



YBOR CITY CRA I & II COMMUNITY WORKSHOP

Workshop Schedule

- ▶ 5:30PM – 6:00PM: Presentation with Kittelson & Associates staff
- ▶ 6:00PM – 7:00PM: Open House with Interactive Stations
 - Your Vision for Ybor City – Help Us Decide on Ybor's Long Term Goals
 - Infrastructure Needs
 - Economic Needs
 - Housing Needs
 - Urban Design and Public Realm Improvements
- ▶ Staff will be available at stations and after the presentation to answer questions



Presentation Agenda

- ▶ Welcome and Introductions to the Project Team
- ▶ Project Overview
 - What is a Community Redevelopment Plan?
 - Visioning for Ybor Beyond the CRA
 - Work Completed to Date
- ▶ Closing Remarks and Q/A





WELCOME AND
INTRODUCTIONS

Welcome and Introductions

Brenda Thrower
CRA Manager



Bryce Fehringer
Urban Planner



Riva Heinrich
Planner, Project Manager @ KAI



Shriya Dhir
Urban Designer



Roxane Van Horn
Planner

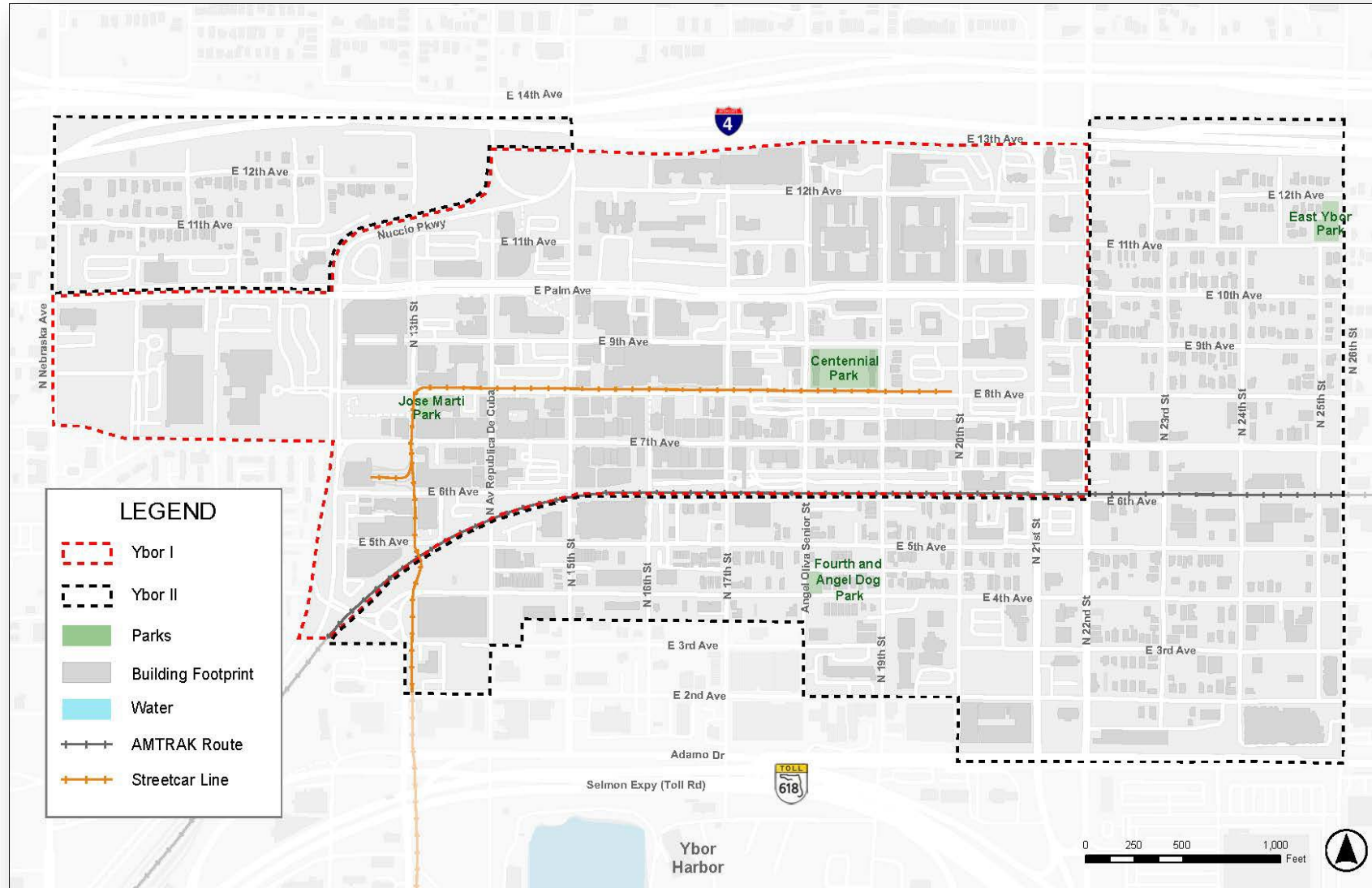


Marcus Jackson
Planner



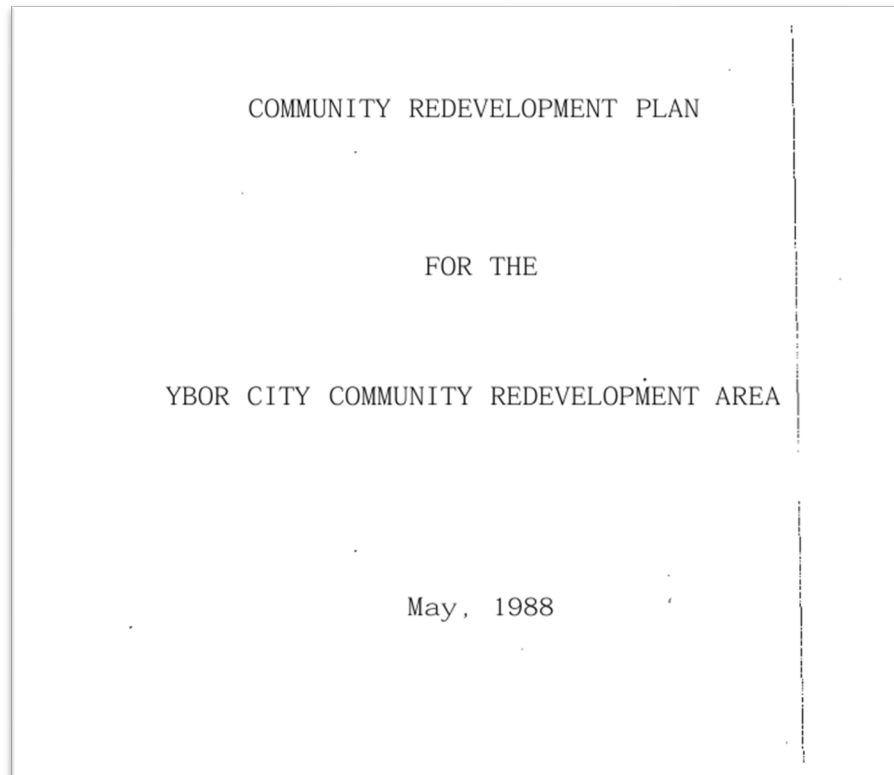
PROJECT OVERVIEW

Project Overview – What is a Community Redevelopment Plan?

