation.

#### **Phase 2: Program Development (timeframe 4-7 years)**

In this phase, actions include achieving Certified Local Government status, sponsorship of workshops, incentive development, outreach to property owners, ordinance development, and additional public and stakeholder outreach efforts.

#### **Phase 3: Looking Ahead (timeframe 8+ years)**

In this phase, actions include development of a historic preservation resource library, identification of new historic properties of interest, and investigating financing mechanisms such as a historic preservation revolving fund.

#### **Ongoing Actions: Programs Already Underway that Will Continue**

The plan calls for continuing current historic preservation work that provides outreach assistance to property owners, identifies eligible properties, educates the public, and seeks grant funding.

**4. Update and Incorporate the ~~Parks, Recreation & Cultural Resources Master Plan, Public Art Master Plan, and Historic Preservation Master Plan~~ into the Cary Community Plan Document**

Major Actions:

Update the ~~three existing~~ two remaining plans and incorporate them into the main **Imagine** Cary Community Plan ~~document within five years of its adoption~~. For each plan, the update should:

- Examine existing conditions
- Evaluate trends and update opportunities and challenges
- Provide new or updated policies related to ~~parks, recreation, cultural resources,~~ public art, and historic preservation
- Identify new policy initiatives and recommended actions