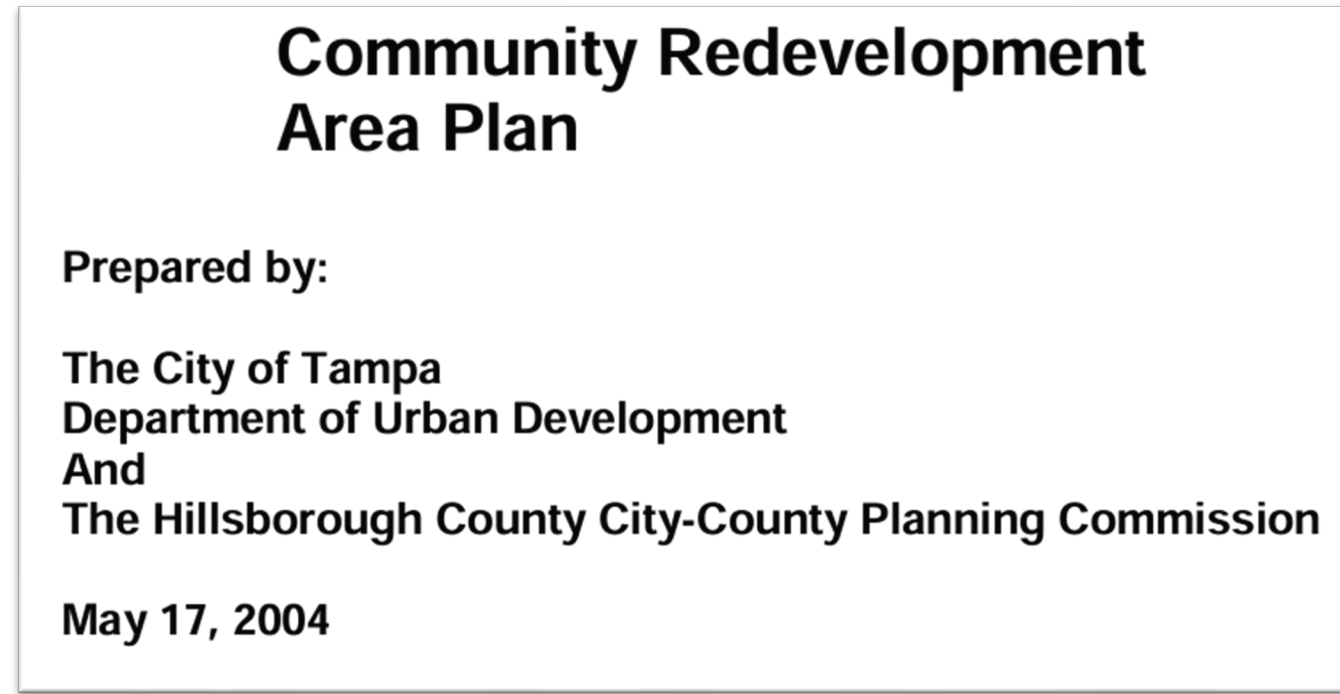


Project Overview – What is a Community Redevelopment Plan?

Established in 1988



Updated in 2004



Project Overview – What is a Community Redevelopment Plan?

- ▶ A Community Redevelopment Plan (CRP) is the long-term policy and investment framework
- ▶ Required by Florida statute to eliminate conditions of slum and blight and guide redevelopment activities within a designated CRA.
- ▶ Identifies community priorities, establishes goals and strategies, and guides future public investments, partnerships, and redevelopment initiatives.



Project Overview – What is a Community Redevelopment Plan?

- ▶ Goals from the original and updated Findings of Necessity
 - Improve deteriorated **buildings** and **housing conditions**
 - Upgrade aging **infrastructure**
 - Reduce crime and improve **public safety**
 - Improve **mobility** and **access**
 - Encourage **private investment** and **redevelopment**
 - Promote **residential revitalization** and neighborhood **stability**
 - Create attractive **public spaces** and **community amenities**



Project Overview – What is a Community Redevelopment Plan?

How did the goals on the previous slide resonate with you?
What is missing?



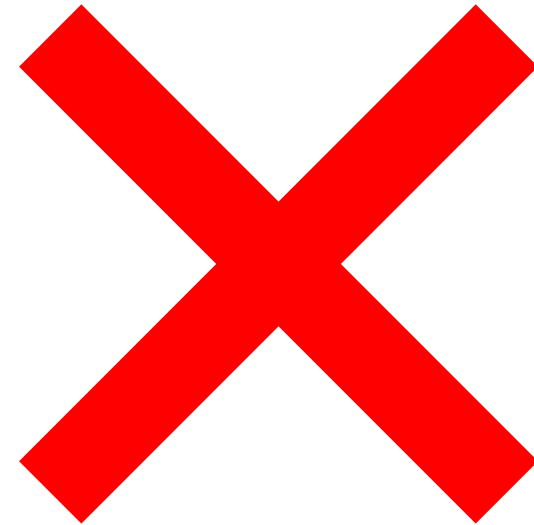
Project Overview – What is a Community Redevelopment Plan?

- ▶ What does a CRP consist of?
 - Vision, goals, and redevelopment strategies for the community.
 - Planned public investments and infrastructure improvements that are **not in the Capital Improvement Program**.
 - Public engagement and community input.
 - Consistency with the Comprehensive Plan, zoning, and applicable regulations.
 - **Proposed** projects or studies.



Project Overview – What is a Community Redevelopment Plan?

- ▶ What is not in a CRP?
 - Zoning
 - Capital Improvement Program projects
 - Legal mandates to acquire or redevelop specific properties
 - **A limited project or initiative list**



Project Overview – What is a Community Redevelopment Plan?

- ▶ Recently updated CRPs
 - East Tampa
 - Downtown, Core and Non Core
 - Channel District
 - Central Park



Project Overview – Visioning for Ybor Beyond the CRA (2034)

- ▶ This project is intended to meet Florida statutory requirements by updating the Community Redevelopment Plan

And

- ▶ Refresh the community vision based on today's needs and opportunities



Project Overview – Visioning for Ybor Beyond the CRA (2034)

- ▶ This is where YOU come in!
- ▶ This is our first of many community touch points to help establish the community goals and visioning for the CRA
- ▶ We are interested in any issues or opportunities you would like to bring to light

YOUR VISION FOR YBOR CITY

As the Community Redevelopment Plans are updated, we want to understand the community's long-term vision for Ybor City. Your ideas will help shape the goals and priorities that guide future investments.

➔ Imagine Ybor City 10 years from now. What would you like to see? Choose your five highest priorities by placing stickers next to the items below. If your priority isn't listed, add it in the space provided.

 SAFER STREETS FOR EVERYONE	 BETTER TRANSIT CONNECTIONS
 BETTER SIDEWALKS AND BIKE CONNECTIONS	 STREETScape AND BEAUTIFICATION
 MORE PARKS, PLAZAS, AND PUBLIC SPACES	 ARTS, CULTURE, AND ENTERTAINMENT
 SUPPORT FOR LOCAL BUSINESSES	 CLEANER, GREENER NEIGHBORHOODS
 MORE HOUSING OPTIONS	 ECONOMIC DEVELOPMENT AND JOBS
 IMPROVED PARKING AND ACCESS	

See something we missed? Feel free to use a sticky note to explain what you want to see in the future.

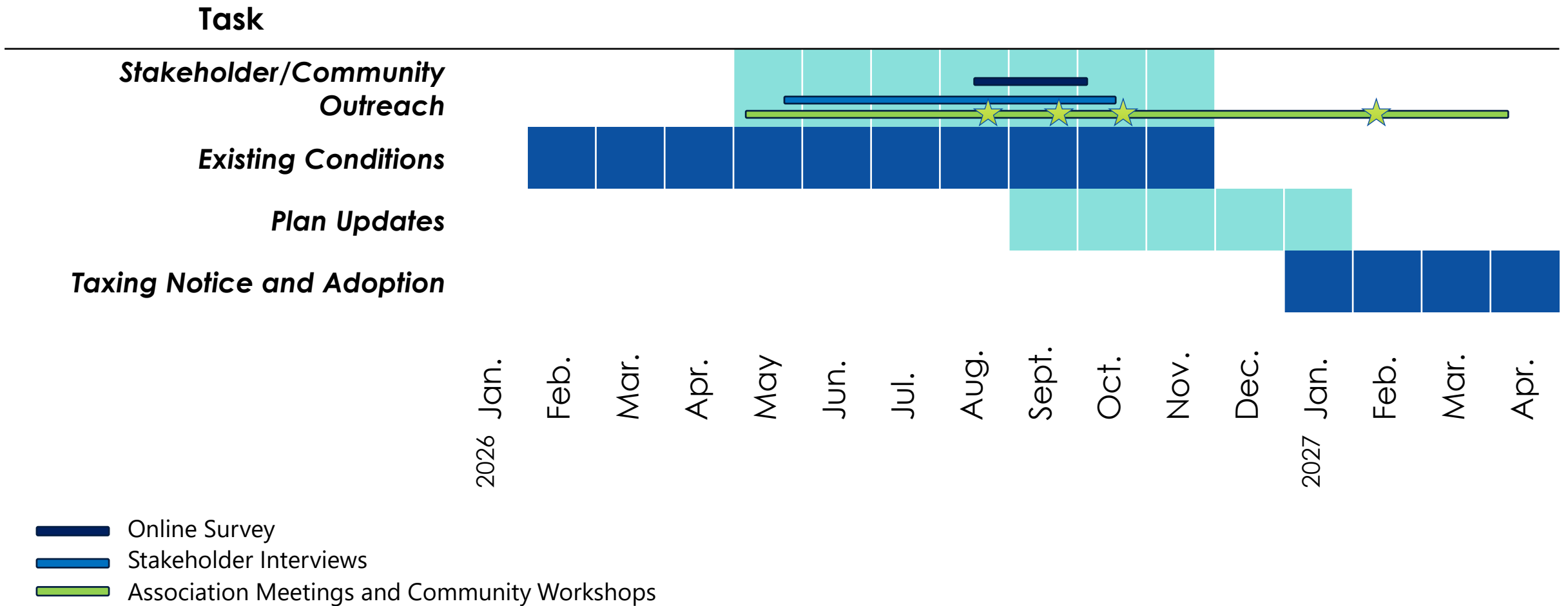
TAMDA CRA

Project Overview – Visioning for Ybor Beyond the CRA (2034)

- Questions we are asking throughout this process:
1. What should Ybor City look and feel like in 10 to 20 years?
 2. What are the community's highest priorities for future CRA investment?
 3. What challenges most affect residents, businesses, and property owners today?
 4. What opportunities should be pursued before the CRA sunset in 2034?
 5. What vision should guide Ybor City's future after the CRA ends?



Project Overview – Work Completed to Date





CLOSING REMARKS

Closing Remarks

Brenda Thrower

CRA Manager

brenda.thrower@tampagov.net



Bryce Fehringer

Urban Planner

bryce.fehringer@tampagov.net



Riva Heinrich

Planner, Project Manager @ KAI

rheinrich@kittelson.com

Closing Remarks

- ▶ Upcoming Community Engagement Opportunities



YBOR CITY MARKET OUTREACH



September 26, 2026
October 17, 2026

Stop by the Ybor City Market to share your ideas, provide feedback, and learn more about the Community Redevelopment Plan update.

Closing Remarks

► Take our survey!



Closing Remarks

- ▶ ~~5:30PM – 6:00PM: Presentation with Kittelson & Associates staff~~
- ▶ 6:00PM – 7:00PM: Open House with Interactive Stations
 - Your Vision for Ybor City – Help Us Decide on Ybor's Long Term Goals
 - Infrastructure Needs
 - Economic Needs
 - Housing Needs
 - Urban Design and Public Realm Improvements
- ▶ Staff will be available at stations and after the presentation to answer questions



Q/A

TAKE A
Chance
IN
Ybor
City

BTU: sAChanceYbor